

**Buffalo State  
State University of New York  
COUNCIL MEETING  
February 25, 4:00 PM  
Cleveland Hall 518  
MINUTES**

**COUNCIL MEMBERS PRESENT:** Chair Linda Dobmeier; Mr. Todd Brason; Ms. Melissa Brinson; Allen “Pete” Grum (By conference call); Mr. Mylous Hairston; Mr. Charles Naughton; Mrs. Cindy Odom; Mr. Robert Zak and Student Representative Chyna Richards.

**FACULTY & STAFF PRESENT:**

President Katherine Conway-Turner; Interim Provost James Mayrose; Vice President for Finance and Management, Laurie Barnum; Vice President for Student Affairs, Timothy Gordon; Vice President and CIO, Jackie Malcolm; Vice President for Institutional Advancement, Jim Finnerty; Chief of Staff and Secretary to the College Council, Crystal J. Rodriguez; Interim Dean, School of Arts and Humanities, Carlos Jones; Interim Dean, School of the Professions, Rita Zientek; AVP College Relations, Tim Walsh; Buffalo State College Senate Chair and Professor, Communication, Joe Marren; Director, Small Business Development Center, Susan McCartney; Staff Assistant, Presidents Office, Melissa Slisz

**CALL TO ORDER**

Ms. Dobmeier called the meeting to order at 4:02 p.m. Ms. Dobmeier welcomed everyone to the meeting.

**ACTION ITEMS**

Ms. Dobmeier called for a motion to approve the minutes from the November 5, 2019 meeting. Mr. Zak moved that the minutes be approved; the motion was seconded by Ms. Brinson. The motion carried by unanimous vote.

Linda mentioned that for College Council members who need to join our meetings remotely. In order for votes to count, members must join meetings via video conferencing moving forward. We will no longer be able to offer a call-in option. If this is something you will need do in order to attend future meetings and have your vote count, please let Crystal or Melissa know and video conferencing information will be made available to you.

Linda asked President Conway-Turner to deliver her report to the Council.

## **PRESIDENT'S REPORT**

President Conway-Turner thanked Ms. Dobmeier for her report.

The President mentioned that her written report is in the board materials. Asked if anyone had questions or comments. She also included an article, "Why Regional Comprehensive Universities are Vital Parts of US Higher Education", from the Scholars Strategy Network, it's a good read.

The President introduced Interim Provost, Jim Mayrose who in turn introduced Dr. Susan McCartney, Director, Small Business Development Center.

The President's had some brief division updates that she thought were important for the Council to know:

- Bengala – April 25<sup>th</sup>, 2020: Masquerade Theme – We hope all College Council Members are able to join us this year at our premier scholarship event.
- Commencement 2020 – plans are well under way. NYS Secretary of State, Rosanna Rosada will serve as the Undergraduate Commencement Speaker and Aitina Fareed-Cooke, an alum and dynamic speaker will be speaking at the graduate ceremony as well as receiving the Distinguished Alumni Award.

Times of the ceremonies have changed in order to accommodate our operations team as follows:

9am  
1:30pm  
6:00pm for the graduate ceremony.

More information will be sent as it develops.

- Please keep in mind that our Sesquicentennial (150<sup>th</sup> Anniversary) is approaching and there will be many events for College Council Members to attend. We will be giving you an update at one of our future meetings so that you are aware of celebratory plans.

The President mentioned that her written report is in the board materials (see attached).

### **Facilities**

Laurie Barnum reported for the committee (see attached).

### **Naming of Buildings and Grounds**

Robert Zak reported for the committee. Mr. Zak moved that the resolution be approved; the motion was seconded by Ms. Brinson. The motion carried by unanimous vote (see resolution attached).

### **Student Affairs**

Tim Gordon reported for the committee (see attached).

### **EXECUTIVE SESSION**

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**Respectfully Submitted,**

*Crystal J. Rodríguez, Esq., LL.M.*

**Secretary to the Council**



**President's Report  
To the  
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Progress Report, Updates, and Significant Accomplishments  
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Prepared by: Kate Conway-Turner, President

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**SUNY Updates**

SUNY has approved the nomination for Honorary Degree of Community Activist and Educator Eva Doyle. Ms. Doyle was an elementary school educator for more than 30 years in the Buffalo Schools and most of that time right here on campus at Campus West. She is a Black History activist and has dedicated her life to educating the community with her piece "Eye on History" that has appeared locally in newspapers for over 40 years. She will receive an honorary doctorate in Humane Letters at the 2020 Commencement ceremony.

**Campus Updates**

**New Academic School:**

With the intention of creating innovative interdisciplinary opportunities for our students, new teaching and research collaborations among our faculty, and additional administrative and academic efficiencies, I am pleased to announce the formation of a new School of Arts and Sciences at Buffalo State College.

The School of Arts and Sciences, which will be established ahead of the 2021–2022 academic year, will comprise the departments and programs currently housed under the School of Arts and Humanities and the School of Natural and Social Sciences.

For the spring 2020 semester and the 2020–2021 academic year, the areas of Arts and Humanities and Natural and Social Sciences will continue to operate as two separate entities under each school's respective bylaws and procedures. Interim Deans Carlos Jones and Scott Goodman have graciously agreed to lead each school through the transition.

The alignment of these disciplines within a single school has been under consideration for a number of years, by both the administration and the faculty. No academic majors or program offerings will be eliminated in this reorganization. Rather, we are hopeful that the new structure

will create additional academic opportunities for our students across disciplines as faculties develop new synergies within the school.

Additionally, as plans for renovations continue for the Classroom Building and Upton Hall, we envision an exciting primary physical hub on campus for Arts and Sciences between these two buildings and the Science and Mathematics Complex.

In keeping with our commitment to collaborative and shared governance, interim provost James Mayrose will appoint an implementation team in the coming weeks to assist with the establishment of the School of Arts and Sciences—work which will include the development of new policies for the school. Dr. Mayrose will announce the implementation team next month in the *Daily Bulletin*.

Additionally, a national search for a founding Dean of the School of Arts and Sciences will begin in earnest this summer, with the goal of filling the position before summer 2021.

### **Provost & Vice President for Academic Affairs Search Update**

#### **Update for College Council – Tuesday, February 25, 2020**

- Final number of applicants: 55
- Review of applicants by committee members, September 1 – November 18, 2019
- Committee meeting to select candidates for neutral site interviews, November 20, 2019
- Neutral Site Interviews were held January 14-15, 2020
  - 13 candidates invited to neutral site interview
  - 8 candidates accepted, all interviewed in person
  - 4 candidates invited for campus interviews
- Target start date, July 1, 2020

### **OPEN FORUM SESSIONS**

Each candidate will present on the topic “Challenges and Solutions for Today’s Academic Affairs Divisions” during an open forum to the campus community on the following days:

Candidate 1  
Monday, February 24, 2020  
12:15–1:15 p.m.  
Bulger Communication Center 217

Candidate 3  
Monday, March 9, 2020  
12:15–1:15 p.m.  
Bulger Communication Center 423

Candidate 2  
Thursday, February 27, 2020  
12:15–1:15 p.m.  
Bulger Communication Center 217

Candidate 4  
Wednesday, March 11, 2020  
12:15–1:15 p.m.  
Bulger Communication Center 217

## Division Updates

### **Academic Affairs**

Divisional Highlights for the President's Report to the College Council  
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#### **ACADEMIC AFFAIRS SELECTED HIGHLIGHTS**

##### **Small Business Development Center (SBDC)**

Buffalo State's Small Business Development Center and the Office of Research and Economic Development provide a wide range of programs and services that *can be accessed by all members of the community, regardless of their income*. Some of those services/programs are discussed below.

