

**Buffalo State
State University of New York
COUNCIL MEETING
April 27, 2021 4:00 PM
Zoom Meeting
MINUTES**

COUNCIL MEMBERS PRESENT: Chair Linda Dobmeier; Mr. Todd Brason; Ms. Melissa Brinson; Mr. Allen "Pete" Grum; Mr. Charles Naughton; Ms. Cindy Odom; Mr. Robert Zak

FACULTY & STAFF PRESENT:

President Katherine Conway-Turner; Provost James Mayrose; Vice President for Finance and Management, Laurie Barnum; Vice President for Student Affairs, Timothy Gordon; Vice President and CIO, Jacquelyn Malcolm; Vice President for Institutional Advancement, Chief of Staff and Chief Diversity Officer, Crystal Rodriguez-Dabney; Incoming Dean, School of Arts and Sciences, Brian Cronk; Dean, School of Education, Wendy Paterson; Interim Dean, School of the Professions, Rita Zientek; Associate Provost Academic Affairs, Amitra Wall; Assistant Provost, Academic Success; Heather Maldonado; Associate Vice President for Development, Scott Burns; College Senate and Associate Professor Art and Design, Bhakti Sharma; UUP & Chair and Professor Economics and Finance, Fred Floss; Associate Professor, Anthropology, Susan Maquire; Assistant Vice President, Institutional Effectiveness and Planning, Kim Barron; Associate Professor, Exceptional Education, Kathy Doody; Lecturer, Speech, Language and Pathology, Amy Crockford; Associate Professor, Business, Lorena Mathien; Staff Assistant, Presidents Office, Melissa Slisz; Graduate Student, President's Office, Katlyn Keane.

CALL TO ORDER

Ms. Dobmeier called the meeting to order at 4:06 p.m. Ms. Dobmeier welcomed everyone to the meeting and thanked all attending remotely.

ACTION ITEMS

Ms. Dobmeier called for a motion to approve the minutes from the February 9, 2021 meeting. Mr. Zak moved that the minutes be approved; the motion was seconded by Ms. Brinson. The motion carried by unanimous vote.

Linda took a moment to recognize our Student College Council member, Jennifer, for all her work this year. This is her last meeting, as she is graduating, and we want to take a moment to congratulate her. We are sending her Name block engraved with her years of service along with our well wishes for her continued success.

She also reminded College Council members of an important meeting that is coming up. Representatives from Middlestates, our accrediting body, would like to hold a preliminary meeting with College Council members on Thursday, May 13th at 10:30 – 11:15am. This is a virtual meeting and Melissa will be sending out more information as it becomes available. If you can attend you should, as this is extremely important to the college.

Ms. Dobmeier asked President Conway-Turner to deliver her report to the Council.

PRESIDENT'S REPORT

President Conway-Turner thanked Ms. Dobmeier. She welcomed all to the meeting. She had some brief division updates that she thought were important for the Council to know and can be found in her report (see attached).

President Conway-Turner introduced Jim Mayrose and he introduced Dean School of Education Wendy Paterson and she introduced Kathy Doody, Associate Professor of Exceptional Education and Amy Crockford, Lecturer in Speech, Language and Pathology. They spoke about the ASL Microcredential Program (see attached).

Interim Dean, School of the Professions, Rita Zientek introduced Lorena Mathien spoke about the M.S. in Business Management (MSBM) program (see attached).

Vice President Laurie Barnum reported on the budget (see attached).

COMMITTEES

Student Affairs

Vice President Tim Gordon reported for the committee (see attached).

Facilities

Vice President Laurie Barnum reported for the committee (See attached).

Government Relations

Associate Vice President for Government Relations William Benfanti prepared a report (see attached).

Naming of Buildings and Grounds

Mr. Robert Zak reported for the committee (see attached).

Mr. Zak called for a motion to approve the resolutions. Ms. Dobmeier moved that the minutes be approved; the motion was seconded by Ms. Brinson. The motion carried by unanimous vote.

ADJOURNMENT

Ms. Dobmeier called for a motion to adjourn the meeting. Mr. Zak moved to adjourn the meeting and Mr. Brason seconded the motion. The motion carried by unanimous vote. The meeting was adjourned at 5:30 p.m.

Respectfully Submitted,

Crystal J. Rodriguez-Dabney, Esq., LL.M.

Secretary to the Council



**President's Report
To the
Buffalo State College Council
April 27, 2021**

Progress Report, Updates, and Significant Accomplishments
Since the February 9, 2021 meeting.
Prepared by: Kate Conway-Turner, President

Academic Affairs

Divisional Highlights for the President's Report to the College Council
April 27, 2021

ACADEMIC AFFAIRS HIGHLIGHTS

School of Education

- 192 Student Teachers and 27 Speech Language Pathology candidates were successfully placed in schools or clinical sites this spring. Rock Doyle and the Events Management staff arranged for a special COVID testing day in mid-January to allow these candidates to reassure their clinical sites that they were COVID free. Changes to placements allowed the candidates to remain in a single school placement for the semester.
- To recognize the teachers, principals and superintendents who continued to host our teacher and leadership candidates during the challenges of 2020 and 2021, Dean Wendy Paterson developed a COVID HEROES certificate of appreciation. Along with a letter signed by President Conway-Turner, recipients are mailed a formal certificate appreciation designed by Kaylene Waite, Senior Graphic and Web Designer.
- The International Graduate Program for Educators joined the School of Education this spring. New country sites and collaborative projects with the International Professional Development Schools Consortium (IPDS) kept the global connections vibrant. Teachers from Zambia, Colombia, Germany and Turkey were connected with Buffalo State teachers in several professional development sessions via Zoom.
- The McKinley High School Urban Teachers' Academy students took their first official college courses on campus. A learning Community with Judi Harris from EXED and Eve Everette from the AFP led the candidates in activities for new teacher candidates along with freshmen at Buffalo State.
- The Buffalo Urban Teachers' Pipeline program has progressed this year for 14 Masters and 20 Undergraduate candidates. The first graduations of candidates in the program will be honored at the 2021 commencement.
- The SOE welcomed Dr. Selenid Gonzalez-Frey into the Department of Elementary Education, Literacy and Educational Leadership as a SUNY PRODI-G fellow in 2020. This spring, Dr. Doug Hoston,

currently a Title III Completion Coach, will join the Social and Psychological Foundations of Education Department as the fall 2021 PRODI-G fellow at Buffalo State.

- This semester the SOE and SOP launched its first microcredential in American Sign Language. Composed of 5 courses in ASL, Deaf Culture and ASL and Autism, this MC is meant to enhance the employability of SLP and EXE candidates through advanced study in ASL and ASL and Autism.

School of Arts & Humanities

- In March, Associate Professor of Theater Jennifer Toohey organized *Women of Color: Leaders in Theater*, a series of public workshops and panel discussions featuring four successful women of color.
- The music department has live-streamed over 20 student ensemble concerts and recitals this year, allowing music majors to continue to pursue their passions and chosen vocations while keeping the community engaged with the department and placing safety first. The department's final concert of the year is Tuesday, May 4th at 7:30pm. At this concert, it will honor its award winners, its graduating seniors, and three area public school music teachers as "Music Educators of the Year".
- On April 9, students from THA 335: Costume Design had their Service-Learning project presented as part of M&T's Second Friday program at Burchfield Penney Art Center.
- For the second year in a row, the Buffalo State Mock Trial program, located in the English Department, fielded two teams to compete in two tournaments against universities from across the country. This year, two Buffalo State students earned rare "outstanding witness" awards.
- Casting Hall Productions, in cooperation with Professors Nicholas Quinn and Ann Emo, and various recent Alumni, has produced three radio plays this year, which have recently been published as podcasts.
- One recent alumna and one graduating senior from the Philosophy Department have recently been offered large scholarships to attend prestigious laws schools, including Michigan State, Penn. State, and Syracuse.
- This semester, Professors Ellen Notarius and Rick Karnath from the Communication Department have cooperated with the Buffalo Broadcast Association to provide Buffalo State students in COM 337 Electronic News Producing and COM 429 Advanced Multi-Camera Studio Production with the opportunity to produce a new television series, *Broadcasting Buffalo*.

School of Natural and Social Sciences

- **Geography and Planning.** In an effort led by Dr. Wende Mix, Geography & Planning students in GIS (Geographic Information Systems) courses are creating story maps in support of the Erie County Bicentennial (April 2, 2021). They are working with Jason Hurley, Erie County Director of Community Affairs (a Buffalo State alumnus) and Melissa Brown, the Executive Director of the Buffalo History Museum. Story maps are created using ESRI's ArcGIS Online software (licensed by SUNY). Students are working on story maps topics that include trailblazing women of Erie County, history of brewing and distilling, LGBTQ history, and The Buffalo Green Book and contributions of Black Americans since the Great Migration. This opportunity offers our students a client-product experience. At the end of the semester, the County bicentennial committee will select some, or all, of the final story maps to host on their Bicentennial web site.
- **Data Science & Analytics.** DSA has developed a collaboration with, Biology and Roswell Park Cancer Institute to develop an NIH proposal for a new genomics data science curriculum and fellowship program. There is a public presentation on Thursday 4/22 at 6PM related to this collaboration. There is also a collaboration between DSA and Engineering & Technology beginning in Fall 2021. The focus here will be on clean energy data. Overall, the DSA program is experiencing growth and continued student interest. There are 49 applications and 7 new students accepted for Fall 2021 already. In Spring 2021, there are 43 unique students enrolled in at least one DSA course.

- **Political Science & Public Administration.** Several new programs have recently been approved and will accept students in Fall 2021. There is a new 3+3 program (BA/JD) agreement between the Political Science and UB Law. There is also a new advanced certificate in Disaster & Emergency Management, and Professor Peter Yacobucci has taken a lead role in developing and implementing the new interdisciplinary *M.S. in Conflict Analysis and Resolution*. In early April, Professor Patrick McGovern led a panel discussion entitled “Pandemic Learning: Access to Internships & Political Understanding in the time of Covid-19” at the Annual Meeting of the Western Political Science Association
- **Physics.** Dr. Arjun Pathak and Dr. Ram Rai each published journal articles that included Buffalo State undergraduate student co-authors. The papers appear in *Journal of Physics: Condensed Matter* (Pathak, student Randall Filippone) and *Thin Solid Films* (Rai, students Caitlin Horvatits and Sara Deer).
- **GLC.** WNY PRISM (Partnership for Regional Invasive Species Management) personnel were awarded two grants. The first, “Japanese Stiltgrass (*Microstegium vimineum*) Early Detection and Rapid Response Project,” is a \$35K/2 year award. The second entitled “Invasive Species Management to Protect Rare Habitats at Alexander and Houghton Preserve,” will provide Buffalo State researchers with \$12K for 2 years as part of a larger award. GLC researchers continue to publish results at a high rate, with 5 new articles, 2 scientific reports, 7 new presentations in 2021.

School of the Professions

- One of our CIS department alums, Del Reid, is the founder of Bills Mafia and 26 Shirts. The Bulletin did a story on him here: (<https://suny.buffalostate.edu/news/buffalo-state-alum-uses-love-bills-unite-benefit-community>)
- The FTT department's affiliate endorsement by the American Apparel & Footwear Association has been successfully renewed for 2021
- We are one of only 13 schools that are recognized by American Apparel and Footwear Association AAFA: https://www.aafaglobal.org/AAFA/Solutions_Pages/AAFA_Affiliate_School.aspx
- HTR department Chef Don Schmitter, and his students in HTR 400 prepared and boxed 60 lunches for the front-line workers at the Roswell Park Alliance Foundation on Wednesday, 2/24. This is the third time Buffalo State Hospitality Students will use their skills in food preparation to benefit the community
- HTR department On the Saturday CBS morning show in February, one of our alums (Darian Bryan) was interviewed about being a chef for Buffalo Bills players: <https://www.cbsnews.com/video/the-dish-chef-darian-bryan-on-cooking-for-nfl-players/#x>
- SLP department's Katrina Fulcher-Rood, Associate Professor, has received the 2021 Award for Excellence in Instruction at State Operated or Statutory Campus from SUNY's Faculty Advisory Council on Teaching and Technology (FACT2). FACT2 Excellence Awards are system-level honors conferred to acknowledge and recognize instructional faculty and technology support professionals and administrative leaders for their consistently noteworthy achievement. The award will be conferred at the 29th annual SUNY Conference on Instruction and Technology (CIT), which will be held virtually May 24–27
- SLP department The Parkinson Voice Project has selected Buffalo State as a recipient of a 2021 SPEAK OUT! & LOUD Grant. This is a national grant competition that provides equipment, materials, and training to clinical faculty and graduate students in SLP programs that treat persons with Parkinson's. The application was co-authored by Anita Senthinathan and Christina Mule.

Graduate School

- The Graduate Student Association in collaboration with the Graduate School initiated and sponsored a series of successful Gab with Grads professional development workshops Spring 2021. The virtual

events were: (a) Grant Writing: Non-Profits & Small Organizations (2/12/21), (b) Interviewing: In-Person and Remotely (3/11/21), and (c) Networking in 2021 (4/15/21).

- **Spring Graduate Enrollment:**

- a. **New Students** - enrollment increased 3 of the past 4 semesters with a large increase from Spring 2020 to Spring 2021 of @ 26.9%
- b. **Continuing Returning Students** - enrollment increased each of the past 4 semesters. Spring 2020 to Spring 2021 increased @ 1.8%
- c. **Overall Students** - enrollment increased each of the past 4 semesters. Spring 2020 to Spring 2021 increased 6.2%

Interpretation: Similar to Fall 2020, continuing returning students continue to experience success and satisfaction with the learning experience to enroll again spring 2021.

The enrollment numbers suggests students adjusted to the remote instruction delivery experienced Spring 2020 and were amply satisfied with the experiences and learning to continuing enrolling in online/remote courses. This may be one of the main reasons why enrollment continued to grow. We experienced enrollment increases in new students and continuing returning students for Fall 2020, Summer 2020, and Spring 2021. To further break down the numbers, in Fall 2020, 6.2% more students were full-time than in Fall 2019 and there was a slight .7% decrease in part-time students Fall 2020 when compared to Fall 2019. Spring 2021 saw a full-time enrollment increase of 12.7% with a slight part-time enrollment increase of .7%. To summarize, we experienced enrollment increases Fall 2020 and Spring 2021 that saw more full-time students taking more classes than the previous year.

- Graduate School has led efforts to incorporate Intent/Target Marketing for recruitment with focus on specific program or clusters of related programs.

Civic and Community Engagement

- Buffalo State submitted its annual **anchor impact report** in April 2021, and we continue to expand our role as an anchor institution- contributing positively to the economic, health, and well-being of our community through deliberate and impactful engagement and economic investment. As a result of intentional efforts to expand our efforts as an anchor Buffalo State reported that 33% of our 2019-2020 procurement was directed to minority and women owned businesses, up from just 7% in 2018-2019. We continue to be a lead institution in the Coalition for Urban and Metropolitan Universities Anchor Learning Network.
- Buffalo State's **Community Academic Center** continues to operate outstanding remote community supports through the COVID pandemic. In the last 3 months alone 60 Buffalo State students, 20 youth and 20 adult community students participated in CAC programs focused on STEM learning, civic leadership, English language learning, and citizenship preparation.
- Through Buffalo State's leadership in the **West Side Promise Neighborhood**, 133 individuals have received meal kits through a new food security initiative to address hunger brought on by the economic challenges of the pandemic. Individuals being served primarily reside on the west side of Buffalo, with 82% of clients having children at home, and 30% not having regular access to the internet in their home.
- Buffalo State received a "**Voter Friendly Campus**" designation in Spring 2021 from Campus Vote Project and NASPA – Student Affairs Administrators in Higher Education, despite great challenges presented by Covid-19. As part of a select group of campuses from around the country that received the designation, Buffalo State is breaking down barriers and empowering students with the information and

tools they need to participate in the political process which led to historic youth voter turnout in 2020 and opened the door to lifelong civic engagement for our students.

- More Buffalo State courses than ever provide students with **community-engaged learning experiences** to build civic engagement skills and affect important social issues, with 143 courses offering an opportunity for students to work with community-based organizations to learn course concepts while also contributing positively to community priorities. As an example of high quality pandemic adjustments, Kathleen Palumbo's EXE 245 Community Service with Individuals with Special Needs students worked with the College Based Transition Program (CBTP), a partnership between the Buffalo Public Schools, People Inc., and Buffalo State. Students created lesson plans and activities for the students in the program and were able to create relationships with them virtually to continue to support learning and connection.
- Continued efforts are underway to understand how student participation in the community has an impact on student success and retention. An analysis of student enrollment data from 2014-2020 demonstrates participation in a designated service-learning course has **positively affected student persistence and retention**. As an example, service-learning participation resulted in a 8.5% higher retention rate for sophomores who have taken a service-learning course during the previous academic year.
- Through the **Free Self-Assisted Tax Filing Program**, the CCE partners with the New York State Department of Taxation and Finance. Since February, this program has registered 173 persons for 18 group sessions to file their state and federal taxes for free. The program will continue through the tax filing deadline of May 17 and offers any persons with an income of less than \$60,000 with the ability to learn tax filing software with the support of volunteers.

Continuing and Professional Studies

Programs/Activities

- *Dual Credit*
Enrollment in dual credit programs doubled since the last highest enrollment; 117 registrants as compared to 58 registrants in 2018. The increase is attributed to a survey sent to all teachers who previously participated, as well as a new relationship with Riverside High School that led to 37 enrollees. The transition to an online application created increased efficiency in the administration of the program, alleviating the need for reviewing hand-written applications and processing mailed in payments.
- The High School of Fashion Industries in NYC has renewed their articulation agreement through 2026.

New Partnerships

- *High School Programs*
The Charter School of Applied Technologies (CSAT) has received \$30,000 to provide Summer Bridge programming for 50 freshman. The Continuing Professional Studies office and CSAT staff are collaborating on the content of the programming, which will feature one college course (UNC100) as well as workshops highlighting study skills and career preparation.
- CSAT has also received \$39,000 for Fall dual credit programming. The specific use of this funding will be discussed in early in the 3rd quarter.

Innovations/Progress

- *Customized Registration Process*

- CPS staff are in the process of being trained in Slate, which will allow for the creation of customized registration forms and payment collection. This will lead to a “one click” process, and expedite the application/payment process.

Honors

- Honors hosted three virtual M&T seminars open to all students and published through Honors and SLE – 12-20 students attended each seminar
 - Tips on Being a Successful Student, Friday, February 12
 - COVID-Related Discussion, Thursday, February 25
 - Stress Management Tips, Thursday, March 18
- Honors staff and faculty held a number of virtual social events
 - Jackbox game nights
 - Codename game night (hosted by Drs. Grinnell and Ben-Merre)
 - Coffee chats and study tips events
- Honors, Institutional Advancement and M&T wrapped up the mentoring program
 - 16 students and mentors started the program in the fall semester
 - 13 students successfully completed the program
 - 3 students from the program are or will soon be employed by M&T – one full time in the Operations Management program (CIS major Oneika Webb), one internship in Treasury – Consumer Modeling (Math major Dawn Jones), and one full time in IT (CIS major Ismail Ali)
- Honors students Kierra Morrow and Ismail Ali were panelists for the Institutional Advancement event Education and Racial Equity
- Honors sponsored a Compassionate Leadership Workshop – 17 students and 2 staff members attended
- Honors staff, faculty, and Honors student Ambassadors have hosted multiple virtual open house and class visit events
- Honors will be hosting a virtual Graduation Celebration on May 4th at 7 pm inviting our 78 fall 2020 and spring 2021 graduates. This is the largest honors graduating class in Honors Program history including our traditional scholarship students, Dean’s Honors students, and Buffalo State students who entered through application once they had excelled at Buffalo State. Our spring newsletters have highlighted many of these graduates. You have copies of the February and March newsletters. I will send the April newsletter this week in its final form.

Office of Institutional Effectiveness & Planning

- In January of 2021, the Office of Institutional Effectiveness became the Office of Institutional Effectiveness and Planning. A new Assistant Vice President who was hired to lead Institutional Effectiveness and Planning began her position on January 4, 2021. In addition, a new position of Director of Institutional Planning was created, and that position was filled in February of 2021. The Research Analyst who had previously held a position in the Office of Institutional Effectiveness continued with her responsibilities under the new office structure.
- Focus Areas
 - Review of institutional assessment processes has been underway with a focus on creating meaningful and relevant assessment of student learning processes that align with SUNY and MSCHE expectations.
 - Strategic Planning has been in development with outreach to the campus community for participation and identification of a software platform to manage strategic planning activities.
 - MSCHE Self-Study preparation and support has been in place. Self-Study Pre-Visit activities are in development as well as support to Self-Study teams.

- Ad-hoc requests have included support for program accreditation, institutional accreditation, assessment data elements, and assessment metrics.

