



BUFFALO STATE

The State University of New York

COUNCIL MEETING November 15, 2022, 4:00 PM MINUTES

COUNCIL MEMBERS PRESENT:

In person

Ms. Linda Dobmeier
Mr. Allen "Pete" Grum
Mr. Charles Naughton
Mr. Robert Zak
Mr. Daniel May, Student Representative

Virtually via Zoom

Ms. Melissa Brinson
Ms. Cindy Odom

FACULTY & STAFF PRESENT (in person):

President Katherine Conway-Turner
Provost Jim Mayrose
Vice President for Finance and Management, Laurie Barnum
Vice President for Student Affairs, Tim Gordon
Vice President for Institutional Advancement, James Finnerty
Interim Chief Diversity Officer, Lisa Morrison-Fronckowiak
Dean, School of Arts and Sciences, Brian Cronk
Dean, School of the Professions, Carol DeNysschen
Secretary to the College Council and President's Chief of Staff, LeVar Burke
Professor, Higher Education and College Senate Chair, Kim Kline
Professor, Economics and Finance and UUP President, Fred Floss
Director, Career and Professional Education Center, Denise Harris
Staff Assistant, President's Office, Melissa Slisz

CALL TO ORDER

Ms. Linda Dobmeier called the meeting to order at 4:02 p.m. Ms. Dobmeier welcomed everyone to the meeting and thanked all attending in person and remotely. Ms. Dobmeier also thanked the College Council members for their participation in the MSCHE chair's visit and that by all accounts that went well. The Middle States next visit will be March 2023.

The new ACT handbook for College Council members was on the table and Linda asked the attendees to review it to refresh themselves on the role of the College Council.

(Melissa will send a hard copy in the mail to members not at the meeting today, as well as email the link).

Presidential Search Update:

We sent out the letter to the college community informing them that the search process is underway. The RFP will be issued from the Foundation on the College Council's behalf and is being drafted. Waiting on results of the nomination and election of committee members for faculty, as well as the nomination process for the professional/support staff, student, and alumni members. The Foundation Board has submitted its nominees. The following individuals have agreed to serve on the bidding committee: Chuck Naughton, CC; Lisa Morrison-Fronckowiak, CDO; Jamie Warnes, (Finance & Management); Nancy Cox (Foundation Board); and Assistant Vice Chancellor Zulaika Rodriguez. Official letters will go out by the end of the week.

ACTION ITEMS

Mr. Zak called for a motion to approve the minutes from the October 4, 2022 meeting. Mr. Zak moved that the minutes be approved; the motion was seconded by Mr. Grum. The motion carried by unanimous vote.

PRESIDENT'S REPORT

President Conway-Turner began her report by welcoming everyone. (see attached report).

President Conway-Turner asked Tim Gordon, Vice President for Student Affairs to introduce our presentation on the Career and Professional Education Center. Denise Harris is the Director (see

attached report). Mr. Bob Zak asked if current students can be ambassadors to new students and Denise Harris replied yes.

COMMITTEES

Student Affairs

Mr. Charles Naughton reported for the committee (see attached). Mr. Bob Zak asked if we have a confidential request system for students that feel other students need counseling and Tim Gordon replied yes. Students of Concern Online Reporting Form | Dean of Students Office | SUNY

Buffalo State University

Mr. Naughton asked for a presentation on Enrollment at the next College Council Meeting. President Conway-Turner will speak with Vice President for Enrollment Management Randy Bowen to get that set up.

ANNOUNCEMENTS

President Conway-Turner reminded everyone of the College Council Dinner on December 17th at 6:30 p.m.

EXECUTIVE SESSION

Mr. Naughton called for a motion to move to Executive Session: In accordance with Section 105 of the New York State Open Meetings Law, to discuss the Budget; Ms. Dobmeier moved that the Council enter into executive session; the motion was seconded by Mr. Zak. The motion carried by unanimous vote.

The Council took no action in executive session. Ms. Dobmeier asked for a motion to move out of Executive Session at 5:46 p.m. Mr. Zak moved to end executive session and Mr. Naughton seconded the motion. The Council moved out of executive session back to regular meeting status.

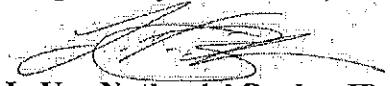
“We are now back in an open meeting session. During the executive session:

- No action was taken.

ADJOURNMENT

Mr. Zak called for a motion to adjourn the meeting. Mr. Naughton moved to adjourn the meeting and Mr. May seconded the motion. The motion carried by unanimous vote. The meeting was adjourned at 5:47 p.m.

Respectfully Submitted,



LeVar Nathaniel Burke, JD, MPA

Secretary to the Council



President's Report for College Council

November 15, 2022

Divisional Highlights for the President's Report to the College Council
November 15, 2022

ACADEMIC AFFAIRS HIGHLIGHTS

School of Arts and Sciences

- Our recent, TFA graduate, Colin Taylor, has a feature film made by him and some other great TFA students and grads premiere at the North Park Theatre
- Earth Sciences is proud to announce that the Great Lakes Planetarium Association Conference was hosted at Buffalo State Oct 18-22, centered at the Whitworth Fergusson Planetarium and SAMC, and facilitated by the Planetarium Director, Dr. Kevin Williams (Assoc. Professor of Earth Sciences) and Associate Director, Dr. Jennifer Connolly.
- Dr. Cameron Herman (Sociology) was awarded a Social Science Research Council Fellowship. This prestigious award was presented to 18 scholars nationally.
- The Theater Dept. welcomed the Director and Design Team of the MAGNOLIA BALLET for a talk with students about how important it is to have black designers and director when producing plays about the black experience. The show is being produced at Alleyway Theatre as part of a National New Play Network Rolling World Premiere. A Southern gothic fable melding drama, dance, poetry, and spectacle to explore masculinity, racism, and the love between a Black queer kid and his father.
- Brent Patterson (Graphic Design) has been invited to speak at the annual Blender 3D conference in Amsterdam next month. He is honored to be presenting alongside industry leaders from around the world. You can see a list of speakers here: <https://conference.blender.org/2022/speakers/>
- In the Czurlis-Nelson Gallery, we had *Reflections: Social Justice in Art & Design*, Anne Frank Project's collaboration with Art & Design's new Social Justice Committee from October 3-19. It was a large group show of faculty, students, and alumni from the Art & Design programs. This is an expansive show with over 50 works created by over 40 artists, all interpreting differences of race, sex, class, gender and/or ability and issues pertaining to social justice.

School of Education

- Education Pathways Program: The Erie I BOCES "New Visions" program began its first career pathway to teaching in the fall of 2022. Seven senior level high school students from across the Erie I BOCES school districts come to Buffalo State, Bacon Hall 116B, every morning from 8-11 a.m. prior to starting their regular academic days in their respective schools. Their teacher, Mr. Anthony

Lleras, worked with the Office for Continuing and Professional Studies, the Dean of the SOE and the faculty of the Teacher Education Unit to offer these inaugural teacher candidates a brand new microcredential worth 17 Buffalo State credits including CWP 101 and 102 (College Writing I and II), EDU 201 (Introduction to Education), EXE 100 (Nature and Needs of Individuals with Special Needs), and SPF 302/303 (Educational Psychology). The credential also incorporates two UNC 100 1-credit Learning Community courses on learning in college. Faculty from the Teacher Education Unit present classes and offer project-based learning once per week. The students also attended the Professional Development Schools Annual Conference and the Anne Frank Project among other opportunities afforded them by being resident on the campus. The program has garnered great interest across the component districts of Erie I BOCES. It will continue next year.

- **Teacher Opportunity Corps II (My Brother's Keeper):** Continuing the work already begun in the Urban Teacher Academy (UTA) at McKinley High School and the Buffalo Urban Teacher Pipeline Residency Program BUTPRP (a legislative initiative sponsored by Assemblywoman Crystal Peoples-Stokes), Buffalo State was awarded the TOC II grant. The grant will add to the successes already measurable for the UTA and BUTPRP programs (detailed in SOE Annual report). Successful graduates of the UTA original class are already enrolled in teacher preparation programs at Buffalo State, and a number of BUTPRP graduates from the Master's level program have been hired as teachers in Buffalo Public Schools. A new UTA at the International Preparatory Academy (IPREP) in Buffalo started this year. New recruits for the BUTPRP have started their respective programs this year also. Dr. Kathy Wood, Associate Dean for Recruitment and Teacher Diversity, manages all of these high productivity recruitment activities with expert assistance from Keisha Brandy, Dr. Sandra Washington-Copland and Dr. Hilary Lochte.
- **Woods Beals Endowed Chair:** Dr. Jevon Hunter accepted the added responsibility of serving in the capacity of Interim Associate Dean for the School of Education while maintaining his already high-profile work with teachers and administrators across New York State. Dr. Hunter continues to be a featured speaker and workshop presenter in school districts, particularly addressing their interests in critical pedagogies and the incorporation of inclusive practices in teaching to high needs urban and rural students. Dr. Hunter and Dr. Gliset Colon, Asst. Professor of Exceptional Education, were featured a plenary speaker for the New York State Association of Teacher Education/ NYSA of Colleges for Teacher Education annual retreat in Saratoga the week of October 27.
- **PDS:** The 2022 Annual Conference for the Professional Development School Consortium was held at Buffalo State on September 30. This year's opening program featured Buffalo poet laureate Jillian Hainsworth and New York State Teacher of the Year Carly Santangelo. The conference attendance remained high with over 200 attendees including faculty from partner schools, teacher candidates, and presenters from other SUNY colleges in New York State. This year's conference was held live and streaming to allow greater participation from attendee schools that could not travel to Buffalo for the conference. The results of the funded Action-based Research Projects are presented at concurrent sessions.
- **WNY Teacher Preparation Committee of Erie I BOCES:** Buffalo State's graduates and teacher candidates were well-represented at the first Careers in Education Conference on October 18. More than 250 students from schools in the BOCES I component districts attended the conference to hear from panels of new and veteran teachers and teacher candidates in the colleges that offer teacher preparation programs. BSC graduates Alex Bianchi, ShaMara Mackey-Holmes and Daniel Hammonds, all new teachers, were featured on a panel moderated by Dean Wendy Paterson where

the room was completely filled with standing-room-only. Teacher preparation students Taraifa Alawadi and Naomi Reyes-Soto represented Buffalo State on a second panel, also with a standing-room-only audience. Excitement about the opportunities for careers in teacher was clearly high. Recruitment tables from the component colleges garnered a great deal of interest.

