

**Buffalo State
State University of New York
COUNCIL MEETING
February 28, 2017 4:00 PM
Cleveland Hall 518
MINUTES**

COUNCIL MEMBERS PRESENT: Chair Linda Dobmeier; Mr. James Brandys (by conference call); Mr. Todd Brason; Ms. Melissa Brinson (By conference call); Mr. Allen "Pete" Grum; Mr. Mylous Hairston; Mr. Charles Naughton; Mrs. Leslie Zemsky and Student Representative Ms. Kaicherise McRae.

FACULTY & STAFF PRESENT:

President Katherine Conway-Turner; Provost Melanie Perreault; Vice President for Finance and Management, Michael LeVine; Vice President for Institutional Advancement, Susanne Bair; Interim Vice President for Student Affairs, Daniel Velez; Chief Diversity Officer, Karen Clinton Jones; Chief Information Officer, David Demers; Chief of Staff and Secretary to the College Council, Bonita R. Durand; Dean of Students and Associate Vice President for Student Affairs, Charles Kenyon; Associate Vice President for College Relations, Tim Walsh; Interim Graduate School Dean, Kevin Miller; Buffalo State College Senate Chair & Associate Professor, Biology, Amy McMillan; Director & Head Football Coach, Jerry Boyes; Director, Student Life, Sarah Young; USG President, Terron Grant; Video Production Coordinator, Instructional Resources, Patrick Trickle; Buffalo News Reporter, Dan Telvok; Staff Assistant, Melissa Slisz.

CALL TO ORDER

Ms. Dobmeier called the meeting to order at 4:05 p.m. Ms. Dobmeier welcomed everyone to the meeting.

ACTION ITEMS

Ms. Dobmeier called for a motion to approve the minutes from the December 13, 2016 meeting.

Mr. Brason moved that the minutes be approved; the motion was seconded by Mr. Hairston. The motion carried by unanimous vote. Ms. Dobmeier called for a motion to approve the minutes from the February 8, 2017 meeting. Mr. Hairston moved that the minutes be approved; the motion was seconded by Mr. Naughton.

Ms. Dobmeier mentioned a few events that occurred recently.

- Buffalo State hosted Governor Andrew Cuomo on February 7th where he announced his Excelsior Scholarship Program.

- The college cut the ribbon to reopen the newly refurbished Caudell Hall, home to our Hospitality and Tourism, Social Work, Speech-Language Pathology, and Health, Nutrition, and Dietetics programs on February 9th.
- And on February 17th we celebrated 27 years of outstanding service to Buffalo State College at the retirement celebration for Vice President for Student Affairs, Hal D. Payne.

Ms. Dobmeier thanked the members of the College Council who were able to support the College at these events, she appreciates the support.

Also, Ms. Dobmeier commended Katherine Conway-Turner and her staff for the excellent work that goes on at the College each day and congratulated her on three very fine events that were held this month, on behalf of the College Council.

PRESIDENT'S REPORT

President Conway-Turner gave highlights from her written report. The full report is attached to these minutes. President Conway-Turner also mentioned the following items:

- She attended the Western New York Regional Economic Development Council Meeting -- February 10th
- She participated in the SUNY Sustainable Partnership Trip to Cuba – February 18-26, 2017. There are several Cuba Higher Education Programs who have programs where Buffalo State could collaborate providing exchange opportunities for both faculty and students.
- The Annual Martin Luther King Jr. 2017 celebration featuring the keynote speaker, Michaela Angela Davis, activist and writer, was held on February 2, 2017, in the Burchfield Penney Art Center.

The President mentioned:

- Several BSC Department Newsletters in the packets for College Council
- Thanks you to the Zak's who are chairing the Gala—held on April 29th
- Commencement for 2017 will be held on Saturday, May 13th

President Conway-Turner introduced Provost Melanie Perreault and Interim Dean of the Graduate School, Kevin Miller for the academic presentation on Graduate Education at Buffalo State.
(See attached).

Committee Reports

Student Affairs

Jim Brandys delivered the report on behalf of the Student Affairs Committee (see attached).

