

**Buffalo State
State University of New York
COUNCIL MEETING
November 30, 2021 4:00 PM
MINUTES**

COUNCIL MEMBERS PRESENT:

Chair Linda Dobmeier
Mr. Robert Zak
Mr. Todd Brason
Ms. Melissa Brinson
Mr. Charles Naughton
Ms. Cindy Odom and
Student Representative Daniel May

FACULTY & STAFF PRESENT (by Zoom):

President Katherine Conway-Turner
Provost & Vice President of Academic Affairs, Dr. James Mayrose
Vice President for Finance and Management, Laurie Barnum
Vice President for Student Affairs, Dr. Timothy Gordon
Interim Vice President for Enrollment Management, David Loreto
Vice President for Institutional Advancement, Jim Finnerty
Chief of Staff and Chief Diversity Officer, Crystal Rodriguez-Dabney, Esq.
Associate Provost Academic Affairs, Dr. Amitra Wall
College Senate Chair & Associate Professor Art and Design, Bhakti Sharma
Interim Executive Director, Marketing & Communications, Jerod Dahlgren
Professor and Director, Teaching and Learning Center, Dr. John Draeger
Associate Professor Emeritus, Computer Information Systems, Dr. John Thompson
Director, Honors Program, Muriel A. Howard, Dr. Amy McMillian
Staff Assistant, Melissa Slisz.

CALL TO ORDER

Ms. Dobmeier called the meeting to order at 4:00 p.m. Ms. Dobmeier welcomed everyone to the meeting and thanked all attending remotely.

ACTION ITEMS

Ms. Dobmeier called for a motion to approve the minutes from the September 21, 2021 meeting. Ms. Brinson moved that the minutes be approved; the motion was seconded by Mr. Zak. The motion carried by unanimous vote.

Chairman Dobmeier reminded everyone that Buffalo State College is still planning 150th Celebrations and that there are many ways College Council members can be a part of the

remaining activities. She encouraged everyone to visit the 150th website which is:
SUNY.buffalostate.edu/150

Ms. Dobmeier asked President Conway-Turner to deliver her report to the Council.

PRESIDENT'S REPORT

President Conway-Turner began her report welcoming everyone and updating the Council members on the successful return to campus while still confronting COVID 19 challenges. She had some brief division updates that she thought were important and can be found in her written report (see attached). She asked if Council members had any questions and there were none.

President Conway-Turner introduced VP Barnum who gave the College Council a budget update which included the following:

- Mission, Vision, Values & Strategic Priorities
- Current State of the College Budget
 - 2020-2021
 - Operating Activities: Revenue & Expenses
 - Cash & Reserves
 - 2021-2022
 - Higher Education Emergency Relief Fund (HEERF) I, II, III
 - Funding & Utilization
 - Strengthening Institutions Program (SIP)
 - Assumptions for Operating Budget & Scenario Estimates
 - Total Buffalo State Capital Budget
- Summary of Impacts on Buffalo State: 2021-22 Budget
 - Interconnected Strategies to Align College Operating Budget
 - Examples of Innovation & Optimization
 - Reorganization, Technology, Collaboration, Streamlining, Marketing
 - State & Federal Budget Outlook
- 2022-2023 Strategic Resource Planning Process
 - Highlights
 - Defining Campus Budget Model
 - Timeline
 - Next Steps

COMMITTEES

Student Affairs

Vice President Tim Gordon reported for the committee (see attached).

Government Relations

The Government Relations Committee report was prepared by AVP William Benfanti (see attached).

ADJOURNMENT

Ms. Dobmeier called for a motion to adjourn the meeting. Ms. Brinson moved to adjourn the meeting and Mr. Brason seconded the motion. The motion carried by unanimous vote. The meeting was adjourned at 4:51 p.m.

Respectfully Submitted,

Crystal J. Rodriguez-Dabney, Esq., LL.M.

Secretary to the Council



**President's Report
To the
Buffalo State College Council
November 30, 2021**

Prepared by: Kate Conway-Turner, President

Academic Affairs

Divisional Highlights for the President's Report to the College Council
November 30, 2021

School of Education

- Received My Brother's Keeper Teacher Opportunity Program grant from NYS for \$193,000 per year for five years. Budget approval pending.
- Graduated 3 of 15 Master's level students in the Buffalo Urban Teacher Pipeline Residency Program in spring 2021 and 2 in August, 2021. 1 candidate was dismissed from program. Remaining 9 are student teaching this semester (fall, 2021). One of the graduates has already been hired in BPS.
- 16 undergraduate candidates in BUTPRP continued enrolling in 2 classes this fall with 3 graduating in May of 2021.
- Dr. Jevon Hunter began his work as an ACE fellow with the President at SUNY Fredonia. Dr. Andrea Nikischer was named to Interim Chair.
- Move of Science Education to SOE continued. Posting of move made in College Bulletin on October 28.
- Self-study including documentation of meeting all standards was submitted to CAEP this year. BOE will be in spring, 2022.
- Chancellor's Award in Professional Service was awarded to Mary Codick from Office of Teacher Certification
- Student teaching placements were all made successfully despite COVID fears in schools
- Traditional course delivery with face to face classes commenced with little resistance. Four students with legal vaccination exemptions were given alternate assignments for field work at school site insistence.
- 4 candidates were chosen to student teach in Siena, Italy in February of 2022 pending approval of SUNY and COVID travel constraints being lifted.

School of Arts & Sciences

- TFA student, Colby Perrigo, was hired on the \$20 million dollar budgeted feature film, Cabrini, being shot in Buffalo. Colby's paid position has him working in close contact with the Visual Effects (VFX)

supervisor on set. As a student with a strong interest in post-production, this will be very helpful in his journey to industry work.

- “Television and Film Arts (TFA) students created a 360 degree film for the Planetarium. We believe that this experimental film is the first produced in 360 degree for viewing by a large audience at the same time. WBFJ and WIVB each produced news segments on the production.”
- The Garman Art Conservation Department returned the fully conserved African Smelting diorama to the Legacy Museum at Tuskegee University in July 2021.
- Distinguished Buffalo State graduate Deborah Oppenheimer, a prominent film and television producer, visited Buffalo State. Ms. Oppenheimer won an Academy Award in 2001 for Best Documentary Feature for producing “Into the Arms of Strangers: Stories of the Kindertransport.”
- Students enrolled in Buffalo State College’s history and social studies education graduate programs will have the unique opportunity to secure a paid fellowship with the Theodore Roosevelt Inaugural Site in Buffalo beginning in spring 2022. Shirley Hudders made a gift to the site earmarked for fellowships at Buffalo State. The gift is intended to support the legacy of the institution where Roosevelt was sworn in as the 26th president of the United States in 1901, following the assassination of William McKinley in Buffalo.

School of the Professions

- **CIS:** Received the GenCyber grant to run a cybersecurity workshop next summer (funded through NSF and NSA)
Dr. Guanqiu Qi, Assistant Professor, received the 2021 President’s Award for Excellence in Research, Scholarship and Creativity
- **CCL:** Signed a contract with Oxford University Press over the summer to publish a book about the archival collection that they will be featuring in the library, including keynote speeches that date back 52 years.
- Chair and Professor Gerard Puccio received the rank of SUNY Distinguished Professor.
- **ENT:** Dr. Saquib Ahmed, Assistant Professor, was selected for a Summer Fellowship at Brookhaven National Lab that only 4 people in the US have received this honor. Saquib also received the 2021 President’s Award for Research, Scholarship and Creativity
- **FTT:** The Fashion Merchandising and Fashion Design concentrations were listed in the Top 50 Fashion programs on Fashionschools.org.
- Chair and Associate Professor Dr. KeunYoung Oh received the 2021 President’s Award for Excellence in Teaching.
- **HEA:** Dr. Hermen Diaz, Assistant Professor, is the current co-Chair and will be the 2023 Chair of the annual meeting of the American Association for Hispanics in Higher Education
- **HND:** Chair and Professor Carol DeNysschen received the 2021 President’s Award for Service to the College.
- **SLP:** The department will receive a sizeable endowment from a former alumnus who remains anonymous at this time. This endowment is projected to generate between \$50,00 and \$75,000 of spendable income annually for the Department, for a period of at least 10 years.
- **SBDC:** Received a \$300,000 grant through Open Floor for two years to increase training for disadvantaged and MWBE businesses.