School of Professions

- CRJ: Dr. Phillips and Dr. Kim recently received a \$49,000 grant for the *Buffalo Micro Hot Spots research project*, funded through the NYS DCJS Criminal Justice Research Consortium. The purpose of the project is to examine the effectiveness of a micro hot spot (MHS) crime reduction program developed by the Buffalo Police Department (BPD) and initiated in March 2022. The MHS program was developed by the BPD in response to the increased number of shootings and gun homicides in the city.
- CCL: The Creativity & Change Leadership Department has raised roughly \$360,000 in gifts and pledged gifts for the Innovation Suite. In the last several weeks we have increased this amount by \$80,000. Joe Reimels, Creativity and Change Leadership alumnus, has pledged to increase his original gift of \$40,000 to a new total of \$80,000. Dr. Gerard Puccio, Chair, is also doubling his pledged gift from \$40,000 to \$80,000.

Small Business Development Center:

- Big Dig IV, Saturday – Oct. 29th was PERFECT. We had 80 plus volunteers. We put in the ground 31 large trees - in the Hank Mann Quad, along Newman Hall and about 10 in the Rockwell Rd. medium. Then – new for this year – and an amazing project – we planted about 45 plants and scrubs (and 2 trees) in an important location between Ketchum Hall and Moot. It will be an extraordinary pollinator garden and mediative space. This Big Dig was indeed a high impact project.

Civic and Community Engagement

Community-Engaged Learning Unit: The community-engaged learning unit provides support to connect classroom learning with community priority.

- 45 faculty are offering 60 community-engaged learning courses involving 698 students with 37 community organizations in the fall 2022 semester. 3 of these are faculty doing community-engaged learning for the first time, seeing the value of integrating experiential community-engaged projects in their courses to assist with student learning.
- Student self-reported pre-post assessments from spring 2022 demonstrated positive impacts on important academic, civic, and diversity outcomes.
 - 77.5% of students who responded to the post-survey strongly agreed with the statement, “I learn course content best when connections to real life situations are made”, a 19% increase from the pre-survey response.

- 75.5% of students who responded to the post-survey strongly agreed with the statement, “It is important for me to contribute to making positive changes in my community and the world”, an 11.5% increase from the pre-survey response.
- 81.5% of students who responded to the post-survey strongly agreed with the statement, “I value interactions with people of diverse backgrounds”, an 11.4% increase from the pre-survey response.
- Additionally, 73.5% of students who responded to the post-survey agreed or strongly agreed with the statement, “My service-learning experience has made me more interested in staying at Buffalo State for the rest of my college career”.

Civic Engagement Unit: The civic engagement unit aims to provide out of class connections to social justice and civic action.

- Buffalo State was recently recognized as one of Washington Monthly’s 2022 Best Colleges for Student Voting, building on our 2021 recognition as a Voter Friendly Campus. The voter registration rate of students increased from 63 percent in 2014 to 75 percent in 2020. The voting rate of registered student voters increased from 20 percent in 2014 to 68 percent in 2020. Our students are seeing the value and importance of registration and turning out to vote.
- Bengal Dare to Care Day saw 370 students, faculty, staff, alumni and friends involved in a morning of service with 25 community organizations throughout the city of Buffalo.

Community Academic Center: The Community Academic Center provides support for youth and families through enhanced educational opportunities.

- The CAC has received approximately \$75,000 in external funding since January 2022 from Erie County, the Cullen Foundation, and M&T Bank to support youth and adult programming.
- Youth are participating in STEAM activities on campus with faculty and students from Elementary Education, Literacy and Educational Leadership, Music, and Computer Information Systems. An estimated 40 youth and 38 Buffalo State students are involved in collaborative programming so far this fall.
- West Side Promise Neighborhood: As a significant aspect of Buffalo State’s mission as an anchor in our community, our role in WSPN continues to improve the lives of children and their families living on Buffalo’s West Side.
- WSPN has provided 133 meal kits and ## pounds of food this quarter to individuals and families in the 14207 zip code.

Office of Institutional Effectiveness and Planning

Strategic Planning

- After Council approval of the strategic plan, we began populating the software platform *AchieveIT* with operational objectives from divisions within the college.

- Director of Planning meets regularly with planning consultants offered through our *AchieveIT* contract.

MSCHE and 2022 Self-Study

- We're preparing for our MSCHE Preliminary Visit to take place Nov. 7 and 8. Council members have received a meeting invitation and a brief summary of the visit from the ALO. Members' time to participate will be appreciated (see itinerary for details if needed).
- The Self-Study draft was submitted to the Team Chair on time. The Self-Study is a substantial amount of work, and we'll continue to refine the document until submission in January. On-site evaluation will take place in March.
- IEP is also completing Federal Compliance piece of the Self-Study process.

Institutional Research

- The process of creating a *Student Predicted Risk Score* for fall 2022 students was completed. Enrollment Management was provided with information regarding attrition of current students.
- Institutional dashboards are continuously being updated to provide timely information regarding enrollment and retention, as well as other information such as course section analysis.
- Required IPEDS submissions were completed for fall 2022. These submissions are required by external entities.
- Departmental budget sheets were completed and presented to the Dean's council to continue their work.
- IR lost two staff members who will be serving the campus in other offices.

Continuing And Professional Studies

High School Programs

- Domestic Dual Credit (as of this writing)
 - 5 new high schools recruited (Hamburg, Clev Hill, Lancaster, Nichols, Williamsville) for 2022-23
 - Clarence and Alden will participate 2023-24
 - 19 syllabi received for review, meaning a possible 19 new sections
 - Est student participation: 190; est revenue \$45,000 (@\$250 per course) just for new enrollees (est original revenue goal was \$79,000)
 - Goal was 350 students; if 190 participate total would be 474.
- International Dual Credit
 - Qatar: 8 of 10 syllabi approved for dual credit for 2022-23 school year
 - One not a match (English Language) one TBD (psychology)
 - Est revenue: \$28,000 (10 students per class @\$350 ea)
 - Columbia confirmed to participate for 2023-24 school year
- Dual Enrollment
 - CSAT looking to offer 2 dual enrollment courses (SOC100 and CRS205)
- Micro-credentials for HS Students
 - Erie 1 BOCES pre-teaching cert in process for approval
 - Core College Micro-credential

- Dual credit for Science, Math and Writing
- On campus for a UNC course
- Taken over Junior and Senior year
- Working on approval
- Social Behavior micro cred (working title)
 - SOC100, PSY101 as learning community plus UNC course

Workforce Development

- RISE UP (in conjunction with SOP Hospitality dept)
 - Dates set to offer in Alden Corrections Facility (Feb 2023)
 - Dates set for next public offering (January)
 - Looking to offer at City Mission for their clients March 2023
- Beer/Wine Credentials (in conjunction with SOP Hospitality dept)
 - Will become a testing site for Wine and Spirits Education Trust (WSET) Level 1 Wine (closest testing site is in the Finger Lakes)
 - Will become a testing provider for Cicerone Certified Beer Server
- Real Estate (in conjunction with SOP Business Dept)
 - Reignited conversation and reestablished partnership with original realtors interested in providing the program
 - Realtors will survey members to determine need

Enthusiasts Programs

- Beer/Wine Certification
 - Non-credit program for people interested in beer and/or wine AND for those employed or looking to be employed in the wine/beer industry
 - Option to test for industry credentials
 - Each topic is 6 weeks/3 hours per week in length
 - Instructors are Tim Herzog from Flying Bison, Craig Altobello from Magic Bear Beer Cellar (he is Cicerone certified) and Kate Little (wine instructor)

Professional Development

- Proven Practices for Creative Thinking
 - ½ day virtual program set for December 15; full day in person set for January
- Supervisory/Management Series
 - Instructor/Curriculum writer identified (Laura Switalski, Alumni and Adjunct with Creative Studies)
 - Looking at a Summer 2023 roll out

Global Engagement

The Global Engagement office has been officially named the Maurene Callahan Center for Global Engagement. In a recent visit with Mrs. Bouras to formally thank her for her generous gift to our office, Scott Burns provided a framed copy of the College Council resolution regarding her naming and a framed facsimile of the landing page for the Center for Global Engagement. Scott was able to share with her the direction of the Center, which she was thrilled to hear. She is excited to be part of the "inner circle" regarding these developments.

The Center's Vision

- As we recover from the pandemic, our vision is rooted in the new strategic plan by focusing efforts on advancing the benefits of globalization of the campus. With a goal of educating students on cultural humility and global citizenship, the office supports faculty and staff to challenge students to push past their limitations and strive to become a person of compassion and empathy.
- The staff are also exploring new areas for both international recruitment and study abroad that diversify the places that we recruit from and travel to by planning and implementing previous and new recruitment efforts and capitalizing on the renewed interest in study abroad as demonstrated through the fairs, orientation, advisement appts, and new faculty-led programs.