Finance and Management

Divisional Highlights for the College Council
April 27, 2021

EMERGENCY RESPONSE PLANNING

Vice President for Finance and Management Laura Barnum continues to serve as Agency Executive for the campus response to the COVID-19 pandemic. She is designated by the President as chief administrator responding to the public health emergency. University Police Chief Peter Carey is serving as Incident Commander.

With COVID-19 vaccinations becoming readily available, Buffalo State is hopeful for a robust fall 2021 semester with in-person classes, vibrant campus life, and a return to the workplace for faculty and staff. As guidance from the governor continues to evolve, allowing places of employment to increase density, COVID-19 planning efforts are now focused on ways to safely transition away from remote operations during the summer months and move toward an in-person environment for fall. In addition to planning efforts for fall 2021, these activities continue to address the ongoing impacts of the pandemic:

Business Continuity

Resource Planning: Buffalo State is executing the 2021-22 strategic resource planning process (SRPP) to address budgetary concerns exacerbated and accelerated by the COVID-19 public health emergency. The SRPP provides a framework for linking the vision, priorities and people of Buffalo State in a flexible system of evaluation, decision-making and action. At a time when it is especially critical that we make data-driven decisions, the SRPP aligns resource planning to help Buffalo State achieve its overarching institutional and unit objectives.

As part of an ongoing effort to inform members of the campus community about significant financial concerns, including cuts to direct tax support and their implications, VP Barnum uses the Bengal Business Forum – a new campus forum for discussion about finance and administrative matters – and meetings of the College Senate to regularly inform the campus community about integrated resource planning, Buffalo State's SRPP, and the state of the New York State budget. She will provide a budget update to the College Senate on May 14 and a report on the outcomes of the 2021-22 SRPP at the May 24 Bengal Business Forum.

Financial Operations continues to capture COVID-19 costs and other financial data as requested by SUNY System Administration for weekly submission.

Administrative Services continues to implement procedures for spending controls that oversee and constrain spending in the categories of salary-related expenditures and hiring practices, non-salary-related expenditures (OTPS spending constraints), and controls on capital project expenditures.

Campus Operations

Custodial Services continues to implement a comprehensive cleaning and disinfecting plan that includes disinfection of frequently touched surfaces and focuses on preparations for cleaning when there is a suspected or confirmed case of COVID-19.

The Environment Health and Safety Office provides educational guidance and personal protective equipment to help maintain a safe campus community in response to the COVID-19 pandemic.

Surveillance Testing of Employees

The offices of Human Resource Management, Events Management and Environmental Health and Safety are partnering with colleagues in Student Affairs to organize COVID-19 pool testing of Buffalo State faculty and staff members. In accordance with a directive from SUNY, the college continues to test, on a weekly basis, 100 percent of those employees required to report in person to campus to complete some or all of their work obligation.

Regular surveillance testing is being accomplished via self-administered saliva tests. Pool testing—combining samples from several people and conducting one laboratory test on the combined pool of samples—is used to quickly identify and address potential outbreaks within our campus population.

FACILITIES

With the recent easing of New York State Division of Budget restrictions, several design and construction projects have restarted, including these initiatives of note:

University Police and Campus Operations Center

Building 50 was built in the 1950s and acquired by the campus in 2003. It was constructed for manufacturing but has been used by Buffalo State as a storage facility. This 92,000 square foot building is in great need of rehabilitation.

This renovation will provide appropriately designed space to accommodate the University Police Department and the custodial, grounds, moving operations and property control and sustainable programs units; renovate warehouse and dock space to add much-needed storage for several departments; and create a better link to the main campus pedestrian spine and designated visitor parking areas. The completion of this project will make possible the re-use of Moore Hall for much-needed student life and dining functions.

Funding and approvals have been received for the first phase of this project. Design is being finalized. Phase one, estimated to cost \$9.3 million, is now being advertised for bid.

Classroom Building

The Classroom Building, built in 1972, retains most of its original systems and its space configuration. These no longer meet the needs of our students and faculty.

This project will provide study and lounge space for students and address the teaching needs of our academic departments. It will add an identifiable south entrance to the building, increase natural light, improve wayfinding and replace building systems and finishes. A deep energy retrofit (an energy conservation measure in an existing building that improves building performance) will be addressed. This will be a phased renovation with a total budget of \$78 million.

Before construction can begin, all Classroom Building occupants must be relocated. Surge space will be built in Buckham Hall A-Wing and Cassety Hall.

The renovation of swing space for departments moving out of the Classroom Building is about to begin in Buckham Hall, and soon thereafter in Cassety Hall. The design for the comprehensive renovations to the Classroom Building continues, with the first phase of construction anticipated in Spring 2022.

Central Heating Plant Reconstruction, Phase 1

Buffalo State's steam plant is at the end of its life cycle. This project is replacing boilers and associated equipment with new and more efficient versions. This will save costs for fuel, operation and maintenance; reduce harmful emissions and potential for harmful fuel leaks; provide a more reliable source of heat and hot water for the campus; and potentially clear space in the building for other service uses.

The replacement of the steam boilers, providing heat and hot water to most campus buildings, is entering its final season. This work will be followed by removal of underground fuel tanks and old boilers and replacement of supporting plant equipment.

Iroquois Drive

The final Phase of construction to rebuild main campus road Iroquois Drive --along with its sewers, lighting, security cameras and adjacent walkways -- is well underway and will be complete this August.

STUDENTS ACCOUNTS OFFICE

Certification for TAP is scheduled to transfer to the Registrar's Office during summer 2021 to ensure that certification of student eligibility for awards and the actual disbursement of awards are properly segregated.

Student Accounts will begin the process of automating student direct deposits for refunds via Nelnet. This will allow students without bank accounts to use the option of receiving their refunds on reloadable prepaid/debit cards. This initiative is scheduled to go live in the fall 2021 semester.

The Student Accounts Office is working with Information Technology to allow students with registration holds to receive immediate automated notifications when the holds have been released. This will be in place for all offices that can place registration holds.

Institutional Advancement

Divisional Highlights for President's Report to College Council
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Development Highlights

- Secured a \$3 million pledged gift from Mr. Robert, '75 and Mrs. Karen, '77, '81 Christmann to create The Educational Leadership program at BSC will become the "Christmann Family Educational Leadership Program"
- Secured a \$1.5 million pledged gift from Maurene Callahan Bauras . The BSC Center for Global Engagement will become the "Maurene Callahan Bauras Center for Global Engagement"
- Mr. James Hofmeister, '61, '70: Jewelry Design Studio, 245D, in Upton Hall – \$51K
- Osborn Family: Brainstorming Room in E.H. Butler Library – \$115K
- Dr. Gerard Puccio, '85, '87: Small Business Incubator Area in E.H. Butler Library – \$40K
- Buffalo State Gives 2021 raised nearly \$58K from 375 donors. That is an increase of 90 donors over the 2020 Day of Giving, thanks in part to stronger social media presence and partnerships with featured departments.
- Apart from the College Fund (boosted by a \$15K match from the Alumni Association), the strongest performing stories were Athletics at \$7.9K, the 150th Anniversary at \$7.5K, and the Student Emergency Fund at \$4K.
- Secured \$20,940 in donations received to date, with several hundred alumni stories collected through PCI or oral history project.

Alumni Highlights

- Advanced the Buffalo State 150th Anniversary Project with 12,676 alumni responding. This includes 8,928 alumni stories collected; 1,528 fully paid order reservations; and 863 donations (totaling \$20,940.00)
- Expanded alumni award scholarships by \$14,000; will be awarding 24 scholarships totaling \$36,500 for the fall 2021 semester
- Selected four recipients for 2021 alumni awards – two Distinguished Alumnus Awards and two Young Alumnus Achievement Awards (to be presented during Homecoming 2021 along with 2020 recipients)
- Began a refresh of the alumni website with a launch date of June; completed team training for the new site
- Worked with Marketing and Communication to coordinate e-blast to alumni, donors, and friends of the college that highlighted the 150th Anniversary, the annual report, the 1300 Elmwood magazine, and the upcoming Bengalathon 2021
- The Alumni Association Board of Directors launched a challenge grant for the Day of Giving and will match giving by the members up to \$15,000; assisted with the procurement of a number of gifts for the Bengalathon auction
- Hosted two virtual alumni events
- Held three workshops with Honors students and M&T Bank mentors

Equity and Campus Diversity

Divisional Highlights for President's Report to College Council
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Social Justice Monument Space Selected:

During Dr. Conway-Turner's 2020 State of the College address, she stated as a campus we would be exploring and challenging our community to define how we could create a permanent representation of our commitment to social justice at Buffalo State College. In consultation with Chief Diversity Officer Crystal Rodriguez-Dabney and Provost Jim Mayrose, the president assembled a working group to initiate the process of developing a permanent social justice outdoor space—a landmark dedicated to the idea of social justice and Buffalo State's perpetual commitment to it. A cross-disciplinary working group made up of faculty and staff was assembled to deploy a democratic campus wide process for site selection. The charge of the committee was to gain feedback from the campus community to recommend a site for the social justice outdoor space. Rockwell Walkway has been selected after a campus survey and now the process will move forward with obtaining renderings of what this space will look like.

Diversity Dialogue

Our three-part Diversity Dialogue Series has gained a reputation for combining the use of interactive activities and dialogues as a means for participants to discuss issues of diversity, inclusion, conflict, and social justice. The Equity and Campus Diversity Dialogue Series has also been hailed for its ability to bring together Buffalo State's students, faculty, and staff.

For Women's History Month our guest was nationally renowned commentator Tiffany Cross of MSNBC. Ms. Cross gave insightful advice and in case you missed it, the replay is on our website for all to see.

CDO recognized as an ATHENA Finalist

ATHENA Awards Virtual Presentation: April 28

Last week the President announced to the campus that Crystal Rodriguez-Dabney, chief of staff and chief diversity officer, has been named a 2021 ATHENA Leadership Award finalist. Presented by the Buffalo Niagara Partnership, the ATHENA Awards is the region's most prestigious event recognizing the professional accomplishments of exceptional individuals and organizations dedicated to the advancement of women. In her diversity role, Ms. Rodriguez-Dabney assists Buffalo State College in eliminating barriers based on race, gender, ethnicity, sexual orientation, and differences through intentional, more productive policies. Her [award profile](#) is posted on the Buffalo Niagara Partnership website.

The 30th annual ATHENA Awards will be held in a live virtual format on Wednesday, April 28, at 11:30 a.m. All members of the Buffalo State community are invited to view the event free of charge, but you must [register in advance](#). Click on "tickets," and then register under the heading "2021 Athena Corporate Champion Guest RSVP."

CDO Completes Advanced Certificate in Diversity & Inclusion from Cornell University

Diversity and inclusion has become a highly specialized profession and an increasingly essential core function in today's organizations that is vital to nearly every company's mission.

In response to the growing complexity and depth of the field, the Advanced Diversity and Inclusion Certificate is designed to help diversity and inclusion practitioners in a variety of functions gain in-depth knowledge of emerging trends in D&I and develop strong D&I strategies that drive organizational effectiveness and results.

Through this comprehensive series of live virtual courses, the CDO developed the skills needed to engage both employees and managers in initiatives that support diversity, inclusion, and belonging. This course provided the opportunity for learning to create and enhance a culture of engagement and practice D&I not only as a means to increase business performance but also as a force for innovation and collaboration.

Student Affairs

Divisional Highlights for the President's Report to the College Council
April 27, 2021

4th Quarter Unit Highlights

ATHLETICS

- Continues to support the college's COVID initiative by providing over 2,600 hours of service to the college as health administrators, contact tracers, and testing site volunteers.
- Softball, Lacrosse, and men's and women's track and field are back to competitions.

RESIDENCE LIFE OFFICE

- Finalized first round of hiring of RAs for 2021-2022.
- Increased communication with rising sophomores and other upper-division students for 2021-2022 housing signup.
- Presented virtual financial literacy program, *It's More Than Just Rent: Budgeting On-and Off Campus*.



STUDENT LEADERSHIP & ENGAGEMENT

- **SUNY FEST** - Buffalo State will be one of many institutions across the state participating in SUNY FEST. This is a virtual concert that will be headlined by Kesha and AJR. Opening acts will include student performers from over 25 SUNY Campuses, along with spotlight videos and photos of each SUNY campus involved in the festival.
- **Greek Life Expansion** - Alpha Kappa Alpha Sorority, Inc. and Alpha Phi Alpha Fraternity, Inc. are set to return to Buffalo State. This has been a two-year effort to provide a student organization experience that is representative of our student body and bring the Divine Nine organizations back to Buffalo State.
- **Orientation** - 665 invitations to current deposited first year and transfer students, nearly 300 students have actively logged into the platform.

DINING SERVICES (CHARTWELLS)

- Celebrating Black History Month:
 - Displayed bios of prominent African Americans alums in the local community.
 - Featured cuisines from the African American Smithsonian Museum Sweet Home Café cookbook and played some BHM Pictionary for prizes!
 - Highlighted Lazarus Lynch, Buffalo State College Alum, author, and chef by raffling off his cookbook *Son of a Southern Chef: Cook with Soul!*

DIVERSITY & INCLUSION MONTH CHEF SPOTLIGHT

LAZARUS LYNCH
BUFFALO STATE ALUMNI



chartwells
DINING AT BUFFALO STATE

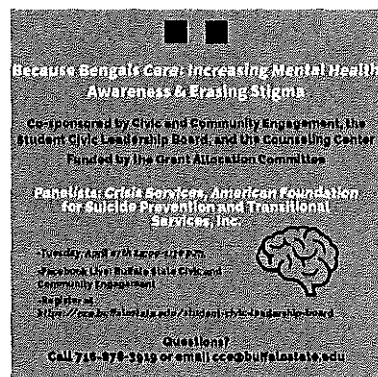
CAREER DEVELOPMENT CENTER

- Held both a virtual and in-person Suit-up event with JCPenney. Over 47 in-person students/alumni with their families/friends attended. Online sales totaled more than \$8,000.
- Collaborated with Student Leadership and Engagement for the 2nd Annual – The Corner Office program. This year's theme focused on celebrating black owned businesses. Nealy 40 students attended.
- Executed a virtual job and internship fair. There were 159 one-on-one chats and 26 group chats. 109 student RSVP'ed.
- Participated in a fully virtual Western New York Teacher Recruitment Days. 171 out of 530 participants were from Buffalo State.



WEIGEL WELLNESS

- 752 telehealth counseling appointments. In addition to offering individual and group counseling, and urgent care consultations, 224 daily outreach calls were made to students in quarantine.
- Staff contributed 194 hours to surveillance testing and the vaccine clinic.
- Dr. Mack was interviewed by the Anne Frank Project on student mental health. This can be viewed here: https://www.instagram.com/p/CMxRdtAJ_ze/
- Held a virtual panel discussion with spiritual leaders called Out in Faith: LGBTQ+ Spirituality which was recorded and will be edited/posted to our Counseling Center YouTube Channel after editing. (see attached flyer).
- There will be an upcoming joint program Civic and Community Engagement, the Student Civic Leadership entitled Because Bengals Care: Increasing Mental Health Awareness & Erasing Stigma.
- Despite the "pause" on the Johnson & Johnson vaccine, we were able to obtain 1000 doses of the vaccine and administered 430 doses in first 4 days.



Information Technology, Market & Communications

Divisional Highlights for President's Report to College Council

April 27, 2021

Information Technology

Enterprise systems

Enterprise Systems (ES) staff continues to work with the Project Management Office in the conversion of paper-based forms to electronic. The first steps in the development of the capability to upload financial aid documents via Banner Self Service, successfully uploading a document into an Oracle database. Electronic Change of Major forms are awaiting final deployment, along with an updated version of the Leave of Absence/Withdrawal from College form. Participation in the work related to the Data Warehouse project continues, along with work on the Banner 9 Self Service upgrade.

Our team will be participating in the work related to the Data Leadership, Culture and Strategy Program sponsored by Educause. We are also working with Admissions, and with Title III staff in the automation of processes related to the assignment of 'completion coaches' for incoming students. We are working with the Project Management Office towards integration of the Banner Student System and Mongoose. We have completed an Oracle database upgrade (to version 19c, the latest) on our production Banner database; SUNY Buffalo State College is the first among 40 campuses operating Banner and hosted by the SUNY Information Technology Center to have completed this upgrade. The Mongoose texting 'opt in' project is complete, and this allows the Financial Aid Office the ability to send text messages to students.

Testing of the Degree Works upgrade to version 5.0.4 is just about wrapped up, and we are on track to upgrade in production sometime in June. Work related to updates to student, admissions, catalog, curriculum, and master schedule related to the new School of Arts and Sciences coming online is largely completed. During the quarter, ES staff have been engaged in changes and improvements to the Bengal Health Portal (Medicat) to meet the continuously changing needs of the campus during the pandemic. On a daily basis, Enterprise Systems continues to process and complete hundreds of requests and close incident reports through Team Dynamix, our ticketing platform, including ad hoc reporting requests, requests for patches and upgrades, account access requests, and changes to existing account access. This work is primarily related to Banner, but also related to access to other platforms such as Blackboard Learn, Degree Works, Qualtrics, Slate and the Bengal Success Portal (Starfish).

Enterprise Information Systems (EIS)

EIS completed the final punch list items for the Phase IV construction of the Science & Math Center related to the network, access control and security. We are currently working with Facilities and the Biology department on getting the new greenhouse connected to the network so it can alert them to conditions outside their specifications and they can also remotely control the environment. We continue to work with Facilities on the planning for the renovation of the Classroom Building. The surge project for Buckham Hall has started and Cassety Hall will begin at the end of the spring semester. Our project to migrate all intrusion (burglar and panic) alarms to the current security software is continuing. These upgrades will provide University Police with an updated and more reliable way to monitor these alarms across campus. We continue to make many changes and updates to the access control system on campus to support the ongoing safety efforts during the pandemic. We are close to completing the work with University Police to upgrade their voice recording system that records all emergency phone calls and radio transmissions together with upgrading them to Voice over IP phones that will provide them with additional incoming call capacity. We are working on developing a process for migrating department file shares to SharePoint online and assisting with the roll out of One Drive to all faculty and staff. Both projects will improve the ability for faculty and staff to access their files remotely as well as on campus. We have continued to add capacity to servers and systems to support the ongoing remote work and teaching

during the spring semester. We continue to work with Weigel Health Center and Human Resources to update the COVID-19 daily health checker system now in use by all student, faculty, and staff. We also worked to add the ability to manage the vaccination process for on campus clinics and several reports for HR, Weigel, Student Affairs and others. Implemented our return-to-work plan for the spring semester. Assisted with COVID-19 testing of students, faculty, and staff on a weekly basis.

INSTITUTIONAL RESEARCH

As part of the Enrollment Resource and Planning Taskforce, the Institutional Research Office Launched various tableau dashboards that are now available to Deans and Chairs in support of the 2021-22 Strategic Resource Planning Process and the College needs for analytical data. The office of Institutional Research conducted numerous Dashboard trainings to Decanal Units, Department chairs, BSAC and to ERPT and its various sub-committees which served as a springboard to vet and validate these dashboards. Through these trainings, additional dashboards were created on demand (Application, Contribution Margins, New Transfer and New Graduate student persistence, retention, and graduation rates) and are now available for consumption. Phase II of the Strategic Resource planning process was initiated with offices reviewing the personnel, tuition, enrollment and credit hours data and projections submitted by each decanal units and VP areas. Comparative analyses were conducted and presented to the Budget committee. The Office launched a new institutional research website. The office involves in two national studies with the Provost office and in conjunction with Finance and Management on Academic Financial Sustainability (EAB) and EDUCAUSE on advising. The office is collaborating with the Office of Institutional Research at New Paltz on using Argos to develop an enrollment comparison report to be used at the executive level, deans and chairs. We are in preliminary discussions. The office completed the Spring IPEDS collections and the Fall End of Term submission along with the Spring Early Student Submissions to SUNY. Completed the analysis for the remote instruction and academic plan survey for fall 2020 enrollees.

Technology Support Services (TSS)

During the 2nd quarter of 2021 we assisted with moves related to the Professional Development Center and their AV needs. We also installed and provided AV support in Caudell Hall, SAMC, the Music department and the Classroom building. We continue to work through the new process for the possible Visix renewal and upgrade. Numerous staff continue to help with COVID testing. TSS staff continues their participation with the ongoing IT Service Assessment project. Software assessments and renewals continue while the "*Report an Asset*" service was created to allow departments to self-report software/services that were not processed by IT for better campus software asset management. We continue with operating system upgrades on both desktop and laptops (including those used exclusively off campus) to ensure the security of the campus infrastructure. OneDrive deployments are going out to all of IT while SharePoint continues to be researched to allow for departmental network shares to eventually be eliminated. Most all the network printers on campus were modified to align with the campus' new *Print Resource Use Policy*.