Institutional Effectiveness & Planning

Institutional assessment processes and ongoing support of assessment reporting

- Continue to manage and support institution-wide assessment processes such as general education, academic programs, and co-curricular units on campus with the goal of fulfilling accreditation requirements and creating a positive culture of assessment.
- Review current assessment processes for alignment with new strategic planning.
- Investigate the most efficient way in which we can manage assessment data long- and short-term.

Strategic Planning

- Activities continue in IPAC with an April 2022 date for completion of a strategic plan draft. All strategic planning activities are managed through IEP including system administration of the platform AchieveIt and support for subcommittee chairs as they move through the Strategic Planning phases.
- IPAC is currently completing SCOT analysis based upon years of institutional data such as reports, surveys, task force groups, and committee recommendations.

MSCHE and Specialized Accreditation

- Self-Study work groups are in the process of reviewing data and creating plans of action for their specific standards (or sections of the Self-Study).
- Updates have been provided to campus via Daily Bulletin and numerous campus meetings.
- Required IPEDS data was submitted as required by MSCHE and the U.S. Department of Education.
- Support for specialized programs and Teacher Education was provided.

Strategic Resource Planning Process (SRPP)

- Completed faculty and staff data updates to SRPP workbook for clarity and robustness.
- Created workbook and template which provides department-level detail for Academic Affairs.

Tableau Dashboard

- Continuous updates and management of Tableau.
- Respond to critical institutional data needs including student enrollment, FTE, credit hour, course sections, persistence, retention, and graduation rates.

Title III Grant

- Support Title III with data analyses and integration of data sets to respond to data needs.

Institutional Surveys Completed

- Middle States Institutional Profile from Middle States Commission on Higher Education
- 2021 CGS International Graduate Admission Survey
- SUNY Instructional Modality Survey
- Peterson 2021 Tuition Update Survey
- SUNY Preliminary Enrollment Survey
- 2021-22 FISAP Survey
- Boston University's H2O Study on Secondhand harms from Alcohol
- SUNY 3-Year Trend in Freshmen Applications, Acceptances and Enrolled was completed to determine future apps fees for non-matriculated and readmits students. The data was analyzed by Gender, Ethnicity, Pell eligibility and First Generation
- Summer 2021 and Fall 2021 Course Data Submission (CDS) is completed
- Summer 2021 End of Term Submission
- Fall 2021 Early Student Data Submission (SDS)
- Summer 2021 Term Student Data Submission (TSDS)
- 2021-22 Degree submissions (DADS)
- Financial Aid Data Submission 2021-22 (FADS)

Academic Success

Say Yes Program

- In collaboration with the advising department all incoming Say Yes students were assigned Say Yes counselors as their official advisors. Advising is now part of the Say Yes counselors job duties going forward.
- We hosted a very successful Say Yes department open house. Pizza and other lite foods were provided. As well as, a big ticket item raffle. Most importantly over half of the incoming Say Yes students were in attendance. We plan to host another open house in the spring.
- The Say Yes Learning lab is open and used daily by Say Yes students. The lab has five desktop computers and tables to use as needed.
- The Say Yes mental health counselor from BestSelf Behavioral Health is now officially part of the of the Say Yes department.
- A climate and culture of excellent student support is becoming what we are known for.

Student Achievement Programs

- The Director wrote two internal grants that were approved for full or partial funding for specific events for Bengal Study Nights. This event will be held December 6th-8th from 6-8pm. The website will be updated with more information in the coming weeks:
<https://academicsuccess.buffalostate.edu/bengal-study-night-0>
- The Chair of the Mathematics Department, Director of Student Achievement Programs, and Coordinator of the Math Center have all been working together to create a Pi Day event for the Spring 2022 semester. We have applied for and received partial funding from the 150th Grant.
- The Director participated in the Title III Digital Supplemental Instruction cohort over the summer and developed technology tool resource guides that are available for faculty to use. There will be a promotional session held this week that faculty will be able to attend.

Supplemental Instruction

- The Director applied for International Accreditation of the Supplemental Instruction program and accreditation is expected to be granted within the year. This will make Buffalo State the second school in all of New York State and only mandatory SI program to be accredited.
- The Director will be presenting on Buffalo State's SI Program at the West Coast SI Conference on November 20th.
- The SI program for Fall 2021 is serving approximately 200 students in high DEW-rate courses: BIO 101, BIO 111, and MAT 114. The program is supporting both face-to-face and online asynchronous courses. All SI sessions are face-to-face or online synchronous, matching the modality of the class.
- The SI program for Spring 2022 will be supporting high DEW-rate courses BIO 111, MAT 103, MAT 114, and MAT 311. We are hiring for spring and will be holding SI Leader Information sessions for students to attend to learn more about the position before they apply.

Math Center

- Through week 8, we've had 287 appointments, up 56.8% from last fall at 183 appointments.
- We are offering both in-person and virtual tutoring for the first time. 23 appointments (about 8%) have been virtual.
- We (coordinator and tutors) visited 14 different MAT103, MAT114, and MAT124 classes during weeks 3 and 4 to give presentations on the Math Center. Usage increased the weeks following.
- Student feedback from the exit survey has been overwhelmingly positive with 100% of the students reporting they found their session helpful and 96.6% reporting being "very satisfied" with their session.

Subject Tutoring Services

- Through week 10 there have been a total of 466 appointments.
- Of the 135 surveys completed, 98.52% of students reported an improved understanding of course material/study skills.
- There are 14 Study groups/exam reviews created to serve 28 classes. This is a new service that has been offered to faculty for their courses in the last year.
- There have been 13 in-class visits and four Department Chair, UNC, and 1st Year Engagement meetings to promote tutoring and study skills.
- There are 82 hours of face-to-face tutoring, 9 hours of online tutoring, and 25 hours of STAR-NY tutoring available each week.
- Tutoring is offered for many subject areas including: Geography, Anthropology, Art History, Career and Tech Ed, communication, Creative Studies, Education, English, Health and Wellness, History, Honors, Humanities, Philosophy, Political Science, Public Administration, Psychology, Religion, Social Work, Sociology, Theater, University College, Women and Gender Studies, Criminal Justice, Chemistry, Biology, Exceptional Ed, SPF, Speech and Language Pathology, Italian, Spanish, French, Chinese, Arabic, Fashion Technology, Graphic Design, Business & Accounting, Economics, Finance, Music, Physics, Engineering, Technology, and Dietetics and Nutrition.

Writing Center

- The writing center remains quite busy and at capacity many days; usage has increased by around 10% as compared to this same time last semester.
- Students are very satisfied with their experience here. According to our exit survey results, 99% of students surveyed say that their meeting was helpful and 99% also said that they would return to the center in the future.

Continuing and Professional Studies

High School Initiatives

- CSAT Summer Bridge
 - July 12-August 19th. 50 High School freshmen from the Charter School for Applied Technologies (CSAT) took UNC 100 on the Buffalo State campus and also participated in specialized workshops. The group was divided into three co-horts; each co-hort had an assigned intern to assist with tutoring and workshop facilitation. Those who passed this 6-week course received 3 college credits. According to student evaluations, they enjoyed the summer programming, appreciated the opportunity to receive Mayor Summer Youth funding to attend the program and some even wished the program was longer. CSAT received \$30,000 from the Cullen Foundation to fund the program.
- MECHS
 - The MECHS Program worked with the High School for two college courses (taught at the HS) over the summer. Approximately 60 students participated. 8 senior high school students were registered for 13 credit hours for the fall semester. Both of these programs hosted student orientations.