International Student Recruitment and Retention

- Utilizing reliable international recruitment efforts, the predictions for growth over the next 3 years of new UG students* would bring us back to our 2019 total enrollment numbers. As we emerge from the pandemic, we anticipate a 15% increase for 2023, a 20% increase for 2024, and a 25% increase for 2025.
- International Fall Enrollment includes 46 undergraduate, 19 graduate, 6 J1 Exchange Students 4 J1 Scholars, representing 23 countries. For fall 2022, international and honors freshmen students have come together in The Global Village Living Learning Community. The goal of the faculty is to optimize students' ability to think critically and communicate effectively so they can lead with wisdom and encounter and learn from people in different cultures.

International Education

- Study Abroad is alive and well. Thirteen students are currently enrolled in long-term studying abroad in nine countries across the globe. In addition, there is one course that has incorporated a short-term faculty-led. Currently, spring programs are being processed and they indicate that students are interested in experiences in countries such as Kenya, S. Korea, and Australia. Faculty, who are new to faculty-led are being assisted with planning and trained in best practices.
- The staff are collaborating with other units on campus to expand and diversify the student population that traditionally participates in study abroad programming by exploring ways to create access. In addition, we are investigating new partnerships in countries that diversify our offerings, allowing students to study in new overseas destinations.

Butler Library

- Polish Arts Council: Archives & Special Collections hosted an open house and reception on 10/27 for the Fronczak Room, which houses our Polish Collection here at Buffalo State. Members of the local Polish community as well as the Polish Arts Council were invited and the president of the international Kosciuszko Foundation was in attendance to explore learn about the collection and explore collaboration and funding opportunities.
- Social Justice Book Club: Butler Library has launched a new Social Justice Book Club. Students who participate are given free copies of this semester's book "Choice Words: Writers on Abortion" a literary anthology of poems, stories, and essays about reproductive justice. The program is made

possible with the support of E. H. Butler Library, Equity & Campus Diversity, Student Leadership & Engagement, the Muriel A. Howard Honors Program, and Haymarket Books.

- Human Library Event: a living library (aka Human Library, see <http://humanlibrary.org>) is an event designed to bring together people from different backgrounds and situations to engage in meaningful interactions. The “books” are real-live humans with diverse, marginalized, or underrepresented backgrounds, such as those who identify as homeless, LGBTQIA, or refugees. “Readers” are community members who “borrow” these books for a brief conversation during the event. This event allows attendees to speak honestly and openly with a person they might not otherwise come into contact with. These one-on-one interactions can increase understanding and empathy – two qualities that are becoming increasingly important in today’s partisan political and social climate.
- Cultural Cafés: the Cultural Café monthly event series brings together international and domestic members of the Buffalo State community to meet in the library over conversation, culture, and coffee. Meet new people and find common ground with other globally minded members of the community in a casual, relaxed atmosphere.

FINANCE AND MANAGEMENT HIGHLIGHTS

EMERGENCY RESPONSE PLANNING

Vice President for Finance and Management Laura Barnum continues to serve as Agency Executive for the campus response to the COVID-19 pandemic. She is designated by the President as chief administrator responding to the public health emergency. Interim Chief of University Police Amy Pedlow serves as Incident Commander.

Collaborating with the President's Office and the divisions of Academic Affairs, Student Affairs, Enrollment Management, and Institutional Advancement, Finance and Management has worked to plan, execute, and communicate to the campus community about the evolution of the campus COVID-19 response, including:

Employee COVID-19 Daily Screening Questionnaire

As of Monday, January 17, 2022, faculty, and staff are no longer required to complete the Employee COVID-19 Daily Screening Questionnaire; instead, faculty and staff members are reminded via email to continue to monitor their personal health status and to report any symptomatic or positive case to their supervisors and Human Resource Management.

Reporting Positive Cases and Monitoring Health

Any employee who receives a positive COVID-19 test result should report it to his or her supervisor and to Human Resource Management at hrcovidresponse@buffalostate.edu.

Weekly Surveillance Testing

Employees who do not wish to disclose their vaccination status or who are not fully vaccinated must continue to participate in weekly COVID-19 surveillance pool testing. Self-testing kits are available for employees.

Masks

Masks are now optional for all members of the campus community, regardless of COVID-19 vaccination status, unless in a facility designated as a health setting and utilizing public transportation. However, members of the campus community may choose to continue wearing a mask as a personal preference.

Vaccines and Boosters

We strongly encourage employees to voluntarily provide proof of vaccination and boosters to the Human Resource Management Office. As we continue to respond to the COVID-19 pandemic, having employees' voluntary vaccination information is key to our efforts.

Business Continuity Related To COVID-19

Campus Operations

The custodial emergency response team is trained and equipped with specialized disinfecting equipment and is available to address any area of concern, at any time of day, quickly and thoroughly. Custodial Services has resumed normal cleaning operations and is augmenting these with disinfection of high-touch surfaces in public areas.

The Environment Health and Safety Office provides educational guidance and personal protective equipment to help maintain a safe campus community in response to the COVID-19 pandemic.

FACILITIES

University Police and Campus Operations Center

Building 50 was built in the 1950s and acquired by the campus in 2003. It was constructed for manufacturing but has been used by Buffalo State as a storage facility. This 92,000 square foot building needs rehabilitation.

This renovation will provide appropriately designed space to accommodate the University Police Department and the custodial, grounds, moving operations and property control and sustainable programs units; renovate warehouse and dock space to add much-needed storage for several departments; and create a better link to the main campus pedestrian spine and designated visitor parking areas. The completion of this project will make possible the re-use of Moore Hall for much-needed student life and dining functions.

The construction for Phase 1, which focuses on structural and utility systems improvements, is underway and will be complete in mid- November 2022. The construction bid documents for Phase 2, which will include interior renovations and fit-out for UPD offices, are complete. We await approval of funding.

Classroom Building

The Classroom Building, built in 1972, retains most of its original systems and space configuration. These no longer meet the needs of our students and faculty.

This gut renovation project, estimated at \$78 million, will transform the building, providing modern classrooms and labs to meet the future teaching and learning needs of our students and academic departments. The building will have a spacious central entrance lobby, extending three stories, with generous student lounge and study space. A high-performance building enclosure and efficient lighting and HVAC systems will reduce the facility's carbon footprint and create the most energy-efficient building of its type on campus.

Construction of Phase 1 has begun. This will include hazardous material abatement, full interior demolition, and the replacement of exterior facades. Phase 2 design of the interior fit-out has restarted.

All occupants of the Classroom Building have been relocated to Cassety or Buckham Halls to allow renovations to proceed.

Central Heating Plant Reconstruction

The original boilers providing steam for heat and hot water to the campus have been idled and three new boilers are now operational. These new boilers will operate with improved efficiency, saving fuel cost and reducing carbon emissions. A final phase of this project will remove the remaining original boilers and replace the balance of plant equipment. This will increase efficiency and reliability and lengthen the lifespan for these critical systems.

Replacement of Athletic and Recreation Field

A study was completed for the replacement of an athletic field that was lost due to the construction of the Science and Mathematics Complex. The first phase of this project is to construct an NCAA-compliant artificial turf field and amenities. The consultant has been hired and the design has commenced. Subsequent phases will construct a concession and restroom facility, storage building, pedestrian zone for game-day activities and merchandising, and relocated softball diamond and amenities.

Renovation of Moore Hall for Student Life

As confirmed in the Housing Master Plan, a study was completed for Moore Hall to return the building to student life. It was determined through the study that spaces for multi-purpose programming/assembly space, food service, lounge space, and Moore Complex residential offices. The project is for all students, not just those living in Moore Complex and the Towers. The consultant has been hired and the design has commenced. Construction of Moore Hall is contingent upon Building 50 construction being completed and funding being approved.

Bengal Walk and Social Justice Project

Bengal Walk is the main pedestrian spine from the center of campus west to Grant Street. It was completed in 1997. Since its completion in 1997, surfaces and utilities have deteriorated beyond repair and trees have been lost to ash bore infestation. This project will reconstruct the walkway, including improvements to hardscape, softscape, lighting and seating. Bengal Walk has been chosen as the location for the President's outdoor social justice initiative. Along this walk Buffalo State's past, present, and future social justice history will be displayed. The design of the project has commenced, and construction is expected to start in late spring 2023.

FINANCIAL OPERATIONS

The Buffalo State College Foundation investment allocation process has been automated with the assistance of the Foundation's accounting software vendor. This greatly reduces manual compilation and entry of transactions, leading to a more efficient process and more accurate financial statements.

Budget to expense reporting by division and school was created for all funds (State & Foundation) operating activity.

Agency Account audit was officially completed in June 2022. This has been a multi-year project and has yielded the close out and transfer of several accounts.

Quarterly financial reporting packages have been drafted for all operating funds and are being moved forward for testing and formal issuance by division and school.

FINANCIAL MANAGEMENT OFFICE

Foundation Investment

The allocation process has been automated with assistance of the Foundation accounting software vendor. This greatly reduces manual compilation and entry of transactions, leading to a more efficient process and more accurate financial statements. The setup of the operating fund has created the need to modify the calculations and account buckets for assessment. Staff are currently in the process of working with the software vendor to reflect the operating fund updates with new allocations.