**One to one confidential business counseling** aimed at assisting individuals who are starting or expanding a business. This service is available to all citizens residing in and/or opening a business in Erie, Niagara, and Wyoming counties. These professional services are funded by the Federal Government and the State of New York. **There is no financial barrier to utilizing these services.** The counseling includes assistance in strategic planning, business planning, export assistance, human resource management, and financial analysis. SBDC also has an extensive network of funders, including micro lenders, bankers, non-traditional lenders, and equity investors. Buffalo State SBDC meets with approximately 1000 entrepreneurs per year.

**Student Business Incubator.** The SBDC manages a student business incubator in Buckham Hall. Students engaged in the incubator can access the incubator anytime that Buckham Hall is open. There is weekly organized programming for students. Further, the incubator is the site for preparation for the New York State Student Business Plan Competition. The objective is to have several Buffalo State teams compete in the annual competition held regionally and in Albany. The Incubator is managed by SBDC Business Advisor, Karina Loera. She leverages both the SBDC professional staff and the center's resources to assist the students.

**Specialized entrepreneurial training for entrepreneurs – open to the public.** The following is a *sampling of training offered*:

- **Minority and Women Business Enterprise Contractor Training** - 7 week program done with the assistance of Turner Construction
- **Meet the Experts - MWBE overview of certification and procurement opportunities**
- **SBIR – Small Business Innovative Research Training**
- **QuickBooks** – taught by a certified QuickBooks instructor
- **Tax Strategies for Small Business**
- **Survive and Thrive** - a quarterly training program on how to start a business
- **Entrepreneurship in the Arts** – co-sponsored by the School of Arts and Humanities – a five-week session targeting to self- employed artists
- **Entrepreneurial Effectiveness** - 8 sessions based on Creative Problem Solving and Steven Covey's *Seven Habits on Highly Effective People* (we secure copyright permission).

**Outreach to High Schools:** Buffalo State SBDC has a contract with Buffalo Public Schools to manage the *Blue Economy Program (a CTE program)* at Riverside Academy. The Buff State coordinator (Cecilia Pershyn) leverages resources of the college in order to engage students at Riverside Academy with exceptional training and learning. This has included collaboration with the college's Great Lakes Center, Weigel Health Center (for Yoga training), Burchfield Penney Art Center, the SBDC (for entrepreneurial training), Biology department, and Department of Hospitality and Tourism. Recently, Buffalo State SBDC did presentations on entrepreneurship to students at Lafayette High School and Maryvale High School.

***Innovation, Creativity, and Entrepreneurship (ICE) Advisory Council*** was launched in 2013, includes 30 local leaders from business, government, philanthropy, cultural organizations, not-for-profits, construction, law, education, and neighborhood/community development. The mission of the Council is to create constructive alliances between Buffalo State and the greater Buffalo community. The Council sets the stage for opportunities for increased levels of public/private partnerships. Meetings also function as an invaluable communication tool for keeping campus and community leadership informed and apprised of issues of shared interest and promise.

***KidBiz*** is a children's entrepreneurship program where kids learn to operate a small business. While running their business kids also shop, listen to music and have fun. Over 100 kids, in the 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup> grade participated in 2019. *KidBiz* occurs over three Saturdays in June, July, and August. The *Kidbiz Market* is adjacent to the Elmwood Bidwell Farmers Market (City of Buffalo)- whose support helps to make *KidBiz* possible

**Start-Up New York-** Buffalo State is a participant in the New York State entrepreneurship program State-Up NY. The college's SBDC advises individuals interested in participating. We assist with the application process. The center refers small business owners to the academic alignment committee to help determine if the small business owner will be a match with the academic programs at the college. The SBDC further works closely with the owner of the approved space that qualifies for the Start-Up NY program.

**Farmers Market/Agriculture** – The Buffalo State SBDC has worked closely with the Elmwood-Bidwell Farmers market for over five years. Dr. Susan McCartney serves on the Farmers Market board of directors and managed the Winter Market, which was held in Buckham Hall for two winter seasons. Many of the participants in the market have benefited from one to one counseling from the SBDC. These businesses include fruit farms, vegetable farms, cheese manufactures, candy production, a coffee vendor, a bee business, and a goat farm where the final products include soaps, creams and cosmetics.

**Civic Engagement, Political Science 313-** In 2013, Dr. Susan McCartney and attorney, A. Peter Snodgrass developed a curriculum for a civic engagement course. Both have had extensive experience in the public sector and political organizing. Peter Snodgrass taught the course until this past year. The objective of the course is to offer specific strategies for affecting change in the community.



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**Minority and Women Business Enterprise (MWBE) assistance.** The Buffalo State SBDC has a full-time business advisor focused on MWBE development, (Mauricio Canton Diez.) He provides assistance with business planning, legal strategies, MWBE certification, (County, City, State, and Federal,) and procurement opportunities. The SBDC also provides specialized workshops targeted to MWBE companies. In addition, Dr. McCartney serves on the Erie County MWBE Utilization Advisory Board.

## **Civic and Community Engagement**

### **Free Tax Return Preparation**

In partnership with the [New York State Department of Taxation and Finance](#), the campus will be offering free self-assisted tax return preparation sessions open to students, alumni, community members, and faculty/staff. This Facilitated Self-Assistance (FSA) Tax Services opportunity will allow you to complete and file your New York state and federal taxes. Department of Taxation and Finance staff and volunteers will provide an overview of the computer software and you'll have 90-minutes to complete your filing.

[Register for a session.](#)

## **Television and Film Arts**

- The feature documentary, *There's No Such Thing as Ghosts?*, and short narrative film, *It's OK*, for Aaron Daniel Annas, Director of Television and Film Arts, have both been accepted into the Prison City Film Festival in Huntsville, TX. Aaron Daniel will be traveling there on the 25th to present his films during the festival.
- The Television and Film Arts program celebrated the 13th Annual Night at the Oscars Celebration on Sunday, February 9th. The event, which was held in the Campbell Student Union Social Hall, brought students and the community together to tune in to the 92nd annual Academy Awards. Inspired by the turn of the new decade and one of the most glamorous eras in film and fashion, this year's theme was loosely based on the Roaring '20s. This year's event was produced by the TV and Film Criticism class (TFA 301), with students Zoe Crapsi and Taj White serving as co-chairs under the guidance of TFA associate professor Jeffrey Hirschberg. Unique within the SUNY system, Buffalo State's B.A. degree in television and film arts combines coursework from the Communication, English, and Theater departments as well as several TFA courses designed specifically for the major. The program's interdisciplinary nature ensures that students receive a broad-based curriculum, preparing them for a variety of careers in television, film, and digital media, including screenwriters, producers, directors, agents, managers, and network and studio executives. The program stresses hands-on training through internships and professional networking. TFA director Aaron Daniel Annas said the Oscars Night event serves as an opportunity for students to be recognized for their talents. "Not only do we enjoy the event as a community, but we also celebrate our talented television and film arts students with our own version of the Oscars called the Pioneer Awards," he said. During commercial breaks, Pioneer Awards for best director, cinematographer, editor, screenplay,

picture, actress, and actor were given to students, and each recipient had an opportunity to give an acceptance speech. A live band played during breaks to keep guests entertained. Attendees had a chance to be among the night's winners, as a best-dressed award was handed out to whoever best represented the ceremony's formal to semi-formal dress code.