Civic and Community Engagement

Buffalo State's important role as an anchor in our community continues to grow and expand as we all see the impacts of COVID-19 and economic challenges in our communities, particular our neighboring low-income communities of color. Buffalo State continues to deepen outreach and partnerships to extend the

college's resources into the community while simultaneously providing applied learning and civic engagement experiences for our students.

Community-Engaged Learning:

- 51 faculty are offering 85 community-engaged learning courses involving 911 students with 44 community organizations in the fall semester. Students are addressing community priorities including education, food insecurity, education, housing supports, and the arts. Remote projects are still common as we provide students with applied learning experiences that support student learning and address the growing community need we face as a result of COVID-19.

Bengals Dare to Care:

- Nearly 400 students, faculty, staff, and community members participated in Dr. Conway-Turner's annual day of service. Participants traveled to 32 different sites across the city to assist with community beautification, refugee supports, blood drives, and youth education.

West Side Promise Neighborhood:

- As a significant aspect of Buffalo State's mission as an anchor in our community, WSPN continues to improve the lives of children and their families living on Buffalo's West Side. WSPN's served 23,100 individual meals and 11,250 lbs of fresh produce during the summer, and is preparing to provide significant food support during the winter holidays. Buffalo State staff, students, and faculty were involved in providing enrichment, activities, direct food support, and needed resources during these deliveries.

Voter engagement efforts:

- Buffalo State was awarded the Voter Friendly Campus distinction for 2021-2022 by NASPA and Campus Vote Project. In addition, Buffalo State has recently received a personalized report on the campus' 2020 voting rate from the Institute for Democracy and Higher Education at Tufts University, and it demonstrates that our civic and voting culture has become more robust since 2016. The CCE expanded voter education initiatives throughout this time, an effort that clearly resulted in positive outcomes for student engagement:
 - 75% of Buffalo State's voting-eligible students were registered to vote in fall 2020, a 5% increase since 2016.
 - 51% of students voted in fall 2020 elections, a 10% increase over 2016.

Community Academic Center:

- A grant from the Cullen Foundation was secured to support assessment and programming. Remote classes were provided refugee youth and adults to support English language learning, assist individuals prepare to take the US citizenship exam, and support youth transitions to US school-based learning. Efforts to return to in-person programming in the old Grant Street library at 271 Grant Street continue to progress.

Finance and Management

Divisional Highlights for the College Council
November 30, 2021

EMERGENCY RESPONSE PLANNING

Vice President for Finance and Management Laura Barnum continues to serve as Agency Executive for the campus response to the COVID-19 pandemic. She is designated by the President as chief administrator responding to the public health emergency. Interim Chief of University Police Amy Pedlow serves as Incident Commander.

Collaborating with the President's Office and the divisions of Academic Affairs, Student Affairs, Enrollment Management, and Institutional Advancement, Finance and Management has worked to plan, execute and communicate to the campus community about multiple aspects of the COVID-19 response including:

Testing

Weekly surveillance testing is required for any student who is partially vaccinated or has received a limited medical or religious exemption, and for any employee who has not yet voluntarily provided proof of vaccination to opt out of weekly testing.

Vaccinations

As of August 23, the SUNY mandate that all students be fully vaccinated against COVID-19 is in effect. Buffalo State College strongly supports and is actively enforcing this student mandate.

We are also strongly encouraging employees to voluntarily provide proof of vaccination to the Human Resource Management Office. As we continue to respond to the COVID-19 pandemic, having employees' voluntary vaccination information is key to our efforts.

Health Screening

Buffalo State continues to require that all employees reporting to campus complete a daily online health screening process. Human Resource Management continues to be the point of contact for employees who answer health screening questions positively on the daily questionnaire.

Masks

As announced by President Conway-Turner on August 4 and in accordance with updated guidelines from the Centers for Disease Control and Prevention (CDC) and the Erie County Department of Health, Buffalo State College requires all campus community members and visitors—regardless of vaccination status—to wear face masks while indoors on campus.

Face masks are not required when faculty or staff members are alone in their personal offices or when students are inside their private residence hall rooms, or for individuals who are actively eating or drinking in a campus dining area.

Unvaccinated individuals are required to wear face masks in all outdoor settings. Face masks are also required for both vaccinated and unvaccinated individuals in all large outdoor group settings of 200 or more people.

Business Continuity Related To COVID-19

Administrative Services

Administrative Services continues to implement procedures for spending controls, overseeing and constraining expenditures in the categories of:

- Salary-related expenditures and hiring practices
- Non-salary-related expenditures: Other Than Personal Service (OTPS)
- Employee travel
- Non-employee travel
- Capital projects

Bengal Business Forum

As part of an ongoing effort to inform members of the campus community about significant financial concerns exacerbated by the COVID-19 pandemic, including cuts to direct tax support and their implications, VP Barnum is using the Bengal Business Forum – a campus forum for discussion about finance and administrative matters – to inform the campus community about the state of the college budget. The most recent Bengal Business Forum took place on October 28.

Financial Operations

Financial Operations continued to capture COVID-19 costs and other financial data as requested by SUNY System Administration for weekly submission.

Campus Operations

Custodial Services has prepared buildings for a 100 percent return to in-person operations in compliance with CDC guidelines for cleaning and disinfection. The custodial emergency response team is trained and equipped with specialized disinfecting equipment and is available to address any area of concern, at any time of day, quickly and thoroughly. Custodial Services has resumed normal cleaning operations and is augmenting these with disinfection of high-touch surfaces in public areas.

The Environment Health and Safety Office provides educational guidance and personal protective equipment to help maintain a safe campus community in response to the COVID-19 pandemic.

Resource Planning

Finance and Management is preparing for the 2022-23 strategic resource planning process (SRPP) to address budgetary concerns accelerated by the COVID-19 public health emergency. At a time when it is especially critical that we make data-driven decisions, the SRPP aligns resource planning to help Buffalo State achieve its overarching institutional and unit objectives.

We are also working to finalize spending plans for *Higher Education Emergency Relief Fund* (HEERF) III emergency student aid (institutional and Strengthening Institutions Program funding) which will be critical in the 2021-22 academic year.

FACILITIES

Ribbon-Cutting Ceremonies

President Conway-Turner hosted Buffalo State's open house and ribbon-cutting ceremony on October 1 to celebrate the completion of renovations to two key academic spaces: the Academic Commons within E. H. Butler Library and the Science and Math Complex (SAMC).

University Police and Campus Operations Center

Building 50 was built in the 1950s and acquired by the campus in 2003. It was constructed for manufacturing but has been used by Buffalo State as a storage facility. This 92,000 square foot building is in great need of rehabilitation.

This renovation will provide appropriately designed space to accommodate the University Police Department and the custodial, grounds, moving operations and property control and sustainable programs units; renovate warehouse and dock space to add much-needed storage for several departments; and create a better link to the main campus pedestrian spine and designated visitor parking areas. The completion of this project will make possible the re-use of Moore Hall for much-needed student life and dining functions.

The construction contract for Phase 1 has been awarded and work, which focuses on structural improvements, will be complete in November 2022. The final construction documents for Phase 2, which will include interior renovations and fit-out for UPD offices, are being prepared.

Classroom Building

The Classroom Building, built in 1972, retains most of its original systems and its space configuration. These no longer meet the needs of our students and faculty.

This project will provide study and lounge space for students and address the teaching needs of our academic departments. It will add an identifiable south entrance to the building, increase natural light, improve wayfinding and replace building systems and finishes. A deep energy retrofit (an energy conservation measure in an existing building that improves building performance) will be addressed. This will be a phased renovation with a total budget of \$78 million.