Strategic Resource Planning Process

The process began in October with internal compilation of data and templates. Workbooks were distributed to divisions in November and submitted to Financial Management in January. Since submission, data was compiled and analyzed. All fee requests and increases were analyzed and moved beginning at the end of January. All course-based fee requests were successfully compiled, analyzed, and approved internally and was submitted to SUNY in advance of the May 1st deadline. Broad-based fees were also compiled, analyzed, and presented in an extremely tight timeframe while also making enhancements to the process.

Broad-Based Fee process was enhanced:

- a. Created a recorded presentation with all fee custodians
- b. Created a five-question survey for student feedback
- c. Created a summary update of communications and enhancements which was shared with BSAC and Student Welfare Committee

STUDENTS ACCOUNTS OFFICE

Student Refunds Program

The Student Accounts Office has completed implementation of Nelnet's Student Refunds program for student direct deposits and reloadable cards. This process will be more user friendly, cost efficient, and time effective, and will allow for faster processing times and easier reconciliation. The new system is set to "Go-Live" on October 18 which would allow ample of time for students to sign-up for the Nelnet refund program. MarComm assisted the Student Accounts Office by posting Nelnet marketing materials to Buffalo State social media (Instagram, Facebook, and Twitter). To date, 3,237 students have enrolled for the service, of which 435 have signed up since April 19. Student Accounts has seen a significant decrease in the amount of paper checks being distributed.

Outstanding Accounts

Due to the expiration of our collections contract with Mercantile Adjustment Bureau, the Student Accounts Office has entered into an agreement with SLSC (Student Loan Service Center), which operates under a SUNY-wide contract. SLSC uses two agencies, ConServe and NCM, to collect on outstanding accounts. Set-up for the transition has occurred. Testing occurred in mid-January to ensure the draw of students is correct and files transmit properly.

Several SUNY institutions use SLSC for accounts receivable collections and have been very pleased with their efforts to successfully collect and close accounts

Transferring delinquent accounts to the Attorney General is currently a manual process; a request has been placed with IT to automate this process. The SLSC portion has been evaluated and the test transmission was successful. Testing with AG resulted in two business rules errors. Student Accounts is working with the AG office to resolve the issue. The Student Accounts office will continue to use a manual process when processing outstanding student accounts for AG.

Federal Loan Disclosure Notification

The email schedule for federal loan disclosure notification and disbursement has been fully automated. IT has set up a process to generate emails to students with this information. IT is currently in the process of considering a better formatted automated disclosure letter.

Transcript Release Directive

The SA office initiated a data tracking process in February to monitor the impact released transcripts without balances paid in full (per Governor Hochul's January directive) would have on outstanding balances at the college.

FERPA

Staff have been given access to view student authorizations using Degree Works and were adequately trained on how to release information to parents or guardians without violating FERPA.

Staffing

Recent promotions within the office include Melanie Kravitz and Katie Ryan to Associate Director and Assistant Director, respectively.

HUMAN RESOURCE MANAGEMENT

Human Resource Management has provided updates on the staffing justification request process. Prior to several appointment action types consultation will occur with Human Resources prior to request for cabinet approval. This partnership will help to streamline and support the department objectives and goals.

The department announced the voluntary phased retirement program for UUP and Management Confidential (MC) employees. The program provides eligible academic and professional employees the opportunity for a phased approach to retirement by planning a reduction in work or obligation.

INFORMATION TECHNOLOGY

Information Technology is engaged in several projects to upgrade network infrastructure, enhance customer service efforts, and improve business operations. As mandated by SUNY, IT is in the process of implementing Multi-Factor Authentication which enhances our campus IT security environment and protects our sensitive data and confidentiality by introducing a second factor of authentication to MS Outlook, Banner SSB, OneDrive, SharePoint, and other campus applications. Additionally, this is one of the many efforts IT has engaged in, which will significantly improve our Cyber Security posture as outlined by our security partners in the SUNY Security Operations Center (SOC) and Cybersecurity and Infrastructure Agency (CISA).

SPONSORED PROGRAM ADMINISTRATION

In conjunction with the SUNY Research Foundation Central Office, a business system upgrade was performed in December. Prior to the upgrade, program staff was involved in testing all aspects of the system and reviewing training materials to be used upon system rollout. The upgrade caused minimal interruption and very few issues have been reported by our campus users.

UNIVERSITY POLICE DEPARTMENT

The University Police Department recently earned reaccreditation from the New York State Division of Criminal Justice Services Law Enforcement Accreditation Council, placing it among a small percentage of departments across the country to be accredited. Accreditation is important because it provides a progressive and modern way to improve a department's overall performance. It's proof that the department's policies, procedures, and operations meet the standards of current policing best practices and represent the highest level of professionalism in the field.

STUDENT AFFAIRS HIGHLIGHTS

Athletics

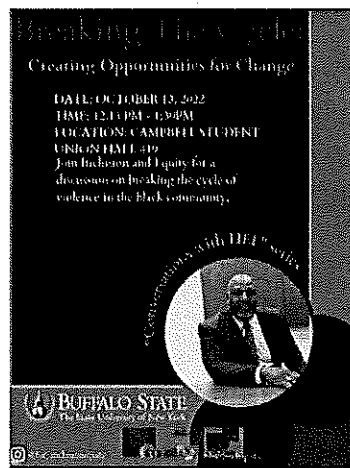
- The second annual Athletics Day of Giving was a great success raising more than \$50,000 with 732 unique donors.
- Women's volleyball concluded its regular season in conference play securing a berth in the SUNYAC playoffs and will compete in the quarterfinals on Nov. 1.

Weigel Wellness

- The Counseling Center team for the annual Out of the Darkness Community Walk, Bengal Paws for Prevention, raised \$720. Campus departments and students collaborated to make this year's team a great success and it was a wonderful opportunity to showcase our Buffalo State to the WNY community and raise money for suicide prevention and mental health awareness/access to treatment.
- During the past 6 weeks the Counseling Center has supported students in the following ways; regularly tabled in the BOW (Bengals on Wellness Lounge) to provide information about mental health, participated in a Coming Out panel discussion, and worked with the Student of Concern team responding to mental health crises and hospitalizations in a consultative role in Student Support and Behavioral Intervention teams.
- Through individual 1:1s, walk in and outreach to student closest to them, and student memorial service provided support related to recent death of one of our students.
- In partnership with Wegman's, three flu vaccine clinics were held and 175 vaccines were given.

Inclusion and Equity

- "Conversation with HEF," a monthly discussion meeting with students, held a program "Breaking the Cycle: Creating Opportunities for Change" centered around gun violence and advocating for change within communities of color.

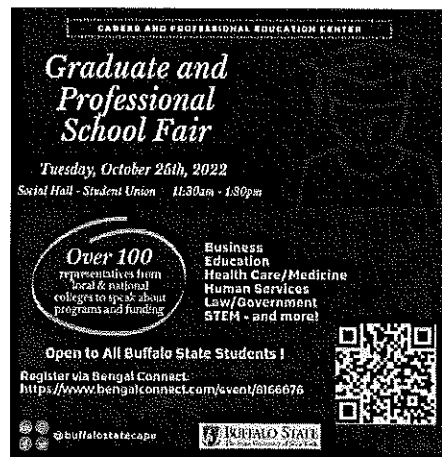


- Inclusion and Equity partnered with the Counseling Center to present a program entitled, "Men and Masculinity" centered around mental health and masculinity.

- Brad Baumgardner received awards from the Army National Guard Award and the "Red, White, Rock 'N Blues Veteran Impact Award for his exceptional level of customer service and dedication to veteran students.

Career & Professional Education

- The annual Graduate and Professional School Fair returned to an in-person event after the past two years of utilizing a virtual platform. Over 65 graduate and professional programs were in attendance.



- CAPE has welcomed over 23 different employers to campus for a variety of activities.

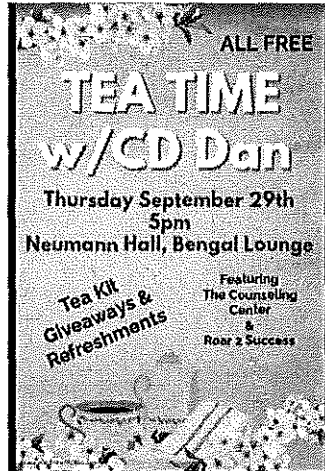
Chartwells Dining

- For Homecoming Week, Chartwells brought the Rockstar gaming truck to campus giving the students a unique gaming experience with free giveaways. In addition, they hosted a Culinary Carnival in the Bengal Kitchen featuring fun and games as well as traditional carnival foods.
- A virtual teaching kitchen hosted by Food Network star, Demaris Phillips, to create a creamy herb and veggie pasta salad. Students received complete kits of ingredients, whisks and bowls to cook alongside Demaris on Zoom from the comfort of their home or residence hall.
- The traditional farmers market took place to the plaza and was the centerpiece of our Fall Festival! Students were able to fill up bags of fresh produce. In addition, we partnered with the SUNY Small Business Development Center to bring a dozen local vendors on campus as well.