## **Theatre Department**

### **NYS DANCEFORCE ANNOUNCES 2020 WNY CHOREOGRAPHERS' INITIATIVE AWARDEES**

Two Western New York-based choreographers have been selected for the Western New York Choreographers' Initiative 2020, a funding opportunity administered by The New York State DanceForce in partnership with the New York State Council on the Arts.

The awardee – Naila Ansari of Buffalo, NY and Rose Pasquarello Beauchamp of Brockport, NY – each receive 24 hours of creative time, access to professional dancers, the guidance of a mentor chosen by the artist, and a \$2,500 stipend.

The WNY Choreographers' Initiative is designed to help WNY resident choreographers develop their choreographic skills by providing them with resources to advance their creative practice. The 2020 Artist Selection Committee panelists were Remi Harris (NYC), Yamini Kalluri (NYC), Kendra Portier (NYC), Toni Smith (Troy), and Ivan Sygoda (NYC).



## The Awardees

Naila Ansari



Naila Ansari. Photo by Lois Greenfield

A native of Buffalo New York, **Naila Ansari** is a Cum Laude graduate of Point Park University's Conservatory of Performing Arts program. She is an original and former principal dancer for the August Wilson Center Dance Ensemble, where the company was named "Top 25 Dance Companies to Watch" in Dance Magazine for the 2012-2013 season. Naila has also danced and performed works for the legendary Lula Washington Dance Theatre out of Los Angeles, CA. She has had the privilege of dancing works by Robert Battle, Kyle Abraham, Camille A. Brown, Darrell Grand Moultrie, Sidra Bell, and Trebien Pollard, to name a few. Her choreography has been set on a host of colleges and universities as well as professional theatres.

Naila is currently a Visiting Assistant Professor at SUNY Buffalo State College and a candidate for a Master of Fine Arts degree in dance at the University at Buffalo (2020). Most recently, Naila has two publications in Theatre Journal and has had her choreography performed at the Kennedy Center in Washington, D.C. She is a collaborative artist for University at Buffalo's Arts Collaboratory under the direction of Bronwyn Keenan. Naila's work focuses on the performance

of joy in marginalized communities through creative archived collections of oral histories, movements, performance, and film.

Naila Ansari's professional mentor for this project, **Jasmine Hearn**, is a performer, director, choreographer, organizer, and teaching artist. She currently is a member of Urban Bush Women Dance Company and also collaborates with BANDportier, Vanessa German, and Alisha B. Wormsley. Hearn is a 2018 Movement Research AIR and a 2019 Jerome Foundation Jerome Hill Artist Fellow.

## Political Science



**Pictured left to right: Coach Ben-Merre with team members Newton, Bobb, Reyes, Nowicki, Kopinski, Butt, and Matteson.**

Last month, Buffalo State hosted the American Mock Trial Association's 2018 Great Lakes Regional Tournament, drawing 20 college and university teams from across neighboring states. It has been held at Buffalo State annually since 2011.

Buffalo State's team members were students Jalon Bobb, Andrew Butt (team captain), Kayla Kopinski, Jessa Matteson, Ta'Nira Newton, Chelsea Nowicki, and Camilla Reyes. David Ben-Merre, associate professor of English, was the team coach.

Ben-Merre, who serves as a member of the Board of Directors for the American Mock Trial Association, competed on the Johns Hopkins University team while a student there. He co-wrote this year's case, the State of Midlands v. Dylan Hendricks. The defendant Dylan, a lonely food truck operator of Souper Soups, met Carmen Bell-Leon on an online dating app called Tender. The prosecution alleges that Carmen conspired with Dylan to murder Carmen's spouse Kerry Bell-Leon, asserting that Dylan followed Kerry home, snuck into the Bell-Leon apartment with a gun, and attacked Kerry. When the gun was knocked out of Dylan's hands, Dylan grabbed the closest thing—an extension cord—and tried to strangle Kerry until a neighbor intervened. Kerry swears the attacker was Dylan, but the apartment was dark, Kerry was high on a drug called "Everest," and Dylan claims to have been miles away at the time.

Each trial has two scoring judges who give points for each team's performance during the opening statement, direct examination, witness performances, cross-examination, and closing arguments. The winner is the team that earns the most points. Individuals earn points, too, as witnesses and attorneys.

Buffalo State finished with one win, one tie, and received honorable mention for the "Spirit of AMTA" award, which recognizes the team that best exemplifies the ideals of "civility, justice, and fair play." Sophomore Nowicki received 13 points acting as defense attorney and 12 points acting as prosecutor, narrowly missing out on a "top attorney" award. Freshman Reyes was the top witness for Buffalo State, scoring eight points. Competing colleges included Canisius, Cornell, Syracuse, and the University at Buffalo.

"Networking with so many intelligent and kind people has made this experience worth while," said Nowicki. "I'm looking forward to next year!"

"Our students were all doing this for the first time, and it was really incredible seeing them in action," said Ben-Merre. "I think Mock Trial is a great experience for any career that values public speaking, critical thinking and analysis, teamwork, and mentoring. By doing Mock Trial, students begin to see what they do in college is relevant well beyond the walls of the classroom."

## **Institutional Advancement**

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### **ALUMNI ENGAGEMENT**

**Jacqueline Vito LoRusso Alumni and Visitor Center:** The Alumni and Visitor Center hosted 44 since our last report. Notable events include the Buffalo Niagara Film Commission, Teacher Education Workshops, a Census Training Workshop, and a meeting of the SUNY Business Officers. In the coming months, there will be many events hosted some of which include a Master Teachers Program, a Banquet for Men's Hockey Alumni, and a Casting Hall/Theater Reunion.

We are pleased to report that many alumni stop in to visit the center and request for Alumni ID cards have increased as well.

**Alumni Outreach:** Our division worked with the Admissions Department to assist with recruitment efforts. Six graduates have agreed to serve as alumni ambassadors at Accepted Student Receptions in New York City, Syracuse, and Long Island. Additionally, four others are scheduled to speak to prospective students and their families at upcoming Class Visit Programs. The Director of Alumni Engagement met with David Loreto, Director of Admissions and Makenzie Docteur, Graduate Recruitment Coordinator to launch a letter writing campaign from



alumni to accepted students. Five letters have been written and submitted to them and we are awaiting feedback and next steps.

**Alumni Mentoring:** Over the past couple months, we have been working closely with our implementation manager to better understand the system and gear it up to our specific programs as we push for a soft launch for the Spring 2020 semester. We continue to meet with campus partners on how best to meet their needs and the needs of the students as we try to roll out Alumni Mentorship to our campus community.

During the quarter, assisted four current students and one recent graduate by connecting them with alumni for career-related advice.

## **DEVELOPMENT**

**Institutional Support:** From July 1, 2019 through January 31, 2020, the BSC Foundation received the following support from alumni, friends, faculty/staff, corporations, and foundations:

- New multi-year pledges of \$660,000 (compared with \$45,000 as of Jan. 31, 2019)
- New planned gift commitments of \$917,000 (compared with \$50,000 as of Jan. 31, 2019)
- New one-time gifts of \$526,844 (compared with \$389,718 as of Jan. 31, 2019)
- 100% Collections on existing pledges
  
- The school's second day-of-giving, "Buffalo State Gives," is scheduled for March 3-4, 2020
- Planning is underway for "**Bengala Masquerade**," our annual gala in support of the Honors Program
  - The event is scheduled for Saturday, April 25, 2020. Invitations will be mailed this week
  - Two (2) presenting sponsors (\$25,000 each) have been secured: M&T Bank and Merchants Insurance Group

**150<sup>th</sup> Campaign Feasibility Study:** To date, 115 feasibility studies have been conducted or scheduled with individuals, corporations and organizations. Several campaign leaders have been identified by campaign participants. Many of these have yet to be interviewed and are scheduled in the coming month. Initial findings and recommendations will be delivered by the end of the calendar year.