Minor renovations to Cassety Hall for surge space have been completed and several departments have moved in. Surge space renovations in Buckham Hall are well underway and move-in is scheduled for winter 2021-2022.

The design for comprehensive renovations to the Classroom Building continues, with the first phase of construction anticipated to begin in Spring 2022.

Central Heating Plant Reconstruction

Buffalo State's steam plant is at the end of its life cycle. This project is replacing boilers and associated equipment with new and more efficient versions. This will save costs for fuel, operation and

maintenance; reduce harmful emissions and potential for harmful fuel leaks; and provide a more reliable source of heat and hot water for the campus.

New boilers have been installed; calibration and tuning are underway and are expected to be complete by early fall. Work has begun to remove the underground fuel oil tanks and piping system. A final phase is anticipated to replace associated equipment.

Replacement of Athletic and Recreation Field

A study was completed for the replacement of an athletic field that was lost due to the construction of the Science and Mathematics Complex. A project request has been prepared and submitted to the State University Construction Fund. The first phase of the project is to construct an NCAA artificial turf field, with subsequent phases to construct a new softball diamond and concession stands, restrooms and pedestrian zone for game-day activities and merchandising.

FINANCIAL MANAGEMENT

The 2020-21 annual audit of the Buffalo State College Foundation and the Buffalo State College Foundation Housing Corporation was successfully completed, warranting no audit adjustments and no additional management recommendations.

INFORMATION TECHNOLOGY

Information Technology is engaged in several projects to upgrade network infrastructure, enhance customer service efforts, and improve business operations. Below are a few highlighted projects supporting those objectives.

Medicat Vaccination Status Data Transfer

As mandated by SUNY System Administration, Buffalo State continues to collect vaccination status for faculty, staff, and students: A mandate was implemented for the fall 2021 semester that requires incoming students to be vaccinated if attending in-person classes and/or residing in campus housing. IT worked with the Application Programming Interface (API) provided by SUNY to facilitate the sending and receiving of vaccination status information with SUNY System Administration. The IT team worked diligently to ensure SUNY's transfer process was functioning as desired. To date, the process is functioning as expected; we continue to work with both Mediat and SUNY to improve the process where needed.

Microsoft Teams for Web Conferencing

As part of the Information Technology 0365 project, MS Teams has been implemented to provide web conferencing capabilities to faculty and staff for the coming semester. MS Teams will be part of the overall goal to move the campus to the 0365-ecosystem, taking full advantage of Microsoft integrations with third-party vendor applications. The MS Teams rollout will provide for online and remote instruction. As part of future phases of the 0365 project, Buffalo State students will have access to the full set of features once the email migration phase is completed in the third quarter of 2022.

IT Services Assessment

Using the Team Dynamix platform, our Project Management Office (PMO) is leading efforts to perform internal audits and necessary revisions to service categories and service descriptions. The PMO completed its assessment of the Technology Support Services (TSS) catalog of services and was able to sunset or consolidate multiple IT services as a result of the review. Additionally, TSS is in the process

of establishing revised and realistic Service Level Agreements (SLAs) for existing services in an effort to improve customer relations across the campus

MAIL AND PARCEL DELIVERY

The campus mailroom staff worked with the Residence Life Office to create a central mail and package pickup center for resident students in Campbell Student Union, room 111.

Previously, student mail and packages were delivered to multiple residence hall mailrooms. This centralization results in financial savings, workload efficiencies and increased risk mitigation. Most importantly, this change provides better service to our students through extended pickup hours, faster package availability, and a decrease in errors.

STUDENTS ACCOUNTS OFFICE

Student Refunds Program

The Student Accounts Office has begun the process to implement Nelnet's Student Refunds program for student direct deposits and reloadable cards. This process will be more user friendly, cost efficient, and time effective, and will allow for faster processing times and easier reconciliation. The August 23 go-live date has been delayed to October 18 to allow students to sign up for Nelnet refunds. The transition has been set for December 1.

Outstanding Accounts

Due to the expiration of our collections contract with Mercantile Adjustment Bureau, the Student Accounts Office has entered into an agreement with SLSC (Student Loan Service Center), which operates under a SUNY-wide contract. SLSC uses two agencies, ConServe and NCM, to collect on outstanding accounts. Set-up for the transition has occurred. Several SUNY institutions use SLSC for accounts receivable collections and have been very pleased with their efforts to successfully collect and close accounts

Transferring delinquent accounts to the Attorney General is currently a manual process; a request has been placed with IT to automate this process, and a timeline is being established.

Institutional Advancement

Divisional Highlights for President's Report to College Council
November 30, 2021

Development Highlights

1. New planned gift commitment of \$460,000 from a donor who had a prior estate commitment of \$70,000. [Gondree]
2. New planned gift commitment of \$125,000+; probate complete; gift should be received early in 2022. [Lozinger]
3. Peterson Society luncheon coincided with Buffalo State Day; New inductees: 14 individuals (including Board Chair Nick Sinatra) and 5 couples (including Development Committee Chair Tracy Sawicki and her husband, Richard).
4. \$250,000 gift to ArtCon [Senge]
5. \$1.5M, 2-year pledge [Wilson Fdn]
6. 2021 Golf & Tennis Tournament: \$36.4k net revenue (vs \$36.8k net revenue in 2020)
7. SUNY Charitable Tax Credit: Eight (8) donors interested in program; Three (3) gifts totaling \$225k confirmed.

Alumni Highlights

- Successfully completed a number of Homecoming Weekend events with a very successful Alumni Awards dinner on Friday, October 1. For the first time, past recipients were welcomed back to help induct new awardees. In addition, the Alumni Tailgate Brunch and the Class of 1970/1971 50th reunion on Saturday, October 2 were both very well reviewed by attendees. A student reporter even came to interview the Class of 1970/1971 alumni.
- Co-sponsored and assisted with a number of events with campus partners including Television Film Arts premier at the Planetarium, EOP film screening, and several others.
- Expanded mentoring programs to include Horizons as well as an enhanced program at M&T. Working with Career Development to transition the programs and continue to bring to scale as well as completing a third corporate mentorship cohort partnership.

Government Relations Highlights

- Hosted the new Lt Governor on campus to tour facilities and receive an update on campus activities.
- Working to establish a funding plan for the upcoming year in conjunction with cabinet priorities and working closely with Finance and Management.

Equity and Campus Diversity

Divisional Highlights for President's Report to College Council
November 30, 2021

Mandatory Sexual Harassment Prevention Training

- As of October 10th 1, 774 Buffalo State faculty, staff, and student workers have completed the Sexual Harassment prevention training administered through BizLibrary.

President's Council on Equity and Campus Diversity

- PCECD is meeting regularly and working in subcommittees to move forward on the following priorities identified by the council:
 - Professional development- mentoring, implicit bias training etc.
 - Recruitment and retention of faculty and staff of color
 - Campus climate
 - Diversity speaker series
- October 27th the council hosted a panel of EDI professionals and experts in Africana studies to speak to students who were exploring the major. As a result, the students and faculty who participated have continued the discussions meeting regularly to discuss Africana studies and issues of EDI.

PRODiG

- Buffalo State submitted the 2020-2021 PRODiG progress on identified goals report and was pleased to report that significant progress was made on several goals even though COVID-19 presented many challenges.
- The PRODiG committee and ECD jointly hosted a breakfast for PRODiG cohort 2. This allowed faculty to voice feedback about their experience as a Fellow. With this feedback the committee and ECD is working to address some of the needed areas of support specific to PRODiG fellows.

Annual Diversity Speaker Series Event

- The CDO, along with other staff, is finalizing the details of the upcoming Diversity Speaker Series event. Last year, we kicked off this annual series virtually with Dr. Ibram X. Kendi as our guest speaker. This year, we look forward to welcoming another well-recognized individual, this time for an exciting ON CAMPUS event. Please keep February 17, 2022 open on your calendars to attend this event along with the VIP reception which will be by invitation only.