Mr. Brandys called for a motion to recommend Directory of Policy Statement, Policy Number 11:01 into a policy. Mr. Naughton moved that policy be approved and Mr. Grum seconded the motion. The motion carried by unanimous vote.

EXECUTIVE SESSION

Ms. Dobmeier called for a motion to move to Executive Session: Pursuant to Article 105 of the New York State Open Meetings Law, I will entertain a motion to move into executive session to discuss matters pertaining to the sale or exchange of real property held by Buffalo State College.

Mrs. Zemsky moved that the Council enter into executive session; the motion was seconded by Mr. Brason. The motion carried by unanimous vote.

Ms. Dobmeier asked for a motion to move out of Executive Session. Mr. Naughton moved to end executive session and Mr. Grum seconded the motion. The council moved out of executive session back to regular meeting status. There were no actions taken in executive session.

ADJOURNMENT

Ms. Dobmeier called for a motion to adjourn the meeting. Mr. Naughton moved to adjourn the meeting and Mr. Hairston seconded the motion. The motion carried by unanimous vote. The meeting was adjourned at 5:12 p.m.

Respectfully Submitted,

A handwritten signature in cursive script, reading "Bonita R. Durand". The signature is written in black ink on a white background.

Bonita R. Durand, Ph.D.
Secretary to the Council



Report to the Buffalo State College Council

February 17, 2017

Progress Report, Updates, and Significant Accomplishments

Since the December 13, 2016 meeting.

Prepared by: Kate Conway-Turner, President

Executive Budget Proposal Update: Governor Cuomo presented his executive budget for FY2018 on January 18th. What follows is an overview of key items included in the proposal.

There is no change to state support for the operating portion of the Governor's budget proposal. While this means there is no reduction in funding from the previous year, it also means there is no additional funding included for negotiated salary increases which will amount to \$2.6m for Buffalo State. There is also no maintenance of effort provision included in the proposal which could allow for budget cuts in the future. The budget proposal includes a continuation of the \$18m Investment and Performance Fund. These are funds that all SUNY campuses will compete for. Last year Buffalo State received some funding for two projects: the Virtual Concierge and Expansion of our Educational Opportunity Program.

A new five-year tuition plan that allows for up to \$250 tuition increase per year is also proposed in the budget. There would be additional costs to campuses to cover the extra Tuition Assistance Program¹ needs if this tuition increase plan is adopted. Funds generated from tuition increases must be directed to five specific areas: faculty, instruction, student success, on-time completion, and additional TAP.

¹ The New York State Tuition Assistance Program (TAP) helps eligible New York residents pay tuition at approved schools in New York State. Depending on the academic year in which you begin study, an annual TAP award can be up to \$5,165. Because TAP is a grant, it does not have to be paid back.

The Excelsior Scholarship Program proposes that individuals in New York with family incomes below a certain threshold received “free tuition” for SUNY schools. There are some criteria that are included in this proposal. First, these funds would be the “last dollar” to cover tuition expenses after grants, federal and campus scholarship (all funding other than loans) has been applied. The tuition would be charged is the 2016/17 rate, therefore tuition increases don’t apply to these students. The program will cover no more than four years of full-time study or five years for five year programs. Students must complete 15 credits per term (so they must be on track to finish in four years). The qualifying adjusted gross income threshold is \$100k for first year including family and student income, \$110k for year 2, and \$125k for year 3. Students not eligible for the Excelsior Scholarship Program if they already have a bachelor’s degree.

There is a proposed \$14.9m decrease in the University-wide accounts which translates into a \$5.4m reduction in Education Opportunity Program (EOP) support; a \$1.5m reduction support to the Small Business Development Centers (SBDC) ; and a \$600k reduction in Graduate Diversity Fellowships. We cannot accurately calculate the impact of these proposed reductions for EOP as those funds are managed at the SUNY system level. We can calculate a \$108k (7.2%) reduction in SBDC support and a \$20k to campus (3.4%) reduction in Graduate Diversity Fellowships for Buffalo State.