**Engagement:** Development will conduct two (2) alumni receptions and participate in one Buffalo-themed event in Florida on the following dates:

- Tuesday, March 3, 2020 – Sage, 1216 1<sup>st</sup> Street, Sarasota
- Wednesday, March 4, 2020 – 4<sup>th</sup> Annual "Everything Buffalo" Party, Robarts Arena, Sarasota
- Thursday, March 5, 2020 – Vanderbilt Country Club, 8250 Danbury Blvd., Naples

# **Student Affairs**

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## **Athletics**

- Along with Institutional Advancement began developing a process to improve sports program Alumni data to Bengal Club campaign, On-line Auction, GoFundMe, web store, etc. and increase donations and revenues.

## **Dean of Students**

- 32 students, totaling over \$34,000, were awarded Emergency Relief Fund Grants.
- Presented a series of program to students during Prevention Week on alcohol and drugs, sexual assault, etc.

## **Career Development Center**

- Career Development Day for Teachers had 154 students in attendance.
- Co-facilitated SUNY wide Virtual Career Fair with 66 employer and a record 76 Buffalo State students participated.
- Participated in WNY Career and Internship Fair with 99 employers and 20 Buffalo State students participated.

## **Chartwells**

- Opened Starbucks in the Tech building and finalized implementation of a full-service Starbucks as a part of the Academic Commons, increasing food options for commuter and residential students.

## **Student Conduct and Community Standards**

- Restorative Justice Center opened and has held 29 Community Circles throughout campus.

## **Student Leadership and Engagement**

- Relocated Veteran's Lounge to Union 415; Union 419 was brought on-line to increase student usable space
- In order to increase student access to leadership development, held 6 workshops for the Next Level Leadership program
- A student organization complaint form was created for faculty/staff/ students to report issues on-campus.

## **Weigel Wellness**

- In conjunction with Residence Life, developed a new wellness residence model allowing students to access resources and programming in their residential building.

- Implemented the Orange Shirt Experience, a holistic approach of care that involves the mind, body, and spirit. This initiative was featured in the Buffalo News and via the Buffalo State website.

## **Equity and Campus Diversity**

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### **Organizational Support**

- 28 employees participated in the Spring New Employees Orientation January 22, 2020.
- In accordance with New York State Education Law 129-B and policies of The State University of New York, Buffalo State College completed the 2019 University-wide Biennial SUNY Uniform Campus Climate Survey (also referred to as The Sexual Violence Prevalence Survey). The results are posted on the Equity and Campus Diversity website as required.
- Our programs to date have yielded 531 participants with our annual MLK event: Jazz and the Civil Rights Movement registering 100 participants with evaluations ranging from good to excellent. The registration for our Spring programs appears to be surpassing our Fall participation.
- February 3<sup>rd</sup>, the campus community was invited to participate in a comprehensive study of our collective workplace, campus culture, and employee engagement/satisfaction. The survey was sent from ModernThink to all Buffalo State employees via e-mail and will remain open for responses until **February 17**. The survey will focus on the following: What are our organizational strengths, and how can we leverage those strengths in new and innovative ways? Where are we falling short as an organization, and how can we improve in those areas?

## **Finance and Management**

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### **BUDGET REBALANCING**

(NARRATIVE FROM THE *DAILY BULLETIN*)

In 2018 we charted a path to reduce our campus wide expenditures by \$7 million over a three-year period. In year one, the goal was to reduce expenditures by \$1.4 million, with \$2.8 million reductions scheduled in both years two (2018–2019) and three (2019–2020). Each vice-presidential area was assigned rebalancing targets

for years one, two, and three, respectively—targets that were based on how our instructional and administrative costs compared with those of our SUNY peer campuses.

Last spring, we reported that our two-year total projected revenue reduction was approximately \$6.17 million, which was \$1.97 million ahead of our two-year target of \$4.2 million. Each division has provided plans to complete the final and most difficult phase (year three) of the rebalancing effort, and we remain optimistic that we will reach our collective \$7 million rebalancing goal.

Nevertheless, looking ahead, we have more work to do. Our three-year rebalancing plan was rooted in a series of revenue and expenditure assumptions. While our assumptions regarding modest tuition increases, flat state tax support, and negotiated salary increases have held true, our rebalancing model was built on a flat enrollment environment that was not realized.

Consequently, the declines in our overall enrollment in both fall 2018 and fall 2019 have created an estimated fiscal deficit of at least \$3.4 million in 2019–2020. We are evaluating the enrollment and occupancy numbers for spring 2020 and expect that there may be a larger drop-off than anticipated, which may add to the 2019–2020 fiscal deficit.

However, it is important to note that last year at this time, we were projecting a \$3.8 million fiscal deficit in 2018–2019. We fully closed that gap, thanks to careful spending and the acceleration of one-time funds from New York State to cover the first retroactive payment of UUP’s negotiated salary increases—thereby eliminating the need to tap into reserves last year. We’re hopeful that pattern will continue. If advocacy efforts are successful over the next six weeks and one-time funding for reimbursement of the second UUP retroactive salary increase payment is provided to SUNY during state budget negotiations—and if our careful spending continues—we can greatly reduce the need to draw from reserves this year.

As we close out our three-year rebalancing model and look toward our next three-year budget plan, a new Strategic Resource Planning Process will help guide us through our ever-changing fiscal reality. Going forward, we will leverage data and information in real time to inform our decisions on how to best align our fiscal sources and expenditures. We will continue to strive to deliver on our mission and achieve our strategic goals while making every effort to insulate our students from the impact of any necessary budget adjustments.

## **DART STREET PROJECT**

Since Mayor Brown’s February 2019 announcement of the City’s intention to enter into a Designated Developer Agreement (DDA) with Buffalo State and the BSCR Corporation for the redevelopment of the City Impound Lot site, we have:

- Arranged for the DDA to be executed between the City of Buffalo and the BSCR Corporation
- Solicited information from key stakeholders that will inform the project Request for Proposal (RFP), currently in development

- Developed and vetted the project vision, workflow, timeline, budget, informational documents and presentations
- Seated a six-member Dart Street Project Advisory Committee
- Developed a detailed list of project team members, participants and stakeholders
- Briefed key constituents including the BSCR Corporation Board of Directors, the campus community, the Foundation Board of Directors, and external stakeholders such as the Riverside Blackrock Alliance
- Completed and advertised the project RFP
- Received three proposals which are currently being reviewed

During 2020 we look forward to progressing through this transformational project by:

- Sharing qualified proposals during a public exhibition to garner feedback from the campus and greater communities
- Recommending a concept/developer to the President via the Capital Development Board
- Working with the successful developer to finalize a project plan
- Submitting the project concept for approval by the Buffalo Common Council
- 

## **FACILITIES**

At the February 14 meeting of the College Senate, Vice President Barnum provided a number of updates on capital projects in the planning and design phase, projects that are nearing completion, and projects that will begin this summer.