Beyond Boundaries Film Series (2nd Thursday of each month)

Feb 10: "THE NEUTRAL GROUND" (about confederate statues removed in the south)

MARCH 10: "NO STRAIGHT LINES" (about LGBTQ comics, because Alison Bechdel is in the film and is coming to BABEL the following week)

APRIL 14: "NOT GOING QUIETLY" (about a political health care activist with ALS, Ady Barkan)

Student Affairs

Divisional Highlights for the President's Report to the College Council
November 30, 2021

Vice President for Student Affairs Office

- Launched new “Bow Tie Chronicles” podcast on Spotify. This monthly podcast highlights student achievement and engagement opportunities on campus.
- Monique Bluford resigned as the Executive Director of the Child Care Center. A search is underway for her replacement.

Athletics

- Men's soccer and women's volleyball made it to the SUNYAC Championship playoffs.
- On the weekend of October 7, women's volleyball dedicated their home contests to #One4Mon in honor of University at Buffalo volleyball player Monika Simkova, who has been fighting for her life in intensive care due to an unknown illness.
 - <https://buffalostateathletics.com/news/2021/10/7/womens-volleyball-volleyball-to-honor-seniors-one4mon-this-weekend.aspx>
- On November 10, Buffalo State Athletics hosted the first ever Athletics Day of Giving to fundraise for our Bengal student athletes. A total of 446 donors and 15 teams raised over \$29,000.
 - <https://buffalostateathletics.com/news/2021/11/4/bengal-day-of-giving-set-for-nov-10.aspx>
- Women's lacrosse held a fall ball tournament to raise awareness and funds, a total of \$1,350, for the Indian Residential School Survivors society.
 - www.irsss.ca

Weigel Health Center

- Hosted a COVID-19 vaccine clinic at the Weigel Health Center.
- Deployed rapid COVID-19 PCR testing to eliminate the increased work for Residence Life, to reduce the possibility of quarantining students, and to manage expenses related to COVID-19 isolation and quarantine for the campus.

The Counseling Center

- Hosted multiple Re-Charge with the Counseling Center events for students to provide them with the opportunity to interact with certified therapy dogs, to participate in a relaxing activity, and to learn more about counseling services.
- Hosted weekly Mindfulness Skills Workshops for students to practice skills and learn how to manage stress and anxiety, how to improve focus and memory, and how to listen and learn more effectively.
- Hosted monthly Faculty Conversations with the Counseling Center focused on supporting student success during this challenging time and reviewed how to respond to students using a trauma-informed approach.
- During Prevention Education Week during the week of September 13, hosted a variety of outreach programming to interact with students including Paws for Love therapy dogs and Emotional Wellness Trivia.
- For National Coming Out Week during the week of October 11, hosted LGBTQ+ programs in collaboration with Inclusion and Equity Office and Health Promotions.

- During the last quarter, the counseling center had 492 client contacts which included 47 urgent care consultations.

Dean of Students

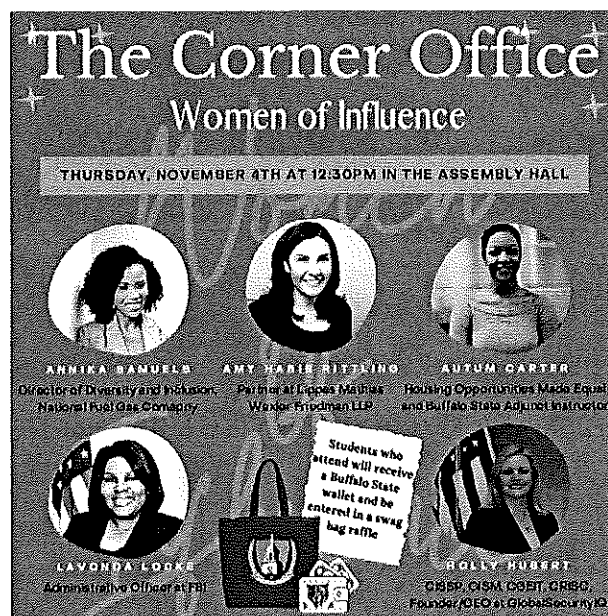
- Co-hosted Prevention Education Week programming providing students with education, awareness, and prevention services regarding responsible decision making toward health, wellness, and safety.
- October was National Domestic Violence Awareness Month. Presented programs to promote healthy relationships including Take Back the Night, yoga, and consent conversations.
- The Division of Students Affairs held its annual group photo on the front steps of the Student Union in celebration of National Coming Out Day on October 11. Each divisional unit dressed in a corresponding color to represent the colors of the LGBTQIA+ Progress Pride flag.
- During the month of November, Milligan's Food Pantry is hosting a Thanksgiving Food Drive to support the health and well-being of our guests and our community and to increase the healthy food options available to our guests.

Student Conduct and Community Standards

- In September and October, hosted "Get the Scoop on Conduct" sessions in the Union Lobby and Library Lobby to inform students about changes to the Student Code of Conduct.
- On November 5, held an RJ Circle and have additional upcoming Circles scheduled.

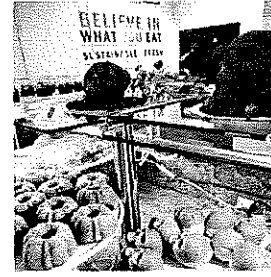
Career Development Center

- Created and hosted pop-up "Career Chats" on campus with Athletics, the Honors Program, and Academic Commons to connect with students who may be struggling with career indecisions.
- On October 19, hosted Graduate and Professional School Fair virtually to ensure the safety of our students and recruiters, and over 60 graduate schools participated.
- On November 4, hosted "The Corner Office: Women of Influence" panel discussion highlighting the diverse career paths and leadership advice from five women in the Buffalo community. This event was a great partnership between the Career Development Center and Student Leadership and Engagement.



Chartwells Dining

- Launched Tu Taco in the food court which features street tacos and Jamaican Beef Patties. This concept was based on last year's student feedback desiring to have a Mexican concept in the food court.
- Hosted a fall fest farmer's market for students where they could use a meal swipe for fresh, locally sourced produce.
- Resumed live in-person Teaching Kitchens with students where they learned new cooking skills and walked away with a delicious dish they prepared themselves.
- Held Halloween Extravaganza for students which featured skull shaped cakes with raspberry filling, finger cookies, a fog machine, and spooky décor.



Residence Life Office

- On October 29, the Residence Life Equity and Inclusion Committee hosted a Halloween Around the World program for residential students to learn how different countries celebrate Halloween and about 10 people attended.
- On November 3, hosted a Residence Life Gym Night appreciation event for Resident Assistant staff at the Houston Gym which included games and pizza and about 44 staff members attended.

Inclusion and Equity

- Continued hosting biweekly Men of Merit sessions with about 22 student participants.
- Delivered and hosted diversity programs on Understanding Micro Aggressions and Developing a Cultural Competence.
- On November 8, hosted a First-Generation Celebration and panel discussion where panelists discussed their experiences and struggles as first-generation students and offered thoughtful advice.
- During Veteran's Week, held the following programs:
 - On November 9, "Conversations with Hef" focused on discussions about Afghanistan.
 - On November 11, hosted the 11th annual Veterans Day Silent March to honor members of the Buffalo State community who have served in any branch of the United States military or allied forces.
 - <https://suny.buffalostate.edu/news/silent-march-recognizes-student-veterans-military-campus-ceremony>

Enrollment Management
Divisional Highlights for President's Report to College Council
November 30, 2021

ADMISSIONS

The 21-22 Recruitment Plan has been approved. Based on that plan, the following activities were completed during the last quarter.

Application Review

- 2022 application review is underway with j-term and spring decisions being released twice a week.
- Fall 2022 decisions will be released starting 11/15/21.