The executive budget is now in the proposal and vetting stages. When we have the final budget which is expected by April 1st, I will provide a more detailed report of the impact and implications for Buffalo State.

Commencement Activities for 2017: We are implementing some changes this year to our commencement ceremonies. Our three commencement ceremonies will be held on Saturday, May 13th in the Sports Arena. The time of each ceremony will move up one hour to 9:00 a.m. and 1:00 p.m. for the two undergraduate ceremonies and 5:00 pm for the graduate ceremony. Undergraduate ceremonies will now be organized by school. At 9:00 a.m. the Schools of Education and the Professions and University College will graduate. At 1:00 p.m. The Schools of Arts and Humanities and Social Sciences will graduate. We are also implementing

a new event, a Commencement Preview and Celebration for graduating undergraduate students that will take place on Friday, May 12th. More details on commencement activities will be shared with the Council at the April, 2017 meeting.

Development Highlights: Since my last report to the Council we have received some significant gifts from several generous donors.

- **Garman Gift:** Mr. Richard E. Garman and his family made a commitment of \$4 million in support of the Art Conservation Department. Of that total, \$3,500,000 is designated to endow the Garman Art Conservation Fellowship Fund and \$500,000 is designated to endow the Garman Art Conservation Faculty Development Fund. The overall gift of \$4,000,000 should generate approximately \$160,000 in “spendable” funds per year. Of that total spendable amount, approximately \$140,000 will be available under the Fellowship Fund and approximately \$20,000 will be available under the Faculty Fund. The Fellowship Fund will be used to provide fellowships annually to one or more students enrolled in the Department. The Faculty Fund will be used to promote and support the professional development of the faculty and staff of the Department, including but not limited to attending and/or presenting at professional conferences; costs directly related to research, manuscript preparation and publication; professional memberships; purchase of professional references and library materials, equipment, and software acquisitions; and other requirements of an active scholar and teacher.
- **The Mellon Grant for Student Fellowships:** The Art Conservation Department at Buffalo State had been charged, under the Mellon Challenge Grant for Student Fellowships, with raising \$750,000 in new cash gifts. In return, the Andrew W. Mellon Foundation will match our donations with a \$1.25 million gift. The gift from Mr. Garman ensured that Buffalo State reached our goal and, as a result, realized the \$1.25 million match from the Mellon Foundation.
- **Lieberman Gift:** Upon Ms. Evelyn Lieberman’s death, her husband Edward, directed memorial gifts to Buffalo State to establish the Evelyn Lieberman

Scholarship Fund. He has made a commitment to build the fund to a six figure level, in order to generate approximately \$5,000 in annual “spendable” funds.

- **Salvatore Gift:** Mr. Russell Salvatore made a generous commitment in support of the Hospitality program. Specifically, Mr. Salvatore’s gift will establish the Russell J. Salvatore Demonstration Kitchen Fund, an endowment which will provide annual spendable “Repair and Replace” funds for the Hospitality Department.

DIVISIONAL UPDATES

I am pleased to share the following division updates with the College Council.

FINANCE AND MANAGEMENT

Facilities Planning, Design and Construction

Caudell Hall: Extensive renovations to Caudell Hall were completed during fall 2016. This project has rehabilitated spaces for the Hospitality and Tourism; Health, Nutrition and Dietetics; Social Work; and Speech-Language Pathology departments. Classroom, lab and office spaces have been renovated, and the building exterior has been refurbished. The building is now fully occupied and classes are underway. A ribbon cutting ceremony was held on February 9th.

Science and Mathematics Complex, Phase 3: The Science and Mathematics Phase 3 project was bid during fall 2016 and came in over budget. Due to funding restrictions we are unable to add money to the project to cover the overage and must consider other options. The consultant is in the process of separating the demolition package for re-bid. The campus is working with the State University Construction Fund, the project consultant, and our academic units to re-bid the project with a reduced scope, decreasing the building size by approximately 15%. Completion of phase 3 is a high-priority project.

Upton Hall: Design is underway to renovate a portion of the Upton Hall north wing to enhance facilities for the Design Department’s jewelry and metals studio and associated spaces and to address safety issues in these areas.