- Planning continues in earnest on **renovations to Building 50**, which is located across Grant Street adjacent to Lots G-20 and G-22. Building 50 will be the new home of University Police and our Campus Operations Center. UPD's current home in Chase Hall, a former residence hall, presents a number of challenges to response times (due to truck traffic in the Student Union loading zone), visibility, and operational and accreditation standards. By relocating UPD to Building 50, we will improve overall response times, provide a reassuring presence along Grant Street for our campus community and neighbors, and create a more professional and useful physical environment for our officers.
- Planning and design efforts are also underway for renovations to the **Classroom Building and Tower 2**, while we have commenced a study to evaluate needs for new outdoor athletic fields and student life space in Moore Hall.
- In the short term, we are all excited about the upcoming opening of the **Academic Commons** in E. H. Butler Library later this semester and the culmination of the Science and Mathematics Complex this

summer.

- Also, this summer, two infrastructure projects will begin that will temporarily affect parking and travel around campus. Phase two of **renovations to Iroquois Drive** will require road closures and detours to accommodate construction. About 200 parking spots in Lot I-39 will be offline during the project. On the south side of campus, phase one of the **Central Heating Plant reconstruction** project begins this summer. Roughly 50 to 75 parking spaces in Lot R-12 will be offline during this project.

## **HUMAN RESOURCE MANAGEMENT**

The search to identify the college's next associate vice president for human resource management is underway. It is expected to be completed in May 2020.

## **STRATEGIC RESOURCE PLANNING PROCESS**

The VPFM continues to lay the foundation for Buffalo State's strategic resource planning process (SRPP). Once launched, the SRPP will link the vision, priorities, people, and physical institution of Buffalo State in a flexible system of evaluation, decision-making and action. It will align resource planning to help Buffalo State achieve its overarching institutional and unit objectives of transparency, accountability and risk management, as well as provide support for accreditation.

The process will be rolled out according to the following schedule:

- FY 2018-19: Assess the current environment and begin to establish the process infrastructure
- FY 2019-20: Complete the infrastructure, including processes systems and reports; and optimize the organization and its resources
- FY 2020-21 and beyond: Launch the Strategic Resource Planning Process; assess and refine processes, systems and reports

These key groups have been initiated and will be integrated into the resource planning process:

*Enrollment and Resource Planning Taskforce:* The VPFM partnered with VP Malcolm to initiate a taskforce that provides enrollment, fee, tuition, financial aid and other data to support the enrollment and resource planning process.

*Capital Development Board:* The VPFM partnered with Provost Mayrosc to initiate a Board that guides long range campus physical development of buildings, land, landscape and infrastructure.

*Multi-Year Energy and Financial Plan Committee:* This committee maintains Buffalo State's year-to-year energy financial plan, considering all facets of college utility and energy planning.

Future steps will include developing processes, systems and reports that will lay the groundwork for integrated resource planning. These will include:

- Budget model development and planning
- Enterprise risk management
- Improvements to business services and systems
- Entity/hierarchy structure
- Workforce planning

## **Information Technology, Enrollment, Marketing, and Communications**

Divisional Highlights for the President's Report to the College Council  
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### IDT

- **Campus Workshops Offered**

- |  |   |
|--|---|
| ○ Blackboard Ally  | ○ Blackboard Learn Assessments                        |
| ○ Microsoft Forms  | ○ Blackboard Learn Introduction                       |
| ○ Microsoft Office in the Cloud (OneDrive, Word, PowerPoint, Excel)                              | ○ Creating an Accessible Syllabus                     |
| ○ Office 365 Mobile Apps   | ○ Blackboard Learn: Grade Center                      |
| ○ Ensemble Anthem - Screen, Webcam, and Audio Recordings from your Desk! Ensemble Video Advanced | ○ Registrations: Ensemble Video (Campus Media Server) |
| ○ Microsoft Forms for Easy Surveys   | ○ Ensemble Video Quizzes                              |
| ○ Ensemble Video Quizzes   |   |

- **Title III – Insight to Impact**

- Digital Supplemental Instruction (DSIM) Mid-Semester Meeting with Faculty
  - Update on the implementation of modules
  - Planned for Survey of students
    - Comments
      - Visual Learner (Videos)
      - More feedback (practices quizzes)
      - I know what study – confidence, decreased anxiety (study guides)

- DSIM - Begin Planning for Cohort 2 & Reapplication for Cohort 1
- Online Summer Engagement (OSEP) - Updating the Blackboard Organization
- **Campus Collaborations**
  - Winterim
  - OER Planning (SUNY OER Services, Library and Teaching & Learning Center)
    - 11/4/19 Learning & Lunching OER Webinar: Using OER for Student Success Webinar
    - 11/12 Thinking Spring 2020: Reusing, Revising, Remixing OER Webinar
  - EvaluationKIT transition to Institutional Effectiveness
- **Strategic Goals**
  - Refining Course Review
    - Subcommittee decided that all the standards are important in a peer-review, and so have agreed to adopt the full version of the OSCQR rubric (with edits from IDT) as a tool that can be used during a peer-review.
  - Review Web Conferencing Software
    - Survey has been sent to task group members and Online Synchronous faculty
    - Conducting interviews with other SUNY campuses about their web conferencing solution and experience.

#### Institutional Research

##### **SUNY Institutional Research Submissions**

- Fall 2019, Spring 2020 and Summer Degree Submission

##### **Federal Reporting -IPEDS Fall Collection**

- **Graduation Rates** - collects data on the cohort of full-time, first-time degree/certificate-seeking undergraduate students and tracks their completion status at 150% of the normal time to complete all requirements of their program of study.
- **Graduation 200** - is an extension of the traditional Graduation Rates (GR) component which carries forward 100% and 150% graduation rates data and is extended to 200%
- **Admissions** - collects basic information about the undergraduate selection process for entering first-time, degree/certificate-seeking students.
- **Outcomes Measures Survey** - collects award and enrollment data from degree-granting institutions on four undergraduate cohorts and eight undergraduate sub-cohorts at three status points: four-years, six-years, and eight-years after entry

##### **State Reporting**

- Admission and Academic Preparation
- Fall Degree Credit Enrollment
- Full-time Undergraduate Transfer Enrollment
- Residence and Migration of College Students

##### **Data Warehouse**

- The College will begin a pilot program with BB A4Learn data warehouse and is working in conjunction with SUNY ITEC
  - Kick-off was January 2020 and Phase I completion - May 2020
- SUNY Collaboration Reporting (SCR)



### **Title III**

- Data collected through the Noel-Levitz Data center
- Key metrics shared from the survey to the steering committee
- Basic highlights shared with Committee on Undergraduate retention
- Coaches given access and data were analyzed as requested by the activity director

### **Performance Improvement Grant (PIF)**

#### **Committee for Undergraduate Retention**

- Several reports and analyses of fall 2018 cohort in retention and attrition
- Established process to reporting retention and reporting structure

#### **SAY Yes and Gates Foundation**

- On-going meeting of Knowledge management grant data committee meeting
- On-going discussion in identifying guidelines for collecting data from local partners to share with Mathematica
- Buffalo State College summer bridge SAY Yes program will serve as a pilot for future delivery of content for the local SAY Yes partners
- 5-Year of summer bridge data were collected and will begin some comparative analyses between SAY Yes Summer Bridge, Non-Summer Say Yes students, and other Summer Bridge programs i.e. EOP summer Programs

#### **Enrollment Resource Planning Group**

- Employee /Business Data and Information
  - A timeline for deliveries is still in process
- Student Enrollment/Student Success Data & Information
- Initial meeting held
- Timeline established for a series of deliveries