Admissions

Currently applications to the SUNY system are down approximately -9.5% for fall and -15% for the University Colleges sector. At this point of the year, new applications plateau and we shift our focus from spring 2021 enrollment to yielding our fall 2021 admits. We continue to follow the approved 2020-21 Recruitment Plan and have additionally developed new virtual admissions events to focus on yield conversion, including academic department specific presentations and a virtual class visit program. Additional new programming for parents of admitted students include our new Virtual Panel nights and Virtual Financial Aid presentations. We held 1,497 virtual events this quarter, there were 5,399 registrations and 3,295 attendees over the course of these programs. The events ranged from admissions presentations, virtual open house programming, virtual college fairs, school visits, events for transfers, as well as one-on-one appointments with admissions and our ambassador team.

The AI chatbot (Benji) has shown good results with over 900 conversations with potential students. The most frequent conversation themes have been “requesting live chat” (19%), “application assistance” (15%), “academics” (13%), & “tuition and aid” (13%).

We continue to iterate our communication plan. Texting remains a priority communication channel, with 40K+ messages sent this quarter. We been helping to support Financial Aid in their texting implementation and have also conducted demos of the software for Institutional Advancement, EOP, Graduate Admissions and Academic Success. A renewal contract with Mongoose was also signed this past quarter. We are running two phone campaigns with over 3K calls made to date. The focus of our campaigns are outreach to admitted students and application reminder calls to incomplete applicants.

An additional spring recruitment focus is awareness and affinity building with high school juniors (class of 2022). 26K 2022 names have been sourced through NRCCUA. In collaboration with Marketing Communications we have reviewed and improved our communication plan to this audience. Key themes to this audience include affordability, academics, location, and student experience.

We have collaborated with Student Leadership & Engagement, Title III, Marketing Communications, Residence Life, and the Academic Success Center on post-deposit communications to mitigate summer melt. The communication plan is deployed via Slate through Undergraduate Admissions with feedback from each area. We are working with Title III to additionally connect newly deposited students with the Completion Coach and Academic Advisor via the Applicant Portal.

This past quarter we signed a new Transfer Promise Program with Kingsborough Community College and revised our existing agreement with ECC.

We continue to assist our campus partners in the following areas. On-going implementation support with Financial Aid and their text messaging integration with Banner and Mongoose. Support Student Affairs with current student communications.

Financial Aid

During this review period, the Financial Aid Office (FAO) completed the following business processes:

1. The FAO partnered with IR & RO to fully deploy SOT Dynamic functionality effective with the opening of the summer 2021 and fall 2021 registration windows on April 7, 2021. The FAO greatly assisted with SOT/DW escalated cases and updated Banner as warranted. SOT is fully deployed at the College and the FAO played an integral role in advocating and implementing this software.
2. Working in conjunction with the Cabinet, the FAO awarded over 600 eligible students the Pathway 2 scholarship to cover their entire outstanding spring 2021 bill. The Pathway 2 scholarships totaling \$1.2M prevented the Bursar hold from being applied to the 600 students; thereby, affording these students the ability to register for summer 2021 and/or fall 2021 courses.
3. The FAO completed the HEERF II templates (directed by SUNY Administration) to award eligible students enrolled in the spring 2021 semester emergency grants. A total of \$5.2M HEERF II emergency grants will be awarded and disbursed during April 2021.

Registrar

Worked with IT to move Arts and Humanities and Natural and Social Sciences students and programs to the new school of Arts and Sciences for fall 2021. Currently working with IT to spot check student records to make sure student records fall under the new school and program codes as they register for the fall 2021 semester. Also checking new student records who are accepted for the fall 2021 semester.

Three programs from the school of NS are being moved to the school of SP effective fall 2021.

Working on installation and testing of new Degree Works mobile friendly environment. (rollout is on production in June).

Continuing to monitor and tweak Student Outcome Tracking which is now live.

The preliminary review for May 2021 was completed this past Monday and 200 deficiency notifications went on Tuesday. We had just over 1000 applicants for May 2021 graduation.

The new, easier to edit Leave of Absence/Withdraw from College Qualtrics form for both undergraduate and graduates is now live. The Change of Major form is waiting for the addition of minors and micro credentials to the underlying database and then it will be ready for deployment.

Marketing and Communications

As the college moves toward the end of the 20-21 academic year, the Marketing and Communications Office continues to support a number of initiatives related to the campus response to the COVID-19 pandemic, while also forging ahead with normal, albeit adapted, end of year events for the campus community. From communication and videos to support mandatory surveillance testing, to message development around the college's vaccination efforts, to reminders about health, safety, and mask protocols, and ghostwriting messages for senior leaders about the college's planned return to normal operations in fall 2021, MarComm has worked to ensure that all of this critical information is presented cohesively across audiences and platforms on the web, social media, and via internal communication outlets such as the Daily Bulletin.

Concurrently, efforts continue to support signature end-of year events, most notably Commencement. The Creative Services team is central to those efforts, producing five separate virtual commencement ceremonies to be posted on the college's YouTube channel on May 15. In addition, the team is designing multiple versions of the commencement booklet for distribution to graduates. Commencement award winners will be recognized on the college's news site and social media accounts in early May. MarComm is also providing communication support for the college's in-person "walk the stage" activity for graduates May 3-7.

Beyond COVID-19 and end-of-year activities, MarComm's work is varied, comprehensive, and collaborative as the office supports recruitment efforts at the undergraduate and graduate levels, internal/external communications, and fundraising, including the publication of the winter edition of 1300 Elmwood magazine and the 19-20 annual report.

Since July 1, 2020, MarComm has produced more than 1,400 organic posts across the college's Facebook, Instagram, Twitter, and LinkedIn accounts, resulting in more than 7.3 million impressions and 114,000 engagements. During the same time period, paid social media campaigns have produced 3.5 million impressions and nearly 20,000 engagements. The college's website, which was redesigned last summer, has experienced more than 3.7 million pageviews since July 1, including nearly 250,000 views on the undergraduate admissions site and 135,000 to the Graduate School page. Also since July 1: more than 165 news stories have been posted (writing, editing, photos) on the college's website, more than 180 issues of the Daily Bulletin edited and distributed, and more than 200 positive mentions in local media outlet

Project Management

In addition to project management, the PM team continues to provide other important for Buffalo State services, including enterprise software assessment, contract processing, and account management.

For the past three months, we have been working with Leapfrog (Courseleaf) and the Buffalo State Curriculum Committee to replace the existing home-grown curriculum management solution with the state-of-art application - CIM. At the same time, we have been working with Finance and Management to bring a standardized online payment solution (Nelnet Storefront) to Buffalo State. This effort will help the campus streamline all non-tuition payment collections and bring in new revenue.

While we continue to work on mostly IT projects, we strive to provide project management assistance to other areas (Jaggaer, Starfish, HR Process Evaluation). Lastly, we continue our commitment to the Buffalo State CIS Internship program.

Respectfully Submitted,

Katherine Conway-Turner, Ph.D.

SUNY Chancellor's Award for Student Excellence

The Chancellor's Award is the highest honor bestowed by SUNY upon a student. This award recognizes model students who have integrated academic excellence with achievement in areas such as athletics, community service, creative and performing arts, entrepreneurship, leadership, and career achievement. Today we honor these outstanding students with certificates noting their accomplishment.

Undergraduate Chancellor's Award Recipients

Kelly E. Glowny

Kelly, a member of the Muriel A. Howard Honors Program, co-founded the Future Teachers Club at Buffalo State. She has participated in International Professional Development Schools (IPDS) programs in Chile and Italy and shares her experiences as an IPDS Student Ambassador. She has conducted significant original research in her field.

Lila M. Rollo

Lila, who works as integration program coordinator at the International Institute of Buffalo, started a study group for Arabic-speaking students to offer peer support, interpretation, and skill development. She traveled to Rwanda with the college's Anne Frank Project (AFP) and was a presenter at the 2019 AFP Social Justice Festival.

Graduate Chancellor's Award Recipient

Matei Schwartz

Matei, who paused his professional career in Romania to focus on graduate studies, has served as a graduate assistant and project lead in the Creativity and Change Leadership Department's marketing and rebranding initiative. His extensive consulting work in Romania includes serving as a presidential campaign consultant for candidate Theodor Paleologu.

Chancellor's Award Special Award for Overcoming the Odds Recipient

Special achievement for a student that has a measurable impact in the area of disability issues, advocacy, research, general awareness, and activities.

Victoire-Grace D. Karambizi, Graduate, Special Award for Overcoming the Odds

Victoire-Grace, a former Rwandan refugee, has been successful in synthesizing a series of new peptidomimetics. As a student researcher in Roswell Park Cancer Institute's Pathology Department, she is testing the efficacy of these compounds in heart cells alongside professional scientists. She is a board member with the nonprofit Femmes d'Espérance.

Buffalo State President's Medal

The Buffalo State President's Medal is the highest honor awarded to a student by Buffalo State. This award is given to a student who, through use of his/her natural talents and acquired skills, has demonstrated a commitment toward meeting the goals of higher education as set forth in the college's mission statement. A grade point average of at least 3.5 is required for consideration for this award, along with demonstrated citizenship through membership in a professional organization or community outreach activities and leadership/creativity through local, state, national, or international recognition for excellence.

Undergraduate Recipient

Gabriella McKinley

Ms. McKinley is a Muriel A. Howard Honors student and aspires to use art and storytelling for justice and to lift up at-risk youth and the previously incarcerated through theater. In addition to earning lead and supporting acting roles in productions at Buffalo State and professional theaters in the Buffalo area, Ms. McKinley was selected for a highly competitive *Hamilton* company management internship at Shea's Theater in Buffalo. She served as treasurer for Casting Hall Productions and is a peer mentor, orientation leader, and volunteer with the Anne Frank Project. In her hometown community, Ms. McKinley has volunteered her talents as theatrical coordinator for the Institute for the Development of Adolescents and Teenagers and as fundraising leader for North Shore Learning League, both in Staten Island.

Graduate Recipient

P'Jaz J. Eberhardt

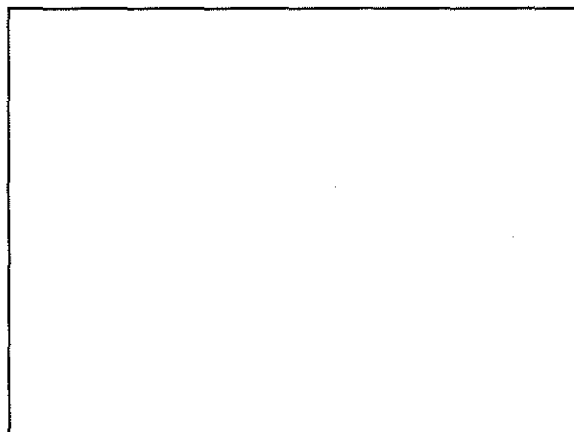
Ms. Eberhardt, multidisciplinary studies (data science and analytics track), has served as a graduate assistant in the college's Marketing and Communications Office working as a weekend anchor for WBFO-FM, Buffalo's NPR station. She is combining her graduate degree with her undergraduate background in journalism to forge a career producing data-driven stories.

Ms. Eberhardt has excelled in applying graduate-level academic research to real-world situations. While performing extensive research into user interface and user experience design considerations for seniors, she learned how to integrate inclusive and accessible designs and technologies and developed a better understanding of how the digital age can marginalize specific populations if users of all abilities and levels of expertise in technology are not considered. In addition, as part of a course project, she helped develop a data governance plan for Buffalo State that was presented to the college administration for considered implementation.

As a SUNY Graduate Diversity Fellow, she helped develop handbooks, pamphlets, and online materials to promote the college's multidisciplinary studies program. As a graduate assistant in the college's Marketing and Communications Office, she has written original stories to promote the college, and as a graduate intern with the Civic and Community Engagement Office, she collected and analyzed data relating to the college's anchor institution initiative.

President's Medal/SUNY Chancellor's Award Committee

Anthony Chase
Nina Pierino
Samantha Quinn
Jackie Vinson
Patricia Alessandra
Adamu Shauku
Arjun Pathak
Kristin Van Slyke
David Pawlak
Mary Wolf
Barish Ali
Jennifer Simson
Gehan Senthinathan
Steve Macho
Clarissa Breen
James Golden
Sandra Burnham
Sartu Abdukadir
Amanda Marzolf



1

Mission, Vision, Values

Mission

Buffalo State is a diverse and inclusive college committed to the intellectual, personal, and professional growth of its students, faculty, staff, and alumni. Our mission is to empower students to succeed and to inspire a lifelong passion for learning. Buffalo State is dedicated to excellence in teaching, research, service, scholarship, creative activity, and cultural enrichment.

Vision

Buffalo State College will be a nationally recognized leader in public higher education known for its caring and rigorous academic environment where lives are transformed through education; the intellectual and creative accomplishments of its faculty, staff, students, and alumni; its cross-culturally competent community dedicated to developing leaders for an increasingly global society.

Values

We, the Buffalo State community, are committed to:

- actively facilitating access to public higher education;
- excellent learning experiences in and out of the classroom;
- being student centered;
- the rigors, joys, and fulfillment of intellectual discovery;
- engagement, applied learning, and partnerships with the community;
- social responsibility;
- respect for diversity and individual differences;
- supportive and collegial relationships;
- opportunities for individuals to realize their full potential.

Source: Buffalo State College

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The State of the Buffalo State College Budget

Meeting of the College Council
April 27, 2021

2

Strategic Goals

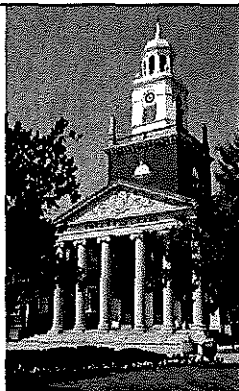
- **Goal 1: Provide an Excellent Education Inside and Outside the Classroom**
 - Create Engaging and Effective Academic Programming
 - Enhance Academic Support Services
 - Strengthen and Diversify the Faculty
 - Support Staff Development
- **Goal 2: Continue to Create an Engaged Community**
 - Recruit New Students for Undergraduate and Graduate Programs
 - Provide an Outstanding On-Campus Student Experience
 - Support an Engaging Co-curricular Program
 - Serve as an Anchor Institution
 - Safeguard Our Physical and Human Resources
- **Goal 3: Enhance Institutional Effectiveness**
 - Tell Our Story Externally
 - Promote Fiscal Transparency
 - Ensure Data Integrity
 - Enhance Culture of Continuous Improvement
 - Foster Sustainability
- **Goal 4: Provide Appropriate Resources Necessary to Succeed**
 - Address Aging Facilities
 - Seek Increased Funding
 - Tie Development Targets to Strategic Priorities
 - Reduce Ancillary Costs to Students

Source: Buffalo State College

5

Presentation Overview

- Mission, Vision, Values, Strategic Priorities
- State of the College Budget
 - Accomplishments
 - Our Current Situation
 - State of the Campus 2020-21
 - Capital
 - Operating
- What This Means For Us
- 2021-22 New York State and SUNY Budget Context
- 2021-22 Buffalo State Strategic Resource Planning Process Update
- What We Do Next



3

Strategic Priorities

2021-22 Buffalo State Strategic Priorities During the Pandemic Period

These priorities are to stabilize and maintain the momentum of campus during this extraordinary period. These do not preclude other significant campus objectives based on the 2016-21 strategic plan.

1. **Stabilize new and continuing student enrollment:**
 - Develop new or showcase existing undergraduate, graduate, or dual degree opportunities to respond to student inquiry or interests
 - Provide adequate and necessary support for student recruitment and retention within current environment
 - Develop or showcase mission aligned programs that best tell Buffalo State story
 - Develop and communicate an institutional framework for student success
2. **Identify and pursue opportunities for completion of degrees through remote instruction:**
 - Continue to advance remote instruction
 - Provide strong professional development to faculty to provide outstanding remote and online instruction
 - Design programs to meet needs of workforce development (e.g. Micro credentialing, certificates, etc.)

Source: Buffalo State College

6

Strategic Priorities

2021-22 Buffalo State Strategic Priorities During the Pandemic Period

These priorities are to stabilize and maintain the momentum of campus during this extraordinary period. These do not preclude other significant campus objectives based on 2016-21 strategic plan.

3. Evaluate campus operations, staffing levels and job duties across campus to determine appropriate targets given current constraints:
 - Assess needs by division and identify and optimize efficiencies and/or improve customer service
 - Create cross divisional collaborations to meet campus needs when possible
4. Increase fundraising activities to support current strategic priorities and expanded opportunities to maintain the relevancy and strong position of a Buffalo State degree:
 - Increase donor dollars through increasing individual giving
 - Increase awards from foundations that align with our urban engaged anchor mission or that support excellence
 - Increase collaborations with partners that provide support for campus priorities
 - Seek state/federal support to fill current deficit and pursue increased funding post the pandemic

Source: Buffalo State Strategic Plan 2016-21, Revised 2020-21, 2021-22 Strategic Priorities During the Pandemic Period

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Accomplishments Prior to 2020-21

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Strategic Priorities

2021-22 Buffalo State Strategic Priorities During the Pandemic Period

These priorities are to stabilize and maintain the momentum of campus during this extraordinary period. These do not preclude other significant campus objectives based on 2016-21 strategic plan.

5. Implement and maintain campus focus on health and safety including those within our reopening plans and required by the CDH guidance, NY State Health guidance, and SUNY guidance:
 - Assess experiences of front-line personnel and address staff needs during this difficult period
 - Support efforts that advance health and safety of the campus community

Source: Buffalo State Strategic Plan 2016-21, Revised 2020-21, 2021-22 Strategic Priorities During the Pandemic Period

8

Status of Budget Rebalancing

\$7M in spending reductions*

▪ Decrease in FTEs: 58*

- 2017/18: \$1.4M target was exceeded
 - 15 positions
- 2018/19: \$2.8M target was exceeded
 - 41 positions
- 2019/20: \$2.8M target was exceeded
 - 2 positions



*Revenue Offset Fund Only as of PR #14

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State of the College Budget

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Budget Rebalancing: 2017-18 to 2019-20

Expenditure Categories	2016-17 Core Expenditures: Tax Support, Tuition Funds	2017-18 20% Reduction	2018-19 40% Reduction	2019-20 40% Reduction	Three-Year Reduction Target
Target		\$(1,400,000)	\$(2,800,000)	\$(2,800,000)	\$(7,000,000)
Academic Affairs	49,249,698	(769,164)	(1,538,329)	(1,538,329)	(3,845,814)
Finance and Management	14,360,036	(221,979)	(443,957)	(443,957)	(1,109,913)
Information Technology/ EDC	11,456,186	(233,171)	(506,340)	(506,340)	(1,245,851)
Institutional Advancement	1,823,046	(69,035)	(138,069)	(138,069)	(345,173)
Student Affairs	2,597,374	(16,323)	(32,647)	(32,647)	(81,617)
President	955,504	(36,049)	(72,096)	(72,096)	(180,241)
General University	6,195,108	(34,279)	(68,556)	(68,556)	(171,391)
Total	\$86,636,972	\$(1,400,000)	\$(2,800,000)	\$(2,800,000)	\$(7,000,000)

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State Funds Personal Service FTE Reductions by Division: 2016-17 to 2020-21

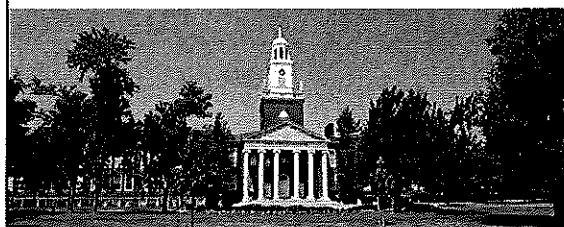
Division	2016-17	2017-18	2018-19	2019-20	2020-21	Variance
Academic Affairs	578	574	560	557	543	(35) -6%
Finance and Management	291	296	285	282	268	(23) -8%
Information Technology/EMC	155	151	148	146	140	(15) -10%
Institutional Advancement	21	23	20	20	19	(2) -10%
President	8	8	7	7	6	(2) -25%
Student Affairs	96	85	82	86	86	(10) -10%
General University	3	3	3	2	3	0
Total	1,152	1,140	1,105	1,100	1,045	(107) -8%

*Based on PR #14 filled positions

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Reorganization and Consolidation

- Restructuring within Academic Affairs to create School of Arts and Sciences
- Restructuring within Student Affairs for better delivery of equity and diversity programming, cost savings
- Finance and Management: Administrative Services, Financial Operations



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2019-2020 Final Spending Plan (Revenue Offset)

	BUDGET			FINAL	VARIANCE
	Unadjusted	UUP Retro	Adjusted	Annual	
Academic Affairs*	\$49,097,000	\$1,167,000	\$50,264,000	\$50,666,300	\$(402,300)
Finance and Management	14,320,000	93,000	14,413,000	13,961,646	451,354
Information Technology/EMC	11,214,000	254,000	11,468,000	11,255,685	212,315
Institutional Advancement	1,685,000	36,000	1,721,000	1,713,304	7,696
Student Affairs*	2,732,000	45,000	2,777,000	2,585,994	211,006
President*	940,000	5,000	945,000	936,797	8,203
General University	5,634,000	2,000	5,636,000	5,524,914	111,086
Grand Total	\$85,622,000	\$1,602,000	\$87,224,000	\$86,624,720	\$599,280