StartUP NY: Our current StartUp NY plan has been amended to change the classification of space previously owned by the Buffalo Economic Renaissance Corporation (BERC) from

“on-campus” space to “off-campus” space as a result of the sale of this property by BERC to a private developer. In addition, we are adding three other properties owned by private developers as “off-campus” space. The required 30 day consultation period for the amended plan is currently underway with a planned submission to Empire State Development for final approval expected in mid-March.

INSTITUTIONAL ADVANCEMENT

Alumni Relations: During December and January, the Alumni Office planned and executed 7 events with nearly 400 participants. Of note is that 16% of the alumni participants were attending an event for the first time. The staff continues to explore new ideas to engage those alumni who have not been involved before. During the period, the Alumni office also hosted regional events in New York City and in Dallas and Ft. Worth Texas

Alumni office relationship with Athletics is strong and it has executed or contributed to multiple events organized around Bengals Teams. Men’s and Women’s Hockey, Men’s Basketball, Women’s Soccer, and Rugby are especially active groups. It is also working with a self-organized group, *The Young Alumni for Buffalo State Athletics*, to assist them in outreach to alumni.

Annual Fund Growth: The Fall 2016 mail appeal had a year-over-year increase of 161% in dollars raised and an increase of 178% in donors. The Holiday 2016 mail appeal had a year-over-year increase of 140% in dollars raised and an increase of 18% in donors. Overall, dollars raised via Annual Giving for the period of July 1 through December 31, 2016 increased 22% compared with the prior year.

Government Relations: The campus hosted the Governor for an event in support of the Excelsior Scholarship program. In addition to hosting a successful event for the Governor, the campus was highlighted in media coverage of the event and drew positive attention from legislators for the event. In addition, the campus hosted elected officials at the Caudell Ribbon Cutting ceremony, led by the Lt. Governor. Again, the members of the NYS Senate

and Assembly present commented very favorably on the campus and will be returning for a more complete campus tour.

STUDENT AFFAIRS

Career Development Center: This semester both sections of UNC 111, Career Planning in Theory and Practice have been filled to capacity at 25 students each. This contributes to improving our retention efforts as it is designed to present theoretical models of career planning and provide assistance in making effective decisions about majors and careers. In this course, students learn about the career development process, their interests, abilities, values, experiences, and personality preferences, and the world of work and their place in it. Students actively work towards the creation of their own career plan. We are confident that students in this course will make effective, realistic decisions about their major choice and have a solid understanding of their options after graduation. One section in particular is for arts and humanities majors to help them better understand how their academic interests translate into potential career options.

Counseling Center: The Counseling Center revamped our Triage and Urgent Care appointments. The Center has been busy with numerous appointments requiring additional time and expertise. While many colleges operate with a waiting list, we have managed our caseload so that we have no waiting list for students. Students can be seen for a triage appointment the same day they call. The participation in group and workshop attendance has increased by 21%. Group and workshop themes included: Mindfulness and Relaxation-based groups; Cognitive-Behavioral Skills; Support group for LGBT students; Self-awareness and Interpersonal effectiveness; Coping with Family drama; Shame and Resiliency.