### **IT Operations Management**

#### **Contract Processing:**

- |                            |               |
|----------------------------|---------------|
| • Bb Transact              | • SICAS       |
| • KissFlow                 | • Tableau     |
| • Microsoft                | • TaskStream  |
| • Modo Labs                | • TeamDynamix |
| • Sassafras Keyserver (K2) | • Turnitin    |

#### **Hardware-Software requests:**

- Software Requests – 162
- Hardware Requests – 146
- IT Purchases - 78

#### **Projects:**

- Summer Lab 2020 Replacement
- Computer Audit and Refresh
- K2 – TDX API – Assist with development requirements and testing
- IT Governance – review the goals, objectives, process and structures
- IT Policy Review for updates
- Print Choice

#### **Educause Core Data Services (CDS) Survey:**

- Coordinated completion of the CDS Survey modules for future benchmarking –

### **Strategic Planning:**

- Assist with the development of Division Enrollment Management Strategic Plans
- Assist with Institutional Effectiveness Buffalo State Strategic Plans

### Technology Support Services

#### **Classroom Support**

- During mid-late December, ALL classrooms (175 in total) have been checked for full functionality. Over 100 incidents were found and resolved during these checks.
- Attended Facilities Planning meetings with all departments that will be housed inside the CLAS building after renovation is complete.
- 3-year budget planning has been completed for classroom equipment upgrades for 2020, 2021, and 2022.
- Working on ordering summer 2020 replacement equipment from Tech Fee.
- A new AV presentation System was installed in BACO 108 that features a new Dell 70" touch activated TV.
- 43 Crestron touch panels in classrooms and conference rooms were updated as part of an emergency bulletin and firmware revision.

#### **Client Services**

- Deployed numerous apps for the start of spring semester including AutoCAD, Nutritionist Pro and others
- Citrix environment has been powered off due to high level security risk
- Cylance deployments are complete for Macs
- Imported contact info for fac/staff into TeamDynamix from HR database
- Gathering information via Pharos Beacon for SUNY's print assessment
- Rolling out disk encryption on new fac/staff laptops
- Audited over 70 labs during the fall semester
- Applied serialized Adobe Suite license key which lasts until July 2020
- Continued testing of Adobe's Shared Device License which is required in July 2020
- Moved all licensing applications off older server that was decommissioned
- Continued to participate in ongoing construction and security meetings

### Tech Planning and Outreach

#### **Project Management**

- CRM (Slate) Implementation
- TeamDynamix Asset & User Synchronization Project
- VoIP 1 – Moot Hall - Project closed and operationalized
- VoIP 2 – Phase 1, SAMC - This project is on hold. E.H. Butler Library construction is coming to a close. As soon as this is complete, the final stage of VoIP 2-Phase 1, SAMC will begin.
- VoIP for UPD - Assisting with review of necessary equipment for UPD voice recording from radios, dispatch and phones.
- Human Resources Upgrade to PeopleAdmin
- Buff State App/Modo - Preparing an evaluation for this product due to lack of funding.
- Campus Assessment of Communication to Students - Assisting with project planning.
- Software Licensing Management

- Software assessment
- ODS - Argos
- SSB 9 Upgrade
- Data Warehouse
- Print Assessment
- IT Governance

#### **Process Improvement**

- Created PIT request review process
- Designed Services Assessment process and document
- Working with EDA team to establish new request review process. Introducing Agile/Scrum project management to process.

#### **Admissions**

- Continue Slate CRM implementation >96.67% complete
  - SUNY and CommonApp file types have been successfully delivered to Slate since early September. It should be noted that this is the earliest application review has ever commenced, due in large part to the Slate interface.
  - Documents for admissions are now delivered directly to Slate for SUNY App, Common App, Parchment, Scoir, Slate.org.
  - Application reader is fully operational for Undergraduate Admissions.
  - All 2019 off-campus events were tracked in Slate.
  - Currently accepting documents for applicants in the portal and sharing a decision status (decided, awaiting materials, awaiting decision).
- Incorporate Believe. Inspire. Achieve (BIA) theme into all materials
  - BIA theme has been adopted for 2020 email templates and in print.
- Integrated bidirectional data connection between Slate - Capture
  - Inquire page is launched, apply landing page is launched, visit page is launched.

#### **Events hosted**

##### **Fall Open House 2 (Nov 16)**

- Attendees: 421 (increased attendance by 21% (222 in 2018) over previous year)
  - Attendees w/Guests 1,400
  - This is the largest number of students we have hosted for fall Open House ever (both events combined).
- 14.59% increase from Fall 2018 Open House in total number of students attended.
- 100% of guests rated the registration acknowledgment process as “average (24.18%)” or “above average (75.82%).”
- 87.91% of guests stated that Open House had a “positive impact” on their opinion of Buffalo State.

#### **Off-campus programs attended:**

<b>Transfer Programs</b>	<b>31</b>
<b>High School Visit</b>	<b>111</b>
<b>College Fairs</b>	<b>30</b>
<b>School Counselor Programs</b>	<b>2</b>
<b>Transfer Information Session</b>	<b>2</b>
<b>Grand Total</b>	<b>176</b>

Currently registered for 302 programs (and counting)

#### **Group Visits**

- Scheduled 16 Group Visits with ~480 visitors (approximately half high schools and half community-based organizations)

#### **Texting Campaigns**

- 23,400 Sent Messages
- 18% Replied
- Campaign themes: Open House 2 invitation, Open House agenda smart messaging, NYC On-the-Spot

#### **Digital viewbook**

- 664 new inquiries
- 387 return visits
- 4175 total leads from launch
- YouBlast outreach has been very successful so far. 87% of traffic to the digital viewbook has come through the integration we piloted with Slate.

#### **NRCCUA**

- 12 messages are included in the prospect plan
- Clicks and unique opens have increased since Q2 report

#### **Capture Behavioral Engagement**

- To date we have launched 13 campaigns, including 3 landing pages.
- Note Visit Landing Page was launched Nov 21, 2019 after our fall programming had concluded. We anticipate higher results for spring.

#### **Social Media**

- Increased our social media presence by 72 Instagram followers and 18 Facebook followers.
- Promoted November Open House event through collaborative ad campaign with Marketing and Communications, Facebook event, promotional posts through Instagram, and social media stories.
- Continued to develop content around the Four Pillars (location, research and service, academics, and student life) and highlighting why students should choose Buffalo State.
- Created Instagram Story highlights related to student's admissions checklist, how to utilize the Custom Viewbook option, and to promote our campus tours.

#### **Financial Aid**

##### **Fall 2019 - Federal Satisfactory Academic Progress (SAP) Metrics**

- Warning 886 Undergraduates and 42 Graduates
- Ineligible 271 Undergraduates and 19 Graduates
- Over Max Timeframe 73 Undergraduates and 8 Graduates
- Bad Program 799 students (predominately non-matric status)

##### **2020-2021 SUNY Award Letters (SALS)**

**In late-December 2019, the FAO began generating 2020-2021 SUNY Award Letters (SALS) for new students (freshmen, transfer, and graduate). To-date, the following SALS have been disseminated.**

- 552 new students awarded, selected for verification and packaged
- 1459 new students awarded, not selected for verification and packaged
- 252 Tracking emails to new students (outstanding c-hold notifications, etc.)

