



BUFFALO STATE UNIVERSITY COUNCIL



COUNCIL MEETING
April 11, 2023, 4:00 PM
MINUTES

COUNCIL MEMBERS PRESENT:

In person

Ms. Linda Dobmeier
Ms. Patricia Farrell
Mr. Allen "Pete" Grum
Mr. Kevin Horrigan
Mr. Charles Naughton
Mr. Mo Sumbundu

Virtually via Zoom

Bob Zak

Excused:

Daniel May

FACULTY & STAFF PRESENT (in person):

President Katherine Conway-Turner
Vice President for Student Affairs, Tim Gordon
Vice President for Institutional Advancement, James Finnerty
Vice President for Enrollment Management, Randy Bowen
Associate Provost, Academic Affairs, Amitra Wall
Dean, School of Arts and Sciences, Brian Cronk
Dean, School of the Professions, Carol DeNysschen
Chair, College Senate and Professor Higher Education, Kimberly Kline
Secretary to the College Council and President's Chief of Staff, LeVar Burke
Director, Civic and Community Engagement, Laura Rao Hill
Assistant Director for Civic Engagement, Lisa Kragbé
Staff Assistant, President's Office, Melissa Slisz
Students from Civic Engagement: Ke Shi, Xiamara Brooks and Seiki Kawahara

Students Awardees: Nat Sawyer, Orlando Hill, Mikalya Highsmith, Maimoua Samba

CALL TO ORDER

Ms. Linda Dobmeier called the meeting to order at 4:03 p.m. Ms. Dobmeier welcomed everyone to the meeting and thanked all attending in person and remotely.

Ms. Dobmeier welcomed three additions to our Council: Patricia Farrell, Kevin Horrigan, and Mo Sumbundu. Each member introduced themselves.

Presidential Search Update:

Ms. Dobmeier announced that since we last met, the presidential search committee was approved by Dr. John B. King, Jr., the SUNY Chancellor. The search committee held its first meeting on Thursday, March 16th, when SUNY Chancellor John B. King Jr. charged the committee members with finding the next president of Buffalo State University. The full list of committee members is available on the presidential search website. Under the guidance of Storbeck Search, the search committee is reviewing and working through drafts of the prospectus. Once it is finalized, the prospectus will be posted to the presidential search website and the recruitment phase in the search process will begin. As a reminder—The legal authority to appoint the president or chief administrative officer of a state-operated SUNY campus rests with the State University of New York Board of Trustees. University councils have the responsibility of recommending a candidate or candidates to the Board of Trustees. To assist university councils in their work, SUNY has adopted a policy with procedures for the search process and nomination of candidates. Ms. Dobmeier thanked all the members of the Presidential Search Committee and its staff for their dedication as we enter the next phase of this vital search process.

ACTION ITEMS

Ms. Dobmeier called for a motion to approve the minutes from the February 7, 2023, meeting. Mr.

Naughton moved that the minutes be approved; the motion was seconded by Mr. Horrigan. The motion carried by unanimous vote.

PRESIDENT'S REPORT

President Conway-Turner began her report by welcoming everyone (see attached report).

President Conway-Turner introduced Tim Gordon, Vice President for Student Affairs who then introduced our award winners and student athletes (see attached).

President Conway-Turner introduced Amitra Wall, Associate Provost who then introduced Laura Hill Rao, Director of Civic Engagement and Lisa Kragbé, Assistant Director of Civic Engagement (see attached).

COMMITTEES

Student Affairs

Mr. Charles Naughton reported for the committee (see attached).

ANNOUNCEMENTS

None

ADJOURNMENT

Ms. Linda Dobmeier called for a motion to adjourn the meeting. Ms. Farrell moved to adjourn the meeting and Mr. Sumbundu seconded the motion. The motion carried by unanimous vote. The meeting was adjourned at 5:03 p.m.

Respectfully Submitted,

A handwritten signature in dark ink, appearing to read 'LeVar Nathaniel Burke', is written over a horizontal line.

LeVar Nathaniel Burke, JD, MPA

Secretary to the Council



**Divisional Highlights for the President's Report to the Council
April 11, 2023**

PRESIDENT'S INTRODUCTION

As we near the end of the 2022-2023 Academic Year, I am reflective of the last nine years serving this institution and optimistic about its future. There has been significant change this year, and this last quarter has set the stage for the next president to confidently lead Buffalo State University into its next phase. Development has received donations and commitments of approximately \$3 million this quarter! Enrollment for the fall 23 semester is looking quite promising, i.e., a 31.9% increase in First-time Freshman (FTF) applications and 30.5% increase in First-time Transfer (FTT) applications compared to this time last year. There is a robust scholarship program that was implemented this semester to positively impact the conversion of accepted applicants to registered and paid students. There are also academic and financial policies that were implemented or augmented, as well as the securing of funding from SUNY to enhance student support services to increase the retention rate of the current students and boost enrollment for next semester.

The major institutional achievement to highlight, without question, was the completion of the Middle-States Commission on Higher Education (MSCHE) Self-Study 2023 document, Requirements of Affiliation, and Federal Compliance Filing and submission of all materials to MSCHE in advance of the due date in late January. The main campus evaluation visit took place on March 12-15, and the MSCHE team is conducting an additional site visit to one of our International Graduate Programs for Educators (IGPE). The MSCHE team exit meeting went very well, and we are awaiting the final report from the MSCHE team, as well as the final Commission determination for our continued accreditation. We expect to hear the result in late June.

I have empaneled two committees—The Future Forward Committee and the Future Forward Advisory Committee. The Future Forward Committee will synthesize themes that emerge from the campus forums and suggest opportunities that the campus might explore in the next decade or so. With feedback from the Future Forward Advisory Committee, the Future Forward Committee will develop a white paper for our community and the next president of Buffalo State University to consider.

All divisions have submitted their operational plans in furtherance of the Buffalo State Strategic Plan, 2022-2026. In addition, the vice presidents are actively engaged in their divisions' Strategic Resource Planning Process. The goal is to review the institution's financial capacity, align its resources, and assess potential areas of new investment.

In addition to coordinating with SUNY for the general advocacy for increased operating aid, Buffalo State has advocated for additional support for the campus, uniquely positioned within SUNY as an urban located and engaged campus and a Primarily Diverse Institution (PDI), which would be a new state-level designation similar to the federal Minority Serving Institution (MSI) designation, but will reflect the true diversity as opposed to federal government's monolithic definition of diversity.

As an anchor institution, Buffalo State remains connected to the City of Buffalo and the university's surrounding neighborhoods through civic and community engagement. We continued to provide community based research and consultation, out of class connections to social justice and civic action, e.g., alternative spring break, the self-assisted tax program, and support for youth and families through enhanced educational opportunities, e.g., STEAM afterschool programming, adult education English classes, and adult education citizenship classes.