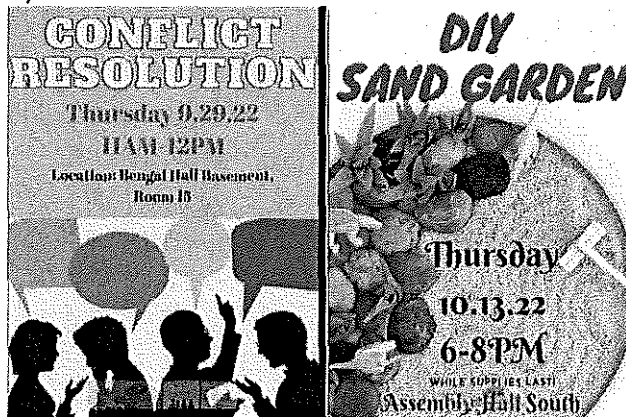
Residence Life Office

- Residence Life Office held two Diversity Equity and Inclusion programs. The first was a "Sister Circle," focusing on providing space for women of color to talk about sexual health and wellness. The second was a "Coming In Week," focusing on acknowledgement and celebration of queer people "coming into themselves and inviting others in to celebrate with them."
- In collaboration with, the Counseling Center, Residence Life held a program in the residence halls focusing on adjusting to college, homesickness, and campus resources.



Student Conduct and Community Standards

- As part of Prevention Education Week, Student Conduct and Community Standards partnered with Child & Family Services of Buffalo, NY for an interactive conversation regarding conflict management skills. The program was held on September 29th.
- The DIY Sand Garden program on 10/13 was a program where students could stop by the Student Union create their own Sand Gardens to take home. The focus of the activity was to reduce stress and explore ways of meditation.



Institutional Advancement Highlights

Homecoming Alumni Music Concert – September 22, 2022

Alums from all departments were invited to celebrate Buffalo State's Homecoming by attending this annual concert in Ciminelli Recital Hall featuring performances from graduates of the Music Department. The concert was followed by a wine & cheese reception in the 2nd floor lobby in Rockwell Hall.

Alumni Awards Dinner Part 1 – September 23, 2022

Past award honorees and the campus community came together to honor Distinguished Alumnus Award recipients Rose Thevenin, '90, and Rick Kennedy, '77, and Young Alumnus Achievement Award recipient Julia Bottoms, '12. The event was hosted at the LoRusso Alumni and Visitor Center. Alumni Board President Stacy Lewis Beauford, '01, and Alumni Board Secretary Maureen Hammett, '85, introduced each awardee as President Conway-Turner presented them with medals. Honorees then said a few words of thanks and shared the impact Buffalo State had on their careers and lives.

Class of 1972 50th Reunion – September 24, 2022

Members of the Class of 1972 were invited back during Homecoming Weekend to be a part of the campus' celebration, culminating with their 50th Reunion Dinner at the LoRusso Alumni and Visitor Center.

Buffalo Alumni College Network's Old School Reunion – October 7, 2022

Alumni from all over the country came back for a reunion hosted by the Buffalo Alumni College Network, an organization made up of alums from colleges across the Buffalo area, many of whom have Divine Nine fraternity and sorority affiliations. The Office of Alumni Engagement hosted the Buffalo State alums from this group for a lunch at the LoRusso Alumni and Visitor Center and gave a campus tour. Alums then had the opportunity to engage with current EOP students. Alums shared their career stories with students and gave advice and encouragement to the students on how to succeed during and post-college. Buffalo Alumni College Network then hosted a 200-person event for attendees from all of the colleges in Buffalo State's Social Hall.

All '80s Alumni Reunion Weekend – October 14-15, 2022

Over 150 attendees engaged with Buffalo State over the four events that were offered during '80s Reunion Weekend. The weekend started with a reception at the LoRusso Alumni and Visitor Center on Friday night. During Saturday afternoon's campus tour, alums got to see how much Buffalo State has changed and share all of their memories from their time here as students. The next event featured the new Science and Math Complex, which was highlighted during the Whitworth Ferguson Planetarium's '80s Laser Vinyl Show with Planetarium Director Kevin Williams. The weekend ended with a party at Mr. Goodbar on Elmwood Ave. on Saturday night.

Buffalo State Talks Lecture Series Fall Event – October 27, 2022

In collaboration with the Honors Program and Buffalo State's Fashion Club, the Office of Alumni Engagement hosted alumna Colleen Coughlin, '06, to lead a discussion on upcycling and sustainability in fashion. Colleen is the Miami-based owner of The Full Edit, a zero-waste lifestyle agency that helps people organize their homes and upcycle their textile and plastic waste. Colleen

holds a degree in Fashion and Textile Technology from Buffalo State and focused on educating and answering questions from attendees on sustainable choices they can make in their own lives. The event was attended by students, alumni, faculty, and staff and funded in part by a grant from the Buffalo State's Faculty-Student Association.

Alumni Awards Dinner Part 2 – October 28, 2022

This second Alumni Awards Dinner honored awardees that had scheduling conflicts with the initial Alumni Awards Dinner during Homecoming weekend. The event was again hosted at the LoRusso Alumni and Visitor Center and attended by members of the campus community including student leaders, faculty, and alumni. Director of the Garman Art Conservation Department, Patrick Ravines, awarded the Young Alumnus Achievement Award to the alumna he nominated from his department, LaStarsha McGarity, '19, and Alumni Board President Stacy Lewis Beauford, '01, awarded the Distinguished Alumnus Award recipients Dianne Baumert-Moyik, '87, and Michael Bonitatibus, '79. Honorees speeches reflected on their unique experiences and how the community of Buffalo State supported and created opportunity for them, ultimately helping them to succeed in their lives and careers. During the event a video created by Aitina Fareed Cooke, '12, '16, was premiered, which focused on the work awardee Mike Bonitatibus has done to create the GRIT scholarship at Buffalo State and the impact it is having in the lives of the recipients.

The Alumni Engagement Office also supported a variety of events hosted by campus departments, including: Television and Film Art's Visiting Artist Series featuring Tom Fontana, '73 – September 23, 2022. This free workshop was offered to students and alumni and featured alumnus Tom Fontana, '73, and actor Mark Ryder.

Upcoming Events:

Veteran's Day Silent March – Thursday, November 10, 2022

Dallas/Fort Worth Network Event – TBD Early Winter

Young Alumni Career-focused Event – TBD Late Fall/Early Winter

Enrollment Management, Marketing, and Communications

Enrollment Management

- Worked in support of VPEN on draft SEM Plan, ERPT and College Senate presentations

Admissions

Time period: Sept 1 – Oct 18, 2022

AASCU Transfer Intensive with ECC

- Finalized Strategic Transfer Impact Plan
- Working with Academic Affairs to develop course roadmaps for top transfer majors with ECC
- Working with Academic Advisement to secure consistent transfer advisement early in the recruitment process
- Collaborating with partners at ECC to minimize transfer barriers, share data and resources
- Partnered with Hospitality & Tourism for jointly hosted Hospitality & Culinary program at ECC
- Partnering with Social Work/ECC & Erie County Dept of Social Services to offer a class visit day this November

Recruitment Events -

Breakdown of number of programs offered by type:

- Off-campus recruitment – 449 scheduled events (college fairs, high school & community college programs) this fall
- October Open House – 179 attendees, 395 with guests
- November Open House – 349 registrants to date
- One-on-One Virtual Appointments – 160, 57% show rate
- Group Visits – 3
- Information Session/Campus Tour- 48, 50% show rate

Admissions Operations:

- Spring 2023 & Fall 2023 admission offers currently underway
- Triaged 3,902 emails to admissions@buffalostate.edu this period

Vacancies/Staffing updates:

- 2 admissions advisor openings, currently awaiting offer letters
- OA1 – front desk filled, Teniysha Edwards

Capture Behavioral Engagement

- 19 campaigns currently active, contract renewed for upcoming year
- ROI Assessment report

Publications/Marketing Communications

- Working with MarComm/StudentBridge on new virtual tour
- Travel brochures finalized, anticipating accepted student packet delivery by 10/21/22

Professional Development/Community Engagement

- President and Chancellor Award Committee (Sandra)
- Standards for Students Committee (Nick)

- NYSTAA Western Region Chair (Caitlin)
- SICAS FAUG Admissions Chair (Dave)
- Middle States Accreditation Self-Study Standard 4 (Dave)
- Middle States Accreditation Self-Study Standard 5 (Shannon)
- Institutional Planning and Advisory Committee (IPAC) Membership (Dave)
- First Year Convocation (Jill)
- WNY Consortium Counselor Tour/Professional Development (Shannon)
- 150th Anniversary Committee (David)
- CACNY (Chevagne)
- AVP of Marketing and Communications search committee (Chelsea)
- Volunteer student move-in (David, Chevagne)
- Volunteer 1st year convocation (Chevagne)
- Volunteer at orientation (Chevagne, Caitlin)
- Admissions Advisor search committee chair (Philomena)
- WNY Professional Development Planning Committee (Shannon)

Academic Advising

- Completed incoming freshman advisement and the summer registration for just over 1000 students, as per the Title III First Year Advising Plan's Initial Mandatory Advising Interaction, as follows:

*What will the student know after this session?	How Should the Adviser Prepare?	How Should the Student Prepare?
<p>By the end of this interaction, students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate a rudimentary understanding of the components of a degree program, including: the college's Intellectual Foundation requirements, major requirements, and electives • Explain what courses they must take and would like to take in their first term, and why • Identify the dates of the add/drop period, in case they need to make schedule changes 	<p>Advisers should prepare for this meeting by:</p> <ul style="list-style-type: none"> • Opening the student appointment in Bengal Success Portal to take notes while talking • Reviewing the student's demographic information in Bengal Success Portal (housing status, first-generation status, financial aid status, etc.) • Identifying any special programs in which the student is participating (Athletics, Say Yes, International Programs, etc.) 	<p>Students should prepare by:</p> <ul style="list-style-type: none"> • Ensuring they have access to a computer and internet as well as a quiet place and enough time to allocate for a half-hour virtual appointment or phone conversation, if preferred • Reflecting on their past academic experiences, including strengths and challenges • Reflecting on what they hope to achieve in college • Reviewing the Intellectual Foundations