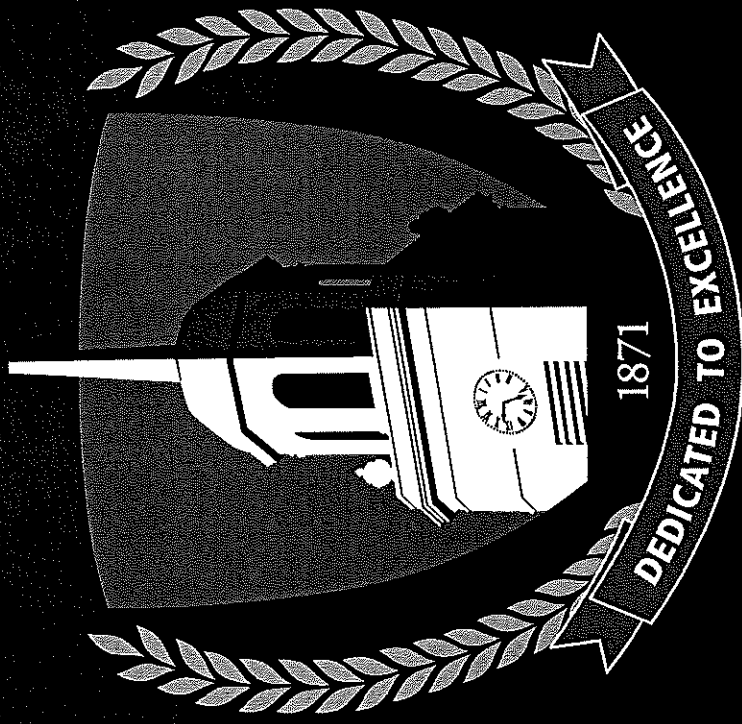
The Counseling Center has reached thousands of students through outreach efforts such as Beat Stress for Academic Success, Question-Persuade-Refer (QPR), Safe Zone LGBT Training; the Buffalo State Cares UPstander Initiative which recognizes outstanding contributions to health, safety, and well-being of our campus and larger communities.

Buffalo State is recognized as a leader as the first and still only college represented among numerous community agencies on the Suicide Prevention Coalition of Erie County. From our active participation in this community committee, Buffalo State was able to have a billboard about “Buffalo State Cares” and “Be an UPstander” during Suicide Prevention Week in September.

Buffalo State Athletics: Highlights from Buffalo State Athletic teams follow:

- Women’s soccer completed an historic season finishing with a school record for wins, going 17-1-3 in route to the program’s first-ever SUNYAC Championship and NCAA playoff appearance. The Bengals finished the season ranked 21st in the national Division III poll and swept the major SUNYAC awards. Melissa Smith was the league’s Offensive Player of the Year, Kristin Seiferth was the Defensive Player of the Year, Taylor Carillo was the Rookie of the Year, and Nicholas DeMarsh was the Coach of the Year. In addition, health and wellness major Jenna Smolinski was named the SUNYAC Women’s Soccer Scholar-Athlete of the Year for maintaining a 3.96 GPA in her five semesters at the college after transferring from Fredonia.
- Men’s soccer finished the season 11-7-1 overall and qualified for the SUNYAC playoffs for the third time in four seasons under head coach Mark Howlett. The Bengals also earned their first postseason victory and advanced to the conference semifinals for the first time since 1984. Buffalo State’s 21 wins over the past two seasons are the most by the program in a two-year stretch since 1983-84. Sophomore Bass Sarr was named the SUNYAC Offensive Player of the Year.
- Men’s hockey is ranked No. 9 in the national Division III poll, its highest ranking in school history, after beginning the season 13-3-1, including three victories over Top-5-ranked teams, including a 5-1 win over then No. 1 Oswego. The Bengals have eight regular-season games remaining before conference playoffs begin in late February.
- Men’s basketball is in the thick of a SUNYAC playoff race after opening the season 12-6 overall and 6-6 in league play. The Bengals have six regular-season contests remaining and are currently in position to be part of the postseason tournament which will begin on Feb. 21.

- Women's hockey is near the top of the ECAC West standings after starting the year with an 11-5-1 overall record and a 6-4-0 mark in league play. The Bengals will complete the regular season with eight-straight league games and will look to open postseason play on Feb. 23.
- Men's swimming junior Connor Mergler will lead the Bengals at the SUNYAC Championships in Downtown Buffalo at the Flickinger Aquatic Center on Feb. 15-18. Mergler was a three-time SUNYAC Champion in the 50, 100 and 200 freestyle events last season and went on to become an All-American in all three events.
- Track and field, softball and women's lacrosse have all started their practice seasons. Track and field competed in its first indoor meet at Houghton on Jan. 20 and will compete in three more meets before the SUNYAC Championships at Brockport on Feb. 24-25.
- Buffalo State's student-athlete excelled in the classroom again during the Fall 2016 semester with 79 student athletes earning Dean's List honors. The department semester GPA was 2.86 with a cumulative GPA average of 2.90. Five teams maintained a team GPA average of 3.30 or better, including women's swimming, women's cross country, women's ice hockey, women's volleyball and men's ice hockey.
- In October, former women's track and field standout Sasa Vann ('16) was honored at the NCAA Woman of the Year Award dinner as a Top-30 honoree, that including 10 finalist from each of the three Divisions. Vann was a two-time All-American sprinter while graduating with a dual major in hospitality administration and psychology with a 3.81 cumulative GPA. Vann also logged more than 500 hours of community service, including volunteering with the Alternative Fall Break program for four consecutive years, serving as a site leader in 2015 and co-coordinator in 2016.