##### **Spring 2020 Financial Aid Awards**

**To-date, the following aid source have been disbursed or are pending disbursement.**

- Subsidized Loan: \$7,017,028.00
- Unsubsidized Loan: \$8,977,702.00
- Graduate PLUS Loan: \$64,902.00
- Parent PLUS Loan: \$2,085,754.00
- Private Loans: \$1,775,452.00 (primarily undergraduate students)
- PELL J-term: \$12,126.00
- PELL Spring 2020: Estimated \$9,077,000.00 (March 3, 2020)
- EOP 2020: Estimated \$793,459.00 week of (March 3, 2020)
- SEOG: estimated \$205,735.00 (March 3, 2020)
- TEACHG: Estimated \$3293.00 (Mid-February 2020)
- MERIT AWARDS (PRES, PROV, DEAN, ECSS, INTL, MUSIC, TRNSFS): Estimated \$303,900.00 (Mid-February 2020)
- GRADUATE AWARDS (GEOP, GRAD, GRDDIV): \$318,141.00 (March 3, 2020)

#### **CAPS Scholarship Applications**

- Spring 2020                      33 new scholarship recipients totaling \$50,245.50
- 20-21                              As of 1/17/20, CAPS opened for 20-21 aid year. A total opportunities thus far.

#### **Registrar**

- Addition of a QPD value to DegreeWorks as a tool to help students understand the gravity of their academic record.
- Due to the new awarding process, Fall 2019 degrees were awarded on 12/28/19 (2018 was awarded on 2/14/18). We moved up the awarding by almost 6 weeks! This allowed transcripts requests to be processed much sooner, DF students were notified in time to register for spring classes and students will receive their diplomas much faster.
- Awarded 356 UG Degrees.
- Implemented new notice of temporary "Suspension" on transcript per requests from the Dean of Students. Input and removal dates of "suspension" approved by Dean of Student Office.
- In response to recently updated DOPS policy, implemented additional procedures to End of Term Processing/Semester close-out to correct the records of students who repeated a course but received a higher grade in a previous term.
- Worked with the Director of First-Year Student Success, to create various Title III Cohorts for Banner, so that they can better track students that are assigned to, and participate in, each program.
- Took over the maintenance of the Excelsior Cohorts to assist Financial Aid.
- Completed testing for a work-around that would eliminate approximately 100+ errors on our NSC reports, stemming from Graduate Thesis/Project Continuation courses (721's), however, we haven't received the green light from the Graduate School to make these changes in Banner

#### **Marketing and Communications**

##### **Communications (PR/Media Relations)**

More than 120 total news stories and features developed (July 1 to December 31) for web News & Events site and media outreach including highlights:

- Continued oversight and production of President Conway-Turner's "Faculty Engaged" video series. Three interviews produced and shared in the fall. Three planned for spring.
- Established updated procedures and guidelines for institution-approved social media accounts.
- Launched the "How Our Buildings Got Their Names" series on social media.

#### **Creative Services (Print and Design)**

- Created 55 top level publications for campus partners across divisions, creating 218,880 total pieces of communication. Produced an additional 2,196 pieces for campus faculty, staff, and students (July 1-December 31).

#### **Digital Marketing and Paid Advertising**

- Digital Paid Sponsored Targeted Promotions on brand awareness, Believe. Inspire. Achieve. theme for Buffalo State:
  - Digital Display Ads
  - Geofencing
  - PPC Search Engine Marketing
  - Streaming Radio – Spotify
  - Facebook/Instagram Ads – for Undergraduate and Graduate Audiences

#### **Web Services**

- Buffalo State Main Site Redesign - in development, still on track for spring launch
- Marketing and Communications has adopted Team Dynamix for project requests and support ticketing.
- Two student interns have joined the office this semester.

<b>Website Traffic Main Site - suny.buffalostate .edu</b>					
<b>Measurements</b>	<b>buffalostate.edu</b>	<b>Applying Link</b>	<b>Undergraduate Admissions</b>	<b>Graduate School</b>	<b>President's Blog</b>
Sessions	608,395	n/a	34,226	17,223	593
Pageviews	1,549,342	15,718	68,517	45,943	959
Unique Pageviews	1,149,673	11,834	49,530	35,655	740
Average Session Duration	0:02:47	0:02:38	0:02:00	0:02:36	0:01:19
Visits from On-Campus	27.26%	7.91%	5.98%	6.09%	61.11%

#### **Photography Services**

- Created photographs for use in news stories, theme weeks and featured events on campus.

#### **Video Production Services**

- 2 Faculty Engaged
- 2 Students Who Soar
- Buffalo State E-Holiday Card
- Voice over production for the Educational Transformation video
- Home Coming

- President's Opening Year Address  
Year in Review

- 150th Celebration Year Preview
- Barton Seaver Cooking Demo

**Social Media (Official Buffalo State Channels)**

Platform	Likes, followers	Messages	Impression s	Engagements	Watch Time
Facebook	23,955	110	1,485,610	48,571	
Twitter	10,652	157	284,090	7,642	
Instagram	6,319	92	399,213	15,169	
LinkedIn	9,153	46	59,680	2,747	
YouTube	1,060	9	80,066	8,007	15,101
<b>TOTALS</b>	<b>50,079</b>	<b>405</b>	<b>2,228,593</b>	<b>74,129</b>	

**Facilities Committee Report to the College Council**  
**February 25, 2020**

**UPDATE ON FACILITIES MASTER PLAN AND DART STREET PROJECT**

At a meeting of the Facilities Committee on January 14, 2020, Laura Barnum, Vice President for Finance and Management, reported that the college has undertaken an effort to bring identified constituencies – including respondents to the recent Dart Street Project RFP– up to date on the status of the Buffalo State Facilities Master Plan (FMP). The FMP addresses projects that are consistent with current campus needs and priorities:

**A. Future Projects**

1. Civic and Community Engagement Center: Conversion of Office of Mental Health Building #15 into Buffalo State's Civic and Community Engagement Center.
2. Dart Street Project: This project involves development of the former City of Buffalo Impound Lot, with Buffalo State College and BSCR Corporation as designated developer. Project proposals were received in December 2019. Between January and April 2020, the college and its affiliated BSCR Corporation will:
  - Review the proposals from developers
  - Present a Public Concept Exhibition
  - Create opportunities for campus and broader community input
  - Interview qualified developers
  - Recommend a concept/developer
3. Athletics Field Study: This study will address the scope, budget and parking impact for replacing an athletic field lost to the Science & Mathematics Complex construction project.

**B. Projects in Planning and Design**

1. University Police and Operations Center: Renovation of Building 50
2. Classroom Building rehabilitation
3. Coyer Field track replacement
4. Moore Hall study to consider additional student space

**C. Projects in Construction**

1. Science and Mathematics Complex
2. Academic Commons, Butler Library
3. Iroquois Drive reconstruction
4. Central Heating Plant: Reconstruction

**D. Capital Planning Initiatives**

1. Space and Utilization Study
2. Housing Demand Study
3. Formation of Capital Development Board
4. Capital Advocacy Program



## **Naming of Building and Grounds Committee Report**

**College Council Meeting  
February 25, 2020**

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from **Mrs. Beatrice F. Parnes, '82**; President Katherine S. Conway-Turner has approved the naming of the **Creative Collection and History Timeline in the E.H. Butler Library**.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Creative Collection and History Timeline in the E.H. Butler Library** in honor/memory of **Dr. Sidney J. Parnes** at a date to be specified.

Respectfully submitted,

Robert M. Zak  
Chair, Naming of Buildings and Grounds Committee  
Buffalo State College Council

## RESOLUTION

At its February 25, 2020 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Creative Collection and History Timeline in the E.H. Butler Library** be named in honor and memory of **Dr. Sidney J. Parnes**.