*Units absorbed positions due to SUTRA budget realignment - Academic Affairs approximately \$900k

14

Technology

- Open education resources, open access initiatives
- Texting as a primary means of communicating with students
- Chat services, ticketing, calendaring functionality from Springshare
- Digital Commons for virtual service to students
- Enrollment verification processes
- Students Accounts: Optimizing Banner usage, Data Load
- UPD: Alarm system switchover
- VOIP reports
- E-procurement
- E-signature initiative
- Electronic travel system
- Replacing outdated parking software
- Space data sharing
- Automation of accounting calculations, reporting
- Improved endowment reporting
- Automating hiring, personnel documents
- Peoplegrove platform for alumni mentorship
- Improved tools for identifying fundraising prospects

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Innovation and Optimization

15

Collaboration



- Academic Commons
- Master Educator Programs
- Teacher Certification Unit
- Graduate Student Association
- Leadership Development Programs
- Administrative Staff Working Group
- Student Achievement Pilot Programs
- Collaborative Tutoring Services
- Enrollment and Resource Planning

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Collaboration

- Career Development Center Programs
- Professional Development, Instructional Design, Teaching and Learning Center collaboration
- Budget stabilization efforts
- State CRM (customer relationship engagement)
- MBT Partnership: Mentoring and student-focused seminars
- Honors Program assessment, residential programs
- Leveraging expertise and resources across business functions and funding sources across state, Research Foundation and Buffalo State College Foundation
- SUNY Environmental Health and Safety Association, other SUNY-wide efforts

19

State of the Campus: 2020-21 Budget Update

22

Streamlining



- Internal controls and enterprise risk management (internal function)
- Predictive analytics
- Explore curriculum redesign, streamlining



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Assumptions for State All Funds 2020-21: Operating Budget Scenarios

	Projected* as of October 9, 2020	Projected as of March 29, 2021
Enrollment/revenue change (decrease)	(4%)	(6%)
Tuition rates increase	0%	0%
Negotiated salary increases	3%	3%
Broad-based fee increases	1%	1%
Residence hall rate increases	2%	2%
Dining hall rate increases	2.9%	2.9%
Debt service (DIFR**)	\$1.4M	\$1.4M
State tax support (decrease)	25%	5%-25%
Spending constraint (decrease)	0%	8%

*U-Wide programs funded at 25% of enacted budget

**Unfunded mandates estimated at \$4.5M

***DIFR Debt Service will increase to normal levels by 2022-2023

23

Marketing

Marketing campaigns for:

- Recruitment
- New programs



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State All Funds Operating Budget Scenario Projections (in Millions)

	2020-21 Projected as of October 9, 2020	2020-21 Projected as of March 29, 2021
SOURCES		
Tuition (Fall & Spring)	54.2	52.6
State Tax Support	19.0	19.0
State Support (U-Wide)	.6	.6
Summer/Winter Tuition, Contract Program	5.8	5.8
Student Fees	8.7	8.0
Dorm Room Rents	9.6	6.5
Third Party Reimbursements	4.6	5.1
Other (Commissions, Fees, Overhead)	5.9	5.9
COVID-19 HEERF I* (Institutional)	2.9	2.9
COVID-19 HEERF I* (Student)	5.2	5.2
TOTAL SOURCES	116.5	111.6
USES		
Salaries & Fringe	99.7	91.8
OTPS & Debt Service	26.4	26.7
COVID-19 HEERF I Student Emergency Grants	5.2	5.2
TOTAL USES	131.3	123.7
SOURCES OVER (UNDER) USES	(14.8)	(12.1)

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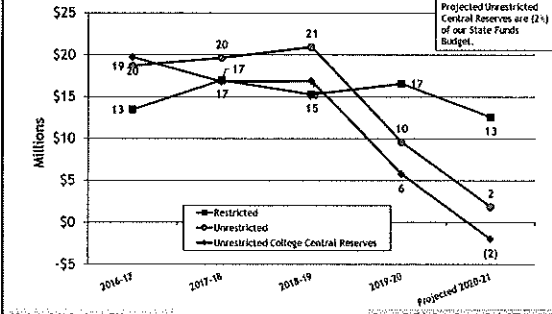
Projected: State Revenue Offset Annualized Impact of Budget Rebalancing and Collective Bargaining

	Baseline 2016-17 Expense	Budget Reduction	Collective Bargaining/ Other Investments	Projected 2020-21 Base Budget	Adjusted Allocation (14% Reduction)
Academic Affairs	\$49,250,000	\$(3,846,000)	\$5,088,000	\$50,492,000	\$43,423,000
Finance and Management	14,360,000	(1,110,000)	1,422,000	14,672,000	12,618,000
IT/ENC	11,456,000	(1,266,000)	917,000	11,307,000	9,724,000
Advancement	1,823,000	(345,000)	194,000	1,712,000	1,472,000
Student Affairs	2,597,000	(82,000)	290,000	2,806,000	2,413,000
President	956,000	(180,000)	125,000	968,000	832,000
General U	6,195,000	(171,000)	(122,000)	5,594,000	4,811,000
TOTAL	\$86,637,000	\$(7,000,000)	\$7,914,000	\$87,551,000	\$75,293,000

Collective bargaining calculated on payroll #14.

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State All-Funds Cash and Reserves Projected Through 2020-2021



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Total Buffalo State Capital Budget (in Millions)

	2018	2019	2020	2021	2022	2023
Critical maintenance (CM): Restricted to existing facilities	\$14.9	\$6.162	\$6	\$6	\$6	\$6
* Allocation to campus: Not restricted						
* High-priority CM lump: Restricted to existing facilities	\$20.4	\$12.245	\$44	\$12	\$12	\$12
= ESTIMATED SUFC FUNDING	\$35.3	\$18.4	\$50	\$18	\$18	\$18
Estimated need	\$55	\$55	\$55	\$55	\$55	\$55
= Estimated SUFC funding	\$35	\$18	\$50	\$18	\$18	\$18
= UNFUNDED POTENTIAL	\$20	\$37	\$5	\$37	\$37	\$37

* Future budget years: Five-year plan requiring NYS legislative approval
 ** High-priority CM lump is allocated by project at the discretion of State University Construction Fund - average campus need

Source: State University Construction Fund, Buffalo State Campus Planning

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Change in State Central Unrestricted Reserves

College Central Reserves as of June 30, 2020, Adjusted	\$5.7M
2020-21 Projected Deficit	(7.7M)
College Central Reserves as of June 30, 2021	(\$2.0M)

Excludes DFR Fund

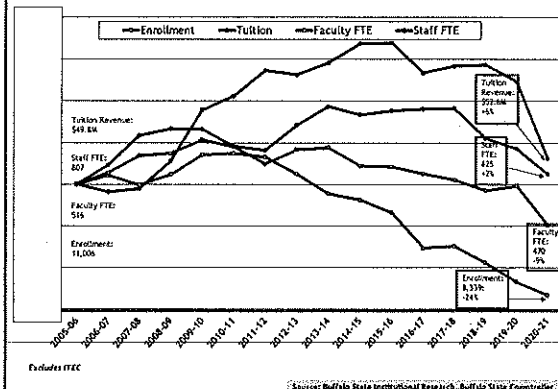
Source: Buffalo State Comptroller's Office

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What This Means for Us

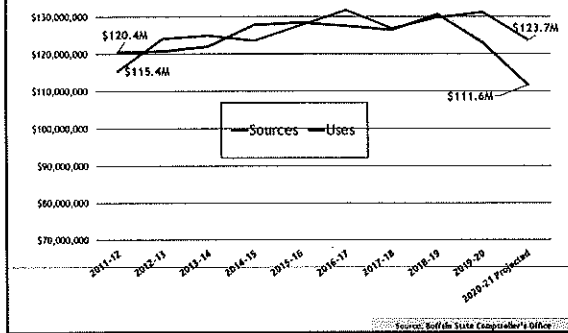
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Trends: Enrollment, Tuition, Faculty, Staff



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State All Funds Financial Capacity 2011-12 to 2020-21: Operating Sources and Uses



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Summary of Impacts on 2020-21 Buffalo State Budget

- Uncertainty of state-funded programs
 - U-Wide Programs: \$3M to 4M
 - HESC Student Aid: \$3M to 4M-\$0
- Capital budget funded with NYS-issued bonds
- Continue to resolve structural deficits
 - DIFR, RF Operations
- Projected operating budget gap of about \$12M
- HEERF II funding
 - Recently received guidance
 - Conducting analysis on utilization
- HEERF III funding
 - Awaiting guidance

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Summary of Impacts on Buffalo State: 2020-21 Budget

- Unprecedented and uncertain times as we respond to COVID-19 and plan for recovery
 - Anticipated spending on COVID-19: More than \$2.5M for 2020-21
- Cash will continue to be extremely constrained over the next year
- Direct state tax aid continues to be at risk, similar to other institutions across U.S.
 - 2019-20: \$3M received in March 2021 (good news)
 - 2020-21: Potential cut of \$1M to \$5M
 - Distribution unknown
 - Determined by Board of Trustees

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HEERF Institutional Funding and Utilization

	HEERF I (CARES)	HEERF II (CRRSAA)	HEERF II (CRRSAA SIP)	HEERF (CARES SIP)	HEERF III	Total to Date
Amount	\$5.2M	\$12M	\$725K	\$515K	15.1M	\$33.5M
Use	Student refunds	TBD	TBD	Student refunds	TBD	
Status	Drawn down	Recently received guidance Conducting analysis on utilization	Pending final guidelines	Drawn down	Pending final guidelines	

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Summary of Impacts on Buffalo State: 2020-21 Budget

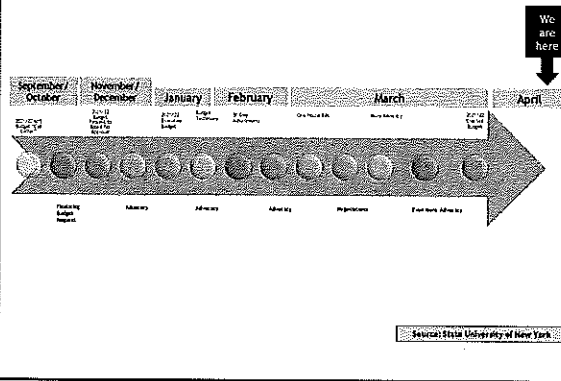
- Our budget remains increasingly dependent upon tuition revenue as primary source
 - Has become more uncertain due to continued enrollment shortfalls and increased fall to spring "melt"
 - Enrollment is also primary driver for our housing, fees
- Personnel is our primary cost
 - Fixed, growing based on negotiated salary increases
 - 2020-21: \$2.4M
 - Spending authority approved; no allocation

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State and SUNY Budget: 2021-22 Budget Update

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2021-22 New York State Budget Timeline



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Legislative Language and Policy Changes, 2021-22

Item	Executive Action	Assembly Action	Senate Action	Final Enacted
Extend predictable funding plan for SUNY State-operated campuses	Provides that Predictable Tuition and Maintenance of Effort (MOE) language, first enacted in 2017-18, will be extended through 2024-25.	Implements expanded MOE in 2022-23 for state-operated campuses and health science centers	Implements MOE in 2022-23 for state-operated campuses and health science centers	Not included
Additional flexibility in setting tuition rate categories for doctoral institutions and high demand certificate programs	Creates flexible tuition rate categories by aligning campuses into sectors: four University Centers, other doctoral institutions, and all other campuses. Sets differential rate of tuition for each degree type for each group/sector.	Rejected	Rejected Predictable Tuition plan extension Rejected flexible tuition categories Accepted creation of new category for high-demand certificate programs	Not included

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2021-22 New York State Budget Highlights

- All components of state budget have been passed by Senate and Assembly
- Executive's 5% Deficit Reduction Plan (DRP) for 2021-22 and beyond was rejected
 - 2020-21 DRP was maintained
- Legislation approved to eliminate TAP Gap by 2024-2025, removing burden from state-operated campuses
- Additional support of 20% for Educational Opportunity Programs
- Executive reductions for student mental health were restored, additional funds added
- \$2M made available for students with disabilities
- Capital investment in state-operated campuses increased
 - \$100M in bonded capital support being provided on top of the \$550M, supported by reappropriation of \$100M Strategic Capital Matching Grant Program

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Legislative Language and Policy Changes, 2021-22

Item	Executive Action	Assembly Action	Senate Action	Final Enacted
Streamline new education program approval	Provides that public and private colleges, universities that meet certain standards may adopt new curriculum or program of study without seeking State Education Department approval.	Rejected	Rejected	Not included
Procurement flexibility	Extends procurement flexibility provisions enacted in 2011, including higher education and hospital purchasing, through 2026. Establishes new authority for SUNY to use buying power of consortia to purchase services and technology.	Accepted extension of procurement flexibility enacted in 2011. Rejected proposed new authority for SUNY to purchase technology and services from consortia.	Accepted executive proposal.	Extends existing provisions through 2026. Does not include the proposed new authority for SUNY to purchase technology and services from consortia.

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State-Operated Campuses and System Administration: Direct State Tax Support (in Millions)

	2020-21 Enacted Budget	2021-22 Executive Budget	2021-22 Enacted Budget	Change: 2021-22 Enacted vs. 2021-22 Executive	Change: 2021-22 Enacted vs. 2020-21 Enacted
State-Operated Campuses	\$676.4	\$639.9	\$676.4	+\$36.5	..
System Administration	13.8	13.1	13.8	+\$0.7	..
System-Wide Programs	39.7	37.6	39.7	+\$2.1	..
TOTAL	\$730.0	\$690.6	\$730.0	+\$39.4	..

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Legislative Language and Policy Changes, 2021-22

Item	Executive Action	Assembly Action	Senate Action	Final Enacted
Student Financial Aid Disruptions	Implements legislation to hold harmless students unable to complete academic requirements to maintain financial aid eligibility because enrollment was disrupted by COVID-19.	Accepted	Accepted	Included and effective immediately
Increase Maximum Tuition Assistance Program (TAP) Award and Phase Out the TAP Gap	Not included	Increases max TAP award to \$6,165, ties Tuition Credit to maximum TAP award.	Increases max TAP award to \$6,165, ties Tuition Credit to that value.	Increases maximum TAP award to \$5,443, ties calculation of Tuition Credit to that level. Proposes to phase in general fund operating support for cost of TAP Gap over three years as follows: • 2022/23 (33%) • 2023/24 (67%) • 2024/25 (100%)

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Legislative Language and Policy Changes, 2021-22

Item	Current Action	Amended Action	Strategic Action	Final Enacted
Early Retirement Incentive	Not Included	Provides for early retirement package for community colleges, state-operated campuses, State University Construction Fund.	Provides for early retirement package for community colleges, state-operated campuses, State University Construction Fund.	Included for New York City employees only

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Highlights of 2021-22 Strategic Resource Planning Process: Completed

- Received 12 VP/decanal workbooks covering areas of:
 - Strategic priorities
 - Risks and contingencies
 - Optimization and innovation
 - Enrollment
 - Research
 - IT planning
 - Capital planning
 - Philanthropy and alumni relations
 - Fees
 - Staffing
 - Procurement needs and property control
 - Investment proposals
- Completed 12 VP/decanal meetings with presentations highlighting:
 - Accomplishments
 - Financial profile
 - Enrollment/tuition
 - Innovation and optimization initiatives
 - Strategic opportunities, risks
 - Investment proposals
- Met with Budget and Staff Allocations Committee (BSAC) of the College Senate
- Received written recommendations from BSAC

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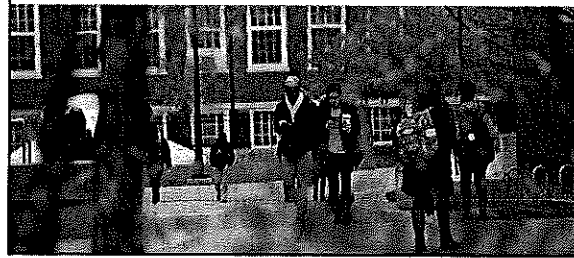
Strategic Resource Planning Process

2021-22 Budget Update

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Highlights of 2021-22 Strategic Resource Planning Process: In Process

- President, College Budget Committee are reviewing, making decisions about investment outcomes for 2021-22



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Highlights of Strategic Resource Planning Process: 2021-22

- 2021-22 Buffalo State Strategic Resource Planning Process: Three Year Plan
 - Uses data, information, best practices to inform decisions
 - Uses integrated planning which links vision, priorities, people, physical institution in a flexible system of evaluation, decision-making and action
 - Shapes and guides entire organization as it evolves over time and within its community
 - Defined roles, responsibilities, timeline
- [Strategic Resource Planning Website](#)



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Strategic Resource Planning Process: Timeline

Date	Activity
April 1	State budget is approved
May 1	President, Budget Committee are reviewing investment proposals, making three-year plan decisions
May 1	Financial Management prepares outcome letters for each unit
May 1	Revenue target update submitted to SUNY (second repjection)
May 14	VPM provides update to College Senate on budget and SRPP
May 15	Budget quarterly reports are available for review: <ul style="list-style-type: none"> State Research Foundation Buffalo State College Foundation Utilities
May 24	VPM hosts fourth Bengal Business Forum: Review of SRPP Outcomes
July 15	Budgets finalized by division and school for SUNY submission
July 1 to August 15	SRPP assessment period

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What Do We Do Next?

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Spending Controls Procedures

- Spending controls are in place for the financial sustainability of the college
- Expenditures are limited to those that are:
 - Essential to health and safety
 - Critical to continuity of operation
 - Supportive of revenue generation
- Salaries
 - State-wide hiring freeze effective April 28
 - All previously approved searches, position releases, and consent agenda items are under review
 - Statewide Hiring Freeze, Spending Controls due to COVID-19
- Other than Personal Service (OTPS)
 - Spending should cease to the extent possible
 - New Controls for Spending Procedures due to COVID-19
 - Required Spending Controls
- Capital Projects
 - Must demonstrate that proper practices and procedures are in place to achieve social distancing and minimize exposure
 - Require consultation with SUNY Counsel
 - Empire State Development Corporation guidance

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Next Steps: Opportunities

- **Align Sources**
 - 2% enrollment growth = \$1M
 - New revenue streams, innovation
 - Philanthropy
- **Align Uses**
 - 14 positions @ average salary of \$70K = \$1M
 - Continued spending constraints
 - Optimization, efficiencies
- **Advocacy for the Future**
 - 5% increase in state tax support = \$1M
 - 2% tuition rate increase = \$1M
 - Close the "TAP Gap" = \$3M to \$4M



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Next Steps

- Continue to refine 2020-21 budget scenarios
- Complete analysis for use of one-time HEERF II funds
- Identify appropriate uses of one-time HEERF III funds once we receive guidance
- Continue to tell our story
 - Stay informed
 - Advocate for higher ed and Buffalo State College
- Complete Strategic Resource Planning Process for 2021-22



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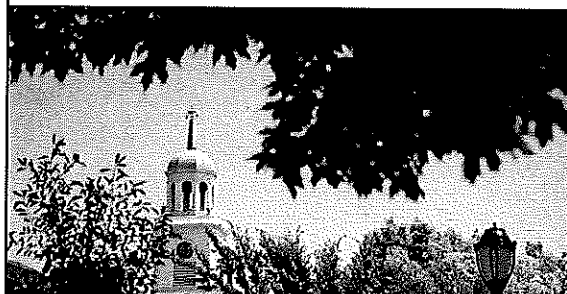
Next Steps

- Continue campus enrollment and student retention/completion efforts
- Continue cross-divisional planning activities
 - Identify, analyze opportunities to optimize operations, create efficiencies, generate new resources, strategically deploy resources
- Continue to identify, track all costs related to COVID-19
- Continue spending control procedures
 - Salary, OTPS, capital, energy



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Questions?