The following report contains highlights from the various administrative divisions since our last meeting on February 7, 2023.

ACADEMIC AFFAIRS DIVISIONAL HIGHLIGHTS

School of Arts and Sciences

- Theater, Music and TFA programs are teaming up with Residence Life to offer "The Studio" beginning in Fall 23. This is a housing community for students from all three majors on the 9th and 10th floor suites of Tower 1. Exciting opportunities for both incoming first-year and returning students that will assist in recruitment and retention efforts.
- Buffalo State University hosted the Lake Erie/Niagara Division C Science Olympiad Regional Competition on campus Saturday, February 4. The Science Olympiad is a national event in which high school students compete as teams in science and engineering events. Teams that do well at the qualifier move on to the state competition. Last year roughly 400 high school students from 17 schools attended.
- Gary Solar interviewed with 3 broadcast outlets following the WNY earthquake.

School of Education

- Two of our Buffalo Urban Teacher Pipeline Residency Program students, Dedria Coleman and Carmen Spencer, were interviewed by WKBW regarding their work at Makowski Early Childhood Center in BPS. These two students are shining examples of the value of our work with the teacher aides and assistants who are studying to become fully certified NYS teachers.
<https://www.wkbw.com/am-buffalo/am-buffalo-live-at-book-fair-supported-by-channel-7-and-the-scripps-howard-foundation>
- Dr. Pixita del Prado Hill and Ms. Patty George were featured on a radio interview with Penny Wolfgang of WGR AM 550 that was aired the morning of Saturday February 11 on her show, "On Target." Penny was a very supportive interviewer who gave us a chance to share a lot of details about Global Book Hour. (Here is the link to Penny's site; the most recent episode is about GBH)
<https://www.audacy.com/podcasts/on-target-with-penny-wolfgang-20474>

Janet Gramza, Education Beat reporter for the *Buffalo News* did a feature on February 9, regarding our *Buffalo Urban Teacher Pipeline Residency Program* (BUTPRP) for teacher aides and assistants. Dr. Kathy Wood, Director of the Urban Teacher Center and Teacher Diversity, was interviewed about the tremendous success of the program. Featured in the article was Marc Adams, a Culinary Arts teacher in the City of Buffalo who graduated from the BUTPRP program and is now a NYS certified teacher.

School of the Professions

Business

- Two graduating MBSM students (father and son) – Mohammad Ramizi and Zahid Ramizi to be interviewed by Channel 4 the week of 3/20, Day Time Buffalo host Chelsea Lovell. It's an inspiring story about a father and son's journey from the rife of Afghanistan to living the American dream. (Events Management and MarCom are aware)

Creativity and Change Leadership

- The Creativity and Change Leadership department hosted its annual virtual conference, the Creativity Expert Exchange 2023. They had over 500 registrants and raised more than \$2,000 in donations. This two-day conference attracted participants from more than a dozen different countries.

Engineering Technology

- The Nano Center's first project got approved for presentation at the American Society of Engineering Education (ASEE) Zone 1 conference at Penn State for March 30- April 1. Five (5) students involved with the project will be traveling with Dr. Ahmed for this conference. The title of the project is "*An integrated assessment of next generation photovoltaic technologies*". The 5 students are: Joseph Wikar (MET), Nicholas White (MET), Leanna Tse (EET), Michael Vullo (Chemistry), Tyler Body (Mathematics).

Civic and Community Engagement

Community-Engaged Learning Unit

- The community-engaged learning unit provides support to connect classroom learning with community priority.
- **Fall 2022 Community Engaged Learning:** 47 faculty offered 51 community-engaged/civic learning courses involving 694 students with 46 community organizations in the fall 2022 semester.
- **Spring 2023 Community Engaged Learning:** An estimated 50 faculty are offering 71 community-engaged/civic learning courses.
- A May 9, 2023, **Celebration of Community Engagement** will recognize students, faculty, staff, and community partners involved in partnerships between the university and community. Awards will be presented for outstanding participation.
- The **Student Civic Leadership Board** facilitates discussion and action on student civic interests. The SCLB is assisting the Muslim Student Organization with a Ramadan Food Drive this semester.

Civic Engagement Unit

- The civic engagement unit aims to provide out of class connections to social justice and civic action.
- The **Self-Assisted Tax Program** is running February 3-April 14, 2023, and connects low-income students and community members with tax assistance through a collaboration with the New York State Department of Taxation and Finance. Last year, 145 individuals were provided services to complete no-cost tax preparation.
- The **Civic Engagement Series** provides students with on-campus community service opportunities connected to social issues that fit their schedule. This semester's Civic Engagement series activities including making cards and laundry soap for senior citizens and assembling hygiene packs for newly arrived refugees.
- **Alternative Spring Break** returns to Buffalo State with students joining community service opportunities in Buffalo during their March spring break. Students will explore food security by volunteering with Five Loaves Farm, Big Big Table, and Provisions 139 pantry.

Community Academic Center

- The Community Academic Center provides support for youth and families through enhanced educational opportunities.
 - 40 youth are involved in STEAM afterschool programming Monday-Thursday on campus during the spring semester. Community-engaged learning students from Computer Information Systems and Dance are providing activities, and other individual Buffalo State students are providing music and science lessons.

- 12 high school students are involved with Global Youth Leaders leadership programming, developing leadership skills, exploring careers, and preparing for their post-high school paths.
- Adult education English classes engage 20 multilingual learners in 5-day per week classes to learn and practice English. Students from nutrition classes are providing workshops, and psychology students are assisting with assessments.
- Adult education citizenship classes help refugees prepare to take the U.S. citizenship exam. This year, three students have passed their citizenship test as a result of supports they have received.

West Side Promise Neighborhood

- As a significant aspect of Buffalo State's mission as an anchor in our community, our role in WSPN continues to improve the lives of children and their families living on Buffalo's West Side.
 - The WSPN leadership program enrolled 30 community members in its change leadership program and celebrated the achievements of participants who completed the program.
 - WSPN supported the application to the city of Buffalo to expand the Health, Nutrition, and Dietetics department's Nutrition Counseling Center and should be hearing about funding soon.
 - WSPN is hosting west side organizations and CCE partners on a new "Talia Talks" radio program to bring awareness of west side leaders and community members.

Institutional Effectiveness and Planning

MSCHE Self-Study and Main Campus and Additional Location Evaluations

- Thanks to Council members who participated.
- Buffalo State completed the Self-Study document, Requirements of Affiliation, and Federal Compliance Filing and submitted all materials to MSCHE in advance of the due date in late January.
- MSCHE Team members began their review of four of our IGPE additional location sites in early February. Three sites have been reviewed in Brazil; three additional Team members are scheduled to review our site in Doha, Qatar in mid-April. Each site visit requires a separate document to be provided to Team members which contains various types of data regarding the site.
- The main campus evaluation visit took place on March 12 – 15. Nine Team members requested 41 meetings with our students, faculty, and staff.
- Buffalo State will receive a final report in June.