<ul style="list-style-type: none"> Start discussions around short-term goals for their first semester Know where to find their schedule of classes in Banner SSB 	<ul style="list-style-type: none"> Reviewing the student's AP and SAT scores, if available, and high school transcript Reviewing the student's responses to any pre-orientation surveys 	section of the college website
--	---	--------------------------------

- Created a proposal to offer Professional Advisers to both First- & Second-Year Students, which was accepted and created an opportunity to increase the advising staff by 5 more professional advisers
 - Met with the Deans and are now looking to enhance the original proposal to assign a Professional Adviser to all students (non-EOP, non-HON) for their first 2 years and assign faculty "mentors"
- Working with Admissions and Academic Affairs to build a stronger advising presence and onboarding experience for incoming transfer students by creating a specific Transfer Advising identity
- Based on the outcomes of the BSP progress surveys that were administered over the last several weeks, advisers have been conducting outreach to the various flags and referrals raised by faculty/staff and have been working with completion coaches to provide a support network. As of 10/18/22, there have been almost 2300 flags or referrals raised in BSP to be acted on.
- In preparation for weeks 8-15, advisers are currently preparing registration paperwork for their current caseload of advisees, using the following in support of course recommendations:
 - Review of midterm grades
 - Monitoring pass-fail grade requests
 - Meeting with student to discuss possible course withdrawals
- As per the Title III First year Advising Plan, the second mandatory advising interaction is expected to cover the following:

<u>*What will the student know after this session?</u>	<u>How Should the Adviser Prepare?</u>	<u>How Should the Student Prepare?</u>
<p>By the end of this interaction, students will be able to:</p> <ul style="list-style-type: none"> Interpret their Degree Works audit sheet Interpret the academic roadmap for their intended major Give examples of the habits that helped them be academically successful and/or unsuccessful in their first term 	<p>Advisers should prepare for this meeting by:</p> <ul style="list-style-type: none"> Opening the student appointment in Bengal Success Portal to take notes while talking Reviewing the student's demographic information in Bengal Success Portal, as well as any previous notes, meetings, referrals, or flags in the student's folder 	<p>Students should prepare by:</p> <ul style="list-style-type: none"> Reviewing their Degree Works audit sheet before the meeting Reviewing their academic roadmap Coming prepared to discuss academic goals and career interests

<ul style="list-style-type: none"> • Describe resources they have used (or will use) for assistance • Use Banner and Schedule Planner to register themselves for spring courses • Continue to discuss a short-term academic goal for spring term • Explain a plan for success for the remainder of the semester 	<ul style="list-style-type: none"> • Reviewing the results of the student's CSI 	
---	--	--

- Staff Updates:
 - F. Nielsen moved into an Interim Tutoring Coordinator role for the 22-23 academic year
 - The 2 Say Yes Counselor (M. Smith, S. Naji and C. Williams) moved over to the Advisement Center; however, shortly thereafter, M. Smith resigned, and a new posting will be going out shortly to fill that vacancy
 - K. Boos (School of A&S) and T. Heflin (School of Professions), professional advisers in academic departments have been transferred into the Academic Advising Center.
 - H. Quicksey has been re-titled as the Director of Transfer Advising and will focus her attention on working with various departments on campus as well as various local institutions in the area, to create a stronger onboarding process for the academic advisement of transfer students coming to Buffalo State. S. Naji will join her in the transfer advising arena and will oversee a caseload of incoming transfer students throughout their freshman and sophomore year.
 - Transfer students coming in as JR/SR standing will still be assigned to the academic departments for advisement, but the Transfer Advising team will support them throughout the process and get them connected.

Student Success & Retention

- **Countdown 2 College (OSEP)**
 - This year's Countdown to College program ran from 7/28/22-9/2/22
 - Students who chose to participate were able to review 2 main topics covered during orientation and then be introduced to 5 new topics
 - Review: Meet your Support Network
 - Review: It's all about Balance (Your Mental Health & Taking Care of Yourself)
 - Week 1: Navigating campus technology platforms
 - Week 2: Managing Your Money & Financial Aid
 - Week 3: Understanding Academic Standards & Keeping Up with Your Studies
 - Week 4: Staying Active & Healthy on Campus
 - Week 5: Welcome to Buffalo State!

- We targeted our total identified student population which was about 963 incoming FY students. Out of the population solicited, we yielded a 35.6% (343 students) unique participation rate for this summer. Additionally, we continued to yield more than a 100% unique access rate (911 views) which shows that students went back to view the content multiple times. We attribute this success to the continued evaluation of this content and the completion coach presentations during summer orientation reminding students to access the platform and ultimately covering the first 2 topics in the Countdown to College program

-Our evaluation process yielded a 5.8% response rate. However, this information will be used to influence the topics up for discussion during our fall 2022 FY focus group, which is occurring in November.

- **Team Goals 2022-2023 (data is based on out current targeted population of 963 students)**

In addition to tracking the persistence rates of our targeted FY population, we are also working on 5 main goals this academic year. Quarterly reports will provide progress updates for these goals amongst other general updates.

- 1) Coaches will conduct 1 unique meeting for at least 75% of their high- risk student population by the end of each academic semester.

-Our current total identified number of "high risk" first year students is 297. The identification of these students are based on HS GPA, distance from home, and major declaration. It is our hope to meet with at least 222 of these students this fall. As of the close of week 7, coaches have met with 34.6% of this identified population. We are just shy of our 37.5% benchmark for this point in the semester but are actively evaluating strategies to get these students in for meetings.

- 2) Coaches would like to solicit an 80% positive satisfaction rating with students each semester.

-Data collection for this metric is still ongoing and updates will be provided at the close of the fall semester.

- 3) Coaches would like to increase student coaching session consistency amongst the overall targeted student population by 15% (more than 1 meeting/year) by the close of the fall 2022-spring 2023 academic year.

-Although data collection for this goal will be ongoing throughout the semester, to date coaches have collectively met with 274 FY students. Of this number 33.5% have already returned for a second or third meeting with their assigned coach. Additionally, second year and even third year students continue to seek the support of their coach. To date, 76 upper classmen met with a coach this fall. Of this group 78.9% returned for a second or third meeting.

- 4) Coaches would like to reduce the overall at-risk student population (based on red student totals on caseload triages) by 15% by the close of the fall 2022-spring 2023 academic year.

-Data collection for this metric is still ongoing and updates will be provided at the close of the fall semester.

- 5) R2S would like to maintain and grow campus and community partnerships to increase referrals and overall awareness of the Roar 2 Success Program.

*-Currently Roar 2 Success has **7 active campus collaborations** (Res Life, School of Social Work, Higher education program, Student Conduct, Advising, Tutoring, UNC 100) and **1 community-based collaboration** (Harlem Children Zone). The Associate Director checks in with each of these partners throughout the semester to assess satisfaction and solicit feedback. Additionally, they are always seeking to explore new partnerships and collaborations based on opportunity areas to enhance campus wide effectiveness and visibility.*

- **Misc. Connection Points**

*-Cookout with the Completion Coaches 9/16/22-97 students in attendance
 -Roar Social Hour: Creating your vision 9/27/22-18 students in attendance
 -R2S worked with financial aid, student accounts, and the bookstore to develop and allocate 153 book scholarships (96 Roar 2 Success students were provided with aid and 57 EOP/Honors students were provided with support)*

Registrar

- Graduate – Online Graduation Application
 - o August 24, 2022 – went live with Banner’s online graduation application for Graduate Students.
- New Patch Testing
 - o Completed regressing testing in Banner TRNG for the newly released SICAS patches for the Registrar’s Office, prior to the patches being placed on PROD.
 - General Admin 9.3.28.3.2
 - Student Admin 9.3.27.2.3
 - Student Self-Service 9.20.1.1
 - Student Self-Service 9.20.1.1.E1
 - Student 8.24.1.1
 - Student Self-Service 8.7.2.12
 - Student 8.24.1.2
 - Student 8.24.1.2.E
 - Student 8.21.0.48.P (GETA Transcript patch)
- DLE Brightspace:
 - The PILOT for Brightspace was moved to PROD – Aug. 2022
 - After the initial Pilot load of courses, I continued to add additional courses – identified as ‘Section Using Brightspace’.
 - After each group of course additions, I ran the SSPYDLE job to send the additions to Brightspace.
 - Downloaded the Manual & Setup/Testing log
 - Ran SSPYDLE three times daily to make sure students adding sections that were identified as using Brightspace, were sent over to Brightspace – before

IT had a chance to programmatically schedule the SSPYDLE job to run on a regular basis several times each day (the job was automated by IT on 9/12/2022, at which point I was able to stop manually running the job)

- o 'Go Live' for the full move to Brightspace will begin with J-Term 2023.
- Oct 5, 2022, ran SSPYDLE for both J-Term 2023 & Spring 2023 to move all sections to Brightspace. Unlike the Fall 2022 PILOT, where only certain course sections were used, every section offered for J-term/Spring 2023 has been designated as 'Section Using Brightspace'.
 - o Beginning with J-term 2023, we will use only D2L/Brightspace, and no longer be using Blackboard.
- Student Record Updates:
 - o Honors
 - 32 Updates to Honors attributes & cohorts
 - o SIRIS Institutional Research
 - 95 Updates include: CIHS Attribute Removals/Additions, corrections to APES Codes, major dept., etc.
- Successfully implemented new Parchment transcript upgrade for transcript requests.
- Setup National student Clearinghouse file transmission schedule dates for next year, 2023:
 - o Enrollment files schedule dates
 - o Advance Registration schedule dates
 - o Degree Verify schedule dates
 - o Graduate Only enrollment schedule dates
- On search committee that successfully hired for a Registrar's Office clerical 13 open line
- UG
 - o AP for graduation: 227
 - o Admin Applied: 42 (of the 227)
 - o FYI- last December we had about 370 students apply for graduation.
-
- GR- online grad app live for Fall 2022
 - o AP for graduation: 92

Financial Aid

FAFSA and Aid Processing for 2022 – 2023

- 206 First award communications sent to fall 2022 registered students.
- 46 Missing Items communications sent to fall 2022 registered students.
- 164 Missing Items reminder communications sent to fall 2022 registered student.
- 1,544 File 2022-2023 FAFSA reminders sent to fall 2022 registered students with eligible federal SAP status. This total is from sending reminders twice within the time frame.
- 1,395 communications sent to current students registered with 6 or more hours to accept/reduce/ or declines loans still in "offered" status.