BUFFALO STATE

The State University of New York



Graduate Enrollment Trends & Plans for Future Success

SUNY Buffalo State
College Council
February 28, 2017

Kevin J. Miller, Ed.D.
Interim Dean of the Graduate School

www.buffalostate.edu

Graduate Education Programs

- Master's Degree (38)
- Certificate of Advanced Study (4)
- Graduate Certificate (6)
- Post Baccalaureate Teacher Certification (11)

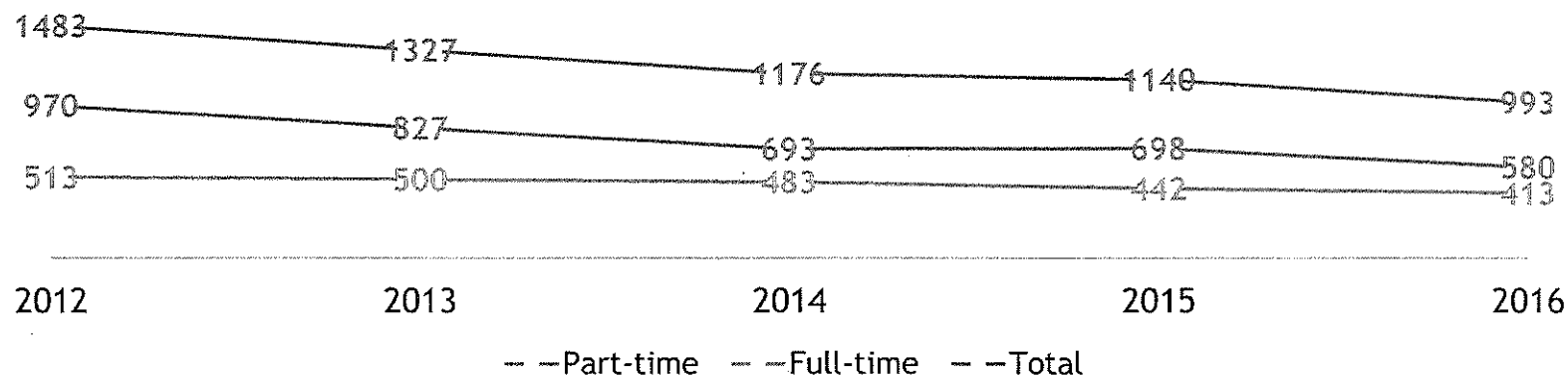


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Enrollment Trends

GRADUATE ENROLLMENT



	2012	2013	2014	2015	2016
Arts & Humanities	132	96	94	88	99
Education	537	485	421	362	350
Professions	344	313	284	281	254
Sciences	276	270	285	255	201
Graduate	194	163	92	154	89



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Plans for Prosperous Future

- Strategic Plan
- Enrollment & Recruitment/Marketing Plan
 - Internal
 - External
- Intentional Retention Efforts
 - Identify students who are close to completion
 - Encourage continuous registration to maintain activity
 - Weekly reminder to register with course suggestion

New Program Developments

- Master's in Public Relations - to go 100% online
- M.S. in Urban Education
- UVI PhD in Creative Leadership for Innovation and Change with Buffalo State Creativity and Change Leadership program as a concentration (Jan 2018)
- Multidisciplinary Studies - online program (NYSED)
- Data Analytics Across Disciplines (College Senate)