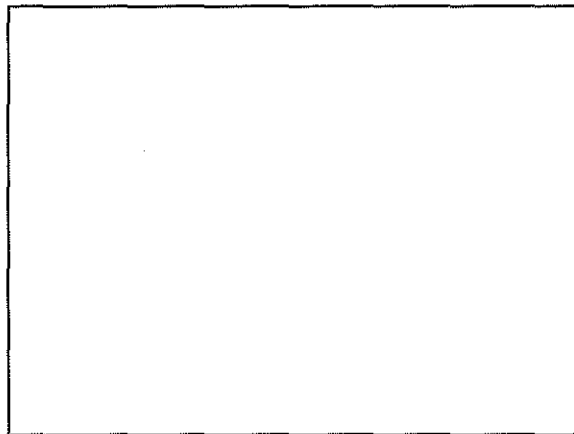


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**The State of the
Buffalo State College Budget**

**Meeting of the College Council
April 27, 2021**

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M.S. in Business Management (MSBM)

College Council Meeting
April 27, 2021

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M.S. Business Management



NEW PROGRAM



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Overview

- 30 credit-hours
 - 7 core courses
 - 2 electives
 - Graduate project
- 7-week modules
 - Mix of face-to-face, online, and hybrid
- Evening or weekend classes only

Admissions Requirements

- Completed undergraduate degree from an accredited college or university
- 3.0 out of 4.0 grade point average
- Resume
- Personal statement including professional objectives and career goals
- Three letters of reference
- PLUS: Graduate School application and fee

Our rolling admission policy means we continue to evaluate applications until we have filled all the slots for our incoming class

Program Requirements

PROGRAM REQUIREMENTS

M.S. Business Management Major Requirements (24 credit hours)

BUS 612	ACCOUNTING INFORMATION FOR DECISION MAKING (3)
BUS 624	DIGITAL COMMUNICATION (3)
BUS 630	MARKETING STRATEGY (3)
BUS 640	HUMAN RESOURCE DEVELOPMENT (3)
BUS 660	MANAGERIAL ANALYTICS AND DECISION MAKING (3)
BUS 666	INFORMATION SYSTEMS MANAGEMENT (3)
BUS 690	MASTER'S PROJECT (3)
BUS 715	MANAGEMENT STRATEGY (3)

Electives (choose 2) (6 credit hours)

BUS 500	MARKETING OF SERVICES
BUS 519	COMMUNICATION FOR MANAGERS
BUS 535	SMALL BUSINESS OPERATIONS
BUS 537	ANATOMY OF BANKING
BUS 688	LEADERSHIP IN ORGANIZATIONS

TOTAL CREDIT HOURS 30



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Sample Roadmap

SUNY BUFFALO STATE BUSINESS DEPARTMENT

MASTER OF SCIENCE BUSINESS MANAGEMENT (MSBM) ACADEMIC ROAD MAP*

TERM 1: FALL

Course Title	Catalog Number	Co/Prerequisites
Digital Communication	BUS 624	Graduate Status
Human Resource Development	BUS 640	Graduate Status
Information Systems Management	BUS 666	Graduate Status
Acct. Info for Decision Making	BUS 612	Graduate Status
Business Elective	BUS XXX	Graduate Status
Term credit total	15 credits	

TERM 2: SPRING

Course Title	Catalog Number	Co/Prerequisites
Management Strategy	BUS 715	Graduate Status
Marketing Strategy	BUS 630	Graduate Status
Man. Analytics & Decision Making	BUS 660	Graduate Status
Master's Project	BUS 690	Graduate Status
Business Elective	BUS XXX	Graduate Status
Term credit total	15 credits	



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Graduate Project and Research Opportunities

- Master's project – Summer
 - Seminar course
- Research opportunities
 - One-on-one with faculty
 - Student Research Fair



Advisement

- Lorena Mathien, Program Coordinator
- Graduate Committee
 - Jennifer Basile
 - Jeff Chow
 - Christine Lai



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Thank you!

Graduate Admissions

Cleveland Hall 204

(716) 878-5601

gradoffc@buffalostate.edu

Business Main Office

Lauren Wolf

Chase Hall 322

(716) 878-4239

wolflm@buffalostate.edu

Program Coordinator

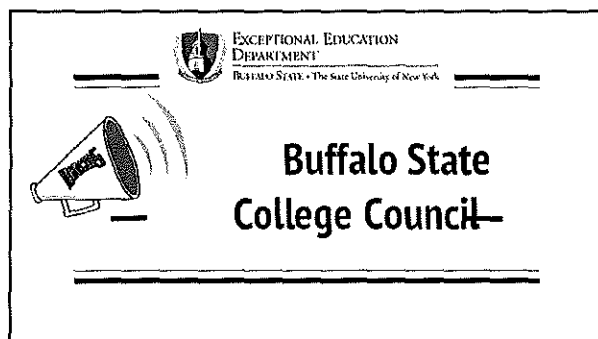
Lorena Mathien

Chase Hall 311

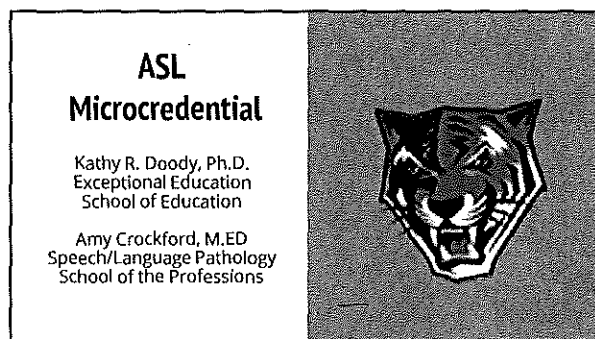
(716) 878-5237

mathield@buffalostate.edu

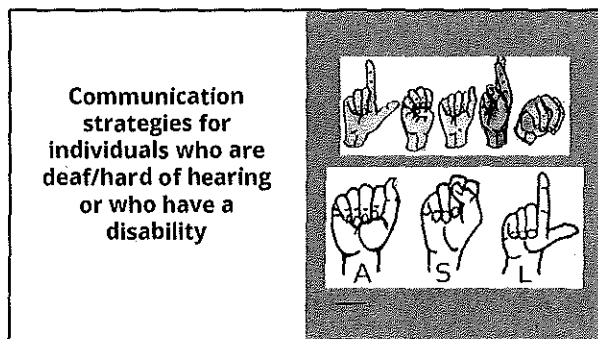
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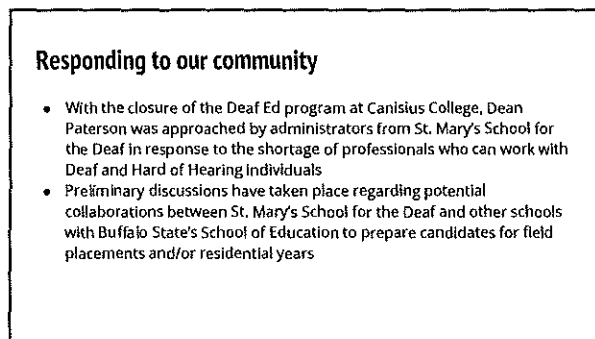
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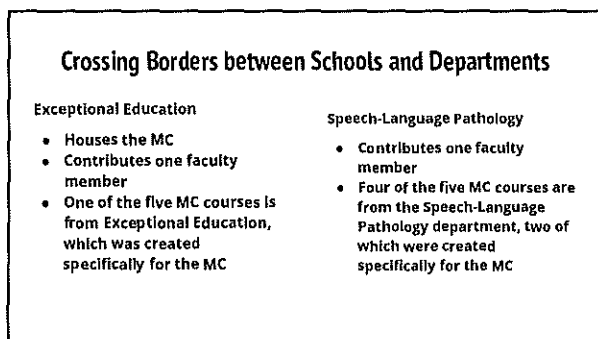
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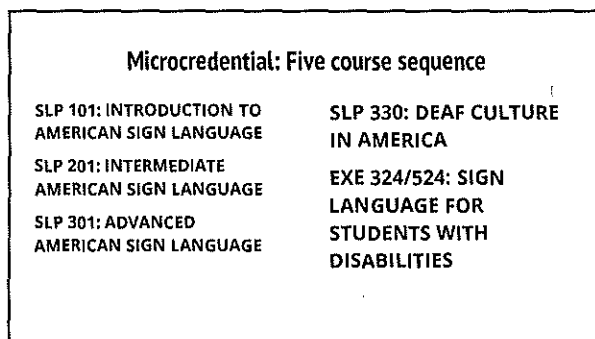
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6

Added benefit to Buffalo State students

Professionals who can work with the Deaf, Hard of Hearing or individuals with disabilities are in demand. The MC prepares them to work in:

- P-12 schools, both general and special education settings (public, private, charter, agency settings)
- Residential schools, oral schools, all types of settings
- Law enforcement, border patrol, firefighting
- Social work, counselling
- Travel, tourism, hospitality
- Medicine, emergency responders

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Possible Graduate Program

Will address current shortage of qualified teachers in NYS

Graduate level program for Teachers of the Deaf and Hard of Hearing to provide initial and additional NYS certification to candidates from:

- Education, General or Special
- Speech-Language Pathology
- Social Work
- Psychology

Currently, we know of three TOD/HOH programs in NYS:

CUNY Hunter College, Columbia University, and RIT

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Naming Building & Grounds Committee

April 15, 2021

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1.

Namings for Approval

Endowed Named Programs

- ☐ Dr. Nancy Chicola, '66: International Professional Development Schools Program – Scholarships/Faculty support – \$3M
- ☐ Mrs. Maureen Callahan Bouras, '69: Center for Global Engagement – Scholarships – \$1.5M
- ☐ Mr. Robert, '75 and Mrs. Karen, '77, '81 Christmann: Educational Leadership Program – Student/Faculty support – \$3M

Physical Spaces

- ☐ Mr. James Hofmeister, '61, '70: Jewelry Design Studio, 245D, in Upton Hall – \$51K
- ☐ Prof. Charles Mancuso, '66: Classroom Auditorium, Room 124, in Rockwell Hall – \$10K
- ☐ Osborn Family: Brainstorming Room in E.H. Butler Library – \$115K
- ☐ Dr. Gerard Puccio, '85, '87: Small Business Incubator Area in E.H. Butler Library – \$40K

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Documentation reviewed by the Naming Building and Grounds Committee on April 15, 2021

Biography

- ☐ Academic background
- ☐ Career background
- ☐ Philanthropy

Signed Gift Agreements

- ☐ VP IA
- ☐ Provost
- ☐ Finance & Management (Comptroller)
- ☐ Dean / Dept Chair
- ☐ Donor
- ☐ (Not needed for Mancuso naming)

Draft Resolutions

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Mrs. Maureen Callahan Bouras, '69: Center for Global Engagement – Scholarships – \$1.5M

- ☐ Bachelor's degree in elementary education from BSC in 1966; spent semester in Siena, Italy
- ☐ Taught in the Maryvale School District before retiring to work with her husband in property and restaurant management/ownership and restaurant management
- ☐ The BSC Center for Global Engagement will become the "Maureen Callahan Bouras Center for Global Engagement"

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Dr. Nancy Chicola, '66: International Professional Development Schools Program – Scholarships/Faculty support – \$3M

- ❑ Bachelor's degree in elementary education from BSC in 1966
- ❑ Fifty (50) year career as an educator; joined BSC staff in 2000; dept. chair for seven (7) years
- ❑ Established three (3) endowed funds in support of the International Professional Development Schools Program
- ❑ The IPDS program will become the "Michael and Nancy Chicola International Professional Development Schools Program"



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Mr. Robert, '75 and Mrs. Karen, '77, '81 Christmann: Educational Leadership Program – Student/Faculty support – \$3M

- ❑ Robert: Certificate in Advanced Studies (Educational Leadership) from BSC in 1975; forty-five (45) year career as an educator; currently a lecturer in BSC's post-graduate Educational Leadership program
- ❑ Karen: B.S. and M.S. from BSC in 1977 and 1981, respectively; forty (40) year career as a special education and reading teacher
- ❑ Charles (Robert's father): B.A. from BSC in 1946; career educator
- ❑ The Educational Leadership program at BSC will become the "Christmann Family Educational Leadership Program"



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Mr. James Hofmeister, '61, '70: Jewelry Design Studio, 245D, in Upton Hall – \$51K

- ❑ James: B.S. and M.S. from BSC in 1961 and 1970, respectively
- ❑ Suzanne, James' wife: B.S. and M.S. from BSC in 1962 and 1970, respectively
- ❑ James and Suzanne were career art teachers
- ❑ Upon retiring, they opened a jewelry business, "Persia Gray"
- ❑ Established the James E. Hofmeister Metals/Jewelry Scholarship Fund via his estate
- ❑ The senior lab in Upton Hall, Room 245D, will become the "Suzanne Gray Hofmeister Jewelry Design Studio"



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Prof. Charles Mancuso, '66: Classroom Auditorium, Room 124, in Rockwell Hall – \$10K

- ❑ B.A. in Liberal Arts from BSC in 1966; M.A. from UB
- ❑ President's Award for Research as undergrad; inducted into the BSC Athletics Hall of Fame in 1988
- ❑ Joined the BSC staff in 1976; taught courses on various genre of music; SUNY Chancellor's Award for Excellence in 1997; retired in 2020
- ❑ Established the Mary A. Mancuso Award Fund in honor of his mother in 1997
- ❑ Friends and colleagues have contributed to the fund in honor of Prof. Mancuso
- ❑ Room 124 in Rockwell Hall will become the "Charles Mancuso Auditorium"



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Osborn Family: Brainstorming Room in E.H. Butler Library – \$115K

- ❑ Alex F. Osborn earned Bachelor's and Master's degrees from Hamilton College
- ❑ Distinguished career in journalism and advertising, including nationally-recognized BBDO
- ❑ Co-founded the International Center for Studies in Creativity at BSC
- ❑ Widely acknowledged as the father of "brainstorming"
- ❑ The brainstorming room in the Creative Studies Innovation Suite in E.H. Butler Library will become the "Alex F. Osborn Brainstorming Room"

Dr. Gerard Puccio, '85, '87: Small Business Incubator Area in E.H. Butler Library – \$40K

- ❑ B.S. and M.S. from BSC in 1985 and 1987, respectively
- ❑ Joined the BSC staff in 1996; currently heads the Center for Applied Imagination; department chair for the Creativity and Change Leadership
- ❑ SUNY Research and Scholarship Award in 2004; BSC President's Award for Excellence in 2007
- ❑ The room in the Creative Studies Innovation Suite in E.H. Butler Library to be used by the Small Business Development Center will become the "Puccio Small Business Incubator"



**Buffalo State College Council
Naming Building and Grounds Committee
April 15, 2021
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Naming of Building and Grounds Committee Report

**College Council Meeting
April 27, 2021**

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from **Mrs. Maurene Callahan Bouras, '69**; President Katherine S. Conway-Turner has approved the naming of the **Center for Global Engagement** in **Mrs. Bouras'** honor.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Maurene Callahan Bouras Center for Global Engagement** in honor of **Mrs. Maurene Callahan Bouras, '69** at a date to be specified.

Respectfully submitted,

Robert M. Zak
Chair, Naming of Building and Grounds Committee
Buffalo State College Council

RESOLUTION

At its April 27, 2021 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Maurene Callahan Bouras Center for Global Engagement** be named in honor of **Mrs. Maurene Callahan Bouras, '69**.

Mrs. Maurene Callahan Bouras, '69, graduated from Buffalo State with a bachelor's degree in elementary education. In fall 1967, she participated in the semester abroad program in Siena, Italy. She has stated that this experience profoundly influenced her life, her world view, and the way she treats others, especially those with backgrounds different from hers.

She taught in the Maryvale School District in Cheektowaga, New York, and the Greece Central School District in Rochester, New York. She retired from teaching after a handful of years to work alongside her husband in the fields of property ownership/management and restaurant management. Mr. Bouras died in 2001.

Mrs. Bouras has supported the Siena program at Buffalo State as well as the "World Learning, Inc." organization (a non-profit institution that specializes in global youth programs and professional development), attesting to her passion for global education. She has made a significant and irrevocable pledge via her estate to establish the Maurene Callahan Bouras Center for Global Engagement Scholarship Fund, which will support students participating in the Siena Study Abroad Program and/or similar semester-long study abroad programs in Europe.

This honor is given in consideration of a gift made to Buffalo State by **Mrs. Maurene Bouras, '69** and in recognition of many years of service as a member of the Buffalo State College community.

Linda A. Dobmeier, '71, Chair, Buffalo State College Council

Crystal J. Rodriguez-Dabney, Secretary to the Buffalo State College Council

Naming of Building and Grounds Committee Report

College Council Meeting

April 27, 2021

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from **Dr. Nancy Chicola, '66**; President Katherine S. Conway-Turner has approved the naming of the **Michael and Nancy Chicola International Professional Development Schools Program** in **Mr. Michael and Dr. Nancy Chicola's** honor.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Michael and Nancy Chicola International Professional Development Schools Program** in honor of **Mr. Michael and Dr. Nancy Chicola, '66** at a date to be specified.

Respectfully submitted,

Robert M. Zak
Chair, Naming of Building and Grounds Committee
Buffalo State College Council

RESOLUTION

At its April 27, 2021 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Michael and Nancy Chicola International Professional Development Schools Program** be named in honor of **Mr. Michael Chicola and Dr. Nancy Chicola, '66**.

Nancy A. Chicola earned her bachelor's degree in elementary education from Buffalo State in 1966, her master's in special education from Northeastern Illinois University in Chicago, and her doctorate in administration, supervision, and curriculum development from the University of Colorado.

Dr. Chicola has been a teacher and educational leader for 50 years, serving as a classroom teacher, special education teacher and consultant, staff developer, and university professor. She joined the faculty of Buffalo State in 2000 as an associate professor in the Elementary Education and Reading Department, served as department chair for seven years, and after retiring to half-time work, coordinated international initiatives for the School of Education. Her research interests include social studies education, international study, and school leadership. Mr. Chicola died in 2015.

Dr. Chicola has a history of generously supporting the college. She established the Nancy Chicola International Travel Support Fund to support faculty travel expenses associated with the International Professional Development Schools (IPDS) program, and the Nancy Chicola International Professional Development Schools Student Travel Support Fund to support students participating in the program. She has also generously supported the Dean's Discretionary fund and IPDS program on an annual basis.

Recently, Dr. Chicola established and endowed the Michael and Nancy Chicola International Professional Development Schools Program Fund and pledged to contribute to this fund regularly in the future. Additionally, Dr. Chicola established a significant and irrevocable pledge to provide support that fund via her estate.

This honor is given in consideration of a gift made to Buffalo State by **Dr. Nancy Chicola, '66**, and in recognition of many years of service as a member of the Buffalo State College community.

Linda A. Dobmeier, '71, Chair, Buffalo State College Council

Crystal J. Rodriguez-Dabney, Secretary to the Buffalo State College Council

Naming of Building and Grounds Committee Report

**College Council Meeting
April 27, 2021**

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from **Mr. Robert, '75 and Mrs. Karen '77, '81 Christmann**; President Katherine S. Conway-Turner has approved the naming of the **Christmann Family Educational Leadership Program** in honor of **Mr. Charles, '46, Mr. Robert, '75, and Mrs. Karen, '77, '81 Christmann**.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Christmann Family Educational Leadership Program** in honor of **Mr. Charles, '46, Mr. Robert, '75, and Mrs. Karen, '77, '81 Christmann** at a date to be specified.

Respectfully submitted,

Robert M. Zak
Chair, Naming of Building and Grounds Committee
Buffalo State College Council

RESOLUTION

At its April 27, 2021 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Christmann Family Educational Leadership Program** be named in honor of **Mr. Charles, '46, Mr. Robert, '75 and Mrs. Karen '77, '81 Christmann.**

Mr. Robert W. Christmann received his bachelor's degree from SUNY Oswego in 1967. He received his master's degree (1975) and his Certificate in Advanced Studies (1976) in Educational Leadership from Buffalo State, while also completing additional doctoral graduate work at the University at Buffalo. Mrs. Karen Sudyn Christmann graduated from Buffalo State with a bachelor's degree in Special Education in 1977 and a master's degree in Learning and Behavioral Disorders in 1981.

Mr. Christmann is a career educator and founder of the New York State Leadership Group LLC at Buffalo State, which provides consulting and professional development services for superintendents and principals. He served as the superintendent of schools for the Grand Island School District and the Newark Central School District in Wayne County, NY. He was previously assistant superintendent for Curriculum and Instruction for that district. Previously, he served as a secondary school principal, an elementary principal, and fulfilled a variety of teaching and administrative assignments. He also served on the New York State Council of School Superintendents Executive Committee and Commissioner's Advisory Committee. He currently serves as a lecturer in Buffalo State's post-graduate Educational Leadership program.

Mrs. Christmann spent her professional career as a special education and reading teacher in the Canandaigua City School District, the Frontier Central School District, and the Byram Hills Central School District. Mr. Christmann's father, Charles, graduated from Buffalo State in 1946 with a degree in Elementary Education and spent his career as an educator, retiring as principal of Lincoln Elementary School in Jamestown, NY.

The Christmanns have been regular and generous annual contributors to the Buffalo State School of Education Dean's Fund in support of the Educational Leadership program and supported the college's first virtual gala, "Bengalathon," in 2020.

Recently, the Christmanns have made a significant commitment to the Educational Leadership program via their estate. That commitment will establish the Charles, Robert and Karen Christmann Endowed Fund, which will provide the resources to prepare future educational leaders enrolled in the college's Educational Leadership Program.

This honor is given in consideration of a gift made to Buffalo State by **Mr. Robert, '75 and Mrs. Karen '77, '81 Christmann**, and in recognition of many years of service as a member of the Buffalo State College community.

Linda A. Dobmeier, '71, Chair, Buffalo State College Council

Crystal J. Rodriguez-Dabney, Secretary to the Buffalo State College Council

Naming of Building and Grounds Committee Report

**College Council Meeting
April 27, 2021**

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from **James E. Hofmeister, '61, '70**; President Katherine S. Conway-Turner has approved the naming of the **Suzanne Gray Hofmeister Jewelry Design Studio**.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Suzanne Gray Hofmeister Jewelry Design Studio**, Upton Hall 245D, in memory of **Mrs. Suzanne Gray Hofmeister** at a date to be specified.