- 2021 Revised award communications sent to fall 2022 registered students.
- 1,205 students packaged between 8/1 – 10/12/22
- 1,187 award cancelations sent
- 24 federal R2T4 calculations completed due to student withdrawals for fall 2022
- Of fall 2022 enrolled students
 - o 1863 of 2285 new students have a FAFSA; of which 1815 are packaged.
 - o 15 new students require verification; 10 continuing students require verification

Federal SAP Metrics

Of all enrolled students for fall 2022

- 262 are ineligible for federal aid due to SAP
- 163 students are on warning

Of students that enrolled in summer:

- 45 undergraduates and 17 graduates are on financial aid warning
- 54 undergraduates and 10 graduates are ineligible for federal aid
- 18 undergraduates and 8 graduates are ineligible due to the maximum timeframe.
- Notifications were sent August 2022 with instructions for submitting an appeal to determine aid eligibility by the start of fall 2022 term.

2022-2023 Aid Accepted, Paid to Date (through 10/12/2022)

Category	Fund	Accept Amount	Accept Count	Paid Amount	Paid Count
Loans	Private Loans	\$1,197,387	175	\$1,128,321	167
	PLUS Loans	\$1,179,238	169	\$1,065,354	162
	Federal Graduate PLUS Loans	\$70,038	12	\$67,083	12
	Federal Subsidized Loans	\$4,666,298	2,202	\$4,141,987	1,943
	Federal Unsubsidized Loans	\$6,847,674	2,578	\$6,427,605	2,332
	Federal Unsub In Lieu of PLUS	\$116,023	55	\$108,871	52
Federal Grants	Pell Grant	\$7,596,151	2,730	\$7,457,659	2,672
	SEOG	\$210,949	1,309	\$207,249	1,290
	TEACH Grant	\$44,796	33	\$41,967	31
	FWS	\$372,646	149	\$25,040	95
State Grants	Foster Youth	\$60,500	13		0
	TAP Grant	\$3,369,098	2,064		0
	Part-Time TAP Grant	\$31,927	29		0
	SUNYTC	\$868,360	2,047		0
	EOP Grant	\$607,573	383		0
Merit Scholarships	Presidential	\$155,000	124	\$155,000	124
	Provost	\$149,500	150	\$149,500	150

	Transfer	\$42,000	84	\$42,000	84
	Erie County	\$31,000	62	\$31,000	62
	Music	\$10,500	13	\$10,500	13
	Burrell	\$21,175	25		0
Other Schol.	Kenzie	\$30,000	25		0
Graduate	GEOP	\$13,000	9	\$13,000	9
Awards	Grad	\$124,818	30	\$120,579	29
	Grad Diversity	\$97,518	23	\$97,518	23
Excelsior	Excelsior	\$1,122,286	498		0
	Excelsior Tuition Credit	\$175,335	288		0
Other	Art Conservation	\$180,019	30		0
Scholarships	Other BSC Scholarships	\$432,195	344	\$385,522	234
	Say Yes Buffalo	\$42,595	20		0
	Say Yes	\$13,596	8		0
	Other External Scholarships	\$372,424	210	\$229,701	154
	Muriel Howard Honors	\$162,500	130		0
All Aid	All Aid	\$30,683,222	4,747	\$21,918,870	4,304

Financial Aid Presentations

- S. Kindzia and C. Long presented at the October 8, 2022 Open House
- M. Loops, T. McVeigh and L. Nuwer worked the FAO table in the Student Union Lobby during October 8, 2022 Open House
- L. Treman conducted Admissions Travel Training with the Admissions Office

Campus Outreach/Miscellaneous: The FAO continues to serve as an integral participant in campus-wide initiatives.

- **Conduct Board:** L. Nuwer appointed Chair of the Student Conduct Board and participated in meetings
- **Federal SAP Appeal Committees:** C. Cook, C. Long and S. Kindzia attended federal SAP appeal committee meeting
- **Academic Appeals Committee:** M. Loops attended Academic Appeals Committee meeting
- **SICAS FAUG Meetings:** M. Loops attended FAUG meeting
- **IT Meetings:** M. Loops attended Banner Team, Enterprise Scheduler, and preferred name meetings.
- **Change Management Meeting:** M. Loops attended the Change Management meeting

Study Abroad & National Student Exchange (NSE) Fall 2022

- 5 students participating in fall 2022 Study Abroad Programs
- 4 students participating in fall 2022 National Student Exchanges
- 3 students participating in One-Year Associate Degree Program at FIT

Bengal Helps Bookstore Deferment metrics:

- \$38,501.02 was awarded to students; \$14,452 was spent by students
- 142 students were awarded; 68 made a bookstore purchase; 73 did not spend anything

Reports

FISAP

- The FISAP Report was submitted on September 27, 2022, and the President's wet signature was mailed on September 30, 2022.
- L. Nuwer and C. Auman received FISAP training

HEERF III Reporting

- The FAO is fully compliant with HEERF III Written Plan and Reporting requirements. The website was updated on 10/7/2022 for the required quarterly report for Q3.

Staff Updates

- C. Long and C. Auman attended the Scholarship Breakfast
- J. Nowak met with Private Loan Representative
- S. Brown participated in the fall 2022 Study Abroad Fair
- L. Nuwer attended SEFA luncheon, canvased for new Teach Grant recipients, and appointed Chair of the Student Conduct Board
- C. Cooke retired
- C. Auman appointed interim Director
- S. Brown accepted a position in the Student Accounts Office
- S. Glogowski accepted a position in the Exceptional Education Department
- All remaining FAO staff members have had to take on additional work responsibilities due to the vacancies of three UUP lines and one CSEA line

Professional Development

- Professional staff members attending several training, workshop, and webinar sessions on current Financial Aid topics and trends

Marketing and Communications

Web Services

Launched new Drupal 9 template sites for Earth Sciences, Social Work, Theater, and the Counseling Center with the following template sites in production: Biology, Business, Elementary Education, Fashion, and Music. Launched: Financial Sustainability site (with password-protection) and Strategic Planning site. Installed social media module (Instagram) in campus Visix system. Completed necessary PHP 8 upgrade for all campus websites. Completed numerous ADA checks and provided remediation support on campus sites. Administered bi-monthly Drupal training and technical support as needed. In addition to processing numerous phone and email requests, responded to 192 web tickets. Student Bridge project management: completed tour creative (project phase three of four completed). Two "Best of CASE District II" awards

(mid-Atlantic institutions) were received for web work: one of the Buffalo State flagship site, and one for the college's Social Justice micro-site.

Creative Services (Publications, Photography, Video)

- Production of Buffalo State Annual Report (SUNY version); Buffalo State Strategic Plan 2022-26 Report; and Annual Security Report
- Production of printed programs for Peterson Society Induction Ceremony; Faculty and Staff Recognition Ceremony
- Production support for State of the College Address (PPT design, video, photo)
- Production support for First-Year Convocation (PPT design, video, photo)
- Photo/video support for wide array of fall semester events, including Homecoming, Alumni Reunions, and Dare to Care Day
- Publication support for wide array of departmental/office requests
- Publication/photo/video support of Admissions Fall Open Houses; recruitment efforts

News and Internal Comms

August 20–October 25, 2022

Daily Bulletin: 45 issues

News stories, galleries, videos: 28 posts (23 news stories, 1 photo gallery, 4 videos)

Selected Highlights

(See all stories, videos, and galleries on the [Buffalo State News website](#))

In the News

Buffalo State rankings on [U.S. News & World Report](#) and [‘Best Bang for the Buck’ List](#)

Campus Events

President’s address to campus: [News story](#) and [video](#)

Visit by New York Fed President: [News story](#) and [video](#)

Faculty and Staff

[ACE \(Visiting\) Fellow](#)

[UPD Chief Swearing-In](#)

Students and Alumni

[Sheila Rayam, ’90, profile](#) (new Buffalo News executive editor)

[2022 George Floyd Memorial Scholarship](#)

Students Who Soar: Karina Zayas, [News story](#) and [video](#)

M&T Mentorship Program

Bengals at Work: [Hamadi Ali, ’13](#) and [Jessica Corrigan, ’12](#)

Social Media

Cumulative 2022-2023 (to-date) Metrics (July 1, 2022 – October 19, 2022)

- Audience: 119,036
- Published Posts: 592
- Impressions: 3,077,249

- Engagements: 120,855
- Engagement Rate (engagement per impression): 3.9%

September-October Social Media Highlights:

- 60% engagement rate on our organic Fall Open House (October) post. Students, families who attended the event commented, as well as alumni sharing fond memories of their time at Buffalo State.
- Some of our top performing Instagram posts were those posted promoting Homecoming and sharing photos from Homecoming events. These posts received phenomenal engagement including likes and comments from students excited about Homecoming.
- Top Tweets include our "Move-in day fit check" tweet which was a fun way to showcase the families and new students who came to move-in wearing Buffalo State gear! Our Homecoming Tweets also performed very well with high engagement rates, shares, and likes.
- Move-in day was a great day on LinkedIn with almost 5,000 engagements including shares, reactions, comments, and clicks through to our page. Comments were left largely by alumni sharing memories of their move in experiences, which residence halls they lived in, and wishing new students luck on their college experience.
- Buffalo State's official TikTok profile is continuing to gain followers at a steady rate, with more than 60 followers thus far in less than two months. Continuing promotion of our new profile and resharing videos as reels on Instagram promotes the new account, generating new followers, as well as sharing and repurposing content with an established and engaged audience.