Strategic Planning

- The Director of Planning continues to populate the software platform *AchieveIt* with operational objectives from units and programs within Academic Affairs. She also provides guidance in identifying KPIs and appropriate metrics. Moving forward, this process will provide a mechanism to align with the new strategic plan and other institutional plans.

Assessment Processes

- To maintain alignment with MSCHE expectations, IEP will move forward with recommendations to improve assessment processes in General Education, Institutional Learning Outcomes, and Academic Program Review.

FINANCE AND MANAGEMENT DIVISIONAL HIGHLIGHTS

Administrative Services

Procurement Services

- Administrative Services is pleased to welcome a new leader in Procurement Services. Kristy Mediak was appointed Senior Director March 6, 2023. Kristy has worked in SUNY business offices since 2012, including progressively responsible positions in Procurement Services and Financial Management at both Buffalo State and University at Buffalo. She will bring a wealth of industry expertise and strategic procurement experience to her new role at Buffalo State.

Electronic Procurement Solution

- Collaborating with colleagues in IT, Financial Management, Facilities and Sponsored Programs, Administrative Services and Procurement Services are pleased to bring Jaggaer Digital Procurement Solution to Buffalo State. When fully implemented, this software platform will replace the paper requisition and purchase order process with direct-to-vendor purchasing by buyers' campus-wide. Approvals and workflow will be paperless and immediate, streamlining campus spend and increasing satisfaction while maintaining internal control and compliance. Currently, work is being done on the back end of the software to ensure a successful roll-out. The program will be brought in phases, starting with departments in Finance and Management. The balance of the campus is planned to be using Jaggaer within calendar year 2023.

Enterprise Risk Management and Compliance

- Enterprise Risk Management Advisory Committee (ERMAC)
- The committee is primarily charged with reviewing, prioritizing, and communicating risk mitigation efforts from a global perspective to develop best practice and/or industry standards. The committee meets quarterly, with the most recent meeting on January 30, 2023.
- Office of the State Comptroller, Mandated Advisory 28 – Payment Processing
- The University recently conducted the mandated advisory 28 audit review process for fiscal year 2022-23, and there were no findings. Additionally, the annual Internal Control Certification to SUNY was completed and submitted timely.

Administrative Operations

Events Management

- Events Management is working with the Commencement Committee to redesign the Commencement Ceremonies. The ceremonies are now academic school based, reflecting the recent changes made to decanal units and the transition from Buffalo State College to Buffalo State University. Each decanal unit will have its own ceremony with both undergraduate and graduate students where student will cross that stage by department.

Parking Services

- Parking Services has hired a new Associate Director, Michael Cox, who will bring extensive customer service and business process improvement from his previous role in Student Affairs.

Emergency Response Planning

- Tom Galluch, Emergency Manager, has revised the campus emergency plan including integrating the recent developed Cyber Security plan under the leadership of AVP/CIO Khaleel Gathers and Information Security Officer, Jeff Sick. In the coming months, Tom Galluch, will introduce the revised plan to campus and assist in the updates of unit and department of continuity of operations plans.

Facilities

- **Congratulations! 2022 Tree Campus: Higher Education.** The university applied for and was awarded the 2022 Tree Campus: Higher Education from the Arbor Day Foundation. The program awards this recognition to campuses that have a commitment to trees, greenspace and the outdoor environment making their campuses more livable, healthy and beautiful. The University met the 5 overarching standards of an advisory committee, tree care plan, dedicated annual expenditures, observing Arbor Day, and creating service-learning projects.
- In 2021, there were 411 recognized campuses, 23 in NYS of which 6 were SUNY Universities. Congratulations Buffalo State University!

Table 1. Facilities Project Status Report

Project	Status	Projected Dates – next phase
166-170 Dart Street	On Pause	Reviewing next steps
Ketchum Hall Study	Study	Complete May 2023 Design start Fall/Winter 2023
Replacement NCAA and Recreation Field	Design	Construction start Summer 2024
Bengal Walk and Social Justice Space	Pre-bid	On-site construction starts Summer 2024
Buckham Hall Study for Buffalo Public High School	Complete	
Rehabilitate Elms Hall Phase 1	Construction	Complete Fall 2023
Rehabilitate Elms Hall Phase 2	Pre-Bid	Construction starts – Fall 2023 Occupy Fall 2026
Karner Hall – University Police & Operations Center Phase 1	Complete	-
Karner Hall – University Police & Operations Center Phase 2	Construction	Construction start Spring 2023 Occupy Winter 2025
Central Heating Plant Phase 3	Pre-bid	Under review

Financial Operations

Financial Sustainability Plan

- Financial Sustainability priority #7-Workforce Planning work began as follows:
 - Charter was approved to move forward by President and reviewed with cabinet and College Senate Budget, Staffing and Allocations Committee (BSAC).
 - Deliverables include development of an annual position management process as part of the SRPP where all positions will be reviewed, benchmarking data to support effective workforce planning was compiled and all vacant positions require review with Human Resources for job responsibilities, classification, and compensation analysis.

Strategic Resource Planning Process

- The process began in October with internal compilation of data and templates. Workbooks were distributed to divisions in November and submitted to Financial Management in January. Since submission, data was compiled and analyzed. All fee requests and increases were analyzed and moved beginning at the end of January. All course-based fee requests were successfully compiled, analyzed, and approved internally and were submitted to SUNY before the May 1st deadline. Broad-based fees were also compiled, analyzed, and presented in an extremely tight timeframe while also making enhancements to the process.

Broad-Based Fee Process

- Enhancement of broad-based fee process through the creation of a:
 - a. recorded presentation with all fee custodians;
 - b. five-question survey for student feedback; and
 - c. summary update of communications and enhancements which was shared with BSAC and Student Welfare Committee.

Students Accounts Office

Financial Holds Policy

- SUNY's update to Policy 7301 encouraged campuses to remove barriers to education and success and to ensure that financial hardships do not operate as a barrier to opportunity and offer mitigation efforts, including in-house past due payment plans, financial counseling, and scholarship opportunities. Student Accounts assisted with creating a workgroup that recommended and President approved:
 - increasing the outstanding balance threshold to \$1,500 temporarily to allow students to continue their education while carrying a higher balance;
 - a pause in sending past due accounts to collections agencies;
 - creating an appeals committee for students who want to register but have a balance higher than \$1,500;
 - establishing a formal process for removing holds that have a promise of scholarship or outside funding; and
 - assisting Income Verification Pending students with HESC processing.
- The workgroup will reassess the short-term recommendations and monitor if they are successful in assisting with the retention of students who have financial hardships.