Respectfully submitted,

Robert M. Zak
Chair, Naming of Building and Grounds Committee
Buffalo State College Council

RESOLUTION

At its April 27, 2021 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Suzanne Gray Hofmeister Jewelry Design Studio**, Upton Hall 245D, be named in honor of **Mrs. Suzanne Gray Hofmeister, '62, '72**.

James E. Hofmeister, '61, '70, graduated with a Bachelor of Science degree and a Master of Science degree in art education from Buffalo State College. His late wife, Suzanne Gray Hofmeister, '62, '72, graduated with a Bachelor of Science and a Master of Science degree in art education.

Mr. Hofmeister taught in the Lackawanna City School District for 30 years and retired in 1995. Mrs. Hofmeister taught art at the Williamsville School District middle school. After retiring, James and Suzanne opened a jewelry business, Persia Gray, and specialized in high-karat gold and one-of-a-kind pieces. It was in operation from 1995 until Suzanne's passing in 2015. James also taught adaptive skiing for 16 years in the Lounsburry Adaptative program at Holiday Valley in Ellicottville, New York.

In 2017 Mr. Hofmeister established a planned gift with an irrevocable pledge to establish the James E. Hofmeister Metals/Jewelry Scholarship Fund. In 2019 he endowed that fund. Mr. Hofmeister has pledged to contribute to the fund annually to augment the spendable allocation, which will provide one scholarship annually to a student beginning in the academic year 2022-2023.

James Hofmeister established this fund in honor of his late wife, Suzanne Gray Hofmeister, '62, '72.

This honor is given in consideration of gifts made to Buffalo State by **James E. Hofmeister, '61, '70** and in recognition of **Mr. Hofmeister's** many years of service as a member of the Buffalo State College community.

Linda A. Dobmeier, '71, Chair, Buffalo State College Council

Crystal J. Rodriguez-Dabney, Secretary to the College Council

Naming of Building and Grounds Committee Report

**College Council Meeting
April 27, 2021**

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of gifts to Buffalo State from **Prof. Charles Mancuso, '66** and **friends of Charles Mancuso**; President Katherine S. Conway-Turner has approved the naming of Room 124 in Rockwell Hall the **Charles Mancuso Auditorium**.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Charles Mancuso Auditorium** in honor of **Prof. Charles Mancuso** at a date to be specified.

Respectfully submitted,

Robert M. Zak
Chair, Naming of Building and Grounds Committee
Buffalo State College Council

RESOLUTION

At its April 27, 2021 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Charles Mancuso Auditorium**, Room 124 in Rockwell Hall, be named in honor of **Professor Chuck Mancuso, '66**.

Charles Mancuso graduated from Buffalo State College with a Bachelor of Arts degree in Liberal Arts in 1966. He earned a master's degree from the University at Buffalo.

As an undergraduate at Buffalo State College, Chuck received the President's Award for Research and was on the basketball and cross-country teams. He was inducted into the Buffalo State College Athletics Hall of Fame in 1988 for his efforts on the basketball court.

Professor Mancuso joined the Buffalo State faculty in 1976 as an instructor of Performing Arts and subsequently became an associate professor of Music. He taught courses on the elements of American popular music, modern jazz, urban blues, rock 'n' roll, American folk music, country music, Hollywood musicals, and film noir. His diverse knowledge, plus an intuitive ability to reach students, made his courses extremely popular.

In 1997 he was awarded the SUNY Chancellor's Award for Excellence in Research, Scholarship, and Creativity. He retired from the Music Department on September 1, 2020.

In addition to his classwork, Professor Mancuso is a popular local lecturer, writer and commentator. In 1996 he published the landmark book, Popular Music and the Underground: Foundations of Jazz, Blues, Country and Rock (Kendall-Hunt, 1996). The book is an exhaustive look at the depth and breadth of American music from 1900-1950.

Professor Mancuso established the Mary A. Mancuso Award Fund in honor of his mother in 1997, for excellence in scholarship in historic forms of American music (country, folk, jazz, blues, cabaret and show music). Professor Mancuso formed long lasting friendships with many students. A key group of former students has generously contributed the necessary gifts to make this naming possible. These gifts will support the award fund.

We propose naming the Rockwell Hall classroom auditorium, Room 124, in Professor Mancuso's honor. Upon receipt of all appropriate college and SUNY reviews and approvals, Room 124 in Rockwell Hall will become the "Charles Mancuso Auditorium."

This honor is given in consideration of a gift made to Buffalo State by **Professor Charles Mancuso, '66** and **friends of Charles Mancuso**, and in recognition of his many years of service as a member of the Buffalo State College community.

Linda A. Dobmeier, '71, Chair, Buffalo State College Council

Crystal J. Rodriguez, Secretary to the College Council

Naming of Building and Grounds Committee Report

**College Council Meeting
April 27, 2021**

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from the **Marion Osborn Charitable Trust**; President Katherine S. Conway-Turner has approved the naming of the **Alex F. Osborn Brainstorming Room** in the Creative Studies Innovation Suite located in E.H Butler Library.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Alex F. Osborn Brainstorming Room** in memory of **Mr. Alex F. Osborn** at a date to be specified.

Respectfully submitted,

Robert M. Zak
Chair, Naming of Building and Grounds Committee
Buffalo State College Council

RESOLUTION

At its April 27, 2020 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Alex F. Osborn Brainstorming Room** be named in honor of **Alex F. Osborn**.

Alexander Faickney Osborn attended Hamilton College in Clinton, New York where he earned Ph.B. and Ph.M. degrees (bachelor's and master's in Philosophy) in 1909 and 1921, respectively.

Osborn's career began with positions in newspaper reporting at the Buffalo Times and Buffalo Express and began his renowned advertising career with the E. P. Remington agency of Buffalo. In 1919, Osborn, Bruce Barton and Roy Durstine formed the BDO advertising agency. As manager of BDO's Buffalo branch, he was largely responsible for the 1928 merger of BDO with the George Batten Company to create BBDO.

He served as a council member for the University of Buffalo from 1951-1959 and founded the Creative Education Foundation in 1954 to study what he coined "deliberate creativity." Osborn was heavily involved with Buffalo State College and helped found what is now known as "The International Center for Studies in Creativity," the first program in the world to offer a Master of Science in Creative Studies. Along with Sidney Parnes, Osborn developed the "Osborn-Parnes Creative Problem Solving Process" (commonly referred to as CPS). He co-founded the Creative Education Foundation's Creative Problem Solving Institute, the world's longest-running international creativity conference, and CPS has been taught for more than 50 years. Mr. Osborn died May 5, 1966 in Buffalo, at the age of 77.

The Marion Osborn Charitable Lead Trust, established by Alex' daughter, Marion, has made an irrevocable pledge to establish the Alex F. Osborn Brainstorming Room Fund. Separately, the trust has contributed to the Creative Studies Department Fund, in support of the department's work and mission.

This honor is given in consideration of a gift made to Buffalo State by the **Marion Osborn Charitable Trust**, and in recognition of **Mr. Alex F. Osborn's** many years of service as a member of the Buffalo State College community.

Linda A. Dobmeier, '71, Chair, Buffalo State College Council

Crystal J. Rodriguez-Dabney, Secretary to the College Council

Naming of Building and Grounds Committee Report

College Council Meeting

April 27, 2021

In accordance with the Guidelines for Naming Opportunities on State University Campuses; and in recognition of a gift to Buffalo State from **Dr. Gerard J. Puccio, '85, '87**; President Katherine S. Conway-Turner has approved the naming of the **Puccio Small Business Incubator**, in the Creative Studies Innovation Suite located in E.H. Butler Library, in **Dr. Puccio's** honor.

Buffalo State will record this transaction in the record of named spaces maintained at the college. Arrangements will be made to dedicate the **Puccio Small Business Incubator** in honor of **Dr. Gerard J. Puccio, '85, '87** at a date to be specified.

Respectfully submitted,

Robert M. Zak
Chair, Naming of Building and Grounds Committee
Buffalo State College Council

RESOLUTION

At its April 27, 2021 meeting, the Buffalo State College Council recommended; and President Conway-Turner approved; that the **Puccio Small Business Incubator** be named in honor of **Dr. Gerard J. Puccio, '85, '87**.

Professor Puccio graduated from Buffalo State College with a bachelor's degree in Psychology and a minor in Creative Studies in 1985 and a master's degree in Creative Studies in 1987. He holds a Ph.D. in Organizational Psychology from The University of Manchester in England. His research interests include the identification of creative thinking preferences and the efficacy of creativity training.

Dr. Puccio heads the Center for Applied Imagination and is department chair for the Creativity and Change Leadership Department at Buffalo State College, a unique academic department that offers the world's first and leading Master of Science in Creativity. In recognition of his outstanding work as a scholar, Dr. Puccio received The State University of New York's Research and Scholarship Award in 2004 and the Buffalo State President's Award for Excellence in Research, Scholarship, and Creativity in 2007.

An accomplished speaker and consultant, he has worked with major corporations, universities, and school districts to deliver training programs and keynote speeches. His clients include the British Broadcasting Corporation, Fisher-Price brands, Sun Life Financial, Kraft Foods, and Coca-Cola. He has also delivered creativity workshops and presentations around the world, and he was a featured speaker at TEDxGramercy on creative thinking as a life skill. Professor Puccio has written or coauthored more than 50 articles, chapters, and books, including *The Innovative Team: Unleashing Creative Potential for Breakthrough Results*; and *Creative Leadership: Skills That Drive Change*.

Dr. Puccio made an irrevocable pledge to establish the Puccio Small Business Incubator Fund in 2019 and, since then, has made regular contributions toward that commitment. Dr. Puccio has been a regular and generous payroll deduction donor to Buffalo State since 1995. In addition, when he invites graduates of his program to contribute, he consistently demonstrates his leadership by making the first donation.

This honor is given in consideration of a gift made to Buffalo State by **Dr. Gerard J. Puccio, '85, '87**, and in recognition of many years of service as a member of the Buffalo State College community.

Linda A. Dobmeier, '71, Chair, Buffalo State College Council

Crystal J. Rodriguez-Dabney, Secretary to the Buffalo State College Council



BUFFALO STATE

The State University of New York

believe. inspire. achieve.

Timothy W. Gordon, Ph.D.
Vice President, Student Affairs

Student Affairs
Vice President's Office
1300 Elmwood Avenue, CLEV 513
Buffalo, NY 14222-1095
Tel: 716-878-4704

College Council Student Affairs Committee

AGENDA April 9, 2021 / 1pm-2pm

Join Zoom Meeting:

<https://zoom.us/j/97410648632?pwd=dONTWTdLMTdsNFZkODg1U3RXSVRqdz09>

Meeting ID: 974 1064 8632

Password: 579379

Present: C. Naughton (Chair), T. Gordon, J. Mauk,

Excused: C. Odom

Absent: M. Hairston

1:04 p called to order

1:23 p adjourned

1. COVID-19 Updates

VP Gordon shared that the campus was selected to move to a new saliva-based test for surveillance testing as of March 26, 2020. He reminded the committee of the President's message about the fall 2021 semester and shared that vaccines are available for students as of Wednesday, April 7, 2021. The statistics on vaccines given and scheduled are 210 as of 4/8 and 450 more appointments scheduled. He shared that students have received notices via email, course sites, and social media.

2. Residence Life

VP Gordon shared that there will be outreach to students who were remote this year but are expected to live on campus next year as we move to normal operation. It was also shared that returning student sign up looks positive.

3. Dean of Students/Student Conduct and Community Standards

VP Gordon shared the Dean of Students, SLE office, and Student Conduct and Community Standard have offered and/or are planning programs to support students including:

- Celebration of Life 4/20
- Student Leadership and Humanitarian Awards & President's Council on Diversity Awards 4/27
- Take Back the Night 4/14
- Supporting students post Derek Chauvin trial

It was also shared that the college was awarded an \$800 grant to add freezer and refrigeration to the Milligan's Food Pantry. C. Naughton asked about how folks can give to the pantry and if the online form is able to be used to donate and Dr. Gordon shared that it was.

4. Athletics

Dr. Gordon shared that the current Office in Charge is retiring, and the Athletics Director search has resumed.

5. Student Leadership and Engagement

The results of the SA elections and student referendum and College Council student votes were discussed and shared:

- Students voted to affirmation referendum on Activity Fee assessed by USG
- James Speaker, President for 2021-22
- Still working confirming students for College Council

6. Health and Wellness

It was shared that during the 2021-22 year there will be continued work on restarting and integrating wellness and fitness efforts. The Counseling staff is also offering workshops for faculty and staff to prepare to support students as they return to campus. This training is focused on student mental health.

7. Other Items

Chair Naughton brought up the need to continue to monitor Title IX changes and make any recommendations regarding any needed changes in the code of conduct. This will be discussed at a future meeting.

8. Adjourn

**REPORT OF THE GOVERNMENTAL RELATIONS COMMITTEE
TO THE BUFFALO STATE COLLEGE COUNCIL
April 2021**

The Governmental Relations did not formally meet in the interim period, but the Chair wanted to provide a brief update on the results state and federal advocacy.

Subsequent to the last meeting, there have been significant actions at both the state and federal levels. As predicted, Congress passed a COVID relief package via the reconciliation process similar to what was proposed by President Biden. That package, contained significant relief for State and Local governments to make up for losses related to the pandemic, provides for additional relief for students negatively impacted, and provides funds available to the campus to help mitigate some of the losses experienced due to the pandemic (costs of testing, enhanced cleaning and mitigation methods, additional costs for virtual instruction, etc.).

In anticipation of that relief, the Governor released a state budget on January 19th that was significantly 'better' for SUNY than earlier projections. While estimates last Fall suggested state budget reductions to SUNY could be well in excess of \$300 Million, the Executive Budget proposed an approximately \$69 Million reduction in direct state tax support. The Executive Budget also contained several key provisions to hold tuition assistance and opportunity programs harmless, extend a predictable funding plan for SUNY including predictable tuition and state maintenance of effort language, enhanced flexibility for some level of differential tuition by sector, continued flexibility with procurement and streamlined program approval.

While the presented executive budget was generally favorable, and the one-house bills in the Senate and Assembly both projected significant advancements for SUNY, the final adopted budget is an essentially flat budget for SUNY. Increases in EOP funding and TAP funding are good news, and as a campus with a significant number of students receiving the full TAP award, the closing of the gap may benefit the campus. However, the lack of either additional operating aid or future predictable tuition increases leaves the budget less secure than we had hoped.

Next steps involve assessing exactly how the federal funds allocated to the campus can be spent, and advocate for maximum flexibility. Additionally, we will explore what opportunities remain in the rest of the legislative calendar now that the budget is completed. There may be funding for smaller capital projects or the possibility of returning to legislation to expedite program review.

Submitted by Linda Dobmeier, Chair

Facilities Report to the College Council
April 27, 2021

<http://facilities.buffalostate.edu/>

The Facilities Committee of the College Council met on March 9, 2021, to review the status of Buffalo State construction projects, as follows:

Projects in Planning and Design during Spring 2021



166-170 Dart Street

The BSCR Corporation, a college affiliate, has been chosen as the designated developer for **166-170 Dart Street**, the current site of the City of Buffalo Auto Impound Lot. The property is located on the western campus border, adjacent to Building 50 and parking lot G-20.

During fall 2019 and winter 2019-20, the BSCR Corporation received and reviewed responses to an RFP requesting development plans for the site. Public aspects of the Dart Street project were paused temporarily due to COVID-19, but resumed with a virtual public exhibition on September 14, 2020. At this online event, RFP respondents described their visions for development of the Dart Street site. Feedback on the three proposals was collected from the campus and broader communities through October. Responses to **frequently asked questions** provide details about the project.



University Police and Campus Operations Center

Building 50 was built in the 1950s and acquired by the campus in 2003. It was constructed for manufacturing but has been used by Buffalo State as a storage facility. This 92,000 square foot building is in great need of rehabilitation.

This renovation will provide appropriately designed space to accommodate the University Police Department and the custodial, grounds, moving operations and property control and sustainable programs units; renovate warehouse and dock space to add much-needed storage for several departments; and create a better link to the main campus pedestrian spine and designated visitor parking areas. The completion of this \$14.8 million project will make possible the re-use of Moore Hall for much-needed student life and dining functions.

Funding and approvals have been received for phase one of this project. Design is being finalized.



Program Study for Moore Hall

Moore Hall was built as a dining hall to serve Moore Complex and the Towers. Currently the building is being used by the custodial services and property control and sustainable programs offices, which will relocate to Building 50 once that facility is renovated.

The facility and housing master plans indicate that Moore Hall should be returned to student life use. The campus has performed a program study to determine the best uses for this building. These may include, but are not limited to, food service, multipurpose programming space, lounge space, and a convenience store.

Because this project requires completion of Building 50, Moore Hall design is on hold until Building 50 is under construction.

Projects in Planning and Design during Spring 2021 (continued)



Classroom Building

The Classroom Building, built in 1972, retains most of its original systems and its space configuration. These no longer meet the needs of our students and faculty.

This project will provide study and lounge space for students and address the teaching needs of our academic departments. It will add an identifiable south entrance to the building, increase natural light, improve wayfinding and replace building systems and finishes. A deep energy retrofit (an energy conservation measure in an existing building that improves building performance) will be addressed. This will be a phased renovation with a total budget of \$78 million.

Before construction can begin, all Classroom Building occupants must be relocated. Surge space will be built in Buckham Hall A-Wing and Cassety Hall.

All occupants are expected to be relocated during summer and fall 2021, before the start of the first phase construction in spring 2022. This phase will include a gut demolition and completely new exterior façade.



Athletic Field Study

During construction of the Science and Math Complex, the campus gave up an outdoor competition field temporarily. Buffalo State has recently conducted a comprehensive study to determine the best location for the NCAA-regulation replacement field. The broader objective of the study was to envision a destination outdoor athletic and recreation complex.

Phase 1 construction will replace the lost field. It will include a press box, bleachers, scoreboard, sound system, lighting and concessions. The project has design funding; we are awaiting Department of Budget approval to begin design.



Civic and Community Engagement Center

Originally an attendants' home at the Buffalo Psychiatric Center, NYS Office of Mental Health Building 15 is currently mothballed. Ideally located near Rockwell Road, the Burchfield Penney Art Center and Hotel Henry, it is envisioned as the future home of Buffalo State's Civic and Community Engagement Center.

The college has developed a business case and program scope for the civic and community engagement building concept; the next step is to determine how the concept would fit in Building 15. A study will determine project scope and costs for renovations.



Sculpture at Burchfield Penney Art Center

The Junior League of Buffalo will commemorate its 100th anniversary with a sculpture entitled "Do Not Mistake My Softness for Weakness" created by artist Shasti O'Leary-Soudant. The sculpture will be installed in the Burchfield Penney Front Yard Gallery on Rockwell Road near the museum entrance.

The design of the sculpture foundation is complete; positioning has been finalized. We will bid out the foundation and site restoration work in March or April. The plan is to complete construction in summer 2021, with sculpture installation to follow.



Critical Maintenance and Other Projects in Planning and Design

- Replacing windows at Butler Library
- Partial roof replacements at Upton Hall and Butler Library
- Replacing lighting at the Sports Arena main gym
- Paint and exterior repairs at President's House
- Replacing corridor ceilings and lighting in Cleveland Hall
- Replacing the refrigeration system at the ice rink

Projects in Construction during Spring 2021



Iroquois Drive Reconstruction

This project is reconstructing the roadway, curbs and underground drainage of Iroquois Drive. The concrete retaining wall is being repaired along a portion of the north side. Improvements include new site lighting, storm water retention and treatment, a continuous sidewalk, high visibility crosswalks, sharrows for bicycles and improvements to the green area on the north side of Moore Complex. This is a \$7.9 million project.

Delays caused by the COVID-19 public health emergency have pushed back the completion date of this project to summer 2021.



Central Heating Plant Reconstruction, Phase 1

Buffalo State's steam plant is at the end of its life cycle. This project is replacing boilers and associated equipment with new and more efficient versions. This will save costs for fuel, operation and maintenance; reduce harmful emissions and potential for harmful fuel leaks; provide a more reliable source of heat and hot water for the campus; and potentially clear space in the building for other service uses.



Critical Maintenance and Other Projects in Construction

- Upgrading the electrical system to Campbell Student Union and Upton Hall
- Replacing the underground steam condensate line outside Perry Hall
- Replacing skylights at Buckham Hall, the final step of roof replacement
- Replacing the emergency generator at Butler Library

Projects Recently Completed



Science and Mathematics Complex, Phase 4

Phase 4 has completed this comprehensive, multi-year project with the addition of the spherical, stand-alone Whitworth Ferguson Planetarium, greenhouse, lecture hall, classrooms, offices and labs. The cost was \$35.5 million.