Recruitment Travel (In-person and Virtual)

- Conducted fall travel training – Sept. 7-9
- Virtual school fairs and individual visits began Sept 8
- In person school fairs began Sept 13
- There has been a total of 455 in person and virtual events scheduled for the fall 2021 with a total of 2,922 registrants.

On Campus Events

- Scheduled 46 information sessions & campus tours (362 attended)
- Hosted 2 in person open houses –
 - October 16 – 200 registrants and 493 total with guests/112 attendees and 316 total attendees with guests
 - November 13 – 490 registrants and 1,177 total registrants with guests/242 attendees and 658 total attendees with guests
- Hosted a SUNY College Fair (101 attended students with an estimated 250 total guests)

Text Messages/Email

- 11,964 text messages sent
- Approximately 10,000 emails triaged

Social Media

- Continue to increase our social media presence on Facebook and Instagram
- Continued to develop content on Academics, Research, Student Life, & Buffalo messaging themes
- Created Instagram Story highlights related to upcoming events, academic programs, and COVID-19 related updates

Vacancies

- Assistant Director of Transfer Admissions - search has been approved and being conducted
- Temporary Admissions Assistant (backfill) - approved and hired candidate
- OA1 – remains open – waiting for a new competitive list
- OA2 – Transfer Credit Processor – remains open – waiting for candidate list to interview

Publications/Marketing Communications

- All new publications received to date for travel, mailings
- Met with various academic departments to assist in marketing their programs
- Working with MarComm for updates to our Cappex persona page, new online tour options

Professional Development/Community Engagement/Special Projects

- Buffalo State and ECC have been selected to participate in the Aspen/AASCU Transfer Intensive Program
- NYSTAA e-board (Caitlin)
- Professional Staff Caucus e-board (Nick, Carolyn)
- Student Conduct Board (Deborah, Carolyn)
- Academic Appeals Committee (Nick)
- WNY Consortium Professional Development Committee (Mary Kate)
- Standards for Students Committee (Mary Kate)
- Buffalo State's Middle States Commission on Higher Education Self-Study Reaccreditation process (Chelsea, Angelina, Shannon)
- Learning Community Steering Committee (Tom, Chevagne)

FINANCIAL AID

FAFSA and Aid Processing	
Stats 2021-2022	<ul style="list-style-type: none"> • 607 Award letter email notifications • 338 Missing items email communications and reminders • 39 Award letter email notifications- spring admits
Updates	<ul style="list-style-type: none"> • 2548 Revised award communications • 1,300 reminders to students with loans in offered status • 178 reminders to students with loans with unfulfilled requirements
Repackaging and Aid Cancellations	<ul style="list-style-type: none"> • 358 aid packages canceled – not registered
Missing High School Transcripts	<ul style="list-style-type: none"> • 21 students notified of deadline date of 11/29/21 to submit missing high school transcripts to Admission's office
Effects	FAO continues to process aid offers to assist students with persistence to graduation.

2021-2022 Aid Processing – as of November 10, 2021	
Federal & Private Loans Fall 2021	<ul style="list-style-type: none"> • Private Alternative Loans = \$1,392,985.00 • Federal Direct Parent PLUS Loan = \$1,286,298.00 • Federal Direct Graduate PLUS Loan = \$34,021.00 • Federal Direct Subsidized Loan = \$4,78,361.00 • Federal Direct Unsubsidized Loan = \$6,946,136.00 • Additional Federal Direct Unsubsidized Loan (PLUS denial) = \$139,053.00
Federal Grants Fall 2021	<ul style="list-style-type: none"> • Pell Grant = \$8,356,496.00 • SEOG Grant = \$201,265.00 • TEACH Grant Undergraduate = \$9,430.00 • TEACH Grant Graduate = \$10,374.00 • FWS = \$87,068.46
State Grants Fall 2021	<ul style="list-style-type: none"> • TAP Grant paid = \$3,357,913.59 • SUNYTC Grant paid = \$783,140.74

	<ul style="list-style-type: none"> • Part-Time TAP Grant paid = \$22,436.38 • Aid for Part-Time Study (APTS) = \$35,948 for 50 students • EOP Grant = \$715,568.89 • Foster Youth College Scholarship (FYCS) = \$88,880.50 (20 students)
Merit Scholarships Fall 2021	<ul style="list-style-type: none"> • Merit scholarships <ul style="list-style-type: none"> o Presidential = \$159,375.00 o Provost = \$144,830.00 o Transfer = \$26,000.00 o Erie County = \$9,500.00 o Music = \$10,500.00 o International = \$1000.00 o Burrell = \$11,500 (authorized not paid)
Outside Scholarships Fall 2021	<ul style="list-style-type: none"> • Outside scholarships from Donors = \$252,901.10 paid to students <ul style="list-style-type: none"> o \$66,763.18 pending receipt of donor checks • SAY Yes Buffalo Authorized (not paid) = \$133,549.00 (48 students) • SAY Yes Authorized (not paid) = \$30,456.00 (15 students) • Art Conservation Authorized (not paid) = \$204,592.50 (28 students)
Muriel Howard Honors & Kenzie Fall 2021	<ul style="list-style-type: none"> • Muriel Howard Scholarship Authorized (not paid) = \$167,500.00 (134 students) • Kenzie Scholarship Authorized (not paid) = \$30,000 (25 students)
Graduate Awards	<ul style="list-style-type: none"> • GEOP = \$26,000 (16 students) • GRAD = \$131,090.00 (37 students) • GRDDIV = \$52,284.00 (15 students)
Unvaccinated Students	<ul style="list-style-type: none"> • The FAO placed 842 aid holds on fall 2021 enrolled unvaccinated students beginning Sept 2021. Of those 363 students holds prevented disbursements only. Since that time, all have been released either for compliance, online courses, courses not held on campus (International or HS JUMP) or not enrolled in fall courses (Spring admits). • M. Loops and C. Cooke worked closely with the Registrar and other campus personnel to oversee this fluid process to ensure all students were accurately account for from various spreadsheets maintained in Student Affairs and Enrollment Management.
Effects	<ul style="list-style-type: none"> • FAO staff process aid requests for fall 2021 in anticipating of disbursement starting in mid-September through the end of the term.

Excelsior Scholarship	
Fall 2021	<ul style="list-style-type: none"> • EXSC Authorized (not paid) = \$1,284,192.92 • EXTC Authorized (not paid) = \$113,647.18
Fall 20 & Spring 2021 Manifests	<ul style="list-style-type: none"> • Excelsior paid to date = \$2,900,157.98 • Excelsior Tuition Credit paid to date = \$226,309.27 • Spring 2021 students pending = 11 students – majority have incompletes from spring or summer that must be graded before we can submit and determine eligibility
Effects	FAO continues to work with HESC to certify and pay students for Excelsior scholarships.

HEERF III Block Grants	
Fall 2021	<ul style="list-style-type: none"> On 11/10/21, the FAO awarded 4,741 eligible students a block grant award. Total amount awarded was \$7,656,357.00; 2 students are on hold pending their final vaccination determination totaling \$3,055.00. C. Cooke continues to work closely with VP-EM to finalize the HEERF III written plan, templates, and implementation plan.
Effects	Eligible students received emergency grants to assist them with any component of the COA during the fall 2021 semester.