Merit

Achievements Posted (3):

- Welcoming Freshman Students
- Dare to Care Day
- Mental Health Certification

Of note/Highlight:

- The email open rate for the first-year students post was nearly 90 percent.
- Merit Metrics

August 20, 2022 – October 19, 2022

Activities	3	Page updates by students	125
Individual Student Achievement Posts	1,195	Parents Emails Sent	3
Social Actions	1.3K	Press Releases Distributed	400
Social Media Impressions (estimated)	443K	Hometown Papers Reached	124

Student Page Views	2,367	High Schools Reached	443
TOTAL ONLINE IMPRESSIONS AND VIEWS	445K	Gov't Reps Reached	337

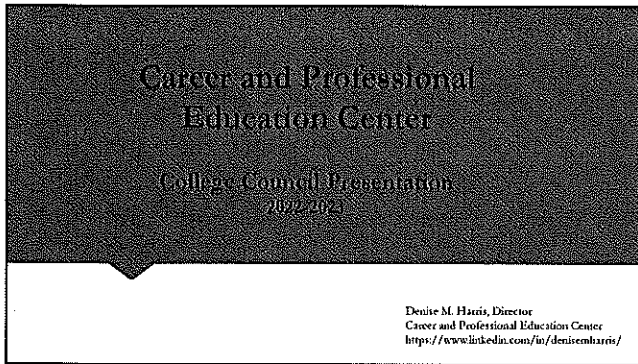
Media Pitches:

- Dare to Care Day – ran on TV
- Move-in Day – WIVB morning show, stories from WIVB, WGRZ, WKBW and Spectrum
- Global Book Hour – November run in the Buffalo News

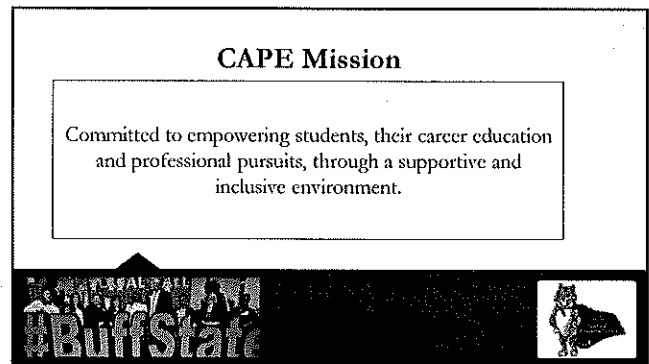
Paid Digital Marketing, September-October

(Campaigns are in-progress – no final metrics at this time)

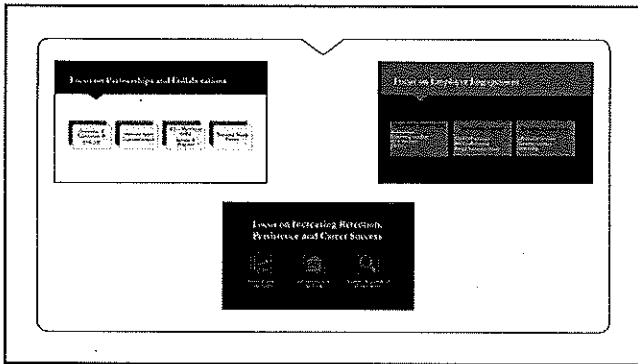
- Campaigns: Undergraduate and Graduate Fall Open House Events (in progress)
- Platforms: Facebook, Instagram, LinkedIn, Spotify, Step Out Buffalo
- Budget: \$10,000 Undergraduate (social media), \$7,000 Graduate (social media, 2k from MarComm, 5k from SRPP), \$4,000 Graduate (Spotify, from SRPP)



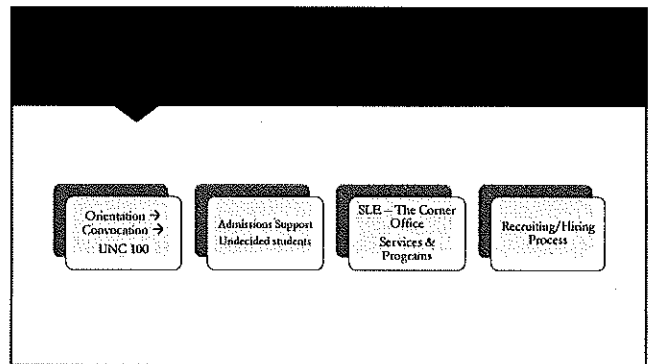
1



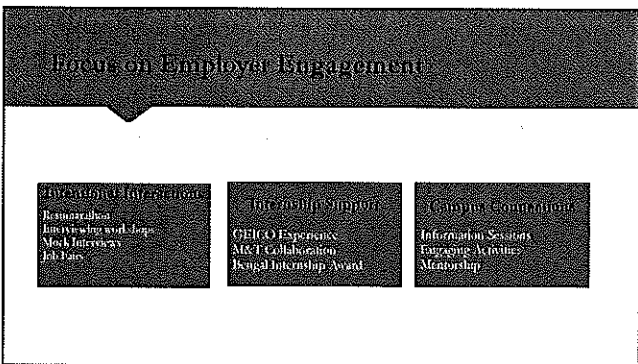
2



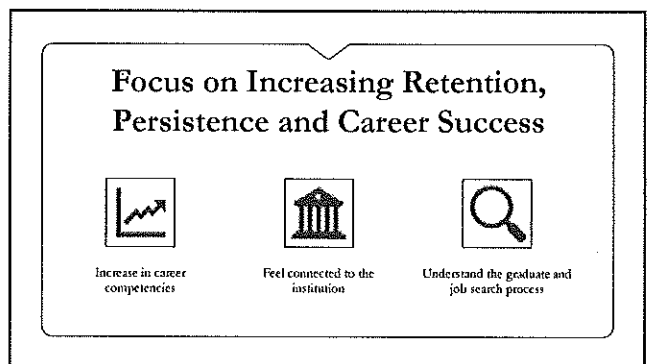
3



4




5



6

Discussion and Questions



Career & Professional Education

careers.buffalostate.edu

DISCUSS AND ASK QUESTIONS

Instagram: @buffalostatecpe
Twitter: @BuffStateCPE
Facebook Page: Buffalo State
Career & Professional Education
Center

QR Code

The Career and Professional Education Center
Careers@buffalostate.edu



BUFFALO STATE

The State University of New York

believe. inspire. achieve.

Timothy W. Gordon, Ph.D.
Vice President, Student Affairs

Student Affairs
Vice President's Office
1300 Elmwood Avenue, CLEV 513
Buffalo, NY 14222-1095
Tel: 716-878-4704

College Council Student Affairs Committee

REPORT

DATE: November 2, 2022

Began at 3:07p

Via Zoom

Present: C. Naughton (chair), T. Gordon (staff), C. Odom, D. May

1. Residence Life

- a. Support for students in residential halls

Gordon shared the ways in which students, impacted by loss of a student, emergency, etc., are supported and how student networks are used to continue to identify students in need. It was shared that contact with students affected most directly is prioritized and a counseling contact is made. In addition, counseling and support groups are increased when situations like this arise.

2. Dean of Students

- a. Thanksgiving needs drive

Gordon shared the flyer for 22-day Thanksgiving Need Box and encouraged the committee to participate along with inviting others

3. Weigel Health and Wellness

- a. Vaccine Clinics (Flu and Monkeypox)

Gordon shared that 175 students came for flu shots during flu clinics

4. Athletics

- a. Fall sports recap

It was shared women's volleyball was in New Paltz for playoffs and would know after today if they advance. The launch of winter sports over next few weeks was also noted.

5. Childcare Center

- a. Governor's funding

Gordon shared that he continues to work with the center to identify how they might access the additional funds being made available include checking on salary enhancement to retain teacher. Odom inquired about the capacity of center and it was shared that center is full.

6. Career and Professional Education Center

- a. Graduate School Fair

The report indicated that the center had 60 schools and strong student attendance and feedback for this fair offered last week.

7. Student Leadership and Engagement

- a. Camp 1871 Leadership Retreat

SLE hosted a leadership development retreat for approximately students and there continues to be assessment of students' leadership skill development

8. Other Items

a. Enrollment

There was a discussion about the drivers of enrollment, and it was shared that demographics and low community college enrollment has impacted the college. Title III efforts to support retention, enrollment management efforts were shared as some of the ways enrollment decline is being addressed and that VP Bowen could share more on enrollment. The status of peer institutions having similar challenges was also discussed.

b. Budget

A question about the drivers of the projected deficit was raised and Gordon shared that enrollment, utilities are some of the drivers that have caused growth and that VP Barnum would be the source for additional information on this item.

9. Adjourned at 3:25p