Salt Storage Facility

Deicing salt was previously stored inside Building 50, the future home of the University Police and Campus Operations Center. This arrangement did not allow for easy loading, and created the potential for contamination of the building storm sewer. A "DOT-style" storage building was constructed in the Building 50 parking lot to mitigate these concerns and improve operations.



BUFFALO STATE
The State University of New York

Spring 2021 Edition

PROFESSIONAL DEVELOPMENT SCHOOLS

Created by Andrea Minor, Graduate Assistant



facebook.com/
BuffaloStatePDS



@buffalostatepds

WELCOME FROM THE CO-DIRECTORS

Dear colleagues,

“What a year it has been” is an understatement as we think back to March 2020 when everything changed. Now in March 2021, we find ourselves feeling tremendous gratitude to all who participate in PDS, and we reflect on all that we have learned in the past year as we move forward.

Many thanks to the district/school leaders and teachers who welcomed our students into their buildings and virtual learning spaces. Many thanks to the teacher education faculty who have ensured high quality experiences for teacher candidates. And, many thanks to our teacher candidates who are building the necessary skills and knowledge to meet the growing need for effective educators.

In response to stakeholder feedback, PDS shifted its professional development offerings to an online format. Since August, over 2,000 participants have engaged in this PD from across WNY, NYS, and in the countries of our IPDS (International PDS) and IGPE (International Graduate Program for Educators) partners. We encourage you to visit the site for upcoming synchronous activities and to access past events asynchronously.

<https://pds.buffalostate.edu/professional-development-pds-partners>

Coming soon, we will announce plans for the 2021-2022 academic year including our 26th annual conference that will recognize the 150th anniversary of Buffalo State. Please stay tuned, and please stay connected with us – you are PDS!

Sincerely,

Pixita and Keli, PDS Co-Directors



Dr. Pixita del Prado Hill
PDS Co-Director, Professor,
Elementary Education, Literacy, and
Educational Leadership



Dr. Keli Garas-York
PDS Co-Director, Professor,
Elementary Education, Literacy, and
Educational Leadership Program Director,
Literacy Specialist

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**Professional
Development Schools**
Bacon Hall 320
Buffalo State College
1300 Elmwood Avenue
Buffalo, NY 14222

The Professional Development Schools (PDS) Partnership between the School of Education and the Teacher Education Unit (TEU) at SUNY Buffalo State and participating schools is a collaborative effort. The partnership is dedicated to college faculty, school administrators, practicing teachers, and teacher candidates exploring effective practices to: (a) cooperatively mentor teacher candidates and provide close connections to authentic classroom practice; (b) promote shared professional development for all constituents; (c) impact student learning; and (d) research innovative and best educational practices.

**VISIT US ON THE
WEB:**

pds.buffalostate.edu



PDS ANNUAL CONFERENCE: CALL FOR PROPOSALS 2021

Concurrent Sessions: 45-minute professional presentation of school-university partnership work to inform PDS Consortium members of best practices and/or action research.

Round Table Sessions: 30-minute informal, discussion-oriented presentation of school-university partnership work to inform PDS Consortium members of best practices and/or action research.

Poster Session: visual display exploring an educational topic (posters displaying undergraduate and graduate student research are welcome).

Note: Special preference will be given to concurrent and round table proposals that:

- Are submitted jointly among the various constituencies of the PDS (faculty, mentor teachers, school/community-based leadership, and/or teacher candidates).
- Focus on current PDS initiatives such as resilience, international PDS work, and impact.

Please submit the following information using the link or QR code by June 1, 2021

- Names of all presenters
- Email addresses of all presenters
- Preferred session type (Concurrent, Roundtable or Poster)
- Title of presentation
- 3-4 sentence description of the presentation (for the 2021 PDS Conference Program)
- Brief plan for a remote presentation if the conference is not in person
- https://buffalostate.co1.qualtrics.com/jfe/form/SV_42ScZXW60kFqRJc



For questions, please email Keli or Pixita at garasyka@buffalostate.edu or delprapm@buffalostate.edu

**SEPTEMBER 24, 2021 TENTATIVELY AT
SUNY BUFFALO STATE CAMPBELL STUDENT UNION**



PDS-SPONSORED DAY OF SCHOLARSHIP

Continuing the Tradition of a “Day of Scholarship,” but in a New Format

Sponsored by the School of Education and PDS, the third annual Day of Scholarship was held on January 20, 2021. Due to COVID-19 restrictions, the event was moved to a remote format. Despite the change, teacher education faculty from across the campus found a community of support to move forward with their research. Fifteen faculty representing all schools at the College started the day by describing their research and establishing goals for the event. Faculty worked individually or collaboratively in small breakout groups while the PDS co-directors remained in the large Zoom room to offer feedback on ideas and writing. At lunch, the co-directors led a brown-bag session titled, “Using your school-university partnership for collaborative scholarship.” The group came back together at the end to report on what they had accomplished and plans for next steps. We wish the participating faculty our best as they continue on with their important work.

Please save the date:

The next **Day of Scholarship** will be held on

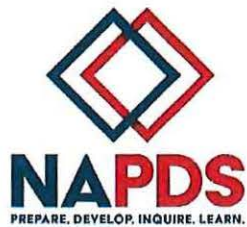
Tuesday May 25

9:30 a.m. - 3:30 p.m.

May 2021						
S	M	T	W	T	F	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

** Details will be announced in April.*

Tuesday, May 25th 2021



NAPDS CONFERENCE 2021

PRESENTATIONS BY PDS FACULTY, GRADAUTE, ASSISTANT AND STUDENT REPRESENTATIVES

Presenters: Keli Garas-York, Pixita del Prado Hill, Andrea Minor, Shellymarie Amos, Ashley Bohne, Ashley Sutton, Klihtoo Paw

Title: Professional Development for all Stakeholders in the Time of COVID

This session will describe how one PDS consortium transformed its agenda to better meet the professional development needs of all stakeholders during a time of educational unsteadiness due to a global pandemic. The annual face to face conference and meetings were changed to online professional development sessions matched to stakeholder needs. Evaluation data illustrated the success of this programming and guided future programming decisions.

Presenter: Corinne Kindzierski, Keli Garas-York, Pixita del Prado Hill

Title: PDS Bends But Doesn't Break: How PDS Structures and Processes Can Help Schools and Universities Respond Effectively During a Crisis

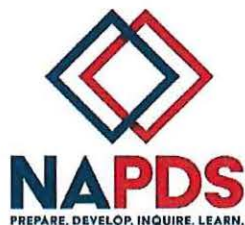
This session will focus on describing how the professional development school (PDS) model is uniquely positioned to meet the challenges faced by schools and universities as a result of COVID-19. Our presentation will share the difficulties that arose in delivering instruction and completing field-based coursework as well as how we responded to the emotional roller coaster experienced by all stakeholders within our consortium.

Presenter: Andrea Minor

Title: Establishing rapport when working as a behavior specialist through TeleHealth (self-study)

Establishing rapport is an essential aspect of building positive and effective relationships between clinician and client in the field of behavioral health services. The COVID-19 pandemic has effectively changed the way in which clinicians provide services to their clients and caregivers due to the possible constraints that might be faced through the use of Telehealth. This self-study seeks to determine how the ability to build successful rapport with clients and their caregivers is negatively and positively affected during the times of social distancing and will also provide a self-report on the use of rapport building strategies.





NAPDS CONFERENCE 2021 PRESENTATIONS BY PDS FACULTY, GRADAUTE ASSISTANT AND STUDENT REPRESENTATIVES



Presenter: Ashley Bohne - PDS Student Rep

Title: Reading Comprehension Tools and Strategies for Students with ADHD

As an Exceptional Education student who plans to pursue a graduate degree in the literacy specialist program, I was driven to a research topic which can bridge these two fields of study. As a result, I chose to study the tools and strategies local teachers use when working with students with ADHD to enhance their reading comprehension. This study specifically references students with ADHD although many of the methods and strategies mentioned can be used for a variety of students with different learning needs.



Presenter: Ashley Sutton - PDS Student Rep

Title: Designing Effective and Efficient Math Interventions for Students with Disabilities using Low Cost, Wireless Technology Tools

In this presentation, I will share a research project conducted in an elementary school in which teacher candidates designed remote instruction for students in a remote setting to ensure equitable access to high-quality rigorous math instruction and remediation using low-tech or wireless technology.



Presenter: Klihtoo Paw - PDS Student Rep

Title: How to Keep Young Learners Motivated During Remote Instruction: Teachers Share their Experiences

As a teacher candidate, I investigated ways teachers and future teachers can motivate their students. I surveyed teachers at West Buffalo Charter School in order to find out how teachers motivated their students virtually. Due to COVID-19, most schools have transitioned from in-person to online. My hope is to develop a toolkit for teachers and future educators that will help to motivate elementary children who are doing remote instruction by using strategies that have been deemed effective by teachers.



Presenter: Shelbymarie Amos - PDS Student Rep

Title: Engaging New Teacher Candidates During a Pandemic

The purpose of this study is to determine the effectiveness of programs and procedures to welcome and engage new teacher candidates to the Elementary Education, Literacy, and Educational Leadership Department during a pandemic. Due to the global pandemic, traditional orientation and campus events for incoming freshmen were either moved online or canceled.

2021 AWARDS TO PDS MEMBERS

DR. KELI GARAS-YORK

We are pleased to announce that PDS Co-director Keli Garas-York was selected to receive the New York State Reading Association's Literacy Advocate Award for 2020. This award signifies her important contribution to the New York State literacy effort. A member of the NYSRA since 2000 and co-editor of the Language and Literacy Spectrum since 2017, Dr. Garas-York is a Professor in the Elementary Education, Literacy, and Educational Leadership Department and Director of the Literacy Specialist Program.

Congratulations, Dr. Garas-York!



**NEW YORK STATE READING
ASSOCIATION**

UNDERGRADUATE PDS STUDENT REPRESENTATIVE AND IPDS STUDENT AMBASSADOR IS AWARDED THE 2021 SUNY CHANCELLOR'S AWARD FOR STUDENT EXCELLENCE

Kelly Glowny is a passionate young teacher who inspires others through her commitment to education and service.

As an undergraduate, Ms. Glowny engaged in various scholarly activities. She conducted research locally, nationally, and internationally and presented her results at various national and local conferences, including multiple presentations at the National Association for Professional Development Schools (NAPDS) Annual Conference where she was awarded the 2020 Emerging Leader Award for her service to the local and national organizations. In 2018, Ms. Glowny was selected to receive the Summer Undergraduate Research Fellowship by the Office of Undergraduate Research. Her research focused on access to opportunities for students in communities around Western New York. She later went on to receive the Early Undergraduate Research Opportunity (EURO), Small Grant, and Travel Grant Awards.

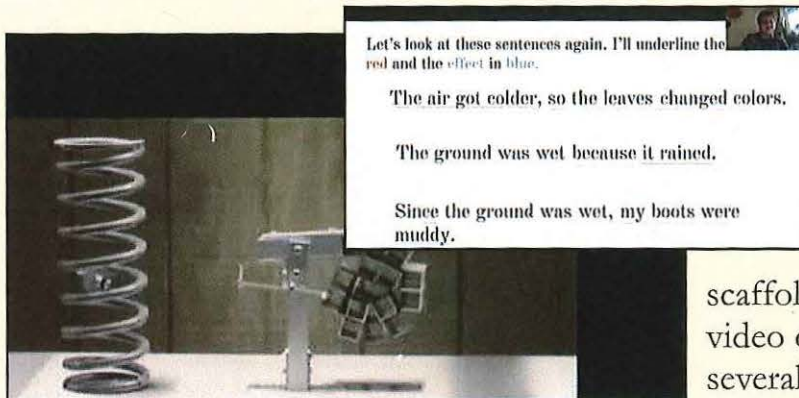


Ms. Glowny is a global educator. She participated in International Professional Development Schools (IPDS) trips to Santiago, Chile and Torremaggiore, Italy to develop intercultural competency and prepare her to work with English Language Learners. She was an IPDS Student Ambassador. Through this role she recruited teacher candidates to participate in IPDS programs and provided a valuable student perspective at committee meetings. In addition, Ms. Glowny served as a Professional Development Schools (PDS) Consortium Student Representative which allowed her the opportunity to coordinate events that served pre-service teachers, teachers, administrators, and SUNY Buffalo State faculty.

She also served in a number of leadership positions on campus. Most notably, she founded and served as the president of the Future Teachers Club. In 2019 and 2020 The Future Teachers Club received the award for Outstanding Community Service by a Student Organization from the Office of Civic and Community Engagement. She was the vice president of the Student Council for Exceptional Children and a member of the Muriel A. Howard Honors Program and Kappa Delta Pi. As a result of service and commitment to the field of education Ms. Glowny was selected to participate in the first cohort of the Sophia's Legacy Social Justice Fellowship, sponsored by the Anne Frank Project (AFP) and the School of Education. She was selected to participate in the AFP annual trip to Rwanda which was later cancelled due to the COVID-19 pandemic. She is an enthusiastic leader who will continue to make a positive impact.

EDU 511: ELA METHODS CLASS PROVIDES VIRTUAL INSTRUCTION AT LINDBERGH ELEMENTARY IN KEN-TON

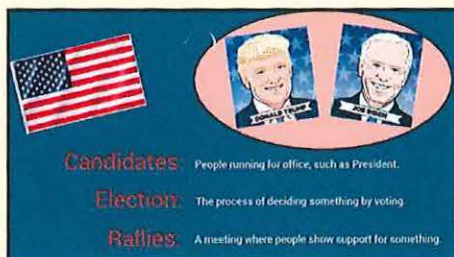
BY: JENNIFER REICHENBERG



Jesse Kaufman created an asynchronous virtual lesson on cause and effect using Edpuzzle for Mr. Foote's 4th grade students. Jesse modeled and provided a gradual release of responsibility for students through carefully scaffolded questions. He incorporated a video of a Rube Goldberg device and several examples from his favorite children's literature.

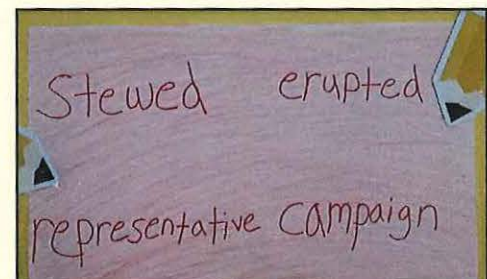
Samantha Getz helped students in Mrs. Marzec's grade 3 class use evidence from the text to infer when the main character in *Stumpkin* by Lucy Ruth Cummins experienced different emotions.

Stumpkin's Feelings	
Tell me when in the story Stumpkin felt this way:	
Sad	
Hopeful	
Happy	



Pepper Thomas introduced students in Mrs. Marzec's grade 3 class to important academic vocabulary using Jamboard before reading and discussing a Scholastic News article on the upcoming election.

Angela Bieger taught students to identify the meaning of academic vocabulary from context in Mrs. Burns' grade 4 class.



THE DUDES READ ALOUD

BY: EVE EVERETTE

The Dudes Read Aloud is a series of interactive read aloud videos on YouTube. The project developed in response to the COVID-19 quarantine in Spring 2019 when education shifted to remote learning, moving students away from classroom libraries and adults who regularly read to them. Eve Everette, assistant director of the Anne Frank Project and student in the master's in childhood education including initial teaching certification program, collaborated with EmmaClaire Brightlyn, an international theatre artist, voice-over actor, and fight director. The pair became "Best Dudes" after meeting in graduate school at the Royal Conservatoire of Scotland.

Eve saw an opportunity to improve digital read alouds with a creative and educational framework. The Dudes Read Aloud videos are produced using theatre arts performance practice, and the educational content is constructed through Howard Gardner's theory of multiple intelligences, which Eve studied in EDU 612: Developing Literacy Through Literature, taught by Wendy Paterson, dean of the School of Education. Eve and EmmaClaire combined theatre and education to capture students' attention, build empathy, and spark a love for reading.

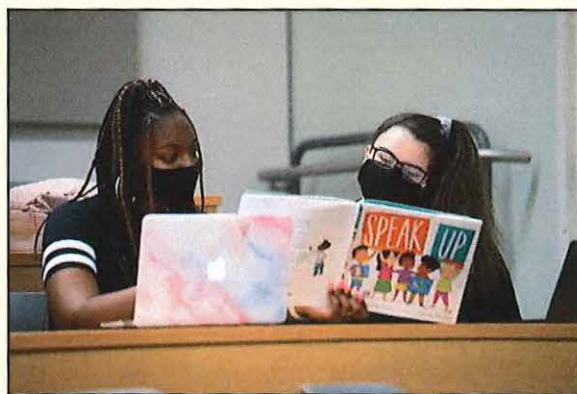
In the Fall 2020 semester, The Dudes transformed into a Service Learning teacher education project. Judith Harris (Lecturer, Exceptional Education) invited Eve to guide a Learning Community through a digital read aloud project using social justice-themed literature, Multiple Intelligences Theory, and Story-Based Learning. EXE 100 students learned about tapping into their inner selves (their "Inner Dude"), which is critical to teaching, and the importance of having a library that serves diverse learners.

"The Dude" read-aloud characters guide students through three stages: an engaging introduction that maps out prompts and questions for the story; the read-aloud of the book; and activities that cover some of the Multiple Intelligences. "The Dudes" talk to the audience to encourage participation, just as teachers would in a classroom. The digital read aloud videos were shared with BPS #76, a PDS partner school. The Urban Teacher Academy (UTA) students' read aloud videos were also featured in the Buffalo Public Schools African American Read-In on February 26. One of the books, *You Go, Girl! A Letter To Young Queens*, is by local author and Buffalo State alum, Kara M. Oliver. UTA students met Kara in a ZOOM author talk to learn about her writing process and the importance of BIPOC+ children's literature.

The Learning Community students will be presenting their work at the 2021 NAPDS conference on March 30. Everette and Harris are encouraged by the students' creative and professional growth throughout the social justice digital read aloud project, and look forward to the next version of it in Fall 2021.

[Visit the Dudes Read Aloud YouTube Channel.](#)

[Visit the Learning Community Social Justice Digital Read Aloud Playlist](#)



Learning Community Students Natalia Trueheart and Jacqueline Blackslee
(Photo: Bruce Fox)

GLOBAL BOOK HOUR CURBSIDE PICK-UP PROJECT

BY: PATTY GEORGE

The past year has been filled with challenges and triumphs for everyone. It's no different for Buffalo State's Global Book Hour. Beginning in 2010, Global Book Hour has been bringing the joy of reading to children and families on Buffalo's West Side at Wegmans on Amherst Street and the WASH Project on Grant Street. Teacher candidates facilitate Global Book Hour by providing children with an interactive read aloud experience through Global children's books.



In March of 2020, just like everything else, Global Book Hour came to a screeching halt. The need to stay socially distant meant that Global Book Hour sessions had to pause temporarily. This hiatus has been sad for teacher candidates and faculty members who love sharing their love of reading with others. It has been especially sad for children and families. They have depended on our support for over ten years to help them create a literacy-rich environment at home.

While it has been a challenge being away from our Global Book Hour families, we have learned to adapt. To honor Global Book Hour's 10th anniversary, a curbside pickup event was held in the fall of 2020. Families drove up to campus and pulled into the Ketchum Hall parking lot to receive a bag full of books. Along with the books, families received support materials and commemorative 10th anniversary bookmarks- designed to celebrate Global Book Hour's special milestone. Shopping bags and snacks were provided by Wegmans and books were generously donated by Buffalo State's Professional Development Schools Consortium.

The smiles on the faces of those who volunteered and participated in Global Book Hour's 10th anniversary curbside pickup event will not be forgotten. They have inspired us to keep the love of reading alive with another curbside pickup event in May. We cannot wait to be back together with our beloved children and families at Wegmans and the WASH Project, but for now, we are happy to still find a way to travel to places around the globe through beautiful children's books.

To learn more about the School of Education's Global Literacy Initiatives, visit <https://globalliteracy.buffalostate.edu/>.



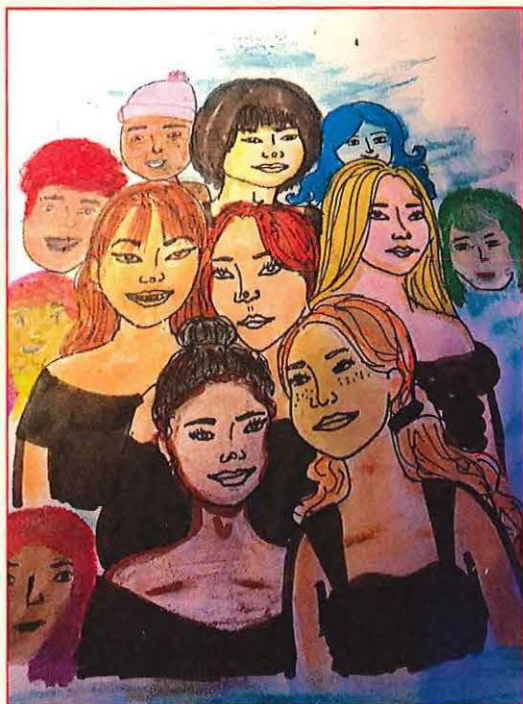
ART EDUCATION AT KEN-TON BUFFALO PUBLIC SCHOOLS BY: MARY WOLF

Students in Dr. Mary Wolf's ATS 325 and AED 300 courses virtually assisted K-12 art teachers in Buffalo Public and Ken-Ton schools in the Fall of 2020.