Financial Aid Presentations	
Admission's Travel Training	<ul style="list-style-type: none"> L. Treman and M. Loops provided financial aid training to admission's staff.
Coaches Training	<ul style="list-style-type: none"> Y. Nagel provided Coaches training to completion coaches at the college.
Lackawanna High School	<ul style="list-style-type: none"> L. Treman and J. Nowak presented on financial aid to Lackawanna High School students.
Cheektowaga High School	<ul style="list-style-type: none"> M. Loops & T. McVeigh attended event to assist students in completing the 2022-2023 FAFSA & state aid applications
McKinley High School	<ul style="list-style-type: none"> R. Karek presented on financial aid at McKinley High School.
Fall 2021 Open House	<ul style="list-style-type: none"> C. Long & S. Kindzia provided a financial aid presentation during the event and Y. Nagel, L. Rainforth, M. Loops, & T. Martinucci staffed a table to distribute information to potential students to the college.
Dean of Student Presentation	<ul style="list-style-type: none"> L. Rainforth presented to DOS area on financial aid & BSC students and impacts of various actions on campus.
EOP Conference	<ul style="list-style-type: none"> T. Martinucci presented at the EOP Conference on various types of aid offerings at the graduate level.
BSAW Class	<ul style="list-style-type: none"> S. Kindzia presented to Business Student Association on financial aid.
UNC301 Class	<ul style="list-style-type: none"> C. Long presented on CAPS scholarship portal and assisted students on how to apply for spring scholarship opportunities.
Effects	FAO staff continue to support the strategic plan to create an engaged community.

Campus Outreach/Miscellaneous	
Foster Youth Opportunity	<ul style="list-style-type: none"> 20 students have received funding for the 2021-2022 AY for \$88,880.50. 31 students were notified of a new funding opportunity – NYS Chafee Funds Program <ul style="list-style-type: none"> Limited financial awards to assist eligible current and former foster care youth with expenses incurred as a result of the COVID-19 public health emergency 29 students were notified of new scholarship opportunity – Judith S. Kaye Scholarship from NYCOURTS.GOV – New York State Unified Court System
Fall SAP Warning	<ul style="list-style-type: none"> 182 students notified regarding their warning semester of aid eligibility and to seek assistance if needed
Mongoose Texting Program	<ul style="list-style-type: none"> Financial Aid Office is operational and utilizing Mongoose to send students text messages to students who are missing requirements.

	<ul style="list-style-type: none"> o 8 students have been notified for Say Yes requirements o 25 students who are missing their final high school transcript o 17 students to submit docs for C Holds o 12 students to submit docs for IDAPs, HYFs, & WARDS o 13 work study students to complete the Sexual Harassment Training & submit their timesheets
SICAS Financial Aid FAUG Meeting	<ul style="list-style-type: none"> • S. Brown and L. Rainforth continue to attend SICAS FAUG meetings for important Banner updates.
College Fair	<ul style="list-style-type: none"> • R. Karek and T. McVeigh assisted during the College Fair event to distribute financial aid information to attendees.
Academic Appeal Committee (AAC)	<ul style="list-style-type: none"> • L. Rainforth attends AAC meetings to approve/deny student academic petitions.
Student Conduct Committee	<ul style="list-style-type: none"> • L. Nuwer participated in conduct meetings, board meetings, and hearings.
2021 SICAS Summit	<ul style="list-style-type: none"> • M. Loops & L. Rainforth attended virtual sessions and trainings offered through SICAS Summit.
NYSFAAA Training on 2022-2023 FAFSA & TAP Application	<ul style="list-style-type: none"> • FAO staff attended virtual training on the 2022-2023 FAFSA and state aid (TAP) application to assist families in filing the new applications.
Faculty & Staff Recognition Ceremony	<ul style="list-style-type: none"> • FAO staff attended event as L. Rainforth received the SUNY Chancellor's Award for Excellence in Professional Service.
Teach Grant Outreach	<ul style="list-style-type: none"> • 325 students were identified as potentially eligible for a Teach grant award and notified of the opportunity and steps on applying.
2022-2023 FAFSA & TAP application Awareness Campaign	<ul style="list-style-type: none"> • Awareness Team placed posters and ground signage around the campus to promote early filing of the 2022-2023 FAFSA & TAP applications. • The Record, BSCTV and WBNY were sent the information to advertise the campaign. • Requested the information be posted on the FAO, USG, and Athletic digital signage. • Collaborating with Kevin Williams to do presentations in the Planetarium along with a brief planetarium show to garner interest.
Statewide SUNY Financial Aid Day	<ul style="list-style-type: none"> • FAO staff participated in this statewide initiative on Saturday, October 23, 2021, to assist new and continuing students to complete the 2022-2023 FAFSA & TAP applications. <ul style="list-style-type: none"> o 3 families attended for assistance o 1 continuing student attended
NYSFAAA Award	<ul style="list-style-type: none"> • L. Nuwer received the NYSFAAA Circle Award for her service on Executive Council and appreciation of her service on both a state-wide and regional basis.
First Day Complete Textbook Project	<ul style="list-style-type: none"> • C. Cooke met with Curtis Brickhouse to gather information regarding B&N textbook initiative that will be deployed starting in fall 2022. She shared fall 2021 Bursar hold metrics and discussed current challenges with helping students faced with a large outstanding tuition bill each term.
Re-Enroll Complete Project	<ul style="list-style-type: none"> • C. Cooke provided updated enrollment data by selected major to Chair DeNysschen. The committee will use this data to select viable students to include in the college's first Re-Enroll pilot.

Financial Aid Data Requests	<ul style="list-style-type: none"> C. Cooke provided requested data to Gabriel Marshall as he continues to work on the Retention Action Plan.
Effects	The FAO continue to serve as an integral participant in campus-wide initiatives.

NYSFAAA Award	<ul style="list-style-type: none"> L. Nuwer received the NYSFAAA Circle Award for her service on Executive Council and appreciation of her service on both a state-wide and regional basis.
Effects	The FAO continue to serve as an integral participant in campus-wide initiatives.

CAPS Scholarship Updates	
Fall 2021	<ul style="list-style-type: none"> \$266,103.30 scholarships have been paid through CAPS for fall 2021
Spring 2022	<ul style="list-style-type: none"> 20 scholarship applications will open on 10/22 or 10/25 for spring 2022
Buffalo Federation of Women's Club	<ul style="list-style-type: none"> L. Nuwer assisted BFWC with scholarship interviews to select recipients.
Effects	Students are awarded prior to the start of the fall 2021 term to assist them with their bills as well as possible funds for book deferments.

Federal Work Study Program	
Fall 2021	<ul style="list-style-type: none"> FWS fall placements are complete and contact information has been forwarded to Professional Development for Sexual Harassment Training.
Effects	<ul style="list-style-type: none"> Students will receive a paycheck each two week pay period to assist them during the fall 2021 term and comply with the mandatory Sexual Harassment Training for all employees.

Reports	
FISAP	<ul style="list-style-type: none"> FISAP completed and submitted by deadline date of 10/1/21. <ul style="list-style-type: none"> SUNY is providing college with \$44,000 to carry forward for 21/22 AY in SEOG funds to be awarded to students
SUNY A133 Audit	<ul style="list-style-type: none"> FAO continues to respond to KPMG auditor's request for additional information for the A133 federal financial audit in a timely manner.
EOP Student Persistence Funds	<ul style="list-style-type: none"> L. Rainforth worked with EOP staff to submit 33 student names for consideration for additional funds for fall 2021 to assist them with their outstanding balances to the college. 33 students approved for the entire \$42,899 requested
Dean of Student Emergency Grants	<ul style="list-style-type: none"> L. Rainforth continues to work with the Dean of Student office to administer the two emergency grants for students.
Fraud Investigations	<ul style="list-style-type: none"> S. Kindzia & Y. Nagel culled information for fraud investigation requests.
COD COVID Indicator	<ul style="list-style-type: none"> L. Treman & R. Karek updated all COD COVID indicators and lump sum reporting in COD system by the deadline date of 9/30/21 for the 2019-2020 aid year.
Faculty Staff Recognition Ceremony	<ul style="list-style-type: none"> L. Rainforth received the SUNY Chancellor's Award for Excellence in Professional Service.