Past Due Payment Plans

- Student Accounts, with assistance from IT, is in the process of implementing a formal past due payment plan through Nelnet to assist present and former students with paying off their debt to

the university in lieu of transferring accounts to a collection agency. It is anticipated to be fully operational by the end of April.

Outstanding Accounts

- Due to the expiration of our collections contract with Mercantile Adjustment Bureau, the Student Accounts Office has entered into an agreement with SLSC (Student Loan Service Center), which operates under a SUNY-wide contract. SLSC uses two agencies, ConServe and NCM, to collect outstanding accounts. Set-up for the transition has occurred. Testing occurred in mid-January to ensure the draw of students is correct and files transmit properly.
- Transferring delinquent accounts to the Attorney General is currently a manual process; currently working with IT to automate this process coordinating with the AG Office. The Student Accounts office will continue to use a manual process when processing outstanding student accounts for AG.

Human Resource Management

- Human Resource Management has provided updates on the staffing justification request process. Prior to several appointment action types of consultation will occur with Human Resources prior to request for cabinet approval. This partnership will help to streamline and support the department objectives and goals.
- The department announced the voluntary phased retirement program for UUP and Management Confidential (MC) employees. The program provides eligible academic and professional employees the opportunity for a phased approach to retirement by planning a reduction in work or obligation.

Information Technology

- Information Technology is engaged in several projects to improve health and safety, enhance the student experience, and improve communications for campus constituents. Below are a highlighted few:
 - **Cybersecurity Training & Compliance for faculty/staff.** Biannual updated videos selected to be reviewed by all staff and faculty. Availability of training materials to be put at an easy to access address (<https://infosec.buffalostate.edu> which points to the Information Security Knowledge Base section of TeamDynamix).
 - **Deployment of integration between Banner and Brightspace.** As part of the move from Blackboard to Brightspace, IT staff were tasked to deploy the integration between Banner and Brightspace, work that involved integration to a multi-tenant environment (SUNY schools are or will be using Brightspace as their distance learning platform in a shared environment). The shared platform will allow for enhanced services for online students, particularly those who are or would be enrolled in online courses for multiple SUNY institutions.
 - **Opt-out emergency notification processing.** Working with Omnilert, the college has now moved to an 'opt-out' model for emergency notification for students, where students will receive emergency email and text information until and unless a student opts out of the service. This will enhance campus safety for students and provides for a better overall experience when emergency notifications are received.
 - **Access Control and Security Camera enhancements.** Several new and upgraded exterior security cameras were installed across the campus to enhance the visibility that University

Police have when investigating incidents on campus. Additional cameras are being installed currently in Neumann and Bengal Halls. Planning is also underway to migrate all exterior doors in the Residence Halls to the RS2 access control system.

- **Student Email Migration.** A successful pilot was completed for the migration of student email accounts from Google to Microsoft 365. Newly accepted students for the Fall 2023 semester will have email accounts only in Microsoft 365 and existing student email accounts will be migrated to Microsoft 365 during the summer of 2023.
- **Dining Services Kiosks.** New self-service kiosks will be installed over the winter break in the Student Union to enhance the ordering process. Additional data wiring is being installed to accommodate these new kiosks as well as order processing displays and printers.
- **Visix Upgrade.** The campus digital signage system was upgraded to the latest version of the Visix software to provide a refreshed interface and new hardware. The new system will also update the wayfinding displays located in Technology, SAMC and Houston Gym.
- **Gradescope Implementation (and retirement of Scantron).** New cloud based self-service test scoring and analysis system Gradescope was implemented to replace the end-of-life Scantron test scoring system. This new system allows faculty to administer several types of paper-based assessments and use the powerful AI system to do automated scoring and provide analysis. There is direct integration with the campus Course Management System (CMS).

Sponsored Program Administration

- The Buffalo State Sponsored Programs Office was awarded the Partnership Excellence Award at the Research Foundation's recent system wide symposium. The Partnership Excellence award recognizes outstanding teamwork and celebrates the spirit of performance excellence within departments and between units.

University Police Department

- The University Police Department recently earned reaccreditation from the New York State Division of Criminal Justice Services Law Enforcement Accreditation Council, placing it among a small percentage of departments across the country to be accredited. Accreditation is important because it provides a progressive and modern way to improve a department's overall performance. It is proof that the department's policies, procedures, and operations meet the standards of current policing best practices and represent the highest level of professionalism in the field.

STUDENT AFFAIRS DIVISIONAL HIGHLIGHTS

Weigel Wellness

- Weigel Counseling Center has been selected to participate in a SUNY grant-funded program to provide a new telehealth psychiatry option for students through the SUNY Student Tele Counseling Network (STCN) as well as launched the tele counseling platform, BetterMynd. This expands access to services and more opportunities for students to receive an evaluation to explore medication options.
- The Counseling Center and Weigel Wellness hosted *the FreshCheck* event on 2/27/23. This was an interactive event designed to educate students about depression and suicide prevention.

Dean of Students

- Implemented **Title IX** Tuesdays on the Dean of Student social media. Every Tuesday graphics of a fact regarding Title IX are posted on social media for students to get “real” informational and educated about this topic.

Residence Life Office

- Residence Life staff have continued their focus to expand hall-based inclusion programs including: a four-part series that helps student explore whiteness to understand its historical impact and hosted a panel of women in power to discuss their personal and professional experiences in honor of Women’s History Month.
- Social Circles - The Sister Circle Program explored positive self-image and intersectional inclusion targeting women regarding intersectional inclusion, self-image, and positive self-affirmation. A second social circle program was held to create an open space for those who identify outside of the gender binary (non-cis-male/cis-female) to discuss things relating to gender, gender identity, and gender expression with their peers.
- During the month of Ramadan, special meals are made available to student to meet their dietary and religious needs. Residence and Chartwells worked together to make them available to students upon request.

Student Leadership and Engagement

- Student Leadership and Engagement staff has created a Social Justice Path on Bengal Connect which allows campus program sponsors to request that their event to be included in the Social Justice Path to help students track their progress on this pathway in goals of getting a completion certification.

Career & Professional Education

- A two-part Career Development Day for Student Teacher Candidates was attended by over 200 students. The two-part workshop focused on skills related to student teaching and interview preparation.
- Over 64 employers and 260 students attended the Job and Internship Fair on March 9th.
- In collaboration, CAPE and Alumni Engagement presented Headshot Happy-Hour. Alumni and local business professionals shared professional preparation and networking tips. At the conclusion of the program, all individuals were given professional headshot photos.

Athletics

- Shevaughn Allen and Natalia Sawyer competed and earned two first team and one second team All-American honors at the Division 3 NCAA Indoor Track and Field Championships.

- Men's hockey made the semi-finals of the SUNYAC championships.