Teacher candidates virtually observed classes, interviewed art teachers, provided feedback to students, created teaching materials, and so much more!

After the partnership, teacher candidate, Jenna H., wrote that she is excited about the possibility of teaching in Buffalo Public Schools some day.

And, teacher Candidate, Liddy D., wrote that she hopes to student teach with Ms. Mihelbergel and her students next year.



9th Grade Artist: Cathareena M.

School: Leonardo da Vinci College Prep/BPS

Art Teacher: Michelle Schroeder

Teacher Candidate: Jenna H.



7th Grade Artist: Everdina C.

School: Franklin Middle/Ken-Ton

Art Teacher: Lisa Mihelbergel

Teacher Candidate: Liddy D.

AJS & THE CHICKENS (& BUNNIES)

BY: DR. LAUREN ORMSBY

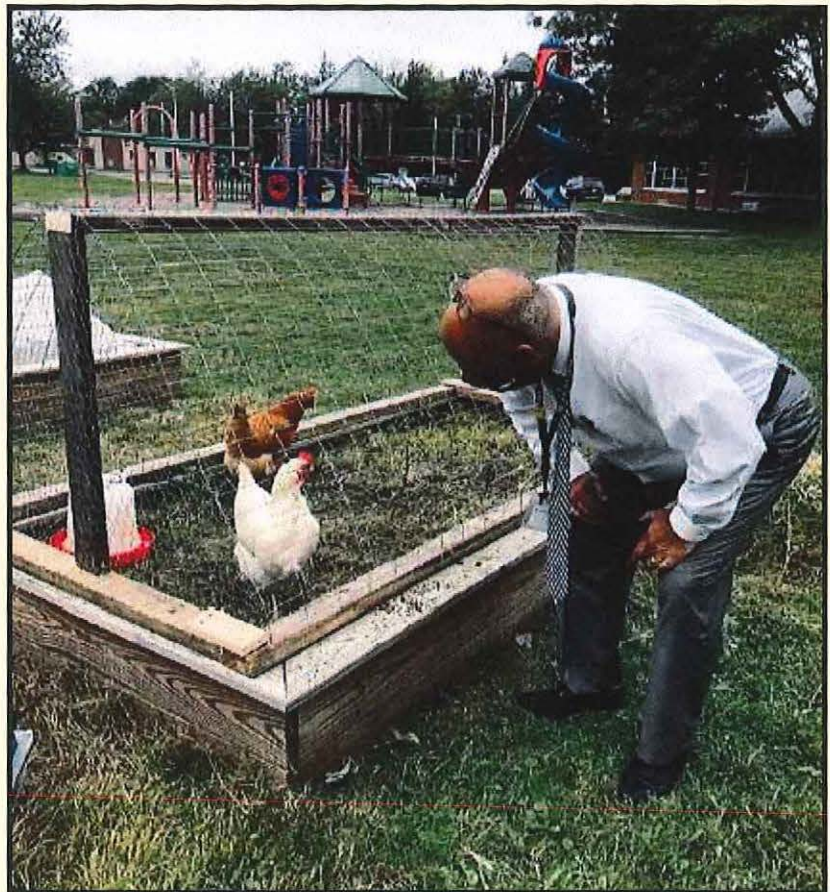


Chicken Whisperers

At right, Dr. Charles Galluzzo, Superintendent greets two of the chickens that come to A.J. Schmidt two days a week along with two bunnies and two Buffalo State College professors and their eight pre-service education majors.

It's a partnership now in its sixth year of providing college students with practice in a real environment and much welcomed additional supports and resources to A.J. Schmidt.
- Photo by Jill Clark

Above, All hands reach out as BSC student Tricia Andres shares a moment with Dixie.
- Photo by Laura Bagley



COVID-19 precautions and restrictions presented some challenges to the Buffalo State College pre-service students at A.J. Schmidt this year. This semester, they are learning to teach math to elementary students but to minimize interactions with students, they prepare lessons for the classroom teachers to present and often their work is done virtually.

The gardens at A.J. Schmidt, however, provide a way to bring the youngsters outside and create high interest lessons. Dr. Lauren Ormsby brings in chickens and rabbits from her Sunset Sky Farm in Westfield, so teaching math can blend with lessons about tending the garden and the animals.

See more photos on the next page.

AJS & THE CHICKENS (& BUNNIES)

All hail the chickens!

Posing with the first graders and chickens, Dixie and Peggy, is the Buffalo State contingent, from left:

Mary Nolan, Dr. Lauren Ormsby, Ross Pochatko, Samantha Kurdziel, Mary Nolan, Brianna Wherry, Taylor Leder, Ashley Sutton, Laura Bagley and Dr. Christopher Shively.

About the work of the chickens and rabbits:

As they go about their 'business,' they are naturally fertilizing the gardens.

And as they scratch and peck for insects, they help work the soil and rid the garden of pests.



Lake Shore - Buffalo State Partnership

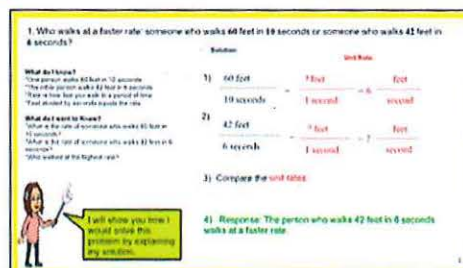
Fall 2020



Dr. Shively

Dr. Ormsby

Bengals' STEAM Club with Google Classroom



Teaching 5th Grade Unit Rate Math Problems



Miss Kurdziel



Miss Leden



Miss Nolan



Miss Wherry



Mr. Pochatko



Miss Andres



Miss Bagley



Miss Bagley

DEFT 2.0: A COLLABORATION BETWEEN THE CAREER DEVELOPMENT CENTER AND PDS

Building on the successful Developing Future Teachers (DeFT) program designed by Dr. Sue McMillen, DeFT 2.0 provides an opportunity to extend the reach of the project. To help our partners meet the substitute teacher shortage and also provide professional experiences for our teacher candidates, Career Development Center (CDC) Director Denise Harris (left) is working with the PDS Co-directors on the following plan:



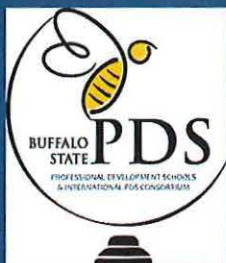
- Three professional development sessions will be offered to teacher candidates
- Upon completion, a certificate granted and access to a Google Folder with resources
- The CDC will work with interested districts to develop job postings on BengalLink
- The CDC will distribute a bulletin to highlight interested districts to communicate job opportunities to teacher candidates

Teacher candidates will be able to register at the PDS website for these synchronous sessions (as well as asynchronous sessions after each live event): <https://pds.buffalostate.edu/professional-development-pds-partners>

- Session #1 Wednesday April 7 at 4:30
- Session #2 Wednesday April 14 at 4:30
- Session #3 Wednesday April 21 at 4:30

In the next few weeks, Denise Harris will begin working with districts who are interested in posting on the Buffalo State Career Development job site and who would like to be highlighted in a bulletin that will go out to teacher candidates.

We are grateful for this new collaboration between PDS and the CDC!

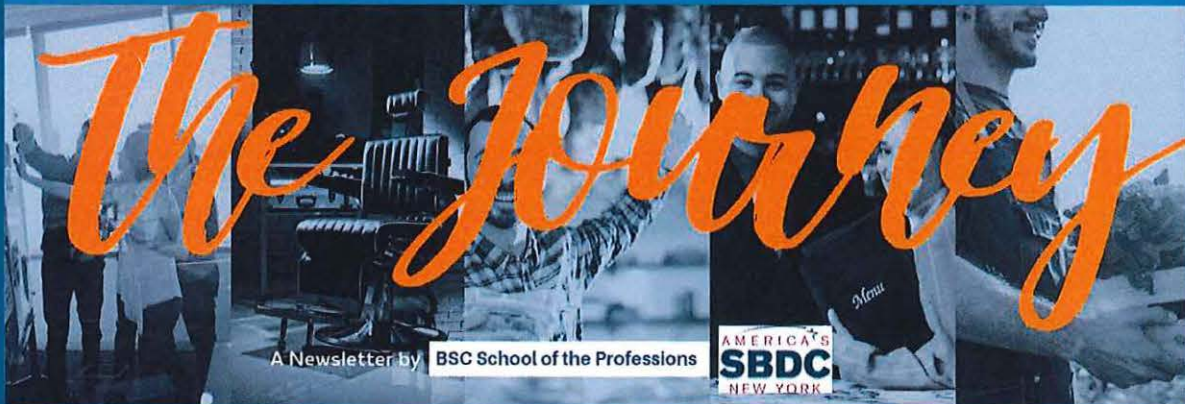


Thank you to all who contributed to the
writing of the PDS Spring 2021
Newsletter!

SBDC | Volume 19 | April 2021



BUFFALO STATE
The State University of New York



Monthly Highlights

Funding Readiness for Restaurant Recovery Grant



From left: Jay Pasquarella (Lucia's on the Lake), Joe Jerge (Mulberry Italian Ristorante), Congressman Brian Higgins, Dennis DiPaolo (Ilio DiPaolo's Restaurant), Sue McCartney (Small Business Development Center at SUNY Buffalo State), Lynn Oswald (Niagara County Community College Small Business Development Center) and Ilio DiPaolo (Ilio DiPaolo's Restaurant)

On Friday, April 9, Congressman Brian Higgins announced new federal relief available to help restaurants struggling due to the pandemic. A \$28.6 billion restaurant revitalization fund was included in the American Rescue Plan supported by Higgins.

"The restaurant industry has been devastated by the pandemic and has yet to recover," Higgins said. "The survival of restaurants will be critical to post-pandemic employment growth, economic recovery and community revival. We are working to see these critical federal resources are made available to help local establishments come back even stronger."

Higgins is teaming up with Small Business Development Centers in Western New York to offer a workshop to assist local restaurants with the application process. The virtual workshop will be held Monday, April 19. Businesses can [register here](#). There is no fee to attend. See below for details.

Restaurants in Erie and Wyoming Counties are encouraged to reach out to the Small Business Development Center at SUNY Buffalo State at 716-878-4030 or email smallbus@buffalostate.edu with questions or for assistance in building a strong application.

Restaurants in Niagara County can reach out to the Niagara County Community College Small Business Development Center by phone at 716-210-2515 or email sbdc@niagaracc.suny.edu.

Worker Ownership: A Roadmap to a Stronger Local Economy



On April 14th, the SBDC, in conjunction with Cooperation Buffalo and State Senator Sean Ryan, conducted *Worker Ownership: A Roadmap to a Stronger Local Economy*, a webinar highlighting the benefits of cooperative business models. After introductory remarks from State Senator Sean Ryan, Andrew Delmonte and Michael Heubusch from Cooperation Buffalo presented the general features of worker cooperative business models and their particular current relevance.

The presenters from Cooperation Buffalo focused on the ways in which worker cooperatives are more resilient in the face of economic crisis, particularly the challenges posed by the COVID-19 pandemic. This includes reduced individual financial risk, pooled resources, and democratic decision making. The presenters also highlighted how transitioning to a worker cooperative model can also be powerful succession planning tool. When owners of long-established businesses want to retire, they can hand over ownership of the businesses to the workers, keeping valuable sources of economic activity and employment in the community. The presenters also discussed how worker cooperatives are eligible to apply for funding from a national non-extractive loan fund, that provides loans which are paid only as long as the business is making a profit.

Interested entrepreneurs or existing business owners can find out more about Cooperation Buffalo here: <https://www.cooperationbuffalo.org/>.

Buffalo State SBDC Presented "Business Assistance During the Pandemic" for the Coalition of Urban and Metropolitan Universities (CUMU)



Dr. Alan Delmerico



Dr. Susan McCartney



Mr. Mauricio Canton Diaz

On March 30th, 2021, SUNY Buffalo State SBDC Director Dr. Susan McCartney and MWBE Business Advisor Mr. Mauricio Canton Diaz, along with Dr. Alan Delmerico, the leader of the SUNY Buffalo State Center for Health and Social Research, gave a presentation to members of the Coalition of Urban and Metropolitan Universities (CUMU). Seminar participants included leadership from colleges and universities throughout the United States. Dr. Delmerico has engaged with CUMU for many years, often representing Buffalo State at meetings and conferences. He served as moderator while Dr. McCartney and Mr. Canton Diaz discussed the ways in which the SUNY Buffalo State Small Business Center has and continues to provide direct assistance to entrepreneurs, with a special focus on minority and women entrepreneurs, *during the pandemic*.

McCartney and Canton Diaz outlined the many business survival programs and intensive counseling provided to business owners since March 2020. The energetic and detailed questions that followed made for a robust and engaging conversation. CUMU members responded with exceptional enthusiasm regarding the work SUNY Buffalo State has performed throughout this very challenging time. Immediately following, several of the CUMU leaders asked our team to prepare a paper on our work. It is our goal to submit a paper for their consideration.

Buffalo State Speech-Language Pathology Students Learn about Entrepreneurship



At the invitation of Dr. Anita Senthinathan, Assistant Professor of Speech-Language Pathology, Dr. Susan McCartney shared an evening (April 5, 2021) with Dr. Senthinathan's graduate students – all soon to graduate in May. The aspiring speech language pathologists have a wide range of entrepreneurial and professional options. Their work is in demand and offers various entrepreneurial options, primarily by launching a private practice. The seminar provided business basics – market analysis –

locally and more globally, legal options, and funding strategies. A lively exchange followed the formal presentation. A lot of excitement was generated over competitive analysis and venture funding. The Buffalo State SBDC team wishes our future speech-language pathologists every success!

Meet the Entrepreneurs

Kiper Moving Transportation, LLC



Dante and Deidre Batson-Griggs, husband and wife, started their company Kiper Moving and Transportation, LLC four years ago. As businesses often experience, it takes time to get running, and their hard work has brought them much success.

Dante is a graduate of SUNY Buffalo State, where he served as the Captain of the Basketball team. His partner Deidre is a Buffalo native, Buffalo Prep alumna, and Nichols School graduate. She is also a member of the Buffalo Prep Business Council. Their roots in Buffalo run deep, and their plan to make a footprint within the city of Buffalo is long-term.

With assistance from Mauricio Canton Diaz at the Small Business Development Center, Kiper has recently certified as a dual Minority and Women-Owned Business with the City of Buffalo / County of Erie, targeting local, state, and federal government entities as their new potential clients.

Moreover, through workshops at the SBDC, Kiper Moving and Transportation LLC secured an opportunity to pitch their services to the Buffalo Purchasing Initiative. This initiative comprises the 12 largest business institutions in the Buffalo/Niagara area.

Their next big goal is to open a facility that can serve as a logistics center to offer storage, commercial and residential moving services, last-mile delivery services, and more. Today, they need quality employees to sustain their growth in the transportation industry. Deidre and Dante are running a campaign to hire 25 people for positions that include driver, delivery specialist, moving helper, and office assistant.

For more information, please contact them at: (716) 201 - 0849.

Complete Security Inc.



Complete Security Inc., founded in 1991, has operated with the deliberate intention of being the best and most reputable alarm company in the greater Buffalo region. Starting in a home office, Complete Security Inc. has grown to service over 2000 customers. Michael Iannello, President and founder and his sister Michele Iannello- Ward, VP, have built their reputation in Western New York through their dedication to expert technical and ethical customer service.

Michele sought assistance from the SBDC during the COVID-19 shutdown and worked with Business Advisor Marilyn Roach to secure the SBA Economic Injury Disaster Loan (EIDL) and Paycheck Protection Program (PPP) funding. Through adaptive planning, the company is thriving and has launched a new Personal Emergency Response System – a mobile alert with GPS. Visit their website: [Residential & Commercial Security Systems | Complete Security Inc. | Tonawanda, NY \(mycompletesecurity.com\)](https://www.completesecurity.com)

Parkside Meadow Restaurant



Parkside Meadow Restaurant is a neighborhood pub-style restaurant/bar showcasing the rich history of the Parkside neighborhood of Buffalo, NY. The building was operational between the late 1800s to mid-1900s, and for 30 years the building was an eyesore to the neighborhood. Nancy Abramo and her husband live in Parkside and decided it was time to put an end to the eyesore in the neighborhood. In 2012, Nancy and her husband purchased the building at 2 Russell Street. They put money, time, and a lot of energy into gutting the building and starting over. During the restoration of the building, Nancy worked with Senior Business Advisor Cindi Thomason at the SBDC on her business plan. In September of 2015 they opened what is now Parkside Meadow Restaurant. In March of 2020 Parkside Meadow Restaurant was affected by the pandemic. Nancy did not know where to turn, so she contacted the Small Business Development Center again and started to work with Business Advisor Andrea Lizak. In the beginning weeks of COVID-19 the SBDC assisted Nancy with filling out her application for PPP funding to help her move forward and stay afloat. Parkside Meadow has been able to secure both PPP Round 1 and PPP Round 2. Nancy also secured other grants and financial support to help her business push through this time of need. The SBDC is continuing to work with Nancy. "If not for the SBDC at Buffalo State College, I don't think I would be a PPP #1 or PPP #2 recipient. I needed the guidance and support of someone who could help me navigate through uncharted waters, which Andrea did so very patiently and brilliantly." Visit their website: [Parkside Meadow](https://www.parksidemeadow.com)

What is coming up?

Rep. Brian Higgins, NY-26 and

SUNY Buffalo State Small Business Development Center and Niagara Community College
Small Business Development Center presents:

Funding Readiness for the Federal Restaurant Grant Program

A Crucial Workshop for Restaurant Owners



Learn step by step what documents will be needed to apply for the Federal Restaurant Grant. Get prepared now. There will be limited funds available.

Date: Monday, April 19, 2021

Time: 8:30am (check in & networking)

9:00am—10:30am Program

Cost: This event has no cost to participants

[REGISTER HERE](#)

If you have questions, please call our office at (716) 878-4030

This is a virtual workshop. You must register to attend. Limited space available. Register Today!

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



Business 4 Business

Monthly Small Business Owners Roundtable



BUSINESS4BUSINESS

monthly small business owners roundtable

What is B4B?

- A monthly roundtable for SBDC clients to re-energize
- A comfortable place to share ideas, challenges and best practices
- A forum to invite experts who members want to hear and learn from
- Your own personal virtual "board of directors"
- Reminder - April Session Happening Today, April 15th at 4:00pm!

Upcoming Sessions:

- Thursday, May 13th at 4:00pm
- Thursday, June 10th at 4:00pm
- Thursday, July 8th at 4:00pm
- Thursday, August 12th at 4:00pm
- Thursday, September 9th at 4:00pm

Facilitated by: Bernie Aja – SBDC Business Advisor

Interested in joining? Contact: Bernie Aja - Ajab@buffalostate.edu or call our office (716) 878-4030.

Coming June 1st - Business Basics



If you are an aspiring and new entrepreneur, please join us for this free and extremely important workshop. Learn how to create a solid business plan, create a marketing strategy, establish a legal structure, and prepare financial statements for successful funding.

Business Basics will be offered the first Tuesday each month (except for July and January). Networking opportunity from 8:30am – 9am, Program and Q & A from 9am - 11am – see you soon, and bring a friend!

For more information contact: Dr. Susan McCartney - mccartsa@buffalostate.edu

Contact Us!

If you need assistance, please feel free to either call the SBDC office (716) 878-4030 or send one of our team members an email.

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Ms. Marilyn Roach, Certified Business Advisor and Financial Specialist,
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Follow us on Facebook and
Instagram!



The [Buffalo State College Small Business Development Center](#) provides expert one-to-one counseling, training, and instructional programs to help small businesses succeed. Any small business, firm, or individual having or considering starting a small business may request assistance. There are no charges for direct counseling by the SBDC under this program. Please contact the Center at (716) 878-4030 to set up an appointment.

G U R T E A M		Cindi Thomason Senior Business Advisor	Michael McCarley Sr. Disaster Advisor	Olivia Harbol Office Secretary
	Susan A. McCartney, Ph.D. Director	Marilyn Roach Certified Business Advisor	Max Mack-Hardiman Disaster Advisor	Rita M. Zientek, Ph.D. Interim Dean School of the Professions
	Andrea Uzak Associate Director/Business Advisor	Mauricio Canton Diaz Business Advisor & MWBE Specialist	Demetrice Jones-Davis Office Manager	
		Bernadette Apa Disaster Advisor	Cecilia Pershyn Blue Economy Coordinator	

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BUFFALO STATE
The State University of New York



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