<i>Effect</i>	<ul style="list-style-type: none"> • FAO continues to work to make the financial aid processes easier for the students and to provide support in Outreach efforts.
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MARKETING AND COMMUNICATIONS

- In support of Undergraduate Open Houses on October 16 and November 13, the Marketing and Communications Office placed Buffalo State ads on four digital billboards between October 4 and November 14. The digital boards, which feature messaging to promote open house and affordability “WNY’s Most Affordable,” are located on the 290 West (near the 190 interchange), 190 S (south of downtown), 33 outbound, and 190 S (near the Outlet Mall in Niagara County). In addition, the college was featured on a vinyl billboard (150th/Buffalo’s College), on the 198 E from September 4 to November 1.
- To appeal to parents and other key stakeholders, MarComm ran ads on WBFO promoting open house the weeks of October 11-15 and November 8-12.
- Additionally, MarComm is running campaigns this fall to promote open house through paid social (FB, IG, and audience network/apps), targeted digital display (including retargeting and geofencing of competitor open houses), and SEM. SEM campaigns continue to produce exception click-thru rates this fall of 8.88 percent and 4.18 percent for local and downstate markets, respectively. Thus far, we have over 1 million impressions via paid open house campaigns on Facebook, Instagram, and Audience networks. Targeted ads were served to prospective students in WNY and Downstate, as well as to parents of prospective students in both regions. In addition to standard geofencing implementation, geofence locations were also added to include schools and locations our Admissions Advisors were visiting.
- For the period of July 1 to September 30, organic social media posts (615) across Facebook, Twitter, Instagram, and LinkedIn have generated more than 1.9 million impressions and 90,238 engagements across all four platforms.
- The Media Relations team has also excelled this fall, garnering extensive earned media for initiatives such as the 150th anniversary kickoff, ribbon-cutting and opening of the Whitworth-Ferguson Planetarium (Buffalo News, WIVB, WGRZ, WKBW, and Spectrum), Dare to Care Day, student film productions, and a recent \$1 million gift to the Anne Frank Project.
- Our Creative Services team played a central role in the production of the 150th anniversary kickoff event, highlighted by a live production of the event and a signature video detailing the college’s history.
- Other significant projects from the Creative Services team this fall include the Annual Security Report, Open House video promos, Students Who Soar, and Faculty Engaged.
- The Web Services team was recognized with two MarComm Gold Awards in the following two categories: Digital Media | Design (Web) | 272. Website Redesign and Digital Media | Website | 181. Educational Institution. The Web team also launched its first redesign of department sites with the Communication Department.
- Our Editorial team continues to highlight the best and brightest of Buffalo State via the college’s news site, including retrospectives on important moments in the institution’s history.

REGISTRAR

- Testing and implementation of Degree Works Production Upgrade 5.1.1 which resolved over 50 software related problems.
- Continue to process and maintain cross registration portal.
- Worked to reduce unscheduled spring 2022 sections from 186 to 26 due to the entire CLAS building being taken offline.

- Completed set-ups for nine general purpose classrooms in BUCK to be scheduled in starting spring 2022.
- Re-instated registrations for students after being dropped for COVID-19 vaccination non-compliance and notified them via email.
- Distributed summer 2022 master schedule instructions to departments.
- Worked to meet j-term/spring 2022 Banner PREVIEW launch after a three-week 25LIVE room run delay by IT.
- Completed set-ups for two department-controlled computer labs to now be controlled by RO to replace computer labs taken offline in CLAS building.
- Processed Course Drops for all in-person courses – backdates effective Sept 7th, 2021 for students that had not submitted proof of COVID-19 vaccinations.
- The first group of drops (for students that had not submitted proof of receiving any COVID-19 vaccination) totaled 179 courses for approximately 50 students.
- The second group (those that had not submitted proof of receiving their 2nd COVID-19 vaccination), totaled 150 courses.

Respectfully Submitted,

Katherine Conway-Turner, Ph.D.



BUFFALO STATE

The State University of New York

believe. inspire. achieve.

Timothy W. Gordon, Ph.D.
Vice President, Student Affairs

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Tel: 716-878-4704

College Council Student Affairs Committee Minutes

AGENDA October 27, 2020 / 8am-9am

Join Zoom Meeting:

<https://us02web.zoom.us/j/87180149737?pwd=TmhteVl2OGhhUjY0L25ZdnJCS1VLdz09>

Meeting ID: 871 8014 9737

Present: T. Gordon (staff); D. May (student council member)

Start: 8:08a

1. Covid19 updates

a. Non-compliant students

Gordon shared that approximately 50 students were dropped from classes (and about half of them had them readmitted as they started vaccine regime). He indicated that the campus monitored compliance for those that were not vaccinated and those partially vaccinated. He also shared that those with exemptions are monitored for their compliance with weekly testing and referred to conduct if non-compliant.

2. Residence Life

Gordon shared that there are approximately 1700 students living on campus this fall.

3. Dean of Students and Health and Wellness

a. JEDI efforts

- Racial Healing circles
- Coming Out Day events
- Supporting healthy interpersonal relationships
- Student town halls

Gordon highlighted that these efforts were offered to support students in various identity groups, LGBTQ identified students, and to educate students on healthy relationships. He shared that 1 town hall for student staff in Student Affairs and one for residential students were held the past month to proactively identify student concerns related to climate, etc. He explained that there were some facilities feedback and ways students suggested that student mental health continue to be supported.

4. Athletics

a. Updates on fall sports teams

- Men's soccer in SUNYAC first round

Gordon shared that fall athletics has gone well and that MSOC has advanced to playoffs and there were no major concerns related to covid19 that occurred with teams. He shared that winter sports are beginning practice.

5. Childcare Center

- ED transition

Gordon shared that the center's current executive director is leaving and that there will be information about interim leadership and search from the board shortly

6. Career Development Center

a. GEICO, M &T, and summer career engagement

Gordon shared that the CDC is working to pilot unpaid internship and summer work program with GEICO support to help students afford and have this experience including job/professional skills coaching. He also shared that the M & T program with Honors students and mentoring is continuing.

7. Student Leadership and Engagement

a. Greek Life Fall Updates

Gordon shared that Student Leadership and Engagement continues to support the seating of divine 9 (historically black fraternities and sororities) and that Alpha Phi Alpha fraternity and Alpha Kappa Alpha have been activated under a charter at Buffalo State. He shared that there have been a few meet the Greek events and outreach to help students understand this opportunity for engagement. He shared that fall pledging has gone well and without incident.

8. Other Items

D. May asked about Buffalo State hosting folks from Afghanistan. Gordon shared that the President shared that we are one of the sites that is working with the coordinating agency to provide transitional housing and that details were still being finalized. He shared that he is working with the Center for Civic and Community Engagement and the agencies to identify and coordinate opportunities for folks to help. He also shared that if folks wanted to do something to help immediately the coordinating agency it is taking financial support to help fund needs and that this could be done at [Donate - International Institute of Buffalo \(iibuffalo.org\)](#)

9. Adjourn at 8:20a

**REPORT OF THE GOVERNMENTAL RELATIONS COMMITTEE
TO THE BUFFALO STATE COLLEGE COUNCIL
November 2021**

The Governmental Relations committee met Tuesday, November 16, 2021 at 3:30pm to discuss the status of state and federal advocacy and to briefly outline a plan for the coming year. Attending the meeting were Chairman Linda Dobmeier and Council member Cindy Odom.

The meeting was called to order by Chairman Dobmeier at 3:33pm. Results of the recent elections as well as actions at the state and federal levels and their corresponding potential impact on the SUNY budget were reviewed.

It was a brief, high-level discussion of the upcoming state budget process and advocacy for campus priorities. A more detailed plan of action will be completed following an upcoming meeting of SUNY statewide government relations.

Next steps involve reviewing the upcoming SUNY proposed budget including any special items and budget requests that may be added and possibly advocating for inclusion in the executive budget. In addition to budget priorities, we continue to identify legislation that could aid the campus including expedited program review, regulatory relief, etc.

Submitted by Linda Dobmeier, Chair