Dining

- Chartwells continued the JoyFUL series on college campuses across the country with the "DelightFUL" Challenge. Buffalo State had 1,157 random kindness acts which included inspirational cards, valentines for a stranger, coffee sleeve messages and more!
- The Bengal Kitchen has expanded food options including Pho and Poke Bowls, Grilled Sandwiches, Customizable Pastas, and in-house Smoked Meats—these stations are new and rotate weekly for more dining choice.

ENROLLMENT MANAGEMENT, MARKETING, AND COMMUNICATIONS DIVISIONAL HIGHLIGHTS

Enrollment Management & Student Success

Admissions

- **Recruitment events**
 - Off-campus recruitment – 231 scheduled events (college fairs, high school & community college programs) through this spring, 562 student contacts
 - On-campus/Virtual recruitment – 596 visitors
- **Applications, Operations, & Marketing:**
 - 7,274 applications received Spring 2023 & Fall 2023, 4,999 decision letters sent out
 - 42K application documents received
 - Triaged 2,664 incoming phone calls
 - Triaged 5,905 emails to admissions@buffalostate.edu
 - 1.7M emails sent
 - 28K text messages sent/received
 - Revised all emails/marketing materials with new college name
- **Conversion**
 - On-going scholarship policy analysis, modeling, awarding, management and marketing new awards
 - \$41.5M in awards offered to date to 9,610 students
 - Implemented new SUNY EOP Financial Eligibility Platform

Financial Aid

- Buffalo State's federal Program Participation Agreement (PPA) recertification was approved by the Department of Education (ED). Buffalo State is authorized to award Title IV financial aid through 12/31/28. The PPA was subsequently updated to reflect Buffalo State's name change to a university.
- There are 1,314 students that have federal aid verification outstanding in 23-24; 49 students have completed the process. There are 20 enrolled students for spring 2023 that have verification outstanding in the 22-23 award year.
- Created 2,451 financial aid packages for new students for 23-24 (distinct student count)
- To date for 22-23, \$58M in aid has paid to 5,383 student accounts. This is 87% of the aid accepted on students' accounts for the full academic year. State aid (TAP, Excelsior, SUNYTC) are yet to disburse for spring (as is typical).
- All staff participated in the search for a new director and look forward to Brandon Gilliland's start on April 10.
- FAO staff members attended numerous webinars, training sessions, FAFSA completion workshops on and off campus, on campus meetings, conducted on campus presentations, participated in virtual open house, spring orientation and accepted student class visits
- HEERF 2022 Quarter 4 reporting was completed.
- Five staff members met with Middle States to discuss Standard 4 and financial aid.
- Margaret Loops posted over 1,000 Bengal Experience Grants and nearly 8,000 Bengal Promise Grants; award packages were revised accordingly.

- In 23-24, over 6,000 communications were sent to students (award letters, revised award letters, tracking letters). In 22-23, nearly 4,400 communications were sent to students (award letters, revised award letters, exits, work-study, file FAFSA reminders, and tracking notices).

Academic Advising

- Early Student Progress Survey in BSP closed on 3/9/23. Advisors have been reaching out to students to discuss any flags that have been raised for concern. Below are the final stats on the tracking items that were created from the survey:
 - Attendance Concern: 1366
 - Missing/Late Two or More Assignments: 125
 - Never Attended: 212
 - You're off to a great start!: 9420
 - Tutoring Services – Other than Writing and Math: 502
 - Engagement Concern: 1261
- Advising PINS for F'23 are on student account for the following groups:
 - Undergraduate Students:
 - All freshman and sophomores (also junior & senior Health, Nutrition & Dietetics majors as well)
 - All new incoming transfer students
 - All readmit students
 - All students on academic warning and probation
 - Graduate Students:
 - Varies by department
- Gearing up for advisement for fall registration opening on April 5th. Advisors have opened their calendars for freshman and sophomore students to make an appt with them to discuss fall registration.

Registrar

- Working on setup for 2 department mergers and transfer of student records under new department codes in Banner.
 - Merger – Earth Sciences & Geography
 - Merger – Urban & Regional Planning & Political Science & Public Administration
- Developing Banner processing documentation for department mergers.
- Assisted Institutional Research with Banner code corrections for SUNY/State reporting.
- Finalized & documented process for Combined Pathways which will begin with the Fall 2023 term.
- Working on the implementation of the new GE23 which includes updating the scribe in Degree Works and background coding in Banner to accommodate the students and courses approved for the new Gen Ed.
- Working on improvements to the online pass/fail system in line with the upcoming changes directed by Senate allowing an increased number of takings and extending the deadline.

Student Success and Retention

- Preparing for the expansion of Roar 2 Success Initiatives this Fall
- **Cohort Identification and Communication:**
 - Letters have begun being sent by admissions to the identified target group outlining the new onboarding procedure and supports for Fall 2023

- MarComm is working on redeveloping the Roar 2 Success website so that there is clear information about the program's resources for the incoming class
- Associate Director to present during the admissions "Accepted Students Day" programs (3/26-3/30/23)
- A campaign with MarComm is underway to highlight student stories, first planning meeting 3/16/23
- A meeting regarding future space and location of the Roar 2 Success program is scheduled for 3/22/23
- **Summer Support**
 - Development of the summer immersion experience is underway. The incoming class will have access to a 6-week digital support model (Countdown to College) and a 5 day in person transition series (Summer Bridge program).
 - Summer support will be planned in conjunction with other summer initiatives (orientation, move in etc.). The first of many collaborative discussions is being held 3/17/23
- **UNC**
 - The UNC 100 steering committee met 3/1/23 to develop a list of desired qualifications for potential instructors. The committee will receive a list of applicants soon and score them.
 - Course specifications are being developed for UNC 101. This integrated hour will be led by Completion Coaches. (Planning meeting is scheduled with Amitra for 3/20/23)
- **Personnel**
 - Currently working with HR to fill Completion Coach vacancy
 - Completion Coach job description being re-written to reflect current responsibilities
 - RFP reply submitted for an additional 2 coaching roles-pending outcome and grant selection
- **Current Data Outcomes** (we focused on 5 goals this fall)
 - **Outreach to "high risk" students.** At the start of the fall semester based on gpa and other factors 297 students out of 960 assigned were identified as "high risk". Coaches were able to successfully engage 209 of these students (70% of students had a voluntary interaction with a coach in fall 2023).
 - **Student Satisfaction with services.** Based on data at the close of the fall 2022 semester, 82.3% prefer to connect in person, 74.5% schedule a head, 88.2% feel coaching is very helpful, 88.2% feel more connected/aware of resources after their session, 70.5% feel more connected to campus after their session. (Based on 95 respondents)
 - **Consistency with service access.** Based on data at the conclusion of the fall 2022 semester, it was concluded that first year students returned for voluntary coaching sessions 2 or more times at a rate of 52.2%, second year students returned at a rate of 76%
 - **Reduction of high-risk students.** Coaches documented a 29.9 % reduction in students classified as "high risk at the close of the fall 2022 semester
 - **Increase cross campus collaboration and awareness.** Currently Roar 2 Success has 10 active campus collaborations (Conduct, Advising, Tutoring, UNC, Res Life, Social Work, HESA, Financial Aid/Student Accounts, Academic Standards, and Admissions) and 1 off campus collaboration (Harlem Children Zone)

- **Misc.**

- **Programs.** Between the fall 2022 and J-term period Roar 2 Success hosted 19 programs which allowed us to connect with 512 students via a combination of educational workshops and social events.
- **FY Focus Group.** Roar 2 Success presented during the Winterim season to report on the results of their two-day focus group. This presentation has now been requested in the College Senate and the Student Affairs April all staff meeting.