New Program Developments

- Dietetics & Nutrition - online program
 - 2025 Registered Dietitians need masters degree
- Assessment in Student Affairs - Advanced Certificate
- Conflict Resolution/Management - Certificate
- Sports Administration/Management (Grad & UG?)
- Master of Arts in Teaching - Secondary Areas
- Newly Identified Areas:
 - Business Analytics
 - Professional, Scientific, Technical Services
 - Education programs rebounding
 - SUNY START-UP NY Partnerships

Recruitment Efforts

- Internal
 - Hometown Advantage - College of Education Initiative
 - 4 + 1 Undergraduate to Graduate Accelerated Pathways
 - Curriculum and Instruction
 - Early Childhood/Exceptional Education
 - Dietetics and Nutrition / Adult Education
 - Literacy Specialist
 - TESOL
 - Public Administration in Public & Nonprofit Management
- Strategically identify UG students to target for GR programs (e.g., G.L.E.S.)
- Appl Fee Waivers -EOP, SEEK, HEOP, CSTEP, McNair Scholars

Recruitment/Marketing Efforts

- External
 - 3 + 2 Programs - China (11 Institutions)
 - Application Fee Waivers for EOP, SEEK, HEOP, CSTEP, McNair Scholars from other IHEs
 - Establish intentional business partnerships:
 - Tuition assistance
 - Internship opportunities
 - SEM Academic Planning Workgroup
 - Market analysis & trends
 - ID existing or new UG & Grad Programs to develop and promote

Recruitment Efforts

- Information Sessions
 - Distinctive Programs Information Session March 28 at Buffalo History Museum (5-8pm)
 - Education Programs Information Session April 20 in Butler 210 (4:30-6:30pm)
- Citi Bank March 7
- New Era on March 8
- Teacher Recruitment Day Convention Center April 3
- Fredonia April 22
- Ongoing Drop in Sessions/Student Union/Online Chats/CSTEP
- Graduate Students Who Soar - videos

Upcoming Celebration Events

- SUNY & CUNY Research Today and Tomorrow Conference March 7 at SUNY Empire State College

Daniel Klein

What Happens When They Leave?: Exploring the Long Term Impact of Serving as a PDS Student Representative

Joshua Maiman

A historical Evaluation of Okun's Law with State Level Extensions

- Outstanding Master's Thesis & Projects Awards April 21
- 4 Minute Thesis & Graduate Research Fair May 5
- Horace Mann Ex Ed Graduate Research Symposium

BUFFALO STATE COLLEGE

DIRECTORY OF POLICY STATEMENTS DRAFT

Policy Number: 11:01

Date: February 2017

Subject: Student Organization Affiliation

Registration of Student Organizations

To ensure the educational integrity of co-curricular activities on campus, the College has established registration procedures for student organizations. Student Organizations include clubs, organizations, fraternities, sororities, and honorary societies. The Office of Student Life is responsible for oversight of the registration process for student organizations and all student organizations must complete the registration process in order to be recognized as an approved student organization.

Recognition of Student Organizations

Recognition procedures are not the same as registration procedures. Recognition procedures of certain organizations are outlined by the appropriate support department and/or student government. Any student organization seeking recognition by the appropriate support department and/or student government must first receive registration approval by the Student Life Office. The Student Life Office is responsible for this oversight.

Violation of the Registration Policy

Students are prohibited from affiliating with any purported student organization or group that is not currently registered with the College or has had its College registration withdrawn. For purposes of this policy, affiliation includes but is not limited to joining; recruitment/rushing; engaging in new member initiation/intake/pledging; accepting an offer of membership; residing in facilities that are owned, rented, or controlled by the group; or being involved in any activity that would normally be associated with being a member of the group.

Student organizations found responsible for violating college policy may lose their registration at the discretion of the President or designee of the College. Students found responsible for violating this policy are subject to conduct referral to the College Judicial System, which may result in disciplinary action up to and including suspension or dismissal. Organizations in violation are subject to denial of future registration requests.