Dr. Sidney J. Parnes, pioneered Creative Thinking and Creative Problem-Solving with Alex Osborn, founder of the Creative Education Foundation in 1954. He died August 19, 2013 at the age of 91.

Dr. Parnes was the world's leading expert on creativity, innovation and creative problem-solving. A lifelong researcher, author and distinguished world-class educator, he was one of the most sought-after inspirational keynote speakers and teachers for more than a half century. He was also the Founding Director and Professor Emeritus of the International Center for Studies in Creativity at the State University College at Buffalo and developed its master's degree program.

He launched his lengthy career in 1956 as Director of the Creative Problem-Solving Institute (CPSI), Buffalo State College. From 1967 to 1984, he served as President of the Creative Education Foundation and subsequently, Chairman of its Board of Trustees.

As the foremost authority on creativity, he traveled to five continents leading countless conferences, workshops, seminars and courses for leaders in numerous professions. And, as a pioneer researcher and prolific author, he made the most significant contributions to the field with a dozen leading-edge books and hundreds of articles, translated into seven languages.

Numerous organizations praised his lifetime contributions to the creative movement, such as The Odyssey of the Mind Organization, State University College at Buffalo and Creative Education Foundation with awards for Service/Commitment, Distinguished Leader and Outstanding Creative Achievements.

The Innovation Network recognized his immense contributions with a Lifetime Achievement Award and in 2003; the Foundation inducted him into its first Hall of Fame. The American Creativity Association also inducted him into its first Hall of Fame in 2004.

He credited his wife, Bea, for assisting him in his lifelong research and development work, adding: "She's my indispensable colleague, my life companion and dearest friend."

Beatrice Parnes attended Buffalo State, receiving an MSE in Mental Retardation in 1982. She taught at San Diego Community College (1985-2000) working with disabled adults teaching educational skills and also English as a Second Language. For over 60 years she worked with the Creative Education Foundation as a generalist and trustee for many years. Mrs. Parnes is naming this space to honor her late husband.

This honor is given in consideration of a gift made to Buffalo State by **Mrs. Beatrice F. Parnes, '82**, and in recognition of many years of service by both **Mrs. Parnes** and **Dr. Sidney J. Parnes** as members of the Buffalo State College community.

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Linda A. Dobmeier, '71, Chair, Buffalo State College Council

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Crystal J. Rodriguez, Secretary to the College Council

## **Naming of Building and Grounds Committee Report**

**College Council Meeting  
February 25, 2020**

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from **Mr. Joseph Reimel**; President Katherine S. Conway-Turner has approved the naming of the **Gathering-Mentoring-Coaching Space located in the Creativity Space in the E.H. Butler Library**.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Gathering-Mentoring-Coaching Space** in honor/memory of **Mr. Joseph Reimel** at a date to be specified.

Respectfully submitted,

Robert M. Zak  
Chair, Naming of Buildings and Grounds Committee  
Buffalo State College Council

## RESOLUTION

At its February 25, 2020 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Gathering-Mentoring-Coaching Space located in the Creativity Space in the E.H. Butler Library** be named in honor of **Mr. Joseph Reimel**.

Joseph Reimel, '98 is an entrepreneur who has a master's degree in Creative Studies at Buffalo State College and is responsible for developing "new and never before seen" retail products.

He has a unique expertise in developing finance models for retail stores across the country.

Mr. Reimel said he learned persistence from living with dyslexia, and optimism, confidence, and the skills to tackle challenges from the Creativity Studies graduate program.

His belief in applying creative solutions to traditional outdated business practices has made him successful in this retail space. His enthusiastic approach to problem solving is his métier.

This honor is given in consideration of a gift made to Buffalo State by **Mr. Joseph Reimel**, and in recognition of many years of service as a member of the Buffalo State College community.

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Linda A. Dobmeier, '71, Chair, Buffalo State College Council

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Crystal J. Rodriguez, Secretary to the College Council



**BUFFALO STATE**  
The State University of New York

*believe. inspire. achieve.*

Timothy W. Gordon, Ph.D.  
Vice President, Student Affairs

Student Affairs  
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Buffalo, NY 14222-1095  
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## **College Council Student Affairs Committee REPORT**

The committee had it's meeting on February 20, 2020. The meeting began at 8:02a

**ATTENDING:** C. Naughton (Chair); T. Gordon (Staff); C. Richards; C. Odom; M. Hairston

The committee got a review from Timothy Gordon in the following areas:

### **Residence Life**

Housing rate consultations and fee rate consultations held during the fall for students. Housing rate consultations will move into a 2 year rate discussion similar to what happened with fees the 2019-20; 2020-21 budget year.

Moore complex design first phase wrapping up. This design reflects student programming Space dining options, as priorities in response to need for back up dining, and findings from space utilization and housing demand studies, that point to a need to add more student spaces and create a neighborhood concept for student living. This also dovetails with proposals related to athletic field replacement and improvements to pedestrian areas that are related to Iroquois Dr. project. The next phase will be pursued in the next 12 months related to Moore.

There was a question about how the Impound Lot relates to housing/athletics designs and VP Gordon reminded folks of where we are in RFP timeline for Dart Street and that we would soon enter the public exhibition phase of concepts submitted.

### **Dean of Students/Student Conduct and Community Standards**

NO updates

### **Athletics**

VP Gordon shared that women's basketball and men's hockey are in the playoffs. Inquiries about status of women's soccer were addressed with VP Gordon sharing that he has met with coaches and the women's team members prior to the release of the summary. He also added

that the coach personnel decision is forthcoming, but that he couldn't elaborate given that it is a personnel issue and needs to follow this process.

It was shared the AD search has moved into phone interviews and that finalists are expected on campus in late March.

### **Student Leadership and Engagement**

VP Gordon shared that this is the second year of the African Diaspora Project (ADP) and that this year also featured new collaborations with faculty in Africana Studies. Also shared that the keynote for MLK celebration was focused on Jazz and the Civil Rights Movement.

Dr. Gordon shared that the Title III effort with completion coaches is continuing and a 3<sup>rd</sup> coach is due to be hired this fall. There was a question related to the connection of this effort to retention and Dr. Gordon confirmed that this is an effort that is designed to positively impact student engagement and retention.

### **Career Development Center**

VP Gordon shared that the search for CDC Director is in full swing and it is an important hire as we plan for connecting these efforts to student needs and retention concerns. He shared that finalists will be on campus in mid-April.

VP Gordon also shared that he is working with Institutional Advancement on a student work initiative in response to supporting sustainable job options that support students and meet the greater community demand for workers and positively impact student engagement and retention. He will provide an update for the April Meeting

### **Other Items**

The committee also inquired about the state of campus safety given last semester's occurrences. VP Gordon shared that efforts continue to educate students, faculty and staff related to safety. He shared that there was a joint communication (at the beginning of the spring semester from him, Chief Carey and USG President Gaelle Jean-Baptiste to remind folks of safety concerns and following up on concerns expressed at the student forum held in November. He also shared that UPD has set up two safe exchange zones for students, faculty \ and staff who may be selling items and need to meet the buyer in a safe and monitored area. The first space is outside police dispatch and the other will soon be opened near the Union Information desk.

C. Richards shared that USG continues to work with students to improve campus shuttle services and help them understand the limitations of the SmartTraxx shuttle tracking app.

Members of the committee remarked that they were excited to see a strong emphasis on the administration engaging with students to encourage their success and this was a shift that was seen over the past couple of years.

Next meeting scheduled for April 23, 2020 (8a)

**adjourned at 8:42a.**