Marketing and Communications

Creative Services (Publications, Photography, Video)

- High-level projects include design of all collateral for Bengala 2023 (primary logo, save the date, invite, letterhead, sponsor form, etc.); production of Admissions print collateral (scholarship postcard, spring visit postcard, accepted student receptions postcard, etc.) and promo items; design/production of Middle States Report; and design/production of advocacy sheets for BPS Project and PDI Fund.
- Also in this time period: Global Engagement Office video and flyer for Asia recruitment trip; design of commencement promotional items and support materials (tickets, diploma inserts, honoree bios, etc.); video/design support for digital ad campaign; video/design support for university name change ceremony; production of "year in review" video for Florida receptions; and publications/photo/video support for wide array of misc. departmental/office requests.

Social Media

- Our main Buffalo State University social media accounts saw a 32.2% net growth in our audience as compared to Q1. The total impressions and total engagements across all of our profiles saw positive growth as well with a 165.4% and 34.7% change compared to Q1 reporting period.
- The inaugural semester and first day of classes as Buffalo State University posts were a hit and performed top on Instagram. Our alumni enjoyed sharing their own Buffalo State love stories in response to the 2023 Valentine's Day post which featured highlights from the 150th Anniversary Commemorative Book.
- Additionally, the photos and celebration from the Governor's event honoring WNY Blizzard Heroes came in as the top-performing post of this quarter on both LinkedIn and Twitter.

Digital Marketing

- Buffalo State launched a series of targeted digital advertising campaigns in support of undergraduate and graduate recruitment efforts.
- Marketing and Communications collaborated with Undergraduate Admissions, Graduate Studies, and each School to inform the overall campaign(s) strategy.
 - Advertising tactics include digital display banner ads, search engine marketing, Snapchat lead generation, and social media campaigns.
 - The primary audiences for these campaigns are prospective undergraduate students, prospective graduate students with a secondary audience including influencers (parents, guardians, families). New this fiscal year, and launched in Q2, are segmented programmatic marketing campaigns for both undergraduate and graduate degrees.

- Marketing and Communications partnered with the Center for Applied Imagination to outline, plan, and launch a paid advertising campaign across multiple mediums promoting registrations for the Creativity and Change Leadership degree program March 16 virtual information sessions.

Merit

- Buffalo State University's Fall 2022 Dean's List Merit post/achievement had a 93% open-rate and a ~45% click-to-open rate (unique clicks/unique open).
 - The benchmark click-to-open rate in the education sector is around 2%, making Buffalo State's open rate 28x higher than the industry average.
 - The achievement garnered 10,864 pageviews and 903,000 social media impressions. As a result of the achievement, which sent notifications to 663 government representatives, 363 high schools, and over 400 each to media outlets and parents, there were 3,400 social media actions taken, and over a dozen comments from high schools and government representatives congratulating our students.
 - The media outlets notified covered 8,000 postal codes in 22 states, ranging geographically from New York to Washington.

Web Administration

- During Q3, the web team completed the following:
 - scholarships site; presidential search site;
 - Bengal Book Bundle site (also organized program naming initiative for Cabinet vote);
 - redeveloped the undergraduate and graduate academic programs pages;
 - created five "areas of study" landing pages with custom RFI code to support digital advertising;
 - designed and animated 100+ digital ads;
 - Supported Visix wayfinding project with images, brand guidance, and ADA compliance standards.
 - Launched seven new Drupal 9 sites, while six more are in production.
 - Completed PHP 8.0 upgrade and made several needed Drupal core and module updates.
 - Processed 113 TeamDynamix tickets and more than 300 email requests for support.

News & Public Relations

- Full list of stories, videos, and galleries at Buffalo State News.
- **Daily Bulletin:** 43 issues
- **News stories:**
 - **31 posts:**
 - news (23),
 - photo galleries (5),
 - videos (3)
 - Students and Alumni (6)
 - Faculty and Staff Experts, Profiles (4)
 - Campus Events (8)
 - Grants and Gifts (1)
- **News/Media placements:** 22-23-news-media-mentions.xlsx

INSTITUTIONAL ADVANCEMENT DIVISIONAL HIGHLIGHTS

Development

- Kathryn Christmann has made a planned gift commitment (\$2 million), directed to the Christmann Family Endowed Fund, in support of the Education Leadership program at the university.
- The campus received a gift (\$440,000) from the estate of Irene Sikora, directed to the Leonard and Irene Sikora Scholarship in Technology Education Fund.
- Our Day of Giving, March 15th and 16th, generated \$107,000 from 535 gifts, with approximately 1/3 of those from first-time donors.
- Cindy Beery donated \$70,000 to establish funds in Photography and Sign Language.
- M&T donated \$50,000 in support of Bengal Internship Fund for unpaid internships.
- Bengala 2023, scheduled for Saturday, April 29, 2023, in the Campbell Student Union, will celebrate our students, the tenure and leadership of Pres. Conway-Turner, and our new status as a university.

Government and Alumni Relations

Government Relations

- **Advocacy for Increased Operating Aid.** In addition to coordinating with SUNY for the general advocacy for increased operating aid, Buffalo State has advocated for additional support for the campus, uniquely positioned within SUNY as an urban located and engaged campus and a Primarily Diverse Institution (PDI). The use of PDI would be a new designation mirrored after the Federal Designation of a Minority Serving Institution (MSI). While the MSI designation comes with additional opportunities for federal funding, it is monolithic in its interpretation of diversity, looking at one ethnicity only. As a majority non-white, primarily diverse institution, the campus has the same needs as MSIs without access to additional support. The creation of a State PDI designation would be the first step in that recognition and would provide additional support to the campus.
- Since the beginning of 2023, with the assistance of Bridge Philanthropic, the campus has advocated with the legislature to provide funding for the initiative, seeking \$5 million for Buffalo State as a PDI. In the NYS Assembly one-house budget, the language was added to the State Ops legislation for the “the creation of a predominantly diverse institution fund.” The objective is to continue to advocate for the PDI designation, make sure that it remains in the final budget, and strengthen the language for the benefit of the campus.
- **Advocacy for Capital Aid.** In addition to continued coordination with SUNY requesting additional system-wide funding for critical maintenance and new capital projects, Buffalo State made an additional legislative request for funding to replace the athletic fields that were lost during the Science and Math Complex construction.
- While the campus has a portion of the funds for the field restoration, we do not have the ability complete the project. With academic building priorities in the SUNY Construction Fund, we need an additional amount to complete the field restoration, which will only become more important as access to other practice fields may no longer be available. The specific field allocation does not appear as a line item in the one-house budgets, but there is still a potential for capital funding to at least advance the next phase of the project.
- **Other Legislation Advocacy**
 - In addition to advocacy around the budget, there are also two (2) specific pieces of legislation that we are seeking:

1. The campus is working with Buffalo Public Schools (BPS) on Land Lease legislation to facilitate the use of Buckham for the future home of da Vinci High School. Initial meetings have take place with BPS and the Conference of the Big 5 School Districts to create a plan for the session. I have discussed the legislation with SUNY Government Relations so that they are aware of the issue, and provided a high level review to the Chair of the NYS Assembly Committee on Higher Education as well as the campus representatives in the Assembly and Senate. We will coordinate efforts with SUNY and BPS moving forward.
2. Buffalo State has also partnered with a coalition of other universities in New York (public and private) to amend the current legislation regarding engineering licensing. The proposed legislation would update the engineering licensing requirements by requiring that applicants who hold a degree in engineering technology are required to complete the same number of credits based on education, additional work experience credits, and have the same examination requirements, as applicants who hold a degree in engineering.

Under current law, applicants with engineering technology degrees are required to accrue two additional years of work experience over those with engineering degrees prior to being allowed to sit for the final licensure exam. This makes the process for licensure for these graduates longer, and sometimes impossible. Because of the current standards, these ET graduates travel to nearby states like Pennsylvania, Vermont, New Hampshire, and Maine for licensure because in these states baccalaureate ET graduates are treated the same as baccalaureate engineering graduates. Further, engineering technology programs tend to attract a higher number of underrepresented, disadvantaged and first-generation college students than engineering programs.

Alumni Relations

- **3rd Quarter Highlights.**
 - February 3-4, 2023 – Men's and Women's Hockey Alumni Reunion Weekend – Alumni Engagement promoted and supported the events of their annual reunion weekend, which was attended by about 50 alumni.
 - February 8, 2023 – Headshot Happy Hour and Alumni Career Panel – A mix of about 50 recent graduates and students attended career panel featuring Dr. Kanasha Blue, '10 of Empire State Development's Division of Minority and Women's Business Development, Kate Glaser, '10, founder of Hope Rises Media, and Craig Harris, '00, Vice President of Development at Catholic Health. Panelists talked about in-demand job skills, networking, and the importance of building relationships with mentors. Each attendee received a free professional headshot at the event.
 - March 7-9, 2023 – Florida alumni attended receptions in The Villages, Naples, and Sarasota, connecting with each other and sharing stories of how Buffalo State impacted their lives.
 - March 9, 2023 – Local alumni attended an exclusive Alumni Reception before the Theater Department's "Medea" production in the Donald Savage building's Flexible Theater.

- **Upcoming Alumni Events.**

- April 12, 2023 – Buffalo State Talks Speaker Series event featuring Dr. John Torrey “Post-Racialist Origins of Our Divided America”
- April 15, 2023 – Buffalo State University Open House
- April 22, 2023 – Defensive Driving Course with Liberty Mutual
- April 29, 2023 – Men’s Soccer Alumni Game and Mixer at Cole’s
- May 5, 2023 – Rugby Alumni’s 5th Annual Hall of Fame Banquet Celebrating their 50th Anniversary
- May 8-12, 2023 – National Teacher Appreciation Week with School of Education and Marketing Communications – Profiles of alumni teachers will be shared across official social media pages and limited-edition “Proud Buffalo State Alumni Teacher” pennants will be given to participating alums.
- May 18, 2023 – Senior Send-Off – A celebration for graduating seniors hosted by the Alumni Association welcoming graduates into the alumni community.
- May 19, 2023 – Commencement Preview – Alumni board members will join President Conway-Turner in toasting to the Class of 2023’s upcoming graduation and give them their official charge as Buffalo State’s newest alumni members.
- May 20, 2023 – Commencement

- **Cross-Divisional Alumni Collaborations.**

- Admissions – Secured alumni speakers for accepted student events on-campus and across the state
- February 23 – Class visit Event at Buffalo State - Tiffany Gaines, '17 - Curatorial and Digital Content Associate at the Burchfield Penney Art Center
- April 4 – Class Visit Event at Buffalo State – Tiffany Bassett, '17 – Learning & Development at Sonwil Logistics and Transportation
- April 6 - Class Visit Event at Buffalo State - ShaMara Mackey Holmes, '20, '22 - Special Education Teacher at Elmwood Village Charter School
- New York State Accepted Student Events Alumni Panelists:
 - March 28 – NYC - Jeremiah Perez-Torres, '17, Michael Garner, '83, Carissa Handiman, '14, Martin Braxton, '80's
 - March 29 – Syracuse - Jean Michel, Jr., '19
 - March 30 – Rochester – Hy-Deia Walker, '22, Cayla Facey, '22, Errika Brooks, '16

SUNY Buffalo State University
Student Bios

Undergraduates

Mikala A. Highsmith
Buffalo, NY

Career and Technical Education

Ms. Highsmith is an accomplished business owner and entrepreneur who started Kala's Kreations bakery at age 14. An aspiring culinary arts instructor, she holds a 4.0 GPA and has served as a substitute teacher of baking and pastry at Erie 1 BOCES since 2021. She also coaches high school students who compete in annual national competitions hosted by SkillsUSA. Ms. Highsmith, who regularly donates cupcakes to organizations such as Roswell Park Comprehensive Cancer Center and the Juneteenth Festival of Buffalo, is a member of Tau Sigma, the national honor society for transfer students, and Kappa Delta Pi, the national honor society for educators.

Maimouna A. Samba
Buffalo, NY

International Relations

Ms. Samba, a member of the college's Muriel A. Howard Honors program, serves as president of the Student Political Society and has interned with the International Institute of Buffalo. A research assistant in the Early Undergraduate Research Opportunity program, she has presented her findings on democratization and causes of democratic backsliding at Buffalo State's Student Research and Creativity Conference. An aspiring diplomat, Ms. Samba has a passion for studying comparative political institutions with a regional focus on Africa and advocacy for the education of women in Sub-Saharan Africa. She is a member of the Pi Sigma Alpha, the national honor society for political science.

Daniel P. May
Cheektowaga, NY

Public Relations and Advertising

Mr. May, a member of the college's Muriel A. Howard Honors program, serves as president of the Buffalo State chapter of the Public Relations Student Society of America. He also advocates for student concerns as the student representative on the Buffalo State College Council. Driven by a passion for sports, Mr. May works as the sports editor for Buffalo State's student newspaper, *The Record*, and hosts a sports radio talk show on the student radio station, WBNY-FM. He was one of two students from a field of 250 candidates to earn a national internship with the Pro Football Hall of Fame in Canton, Ohio in summer 2022.

Graduates

Miggie K. Wong
Hong Kong

Creativity and Change Leadership

Ms. Wong has maintained a 3.94 GPA in her master's degree program while working full time as a development associate at the Burchfield Penney Art Center. Her academic research has focused on the intersection of creativity and mental health and how creative experiences can mitigate the effects of trauma. She has shared her talents by providing creative problem-solving facilitation for undergraduate students. An accomplished artist, Ms. Wong has showcased her work in exhibitions and media platforms in Hong Kong, California, and Western New York. She is the recipient of the AAUW Career Development Grant for women of color pursuing an advanced degree and the SUNY Graduate Diversity Fellowship.

Orlando J. Hill

Buffalo, NY



Career and Technical Education

Mr. Hill, a tenured teacher at the Buffalo Public Schools' newly formed Buffalo School of Culinary Arts and Hospitality Management (PS #355), has been a model student in the career and technical education master's degree program. He serves his school district as a guardian of equity for the Culturally and Linguistically Responsive Initiatives; a school leader for the My Brother's Keeper Initiative; and leader of the safe space group at the high school. Community-minded, he has volunteered with Friends of Night People as well as area youth basketball programs. He is a member of the National Society of Leadership and Success and received the 2021 Changemakers Thirty Under 30 award.


Alternative Spring Break 2023

– College Council Presentation

4000 Wing 120
 716.878.3919
ccc@buffalostate.edu
<http://www.buffalostate.edu>

1



ASB History

2

ASB Service Project Attracted

Major	Academic Status
1. Psychology	• 4 Graduate students
2. Business Administration	• 1 Senior
3. Undecided	• 3 Juniors
4. Multidisciplinary	• 4 Sophomores
5. Data Science and Analytics	• 1 First-Year Student
6. Chemistry	• 2 Staff
7. Biology	
8. Philosophy	
9. Health and Wellness	
10. Higher Education Student Affairs Administration	

3

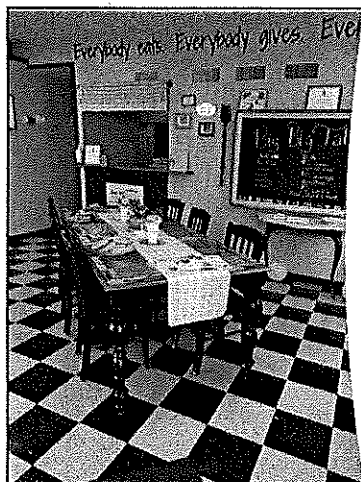
Community Partners

- Five Loaves Farm
- Big Big Table
- Provisions 139

Project was called "Farm to Table"



4



Service Project Components

- Food Drive management and delivery
- Complete task requested
- Lunch and Learn
- Pre-reflections on all three sites
- Food delivery bus ride with community observations activity
- Two end-of-day round table reflection discussions

5



Projects Completed

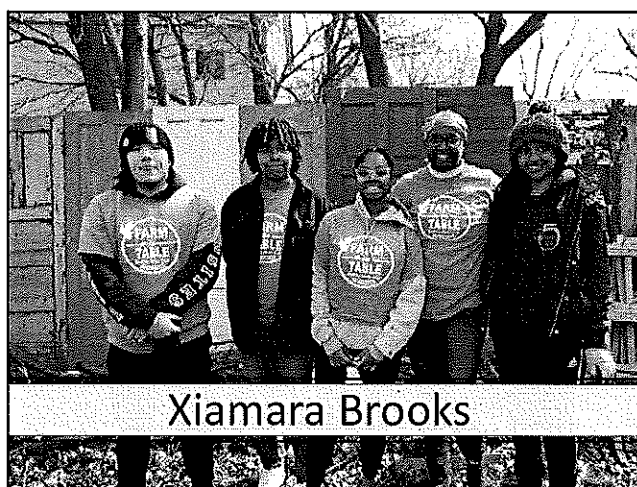
- Prepared two garden beds.
- Baked two strawberry cakes.
- Planted some spinach.
- Weeded the raspberry bushes.
- Rearranged the wind-blown tarps.
- Prepped the community garden.
- Cleaned up the front yard and backyard.
- Unloaded the FeedMore food delivery.
- Shelved the food in the pantry and broke down all the boxes.
- Delivered 143 lbs. of donations to Big Big Table and Provisions 139.

6



Ke Shi

7



Xiamara Brooks

8



9



10



11



BUFFALO STATE

The State University of New York

believe. inspire. achieve.

Timothy W. Gordon, Ph.D.
Vice President, Student Affairs

Student Affairs
Vice President's Office
1300 Elmwood Avenue, CLEV 513
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College Council Student Affairs Committee

REPORT

DATE: 3/30/2023; 3-4p

Began: 3:03p

Adjourn: 3:47p

Present: C. Naughton (chair), T. Gordon (staff), R. Zak

1. Enrollment Management Update

VP Randy Bowen attended and presented a progress update on the new grant initiative for new students. He shared that number of out of state deposited students has increased from last year, persistence of current students went from 71.4% to 73.4%; and that there has been an increase in applications and new students who have been packaged for financial aid.

2. Residence Life

VP Gordon shared that though the enrollment of new students is expected to be higher the proposed housing projections have been left flat and campus can phase in how it opens housing options if a shift happens. R. Zak inquired about if the budget is built for the flat capacity or more and VP Gordon shared the projected expenses are for the current residential occupancy to help continue to manage costs.

3. Dean of Students

Associate Dean of Students, Janelle Brooks attended to review the process used when students are involved in a serious incident (on or off campus) and Gordon and she shared that the process focuses on campus safety and ensuring thorough due process for students involved.

4. Weigel Health and Wellness

VP Gordon shared that Better Mynd has been added as a tele counseling option to support students for routine and more hours of appointments. The SUNY tele counseling network will provide telehealth options for students who may need medication.

5. Athletics

Gordon shared that Men's Hockey made SUNYAC Playoffs and that Track and Field had 2 all American team placements with Nat Turner finishing 6th and Shevaughn Aleen 9th in NCAA Championships.

6. Childcare Center

NO UPDATE

7. Career Development Center

VP Gordon shared that over 200 students participated in recent job fair along with 65 employers and 200 students participated in Teacher Recruitment Day.

8. Student Leadership and Engagement

NO UPDATE

9. Other Items

Discussed fall meeting schedule and that no student is currently elected to council seat so will poll committee later this summer to establish 2023-24 meeting.

10. Adjourn